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Official handbook of automobiles

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ELEVENTH ANNUAL
HAND BOOK OF
AUTOMOBILES

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HAND BOOK
OF
AUTOMOBILES



1914

NATIONAL AUTOMOBILE
CHAMBER of COMMERCE, Inc.

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ELEVENTH ANNUAL ANNOUNCEMENT

SO successful were the previous issues of the Hand Book, that they fully justify its issue as an annual publication for the convenience of the prospective purchaser of an automobile, and as a standard authority. Its illustrations and specifications describe fully and accurately the products of the principal manufacturers of automobiles in the United States.

All the machines herein described have been subjected to a uniform investigation as to details of construction, so that comparison may be easy and accurate, a consummation obviously of advantage to the purchaser.

Catalogues of individual makers can be obtained from their dealers in any vicinity, or by addressing any company represented herein, using one of the "catalogue request blanks" in the back of the book.

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N. A. C. C. HORSE-POWER RATING

The standard horse-power rating, formerly known as the A. L. A. M. Rating, has been officially adopted by the National Automobile Chamber of Commerce, Inc.

The formula adopted is $\frac{D^2 \times N}{2.5.}$ D is the cylinder bore in inches, N the number of cylinders, and 2.5 a constant, based on the average view of eminent engineers as to a fair conservative rating for a four-cycle motor at one thousand feet per minute piston speed.

TABLE OF HORSE-POWER FOR USUAL SIZES OF MOTORS

BORE		HORSE-POWER			
INS.	M/M.	1 CYL.	2 CYLS.	4 CYLS.	6 CYLS.
2 1/2	64	2 1/2	5	10	15
2 5/8	68	2 3/4	5 1/2	11	16 1/2
2 3/4	70	3	6	12 1/10	18 1/5
2 7/8	73	3 5/16	6 5/8	13 1/4	19 7/8
3	76	3 3/5	7 1/5	14 2/5	21 3/5
3 1/8	79	3 15/16	7 13/16	15 5/8	23 7/16
3 1/4	83	4 1/4	8 1/2	16 9/10	25 2/5
3 3/8	85	4 9/16	9 1/8	18 1/4	27 2/5
3 1/2	89	4 1/10	9 4/5	19 3/5	29 2/5
3 5/8	92	5 1/4	10 1/2	21 1/2	31 3/5
3 3/4	95	5 5/8	11 1/4	22 1/2	33 3/4
3 7/8	99	6	12	24	36 1/16
4	102	6 2/5	12 4/5	25 3/5	38 2/5
4 1/8	105	6 13/16	13 5/8	27 1/4	40 9/10
4 1/4	108	7 1/4	14 1/2	28 9/10	43 3/10
4 3/8	111	7 5/8	15 5/16	30 5/8	45 13/16
4 1/2	114	8 1/10	16 1/5	32 2/5	48 3/5
4 5/8	118	8 9/16	17 1/8	34 1/4	51 3/5
4 3/4	121	9	18	36 1/10	54 1/10
4 7/8	124	9 1/2	19	38	57
5	127	10	20	40	60
5 1/8	130	10 1/2	21	42	63
5 1/4	133	11	22	44 1/10	66 1/5
5 3/8	137	11 9/16	23	46	69 1/10
5 1/2	140	12 1/10	24 1/5	48 2/5	72 3/5
5 5/8	143	12 5/8	25 5/16	50 5/8	75 15/16
5 3/4	146	13 1/4	26 1/2	53	79 1/2
5 7/8	149	13 13/16	27 5/8	55 1/4	82 9/10
6	152	14 2/5	28 4/5	57 3/5	86 2/5

To simplify reading of the above, the horse-power figures are approximate, but correct within one sixteenth.

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ILLUSTRATIONS AND SPECIFICATIONS GASOLINE PASSENGER VEHICLES

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N. A. C. C. HORSE-POWER RATING

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TABLE OF HORSE-POWER FOR USUAL SIZES OF MOTORS

Bore		Horse-power			
Ins.	M/M.	1 cyl.	2 cyls.	4 cyls.	6 cyls.
2½	64	2½	5	10	15
2⅝	68	2¾	5½	11	16½
2¾	70	3	6	12 1/10	18 1/5
2⅞	73	3 5/16	6⅝	13¼	19⅞
3	76	3⅗	7⅕	14⅖	21⅗
3⅛	79	3 11/16	7 3/8	15⅝	23 7/16
3¼	83	4¼	8½	16 9/10	25⅖
3⅜	85	4 9/16	9⅛	18¼	27⅖
3½	89	4 9/10	9⅘	19⅗	29⅖
3⅝	92	5¼	10½	21 1/2	31⅗
3¾	95	5⅝	11¼	22½	33¾
3⅞	99	6	12	24	36 1/8
4	102	6⅖	12⅘	25⅗	38⅖
4⅛	105	6 13/16	13⅝	27¼	40 9/10
4¼	108	7¼	14½	28 9/10	43 3/10
4⅜	111	7⅝	15 5/16	30⅝	45 15/16
4½	114	8 1/10	16⅕	32⅖	48⅗
4⅝	118	8 9/16	17⅛	34¼	51⅗
4¾	121	9	18	36 1/10	54 1/10
4⅞	124	9½	19	38	57
5	127	10	20	40	60
5⅛	130	10½	21	42	63
5¼	133	11	22	44 1/10	66⅕
5⅜	137	11 9/16	23	46	69 1/10
5½	140	12 1/10	24⅕	48⅖	72⅗
5⅝	143	12⅝	25 5/16	50⅝	75 15/16
5¾	146	13¼	26½	53	79½
5⅞	149	13 13/16	27⅝	55¼	82 9/10
6	152	14⅖	28⅘	57⅗	86⅖

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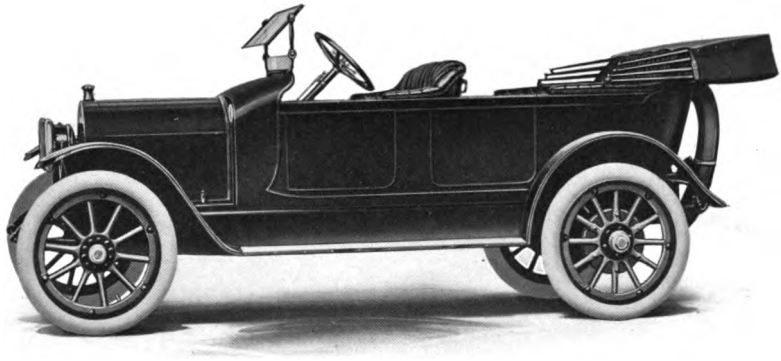
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THE THOMAS B. JEFFERY COMPANY

KENOSHA, WIS.

Price $1550



MODEL: JEFFERY FOUR

COLOR	Brewster green.
SEATING CAPACITY .	Five persons.
CLUTCH	Cone.
WHEELBASE . . .	116 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS . .	Double expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

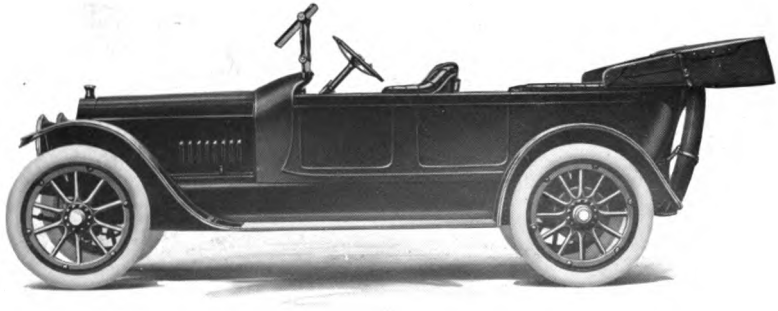
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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THE THOMAS B. JEFFERY COMPANY

KENOSHA, WIS.

Price $2250
Six-Passenger 2300



MODEL: JEFFERY SIX TOURING CAR

COLOR	Brewster green.
SEATING CAPACITY .	Five persons.
CLUTCH	Cone.
WHEELBASE . . .	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Double expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 33.7.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

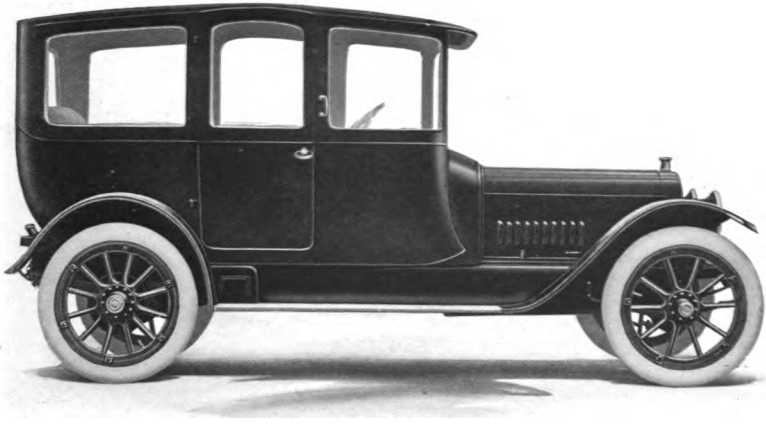
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2250
2300

THE THOMAS B. JEFFERY COMPANY

KENOSHA, WIS.

Price $2350



MODEL: JEFFERY FOUR SEDAN

COLOR	Deep blue.
SEATING CAPACITY .	Four persons.
CLUTCH	Cone.
WHEELBASE . . .	116 inches.
GAUGE	56 inches.
TIRE DIMENSIONS: FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS . .	Double expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

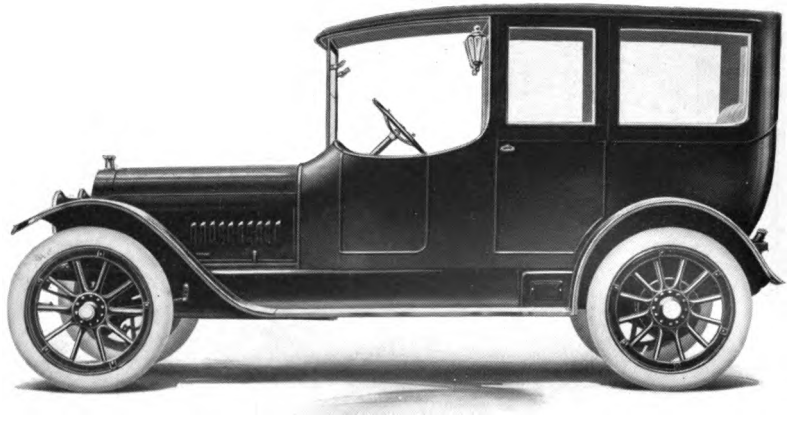
Price includes electric lighting, electric self-starter, speedometer and demountable rims

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THE THOMAS B.
JEFFERY
COMPANY

KENOSHA, WIS.

Price $3700



MODEL: JEFFERY SIX LIMOUSINE

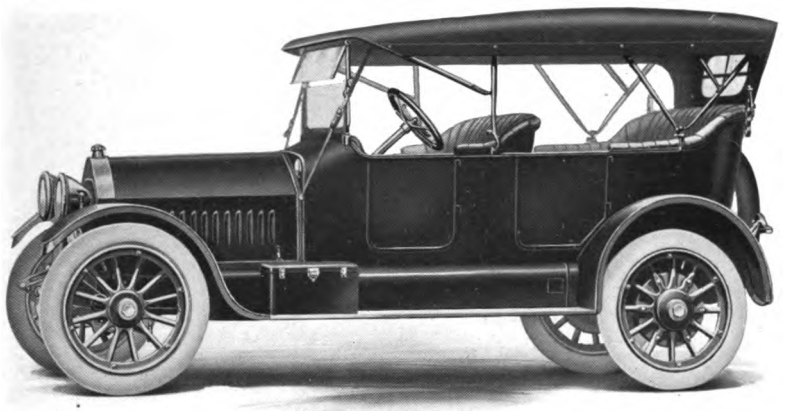
COLOR	Green, blue, brown or maroon.	CAST	In pairs.
SEATING CAPACITY	Seven persons.	BORE	3¾ inches.
CLUTCH	Cone.	STROKE	5¼ inches.
WHEELBASE	128 inches.	COOLING	Water.
GAUGE	56 inches.	RADIATOR	Vertical tube.
TIRE DIMENSIONS:		IGNITION	Jump spark.
FRONT	37 x 5 inches.	ELECTRIC SOURCE	High tension magneto and dry batteries.
REAR	37 x 5 inches.		
BRAKE SYSTEMS	Double expanding on both rear wheels.	DRIVE	Shaft.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 33.7.	TRANSMISSION	Selective sliding gear.
		GEAR CHANGES	Four forward, one reverse.
CYLINDERS	Six.	POSITION OF DRIVER	Left side drive and center control.
ARRANGED	Vertically, under hood.		

Price includes electric lighting, electric self-starter, speedometer and demountable rims

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MARION
MOTOR CAR
COMPANY
INDIANAPOLIS
INDIANA

Price	$2150
Two-Passenger Roadster	2150
Four-Passenger Coupe	2650
Five-Passenger Sedan	2950



MODEL: MARION "G-5"

COLOR	Marion blue.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS: FRONT	35 x 4½ inches.
TIRE DIMENSIONS: REAR	35 x 4½ inches.
BRAKE SYSTEMS	Internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 33.7.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

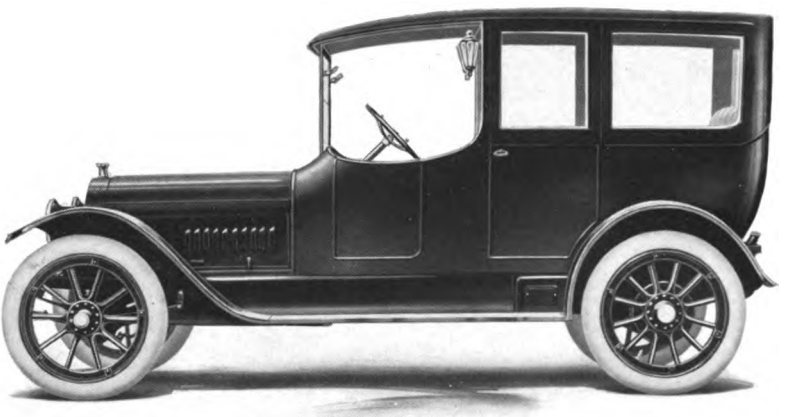
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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THE THOMAS B.
JEFFERY
COMPANY

KENOSHA, WIS.

Price $3700



MODEL: JEFFERY SIX LIMOUSINE

COLOR	Green, blue, brown or maroon.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Double expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 33.7.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

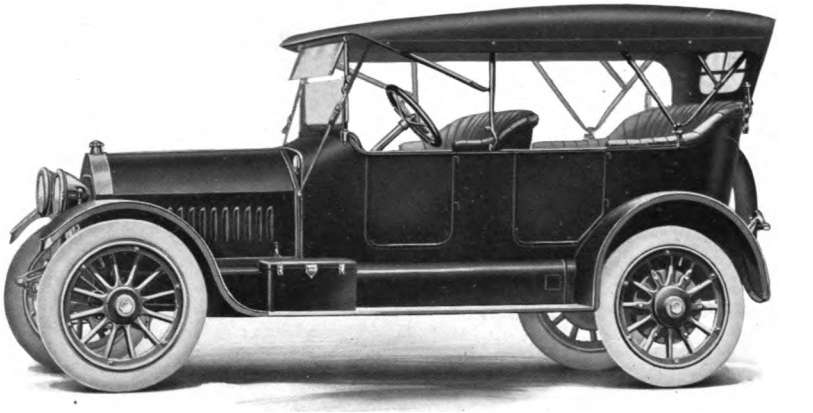
Price includes electric lighting, electric self-starter, speedometer and demountable rims

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MARION MOTOR CAR COMPANY

INDIANAPOLIS INDIANA

Price	**$2150**
Two-Passenger Roadster	**2150**
Four-Passenger Coupe	**2650**
Five-Passenger Sedan	**2950**



MODEL: MARION "G-5"

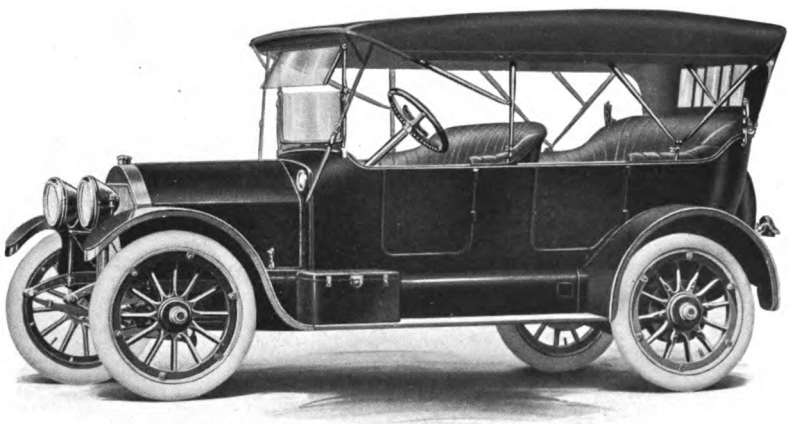
COLOR	Marion blue.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS	Internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 33.7.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MARION
MOTOR CAR
COMPANY
INDIANAPOLIS
INDIANA

Price	**$1650**
Two-Passenger Roadster	**1650**
Four-Passenger Coupe	**2150**



MODEL: MARION "B-5"

COLOR	Marion blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	117 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 25.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

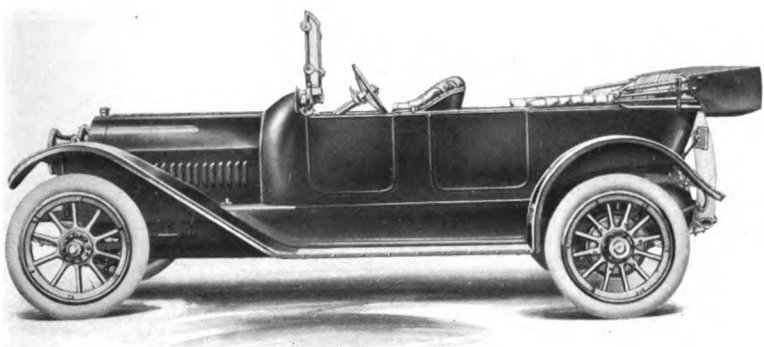
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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THE HAYNES
AUTOMOBILE
COMPANY

KOKOMO
INDIANA

Price	$2700
Two-Passenger Roadster	2700
Five-Passenger Touring Car	2700
Four-Passenger Coupe	3200



MODEL: HAYNES TOURING CAR "26"

COLOR	Body, Indiana blue or Pacific Tour gray; chassis, hood, and fenders, black.
SEATING CAPACITY	Four persons.
CLUTCH	Haynes contracting band.
WHEELBASE	130 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive.
CONTROL	Electric gear shift.

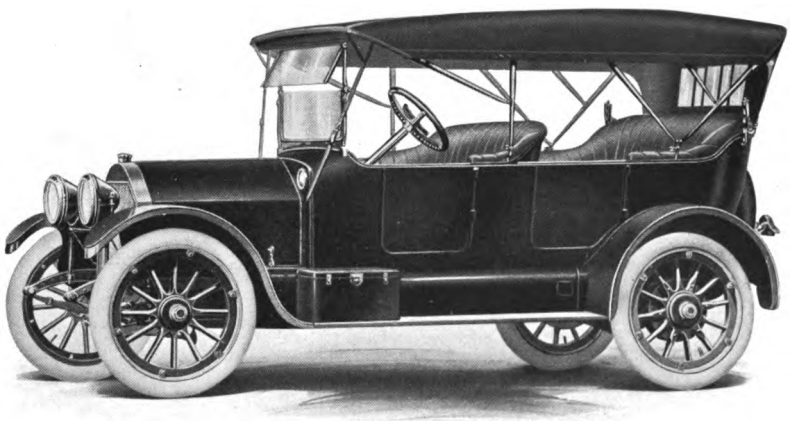
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MARION MOTOR CAR COMPANY

INDIANAPOLIS INDIANA

Price	**$1650**
Two-Passenger Roadster	**1650**
Four-Passenger Coupe	**2150**



MODEL: MARION "B-5"

COLOR	Marion blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	117 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 25.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

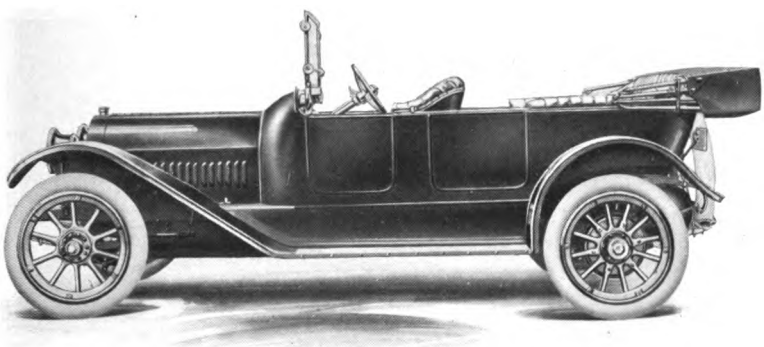
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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THE HAYNES
AUTOMOBILE
COMPANY

KOKOMO
INDIANA

Price	**$2700**
Two-Passenger Roadster	**2700**
Five-Passenger Touring Car	**2700**
Four-Passenger Coupe	**3200**



MODEL: HAYNES TOURING CAR "26"

COLOR	Body, Indiana blue or Pacific Tour gray; chassis, hood, and fenders, black.
SEATING CAPACITY	Four persons.
CLUTCH	Haynes contracting band.
WHEELBASE	130 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive.
CONTROL	Electric gear shift.

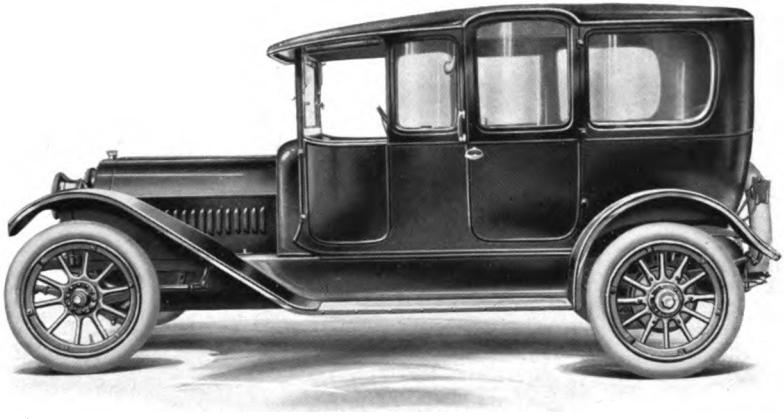
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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THE HAYNES
AUTOMOBILE
COMPANY

KOKOMO
INDIANA

Price	**$3850**
Six-Passenger Touring Car	**2785**
Seven-Passenger Touring Car	**2785**



MODEL: HAYNES LIMOUSINE "27"

COLOR	Body, Brewster green or black; chassis, hood and fenders, black.
SEATING CAPACITY	Seven persons.
CLUTCH	Haynes contracting band.
WHEELBASE	136 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive.
CONTROL	Electric gear shift.

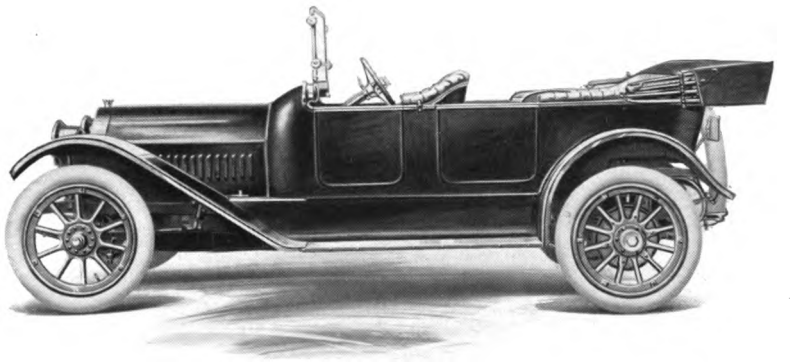
Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

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THE HAYNES
AUTOMOBILE
COMPANY

KOKOMO
INDIANA

Price	$2785
Six-Passenger Touring Car	2785
Seven-Passenger Limousine	3850



MODEL: HAYNES TOURING CAR "27"

COLOR	Body, Indiana blue or Pacific Tour gray; chassis, hood, and fenders, black.
SEATING CAPACITY	Seven persons.
CLUTCH	Haynes contracting band.
WHEELBASE	136 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive.
CONTROL	Electric gear shift.

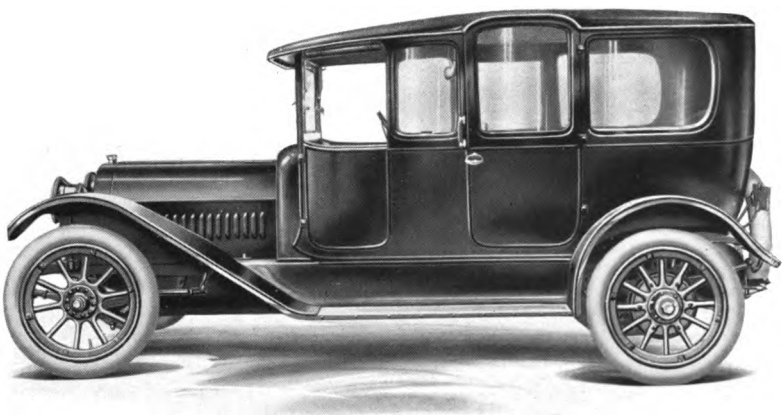
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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THE HAYNES AUTOMOBILE COMPANY

KOKOMO INDIANA

Price	**$3850**
Six-Passenger Touring Car	**2785**
Seven-Passenger Touring Car	**2785**



MODEL: HAYNES LIMOUSINE "27"

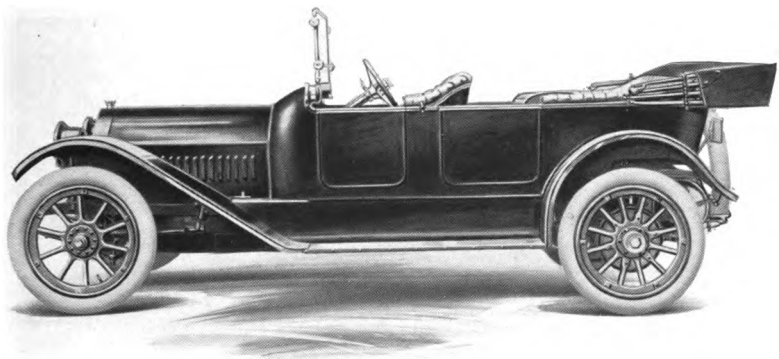
COLOR	Body, Brewster green or black; chassis, hood and fenders, black.
SEATING CAPACITY	Seven persons.
CLUTCH	Haynes contracting band.
WHEELBASE	136 inches.
GAUGE	56 inches.
TIRE DIMENSIONS :	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive.
CONTROL	Electric gear shift.

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

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THE HAYNES
AUTOMOBILE
COMPANY
KOKOMO
INDIANA

Price	**$2785**
Six-Passenger Touring Car	**2785**
Seven-Passenger Limousine	**3850**



MODEL: HAYNES TOURING CAR "27"

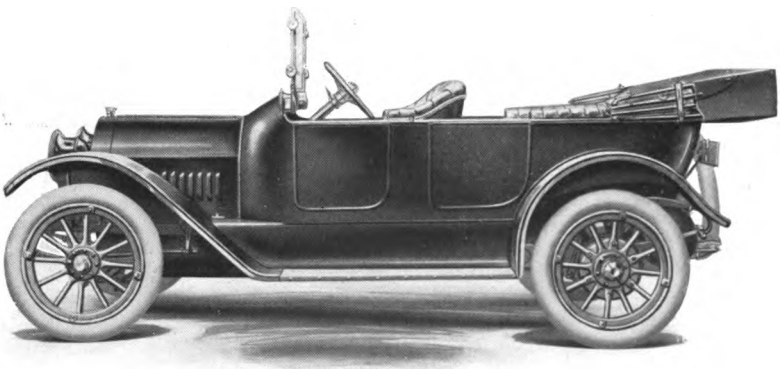
COLOR	Body, Indiana blue or Pacific Tour gray; chassis, hood, and fenders, black.
SEATING CAPACITY	Seven persons.
CLUTCH	Haynes contracting band.
WHEELBASE	136 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive.
CONTROL	Electric gear shift.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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THE HAYNES
AUTOMOBILE
COMPANY
KOKOMO
INDIANA

Price	$1985
Four-Passenger Touring Car	1985
Two-Passenger Roadster	1985
Four-Passenger Coupe	2700



MODEL: HAYNES TOURING CAR "28"

COLOR	Body, Indiana blue or Pacific Tour gray; chassis, hood, and fenders, black.
SEATING CAPACITY	Five persons.
CLUTCH	Haynes contracting band.
WHEELBASE	118 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Double internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive.
CONTROL	Electric gear shift.

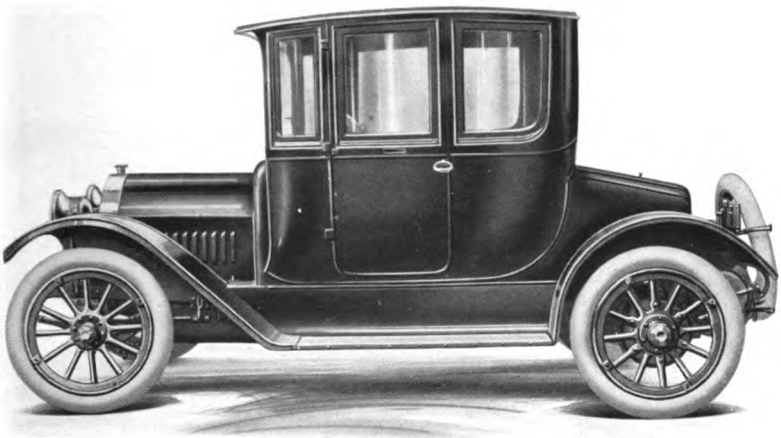
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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THE HAYNES
AUTOMOBILE
COMPANY

KOKOMO
INDIANA

Price	**$2700**
Four-Passenger Touring Car	**1985**
Five-Passenger Touring Car	**1985**
Two-Passenger Roadster	**1985**



MODEL: HAYNES COUPE "28"

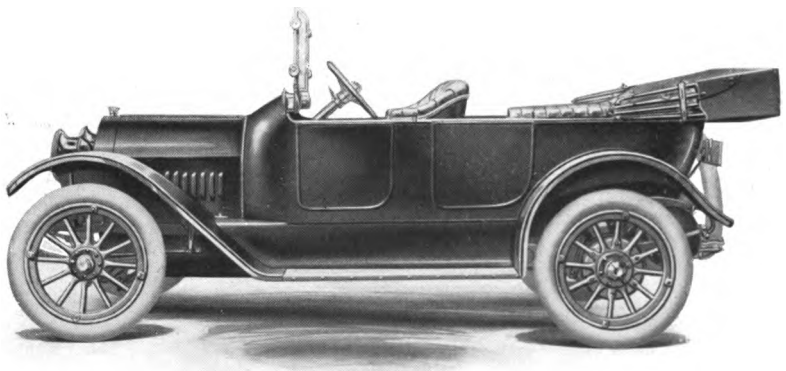
COLOR	Body, Brewster green or black; chassis, hood, and fenders, black.
SEATING CAPACITY	Four persons.
CLUTCH	Haynes contracting band.
WHEELBASE	118 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Double internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive.
CONTROL	Electric gear shift.

Price includes top top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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THE HAYNES
AUTOMOBILE
COMPANY
KOKOMO
INDIANA

Price	$1985
Four-Passenger Touring Car	1985
Two-Passenger Roadster	1985
Four-Passenger Coupe	2700



MODEL: HAYNES TOURING CAR "28"

COLOR	Body, Indiana blue or Pacific Tour gray; chassis, hood, and fenders, black.
SEATING CAPACITY	Five persons.
CLUTCH	Haynes contracting band.
WHEELBASE	118 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Double internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive.
CONTROL	Electric gear shift.

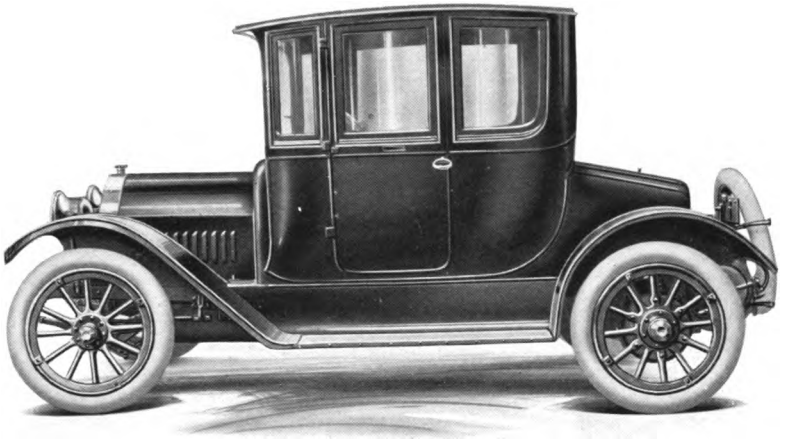
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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THE HAYNES
AUTOMOBILE
COMPANY

KOKOMO
INDIANA

Price	**$2700**
Four-Passenger Touring Car	**1985**
Five-Passenger Touring Car	**1985**
Two-Passenger Roadster	**1985**



MODEL: HAYNES COUPE "28"

COLOR	Body, Brewster green or black; chassis, hood, and fenders, black.
SEATING CAPACITY	Four persons.
CLUTCH	Haynes contracting band.
WHEELBASE	118 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Double internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive.
CONTROL	Electric gear shift.

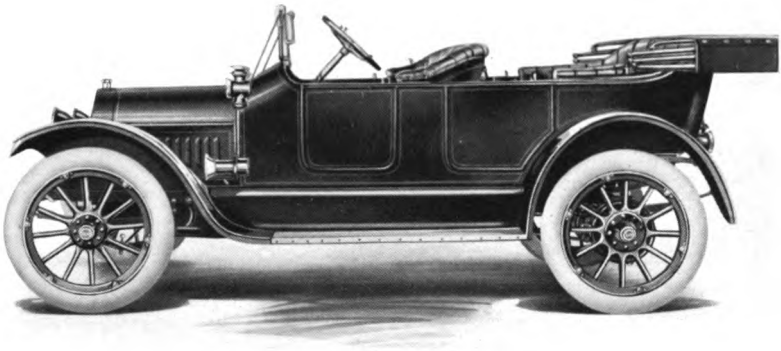
Price includes top top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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BUICK
MOTOR
COMPANY

FLINT
MICHIGAN

Price	$1050
Roadster	950



MODEL: BUICK "B-25"

COLOR	Body, gray or black; running gear, black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	105 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	32 x 3½ inches.
REAR	32 x 3½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 22.5
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	3¾ inches.
STROKE	3¾ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco system.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

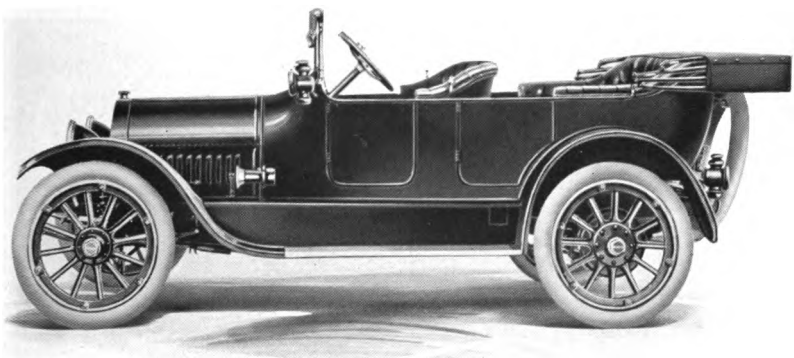
Price includes top, top hood, electric lighting, electric self-starter, windshield, and demountable rims

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BUICK MOTOR COMPANY

FLINT MICHIGAN

Price	**$1335**
Roadster	**1235**
Coupe	**1800**



MODEL: BUICK "B-37"

COLOR	Body, gray or black; running gear, black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	112 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 22.5
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	3¾ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco system.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

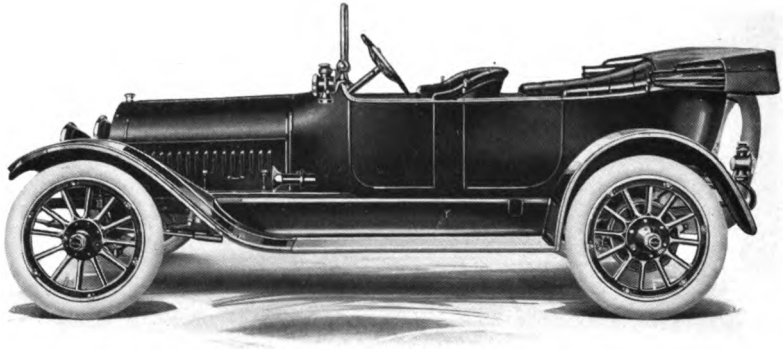
Price includes top, top hood, electric lighting, electric self-starter, windshield, and demountable rims

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BUICK
MOTOR
COMPANY

FLINT
MICHIGAN

Price $1985



MODEL: BUICK "B-55"

COLOR	Body, blue or black; running gear, black.
SEATING CAPACITY . .	Five persons.
CLUTCH	Cone.
WHEELBASE	130 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 33.7
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	3¾ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Delco system.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

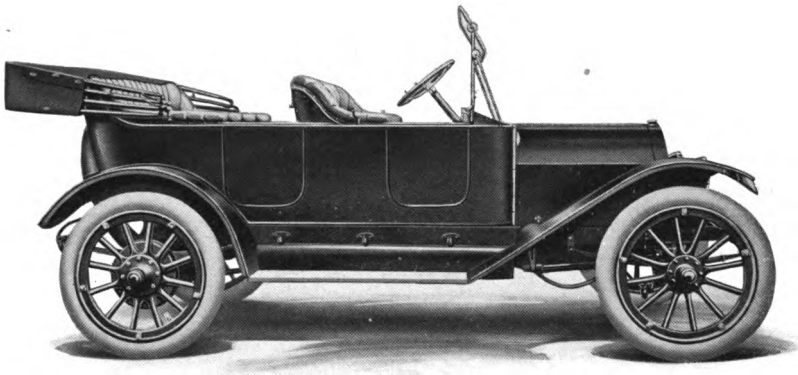
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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GREAT WESTERN AUTO COMPANY

PERU, IND.

Price	**$1710**
Four-Passenger Touring	**1710**
Two-Passenger Runabout	**1710**



MODEL: GREAT WESTERN TOURING CAR

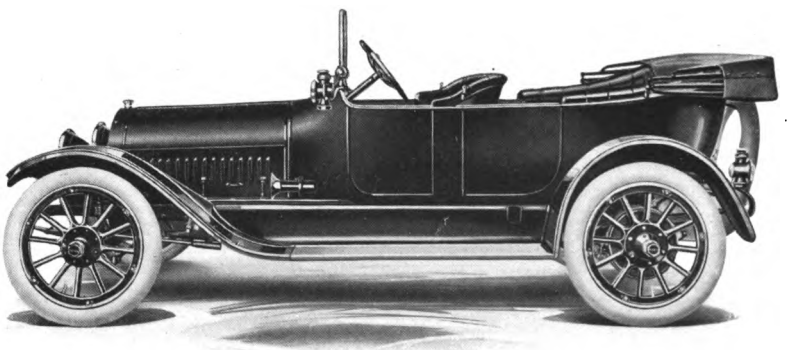
COLOR	Dark blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	118 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4¼ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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BUICK
MOTOR
COMPANY
FLINT
MICHIGAN

Price $1985



MODEL: BUICK "B-55"

COLOR	Body, blue or black; running gear, black.
SEATING CAPACITY . .	Five persons.
CLUTCH	Cone.
WHEELBASE	130 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 33.7
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	3¾ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Delco system.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

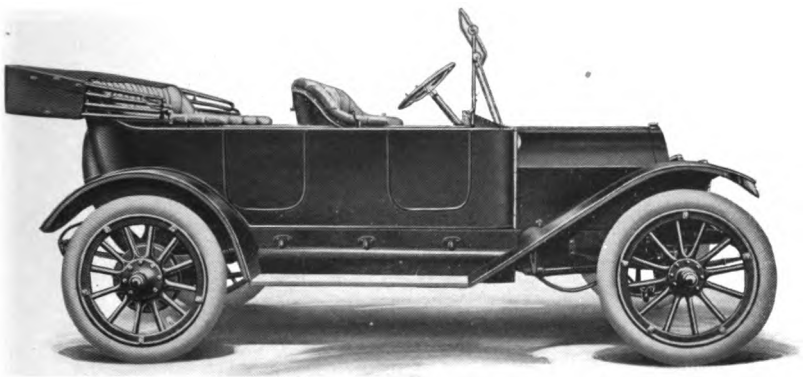
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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GREAT WESTERN AUTO COMPANY

PERU, IND.

Price	**$1710**
Four-Passenger Touring	**1710**
Two-Passenger Runabout	**1710**



MODEL: GREAT WESTERN TOURING CAR

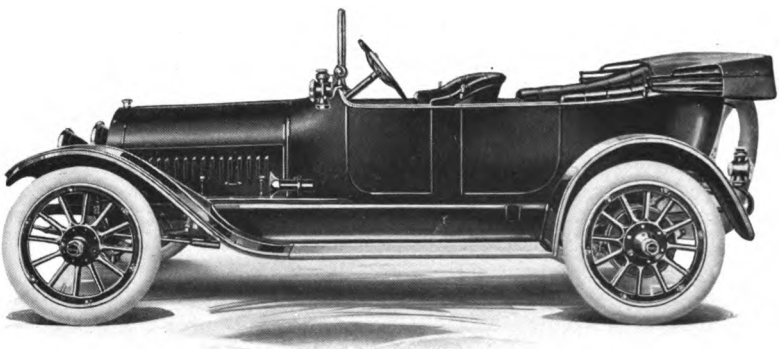
COLOR	Dark blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	118 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4¼ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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BUICK
MOTOR
COMPANY
FLINT
MICHIGAN

Price $1985



MODEL: BUICK "B-55"

COLOR	Body, blue or black; running gear, black.
SEATING CAPACITY . .	Five persons.
CLUTCH	Cone.
WHEELBASE	130 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 33.7
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	3¾ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Delco system.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

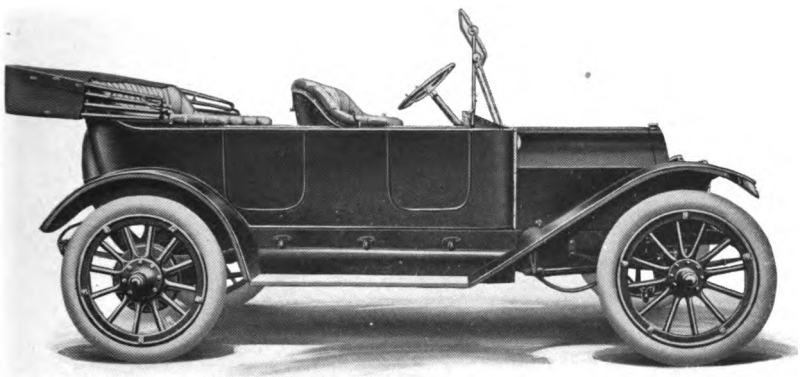
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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GREAT WESTERN AUTO COMPANY

PERU, IND.

Price	**$1710**
Four-Passenger Touring	**1710**
Two-Passenger Runabout	**1710**



MODEL: GREAT WESTERN TOURING CAR

COLOR	Dark blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	118 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4¼ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

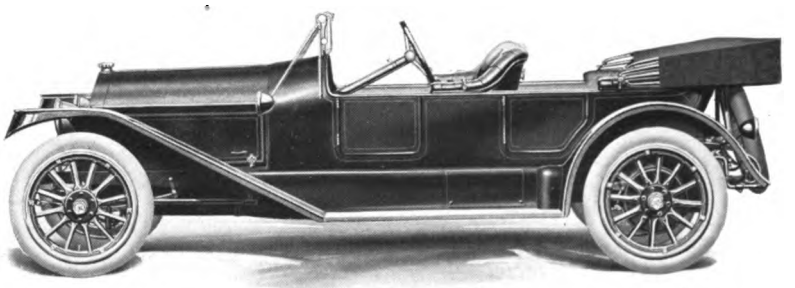
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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NATIONAL MOTOR VEHICLE COMPANY

INDIANAPOLIS INDIANA

Price	**$3300**
Semi-Racing Roadster	**2750**
Speedway Roadster	**3150**
Four-Passenger Toy Tonneau	**3300**
Seven-Passenger Touring Car	**3400**



MODEL: NATIONAL SERIES "V-3"

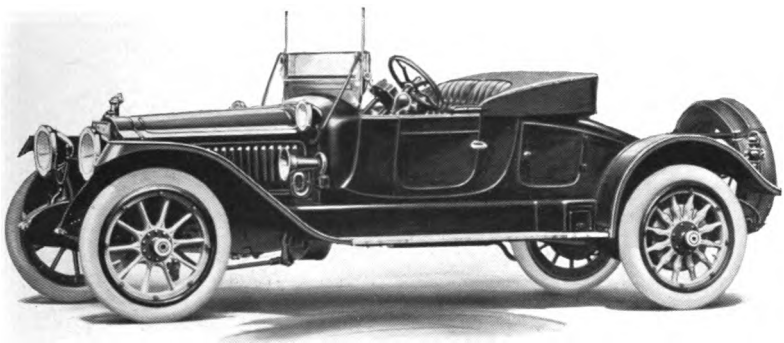
COLOR	Optional.
SEATING CAPACITY	Five persons.
CLUTCH	Cone
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.
CYLINDERS	Four
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PACKARD
MOTOR CAR
COMPANY
DETROIT
MICHIGAN

Price	**$3750**
Five-Passenger Phaeton	**3750**
Four-Passenger Phaeton	**3750**
Coupe	**4450**
Brougham	**5000**
Salon Brougham	**4950**



MODEL: PACKARD "2-38" RUNABOUT

COLOR	Body and door panels, Packard blue striped with cream yellow; wheels, cream yellow striped with black; chassis, etc., black.
SEATING CAPACITY	Two persons.
CLUTCH	Dry plate.
WHEELBASE	140 inches.
GAUGE	56 inches.
TIRE DIMENSIONS	
FRONT	36 x 4½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto generator and storage battery.
DRIVE	Shaft.
TRANSMISSION	Sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and left hand control.

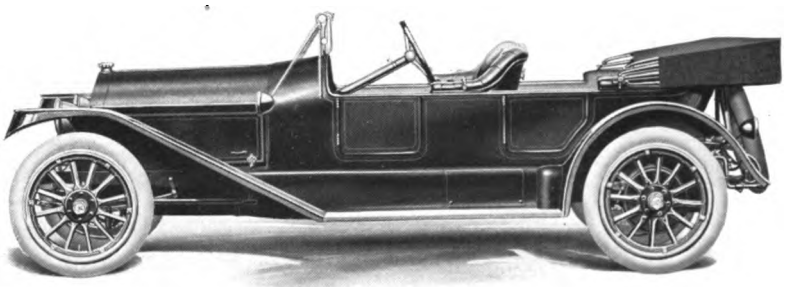
Price includes top, top hood, electric lighting generator, electric self-starter, windshield and demountable rims

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NATIONAL MOTOR VEHICLE COMPANY

INDIANAPOLIS INDIANA

Price	**$3300**
Semi-Racing Roadster	**2750**
Speedway Roadster	**3150**
Four-Passenger Toy Tonneau	**3300**
Seven-Passenger Touring Car	**3400**



MODEL: NATIONAL SERIES "V-3"

COLOR	Optional.
SEATING CAPACITY	Five persons.
CLUTCH	Cone
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.
CYLINDERS	Four
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

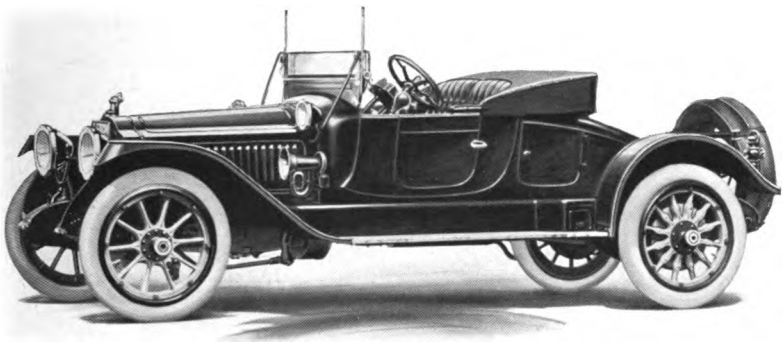
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PACKARD
MOTOR CAR
COMPANY

DETROIT
MICHIGAN

Price	**$3750**
Five-Passenger Phaeton	**3750**
Four-Passenger Phaeton	**3750**
Coupe	**4450**
Brougham	**5000**
Salon Brougham	**4950**



MODEL: PACKARD "2-38" RUNABOUT

COLOR	Body and door panels, Packard blue striped with cream yellow; wheels, cream yellow striped with black; chassis, etc., black.
SEATING CAPACITY	Two persons.
CLUTCH	Dry plate.
WHEELBASE	140 inches.
GAUGE	56 inches.
TIRE DIMENSIONS	
FRONT	36 x 4½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto generator and storage battery.
DRIVE	Shaft.
TRANSMISSION	Sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and left hand control.

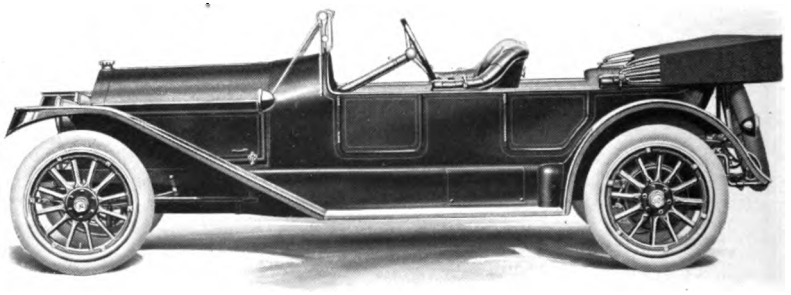
Price includes top, top hood, electric lighting generator, electric self-starter, windshield and demountable rims

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NATIONAL MOTOR VEHICLE COMPANY

INDIANAPOLIS INDIANA

Price	**$3300**
Semi-Racing Roadster	**2750**
Speedway Roadster	**3150**
Four-Passenger Toy Tonneau	**3300**
Seven-Passenger Touring Car	**3400**



MODEL: NATIONAL SERIES "V-3"

COLOR	Optional.
SEATING CAPACITY	Five persons.
CLUTCH	Cone
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.
CYLINDERS	Four
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅞ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

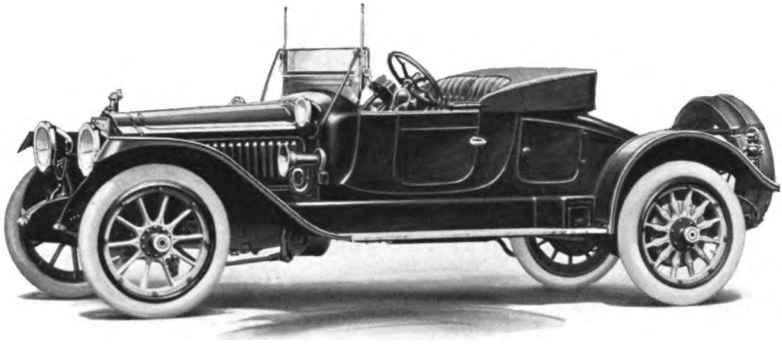
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PACKARD
MOTOR CAR
COMPANY

DETROIT
MICHIGAN

Price	$3750
Five-Passenger Phaeton	3750
Four-Passenger Phaeton	3750
Coupe	4450
Brougham	5000
Salon Brougham	4950



MODEL: PACKARD "2-38" RUNABOUT

COLOR	Body and door panels, Packard blue striped with cream yellow; wheels, cream yellow striped with black; chassis, etc., black.
SEATING CAPACITY	Two persons.
CLUTCH	Dry plate.
WHEELBASE	140 inches.
GAUGE	56 inches.
TIRE DIMENSIONS	
FRONT	36 x 4½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto generator and storage battery.
DRIVE	Shaft.
TRANSMISSION	Sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and left hand control.

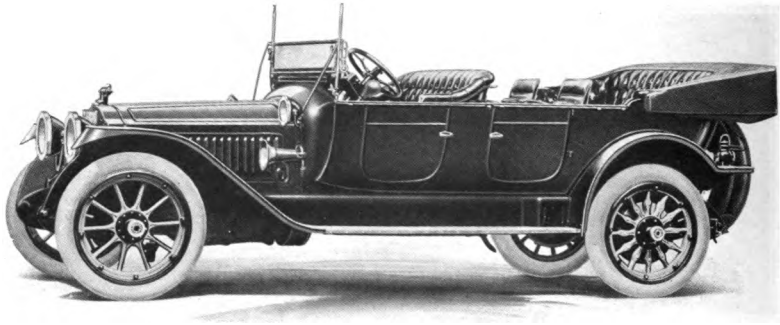
Price includes top, top hood, electric lighting generator, electric self-starter, windshield and demountable rims

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PACKARD MOTOR CAR COMPANY

DETROIT MICHIGAN

Price	**$3850**
Salon Touring	**3850**
Special Touring	**3350**
Limousine with Cab Sides	**5000**
Seven-Passenger Limousine	**4950**
Six-Passenger Limousine with Cab Sides	**4950**
Six-Passenger Limousine	**4900**
Landaulet with Cab Sides	**5000**
Seven-Passenger Landaulet	**4950**
Six-Passenger Landaulet	**4900**
Six-Passenger Imperial Limousine	**5100**
Seven-Passenger Imperial Limousine	**5150**
Salon Limousine	**5100**



MODEL: PACKARD "2-38" STANDARD TOURING CAR

COLOR	Body and door panels, Packard blue striped with cream yellow; wheels, cream yellow striped with black; chassis, etc., black.
SEATING CAPACITY	Seven persons.
CLUTCH	Dry plate.
WHEELBASE	140 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C., (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto generator and storage battery.
DRIVE	Shaft.
TRANSMISSION	Sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and left hand control.

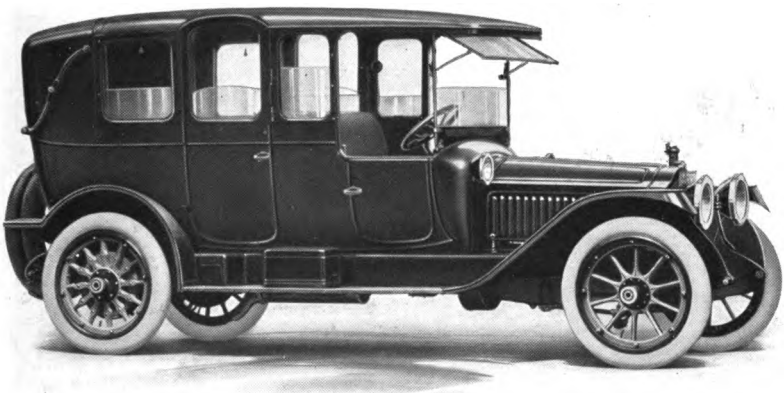
Price includes top, top hood, electric lighting generator, electric self-starter, windshield and demountable rims.

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PACKARD
MOTOR CAR
COMPANY

DETROIT
MICHIGAN

Price	$5000
Standard Touring	3850
Special Touring	3350
Salon Touring	3850
Limousine with Cab Sides	5000
Seven-Passenger Limousine	4950
Six-Passenger Limousine with Cab Sides	4950
Six-Passenger Limousine	4900
Seven-Passenger Landaulet	4950
Six-Passenger Landaulet	4900
Six-Passenger Imperial Limousine	5100
Seven-Passenger Imperial Limousine	5150
Salon Limousine	5100



MODEL: PACKARD "2-38" LANDAULET WITH CAB SIDES

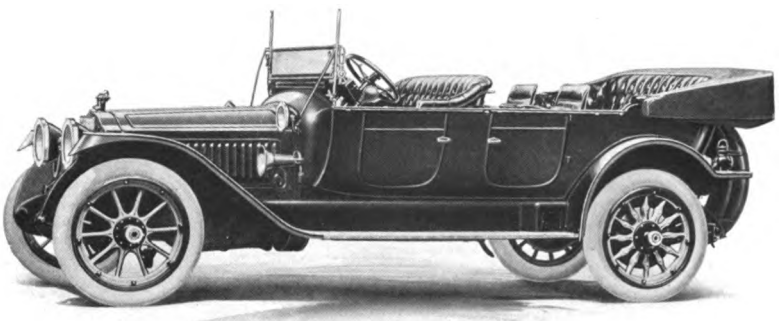
COLOR	Body, door panels and wheels, Packard blue striped with black; chassis, etc., black.
SEATING CAPACITY	Seven persons.
CLUTCH	Dry plate.
WHEELBASE	140 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto generator and storage battery.
DRIVE	Shaft.
TRANSMISSION	Sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and left hand control.

Price includes top, top hood, electric lighting generator, electric self-starter, windshield and demountable rims

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PACKARD
MOTOR CAR
COMPANY
DETROIT
MICHIGAN

Price	$3850
Salon Touring	3850
Special Touring	3350
Limousine with Cab Sides	5000
Seven-Passenger Limousine	4950
Six-Passenger Limousine with Cab Sides	4950
Six-Passenger Limousine	4900
Landaulet with Cab Sides	5000
Seven-Passenger Landaulet	4950
Six-Passenger Landaulet	4900
Six-Passenger Imperial Limousine	5100
Seven-Passenger Imperial Limousine	5150
Salon Limousine	5100



MODEL: PACKARD "2-38" STANDARD TOURING CAR

COLOR	Body and door panels, Packard blue striped with cream yellow; wheels, cream yellow striped with black; chassis, etc., black.
SEATING CAPACITY	Seven persons.
CLUTCH	Dry plate.
WHEELBASE	140 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C., (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto generator and storage battery.
DRIVE	Shaft.
TRANSMISSION	Sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and left hand control.

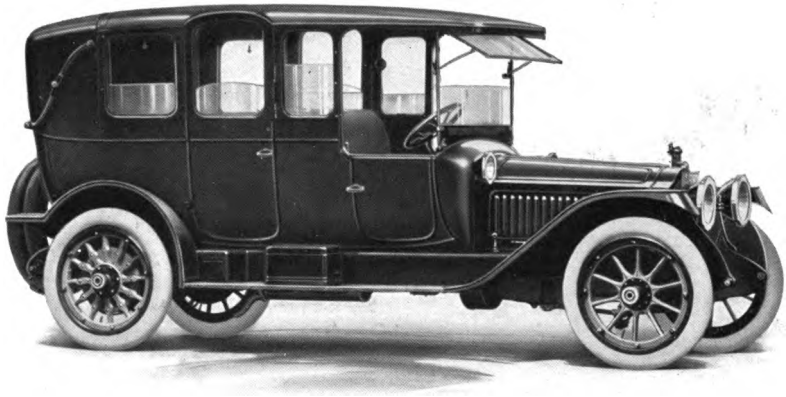
Price includes top, top hood, electric lighting generator, electric self-starter, windshield and demountable rims.

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PACKARD
MOTOR CAR
COMPANY

DETROIT
MICHIGAN

Price	$5000
Standard Touring	3850
Special Touring	3350
Salon Touring	3850
Limousine with Cab Sides	5000
Seven-Passenger Limousine	4950
Six-Passenger Limousine with Cab Sides	4950
Six-Passenger Limousine	4900
Seven-Passenger Landaulet	4950
Six-Passenger Landaulet	4900
Six-Passenger Imperial Limousine	5100
Seven-Passenger Imperial Limousine	5150
Salon Limousine	5100



MODEL: PACKARD "2-38" LANDAULET WITH CAB SIDES

COLOR	Body, door panels and wheels, Packard blue striped with black; chassis, etc., black.
SEATING CAPACITY	Seven persons.
CLUTCH	Dry plate.
WHEELBASE	140 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto generator and storage battery.
DRIVE	Shaft.
TRANSMISSION	Sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and left hand control.

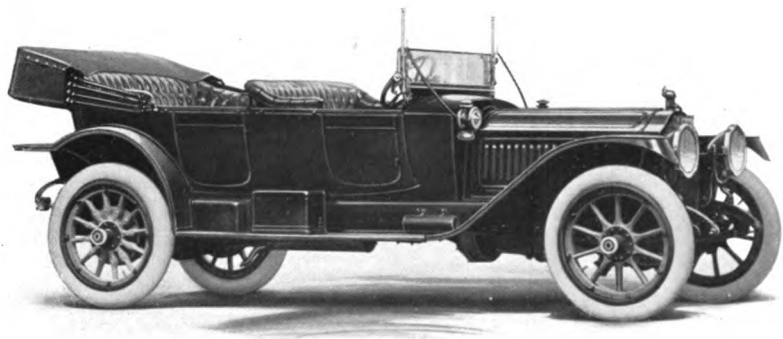
Price includes top, top hood, electric lighting generator, electric self-starter, windshield and demountable rims

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PACKARD MOTOR CAR COMPANY

DETROIT MICHIGAN

Price	**$4750**
Runabout	**4700**
Brougham—Type One	**5900**
Type Two	**5950**
Salon Brougham—Type One	**5850**
Type Two	**5900**
Coupe	**5400**
Imperial Coupe—Type One	**5600**
Type Two	**5650**



MODEL: PACKARD "1448" PHAETON

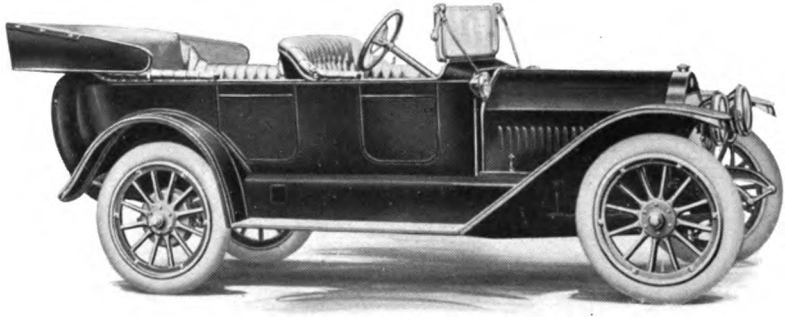
COLOR	Body and door panels, Packard blue striped with cream yellow; wheels, cream yellow striped with black; chassis, etc., black.
SEATING CAPACITY	Five persons.
CLUTCH	Dry plate.
WHEELBASE	139 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto generator and storage battery.
DRIVE	Shaft.
TRANSMISSION	Sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and left hand control.

Price includes top, top hood, electric lighting generator, electric self-starter, windshield and demountable rims

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WESTCOTT MOTOR CAR COMPANY
RICHMOND INDIANA

Price	**$2485**
Two-Passenger	**2485**
Seven-Passenger	**2535**



MODEL: WESTCOTT TOURING CAR

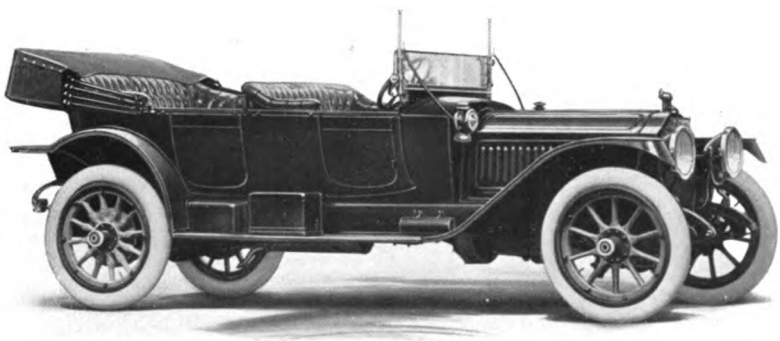
COLOR	Body and wheels, maroon; chassis, black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 4½ inches.
REAR	37 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4 inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PACKARD
MOTOR CAR
COMPANY
DETROIT
MICHIGAN

Price	$4750
Runabout	4700
Brougham—Type One	5900
Type Two	5950
Salon Brougham—Type One	5850
Type Two	5900
Coupe	5400
Imperial Coupe—Type One	5600
Type Two	5650



MODEL: PACKARD "1448" PHAETON

COLOR	Body and door panels, Packard blue striped with cream yellow; wheels, cream yellow striped with black; chassis, etc., black.
SEATING CAPACITY	Five persons.
CLUTCH	Dry plate.
WHEELBASE	139 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto generator and storage battery.
DRIVE	Shaft.
TRANSMISSION	Sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and left hand control.

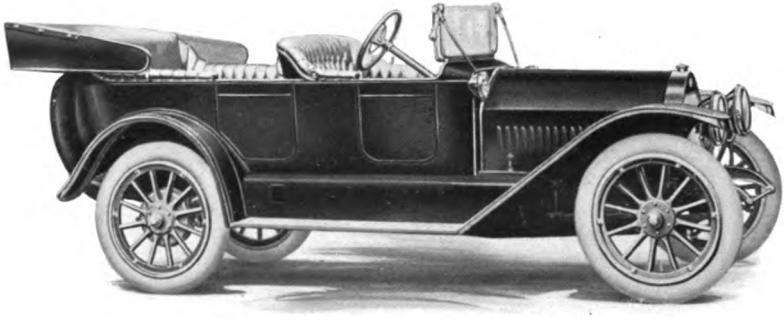
Price includes top, top hood, electric lighting generator, electric self-starter, windshield and demountable rims

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WESTCOTT MOTOR CAR COMPANY

RICHMOND INDIANA

Price	**$2485**
Two-Passenger	**2485**
Seven-Passenger	**2535**



MODEL: WESTCOTT TOURING CAR

COLOR	Body and wheels, maroon; chassis, black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 4½ inches.
REAR	37 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4 inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

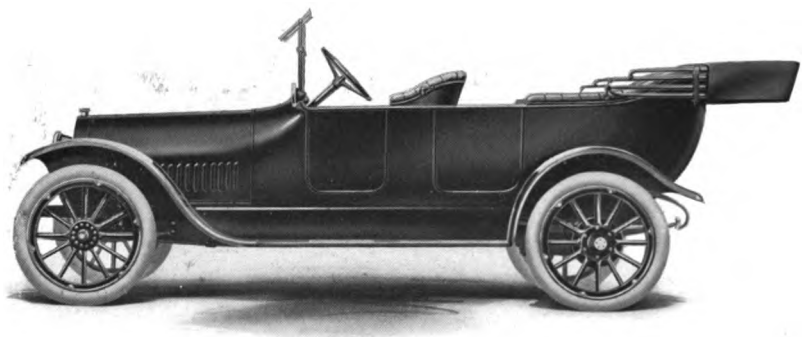
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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STUDEBAKER CORPORATION

DETROIT MICHIGAN

Price	**$1575**
Landau-Roadster	**1950**
Sedan	**2250**



MODEL: STUDEBAKER "SIX" TOURING CAR

COLOR	Blue.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	121 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 29.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Generator.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

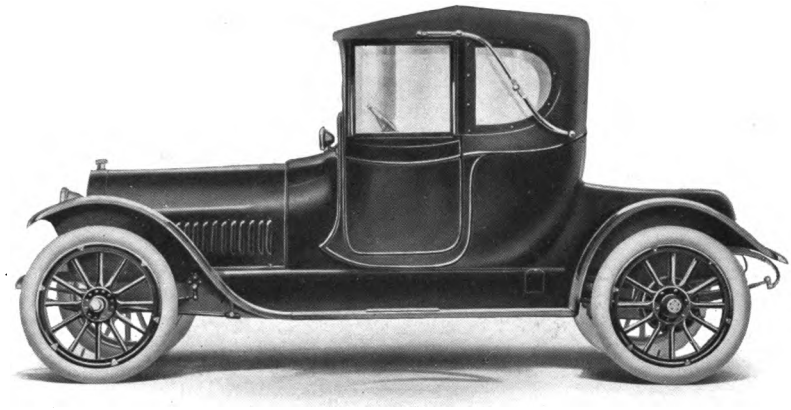
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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STUDEBAKER CORPORATION

DETROIT MICHIGAN

Price	**$1950**
Touring Car	**1575**
Sedan	**2250**



MODEL: STUDEBAKER "SIX" LANDAU-ROADSTER

COLOR	Blue.
SEATING CAPACITY	Two persons.
CLUTCH	Cone.
WHEELBASE	121 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 29.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Generator.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

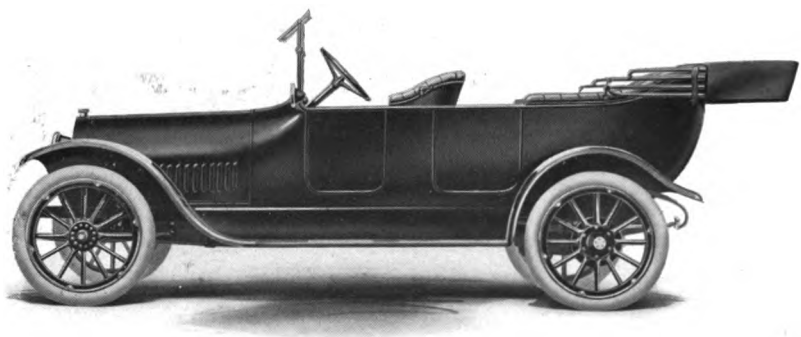
Price includes top, top hood, electric lighting, electric self-starter, speedometer and demountable rims

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STUDEBAKER CORPORATION

DETROIT MICHIGAN

Price	**$1575**
Landau-Roadster	**1950**
Sedan	**2250**



MODEL: STUDEBAKER "SIX" TOURING CAR

COLOR	Blue.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	121 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 29.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Generator.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

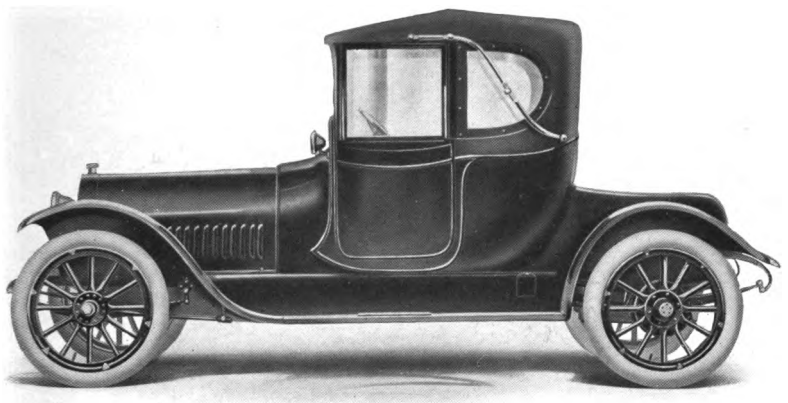
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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STUDEBAKER CORPORATION

DETROIT MICHIGAN

Price	**$1950**
Touring Car	**1575**
Sedan	**2250**



MODEL: STUDEBAKER "SIX" LANDAU-ROADSTER

COLOR	Blue.
SEATING CAPACITY	Two persons.
CLUTCH	Cone.
WHEELBASE	121 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 29.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Generator.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

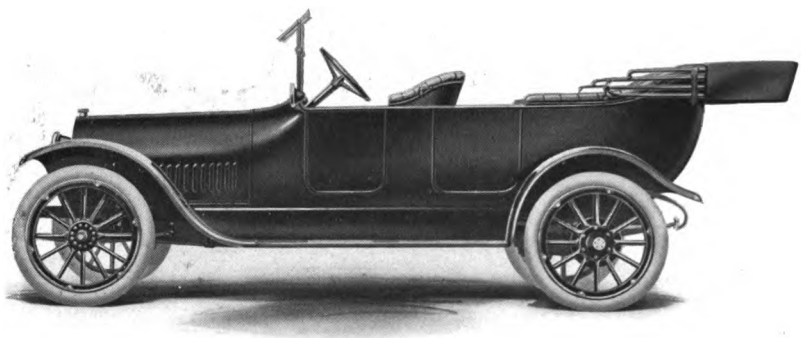
Price includes top, top hood, electric lighting, electric self-starter, speedometer and demountable rims

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STUDEBAKER CORPORATION

DETROIT MICHIGAN

Price	**$1575**
Landau-Roadster	**1950**
Sedan	**2250**



MODEL: STUDEBAKER "SIX" TOURING CAR

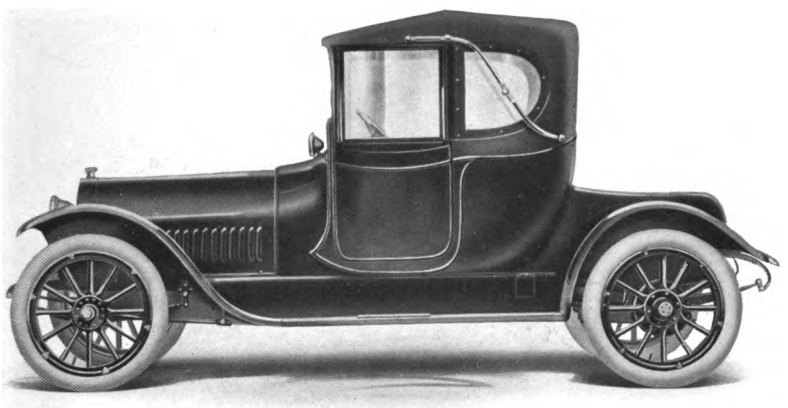
COLOR	Blue.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	121 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 29.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Generator.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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STUDEBAKER CORPORATION
DETROIT MICHIGAN

Price	**$1950**
Touring Car	**1575**
Sedan	**2250**



MODEL: STUDEBAKER "SIX" LANDAU-ROADSTER

COLOR	Blue.
SEATING CAPACITY	Two persons.
CLUTCH	Cone.
WHEELBASE	121 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 29.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Generator.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

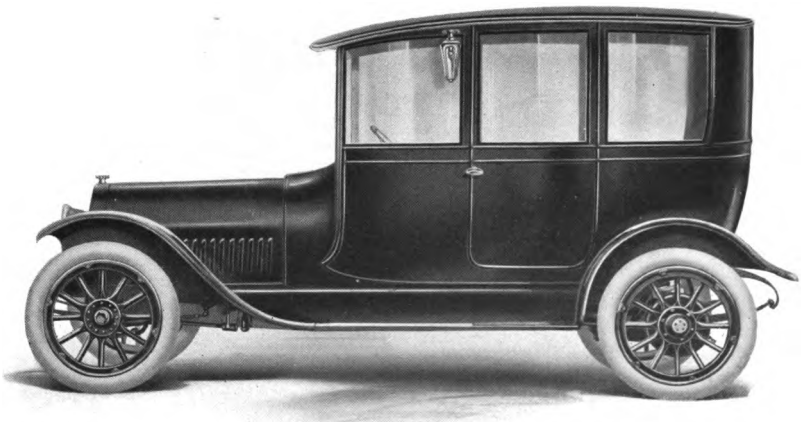
Price includes top, top hood, electric lighting, electric self-starter, speedometer and demountable rims

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STUDEBAKER CORPORATION

DETROIT MICHIGAN

Price	**$2250**
Touring Car	**1575**
Landau-Roadster	**1950**



MODEL: STUDEBAKER "SIX" SEDAN

COLOR	Blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	121 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 29.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Generator.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

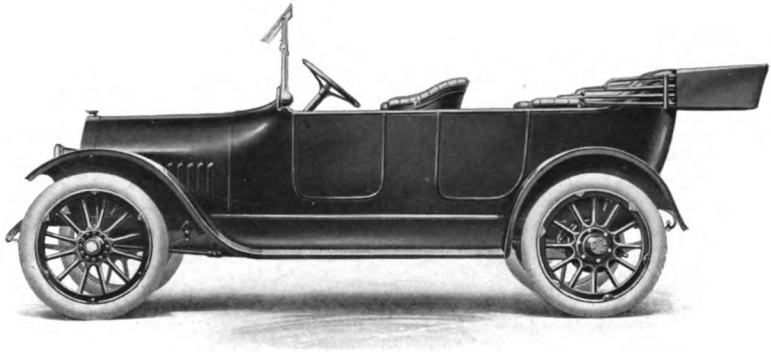
Price includes electric lighting, electric self-starter, speedometer and demountable rims

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STUDEBAKER CORPORATION

DETROIT MICHIGAN

Price $1050
Landau-Roadster 1200



MODEL: STUDEBAKER "FOUR" TOURING CAR

COLOR	Blue.
SEATING CAPACITY .	Five persons.
CLUTCH	Cone.
WHEELBASE . . .	108 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	32 x 3½ inches.
REAR	32 x 3½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 19.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Generator.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

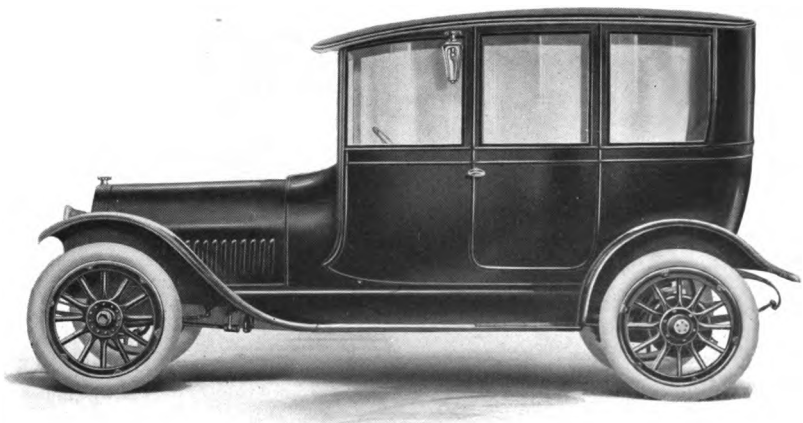
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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STUDEBAKER CORPORATION

DETROIT MICHIGAN

Price	**$2250**
Touring Car	**1575**
Landau-Roadster	**1950**



MODEL: STUDEBAKER "SIX" SEDAN

COLOR	Blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	121 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 29.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Generator.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

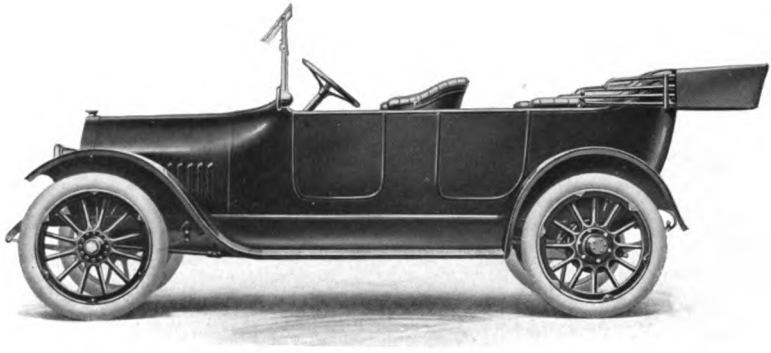
Price includes electric lighting, electric self-starter, speedometer and demountable rims

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STUDEBAKER CORPORATION

DETROIT MICHIGAN

Price	**$1050**
Landau-Roadster	**1200**



MODEL: STUDEBAKER "FOUR" TOURING CAR

COLOR	Blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	108 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	32 x 3½ inches.
REAR	32 x 3½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 19.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Generator.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

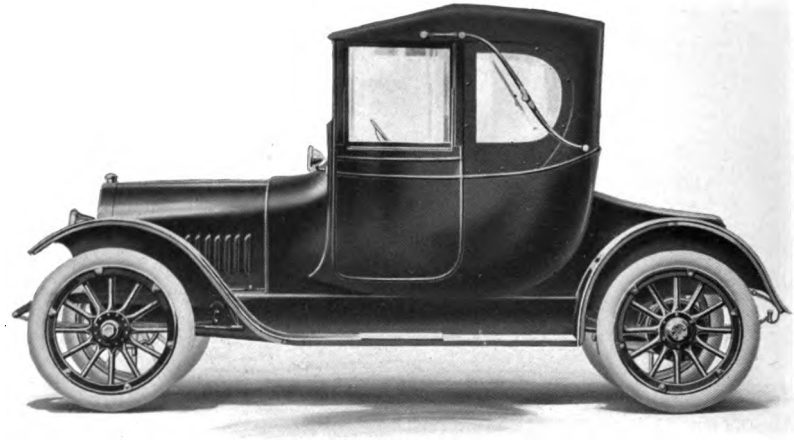
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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STUDEBAKER CORPORATION

DETROIT MICHIGAN

Price $1200
Touring Car 1050



MODEL: STUDEBAKER "FOUR" LANDAU-ROADSTER

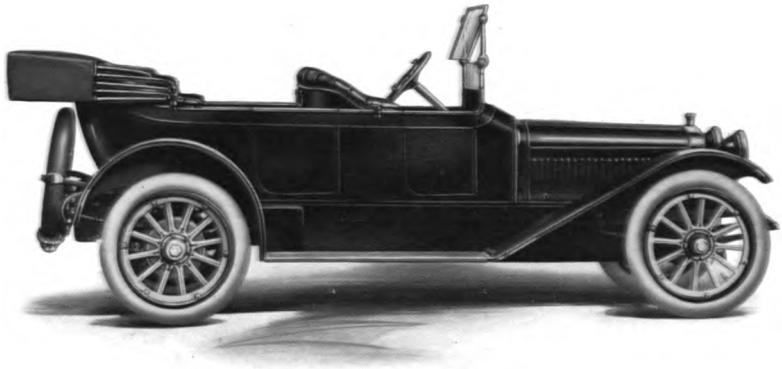
COLOR	Blue.
SEATING CAPACITY	Two persons.
CLUTCH	Cone.
WHEELBASE . . .	108 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	32 x 3½ inches.
REAR	32 x 3½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 19.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Generator.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward one reverse.
POSITION OF DRIVER .	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, speedometer and demountable rims

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WINTON MOTOR CAR COMPANY
CLEVELAND
OHIO

Price	**$3250**
Four-Passenger Touring	**3250**
Six-Passenger Touring	**3500**
Seven-Passenger Touring	**3500**
Two-Passenger Roadster	**3250**
Three-Passenger Roadster	**3250**



MODEL: WINTON SIX TOURING CAR "20"

COLOR	Optional.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	130 inches.
GAUGE	56½ or 60 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, electric lighting, self-starter, windshield, speedometer and demountable rims

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STUDEBAKER CORPORATION

DETROIT MICHIGAN

Price $1200
Touring Car 1050



MODEL: STUDEBAKER "FOUR" LANDAU-ROADSTER

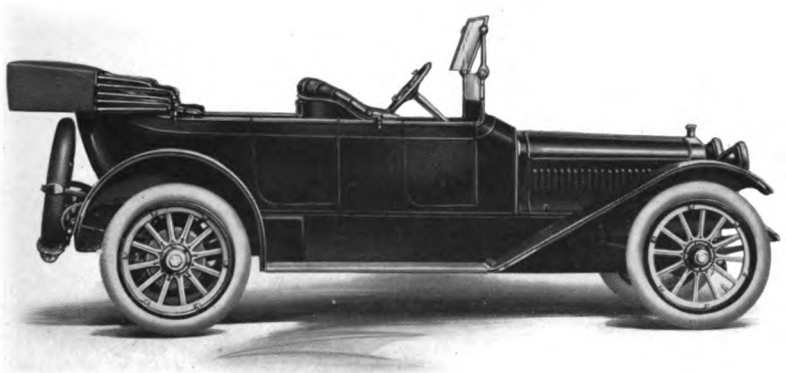
COLOR	Blue.
SEATING CAPACITY	Two persons.
CLUTCH	Cone.
WHEELBASE . . .	108 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	32 x 3½ inches.
REAR	32 x 3½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 19.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Generator.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward one reverse.
POSITION OF DRIVER .	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, speedometer and demountable rims

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WINTON MOTOR CAR COMPANY
CLEVELAND
OHIO

Price	**$3250**
Four-Passenger Touring	**3250**
Six-Passenger Touring	**3500**
Seven-Passenger Touring	**3500**
Two-Passenger Roadster	**3250**
Three-Passenger Roadster	**3250**



MODEL: WINTON SIX TOURING CAR "20"

COLOR	Optional.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	130 inches.
GAUGE	56½ or 60 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

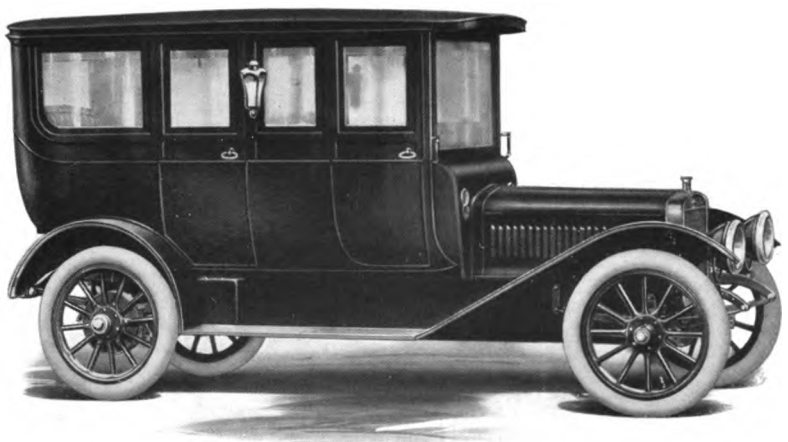
Price includes top, electric lighting, self-starter, windshield, speedometer and demountable rims

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WINTON MOTOR CAR COMPANY

CLEVELAND OHIO

Price	**$4600**
Landaulet	**4600**
Sedan	**4600**
Three-quarter Limousine	**4350**
Colonial Coupe	**4350**



MODEL: WINTON SIX LIMOUSINE "20"

COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	130 inches.
GAUGE	56½ or 60 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

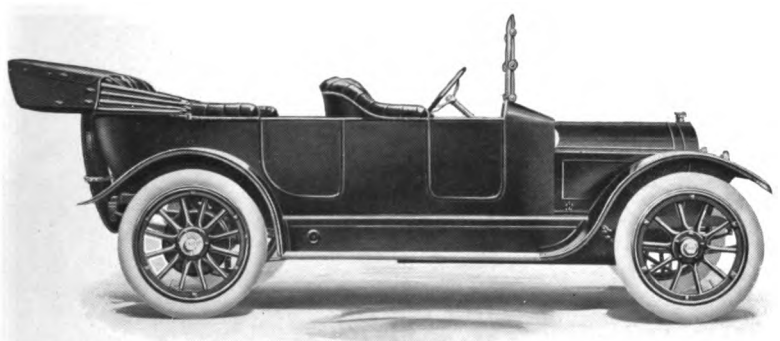
Price includes electric lighting, self-starter, speedometer and demountable rims

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J. I. CASE T. M. COMPANY, Inc.

R A C I N E
W I S C O N S I N

Price $1250



MODEL: CASE "25"

COLOR	Brewster green.
SEATING CAPACITY .	Five persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	110 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	32 x 4 inches.
REAR	32 x 4 inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	3¾ inches.
STROKE	4¾ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

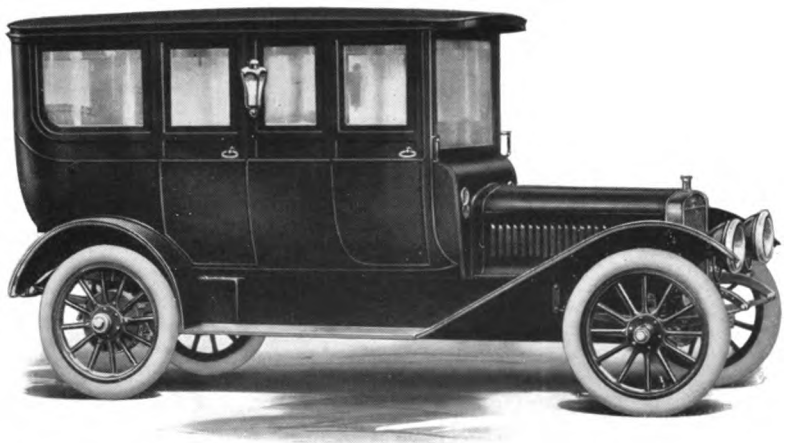
Price includes top, top hood, electric lighting, electric self-starter. windshield, speedometer and demountable rims

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WINTON MOTOR CAR COMPANY

CLEVELAND OHIO

Price	**$4600**
Landaulet	**4600**
Sedan	**4600**
Three-quarter Limousine	**4350**
Colonial Coupe	**4350**



MODEL: WINTON SIX LIMOUSINE "20"

COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	130 inches.
GAUGE	56½ or 60 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

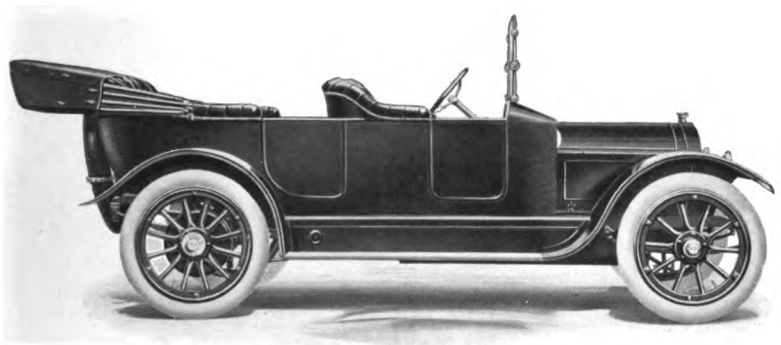
Price includes electric lighting, self-starter, speedometer and demountable rims

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J. I. CASE T. M. COMPANY, Inc.

R A C I N E
W I S C O N S I N

Price $1250



MODEL: CASE "25"

COLOR	Brewster green.
SEATING CAPACITY .	Five persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	110 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	32 x 4 inches.
REAR	32 x 4 inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	3¾ inches.
STROKE	4¾ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

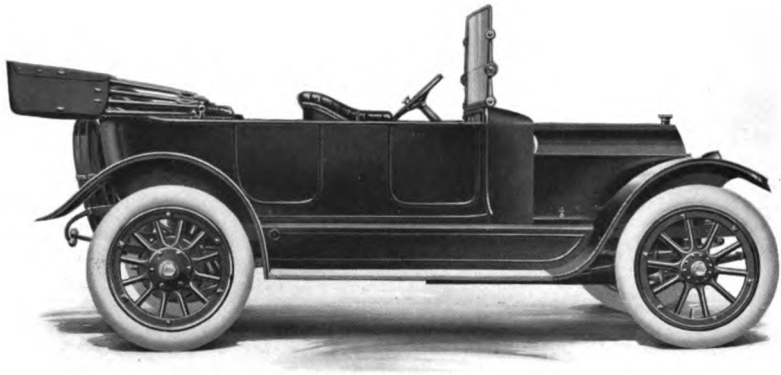
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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J. I. CASE T. M. COMPANY, Inc.

RACINE
WISCONSIN

Price $1850



MODEL: CASE "35"

COLOR	Blue and gray.
SEATING CAPACITY .	Five persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	120 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

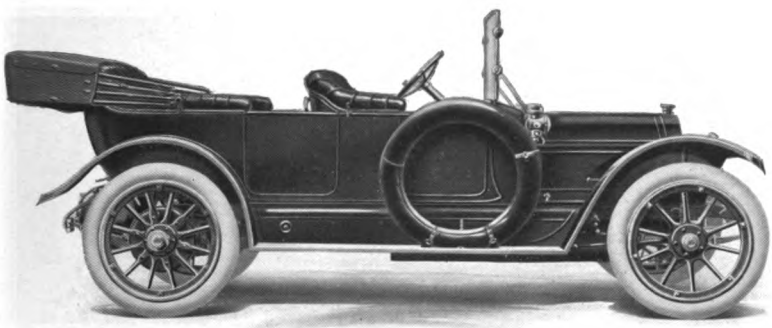
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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J. I. CASE T. M. COMPANY, Inc.

R A C I N E
W I S C O N S I N

Price $2300
Seven-Passenger Touring Car 2500



MODEL: CASE "40"

COLOR	Blue and gray.	CAST	In pairs.
SEATING CAPACITY .	Five persons.	BORE	4½ inches.
CLUTCH	Single disc.	STROKE	5¼ inches.
WHEELBASE . . .	124 inches.	COOLING	Water.
GAUGE	56 or 60 inches.	RADIATOR	Cellular.
TIRE DIMENSIONS:		IGNITION	Jump spark.
FRONT	37 x 4½ inches.	ELECTRIC SOURCE .	High tension magneto and storage battery.
REAR	37 x 4½ inches.	DRIVE	Shaft.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.	TRANSMISSION . . .	Selective sliding gear.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 32.4.	GEAR CHANGES . .	Three forward, one reverse.
CYLINDERS	Four.	POSITION OF DRIVER .	Right side drive and right hand control.
ARRANGED	Vertically, under hood.		

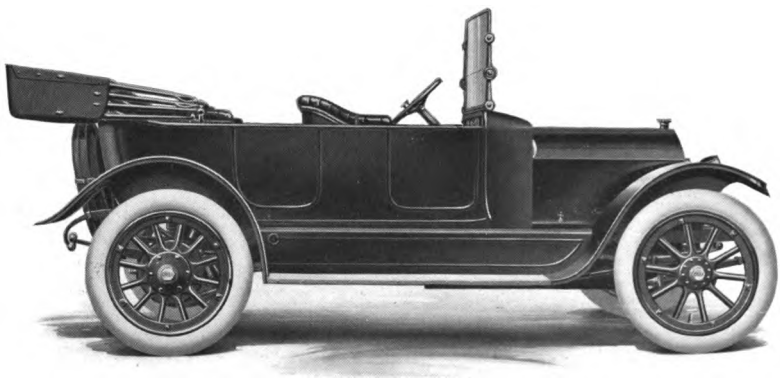
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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J. I. CASE T. M. COMPANY, Inc.

R A C I N E
W I S C O N S I N

Price $1850



MODEL: CASE "35"

COLOR	Blue and gray.
SEATING CAPACITY .	Five persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	120 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

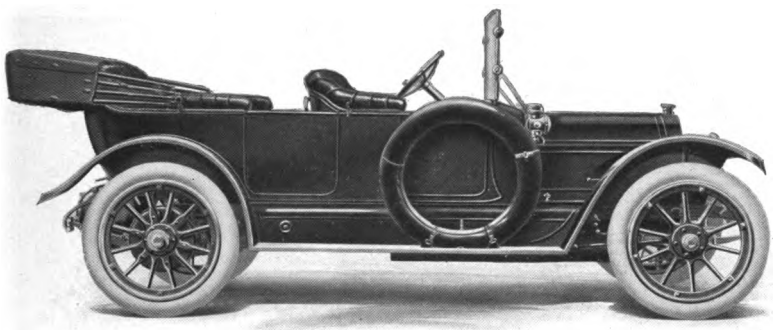
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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J. I. CASE T. M. COMPANY, Inc.

RACINE WISCONSIN

Price $2300
Seven-Passenger Touring Car 2500



MODEL: CASE "40"

COLOR	Blue and gray.
SEATING CAPACITY .	Five persons.
CLUTCH	Single disc.
WHEELBASE . . .	124 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	37 x 4½ inches.
REAR	37 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

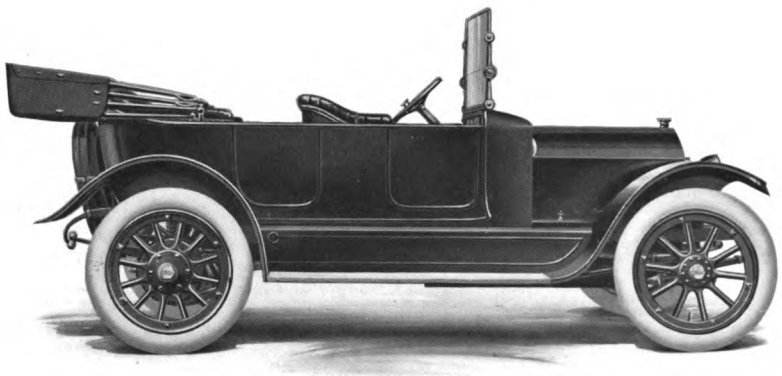
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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J. I. CASE T. M. COMPANY, Inc.

R A C I N E
W I S C O N S I N

Price $1850



MODEL: CASE "35"

COLOR	Blue and gray.
SEATING CAPACITY .	Five persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	120 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

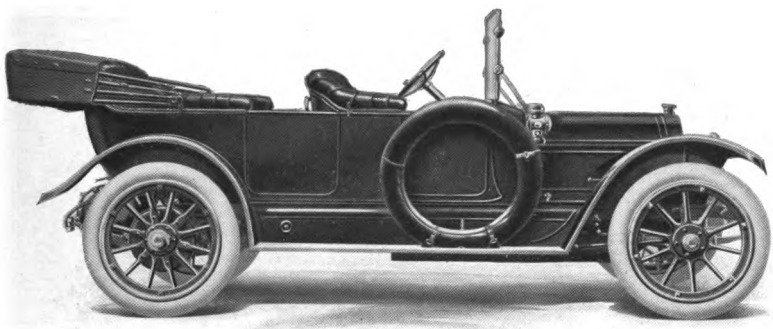
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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J. I. CASE T. M. COMPANY, Inc.

RACINE WISCONSIN

Price $2300
Seven-Passenger Touring Car 2500



MODEL: CASE "40"

COLOR	Blue and gray.	CAST	In pairs.
SEATING CAPACITY	Five persons.	BORE	4½ inches.
CLUTCH	Single disc.	STROKE	5¼ inches.
WHEELBASE	124 inches.	COOLING	Water.
GAUGE	56 or 60 inches.	RADIATOR	Cellular.
TIRE DIMENSIONS: FRONT	37 x 4½ inches.	IGNITION	Jump spark.
TIRE DIMENSIONS: REAR	37 x 4½ inches.	ELECTRIC SOURCE	High tension magneto and storage battery.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.	DRIVE	Shaft.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.	TRANSMISSION	Selective sliding gear.
CYLINDERS	Four.	GEAR CHANGES	Three forward, one reverse.
ARRANGED	Vertically, under hood.	POSITION OF DRIVER	Right side drive and right hand control.

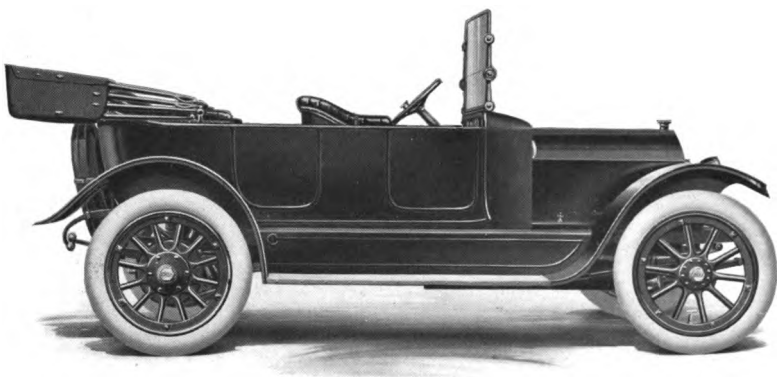
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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J. I. CASE T. M. COMPANY, Inc.

R A C I N E
W I S C O N S I N

Price $1850



MODEL: CASE "35"

COLOR	Blue and gray.
SEATING CAPACITY .	Five persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	120 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

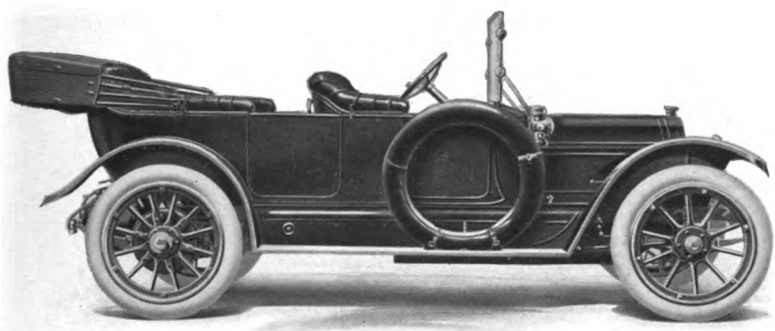
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

Digitized by Google

J. I. CASE T. M. COMPANY, Inc.

R A C I N E
W I S C O N S I N

Price $2300
Seven-Passenger Touring Car 2500



MODEL: CASE "40"

COLOR	Blue and gray.
SEATING CAPACITY .	Five persons.
CLUTCH	Single disc.
WHEELBASE . . .	124 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	37 x 4½ inches.
REAR	37 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

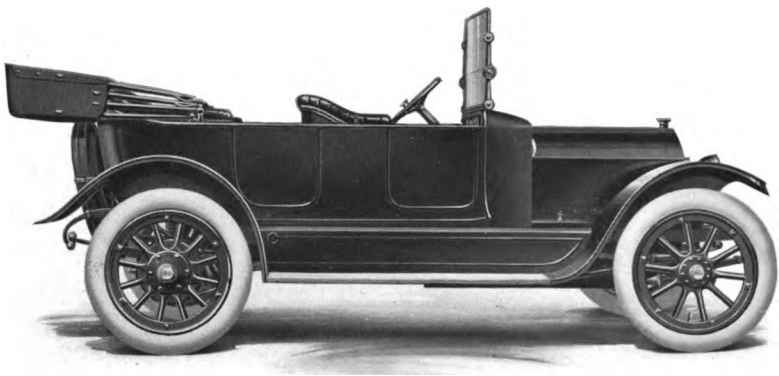
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

Digitized by Google

J. I. CASE T. M. COMPANY, Inc.

R A C I N E
W I S C O N S I N

Price $1850



MODEL: CASE "35"

COLOR	Blue and gray.
SEATING CAPACITY .	Five persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	120 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding
GEAR CHANGES . .	Three for reverse.
POSITION OF DRIVER .	Left s center

Price includes top, top hood, electric lighting, electric self-starter, wind speedometer and demountable rims

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J. I. CASE T. M.
COMPANY, Inc.
RACINE
WISCONSIN



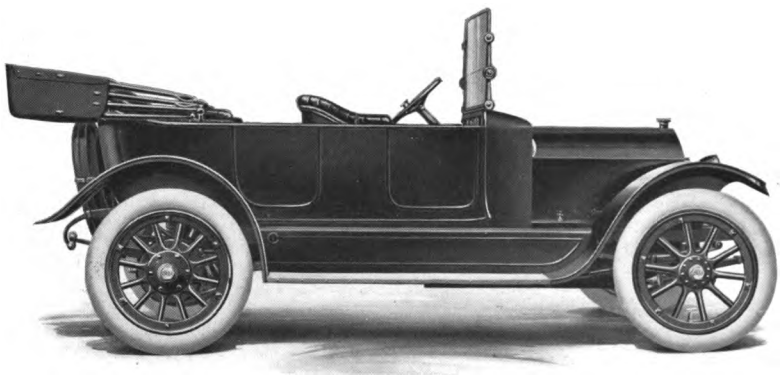


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J. I. CASE T. M. COMPANY, Inc.

R A C I N E
W I S C O N S I N

Price $1850



MODEL: CASE "35"

COLOR	Blue and gray.
SEATING CAPACITY .	Five persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	120 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

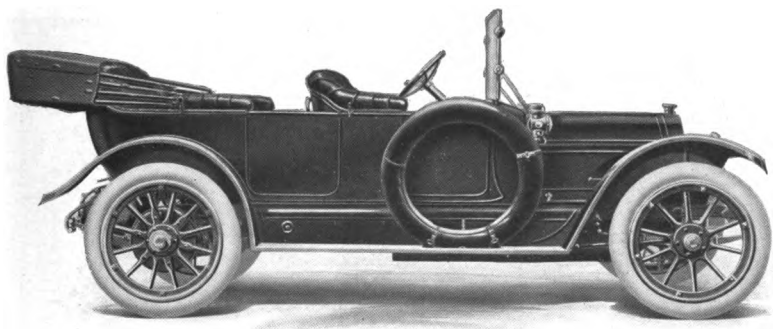
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

Digitized by Google

J. I. CASE T. M. COMPANY, Inc.

RACINE WISCONSIN

Price $2300
Seven-Passenger Touring Car 2500



MODEL: CASE "40"

COLOR	Blue and gray.
SEATING CAPACITY .	Five persons.
CLUTCH	Single disc.
WHEELBASE . . .	124 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	37 x 4½ inches.
REAR	37 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

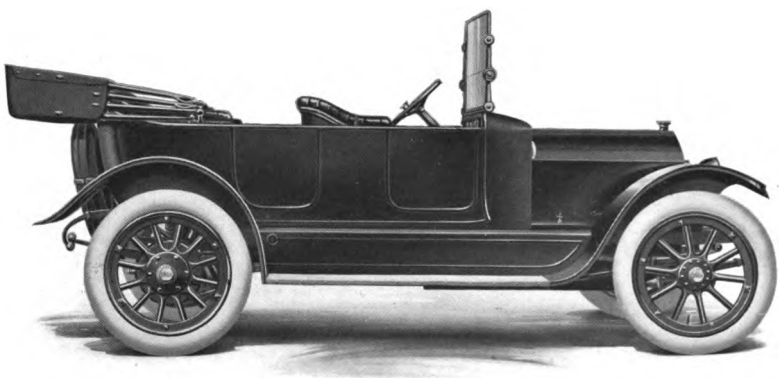
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

Digitized by Google

J. I. CASE T. M. COMPANY, Inc.

R A C I N E
W I S C O N S I N

Price $1850



MODEL: CASE "35"

COLOR	Blue and gray.
SEATING CAPACITY .	Five persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	120 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

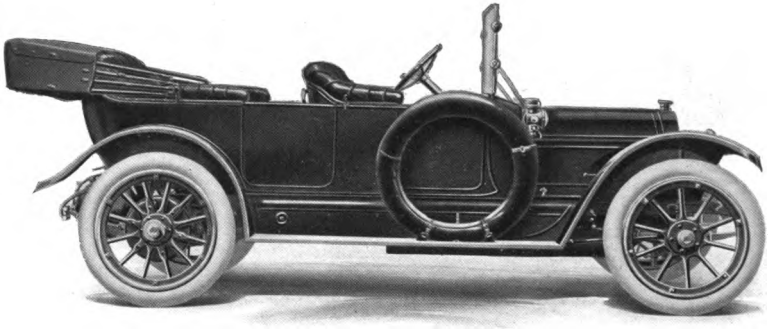
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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J. I. CASE T. M. COMPANY, Inc.

RACINE
WISCONSIN

Price $2300
Seven-Passenger Touring Car 2500



MODEL: CASE "40"

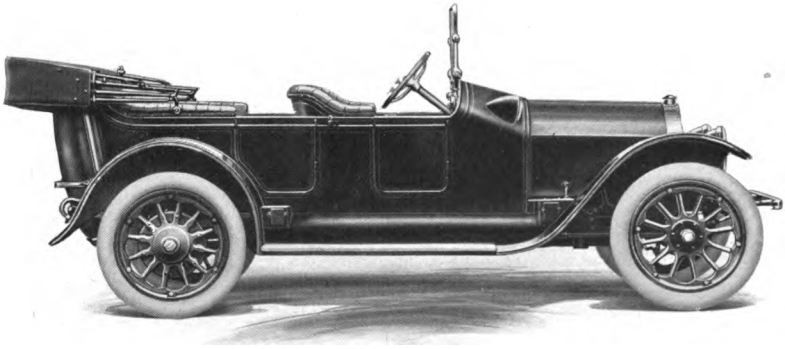
COLOR	Blue and gray.
SEATING CAPACITY .	Five persons.
CLUTCH	Single disc.
WHEELBASE . . .	124 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	37 x 4½ inches.
REAR	37 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MOTOR CAR MANUFACTURING COMPANY
INDIANAPOLIS
INDIANA

Price	**$2185**
Roadster	**2160**
Cruiser	**2175**
Coach	**2500**



MODEL: PATHFINDER TOURING CAR "XIV-A"

COLOR	Body and chassis, Pathfinder blue, with regal blue stripes; wheels, regal blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4⅛ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Make-and-break.
ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

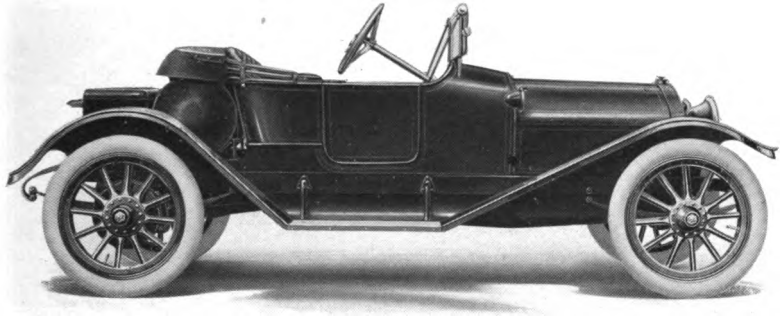
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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THE WILLYS-OVERLAND COMPANY

TOLEDO, OHIO

Price $950
With Electric Self-Starter . 1075



MODEL: OVERLAND 79-R

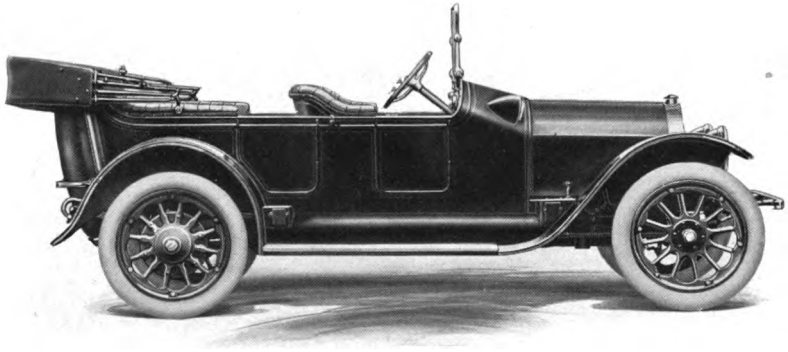
COLOR	Green.
SEATING CAPACITY .	Two persons.
CLUTCH	Cone.
WHEELBASE . . .	114 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	33 x 4 inches.
REAR	33 x 4 inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4⅛ inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and center control.

Price includes top, top hood, electric lighting, windshield and speedometer

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MOTOR CAR MANUFACTURING COMPANY
INDIANAPOLIS
INDIANA

Price	**$2185**
Roadster	**2160**
Cruiser	**2175**
Coach	**2500**



MODEL: PATHFINDER TOURING CAR "XIV-A"

COLOR	Body and chassis, Pathfinder blue, with regal blue stripes; wheels, regal blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4⅛ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Make-and-break.
ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

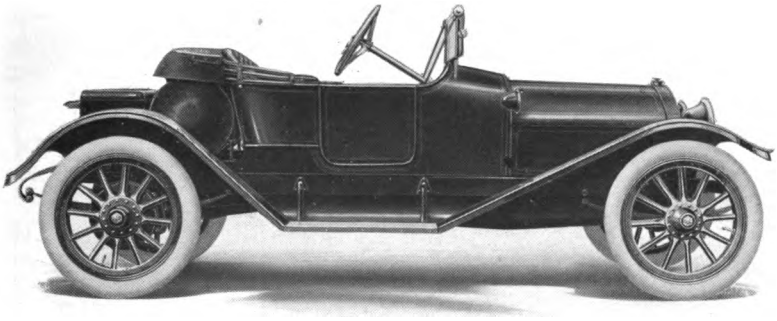
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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THE WILLYS-
OVERLAND
COMPANY

TOLEDO, OHIO

Price	**$950**
With Electric Self-Starter	**1075**



MODEL: OVERLAND 79-R

COLOR	Green.
SEATING CAPACITY	Two persons.
CLUTCH	Cone.
WHEELBASE	114 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	33 x 4 inches.
REAR	33 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4⅛ inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and center control.

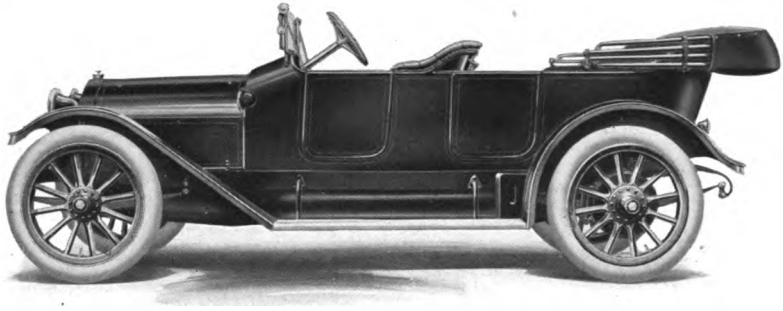
Price includes top, top hood, electric lighting, windshield and speedometer

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THE WILLYS-OVERLAND COMPANY

TOLEDO, OHIO

Price $950
With Electric Self-Starter . 1075



MODEL: OVERLAND 79-T

COLOR	Green.
SEATING CAPACITY .	Five persons.
CLUTCH	Cone.
WHEELBASE . . .	114 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	33 x 4 inches.
REAR	33 x 4 inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4⅛ inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and center control.

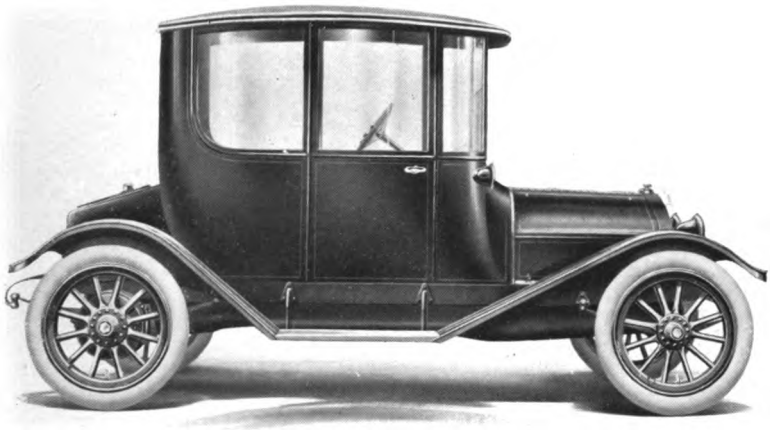
Price includes top, top hood, electric lighting, windshield and speedometer

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THE WILLYS-OVERLAND COMPANY

TOLEDO, OHIO

Price $1550



MODEL: OVERLAND 79-C

COLOR	Green.
SEATING CAPACITY	Four persons.
CLUTCH	Cone.
WHEELBASE	114 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	33 x 4 inches.
REAR	33 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4⅛ inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and center control.

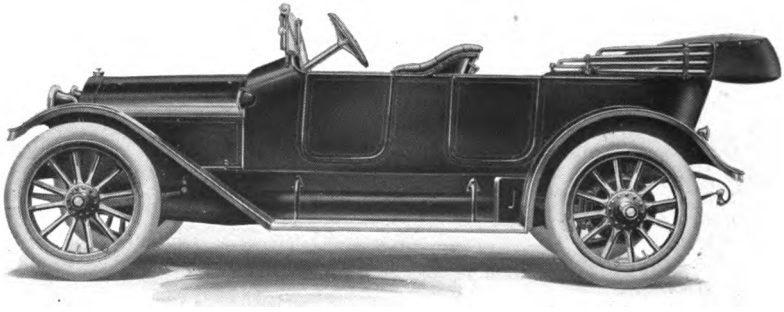
Price includes electric lighting and electric self-starter

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THE WILLYS-OVERLAND COMPANY

TOLEDO, OHIO

Price	**$950**
With Electric Self-Starter	**1075**



MODEL: OVERLAND 79-T

COLOR	Green.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	114 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS: FRONT	33 x 4 inches.
TIRE DIMENSIONS: REAR	33 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4⅛ inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and center control.

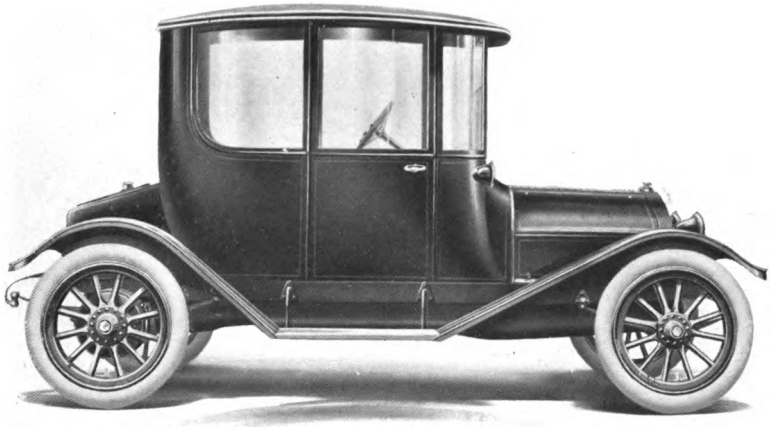
Price includes top, top hood, electric lighting, windshield and speedometer

Digitized by Google

THE WILLYS-OVERLAND COMPANY

TOLEDO, OHIO

Price $1550



MODEL: OVERLAND 79-C

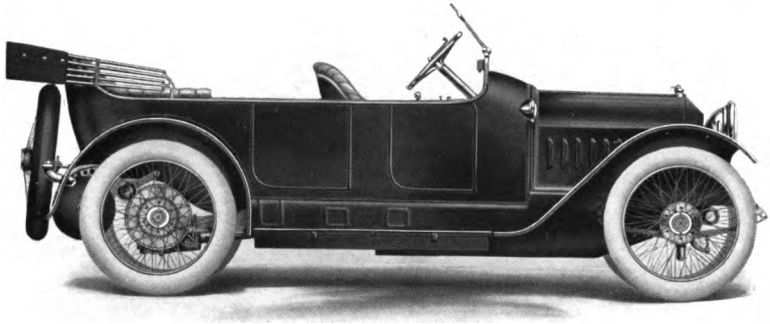
COLOR	Green.
SEATING CAPACITY .	Four persons.
CLUTCH	Cone.
WHEELBASE . . .	114 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	33 x 4 inches.
REAR	33 x 4 inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4⅛ inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and center control.

Price includes electric lighting and electric self-starter

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THE GARFORD COMPANY
ELYRIA, OHIO

Price $2750



MODEL: WILLYS-KNIGHT

COLOR	Blue.
SEATING CAPACITY .	Five persons.
CLUTCH	Cone.
WHEELBASE . . .	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 25.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

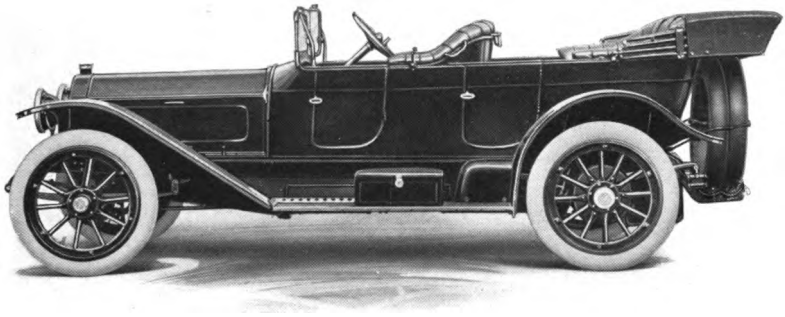
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and wire wheels.

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PEERLESS MOTOR CAR COMPANY

CLEVELAND, OHIO

Price	**$4300**
Touring	**4300**
Roadster	**4300**
Coupe	**5000**
Limousine	**5300**
Landaulette	**5400**
Berline-Limousine	**5500**



MODEL: PEERLESS "38-SIX" TORPEDO

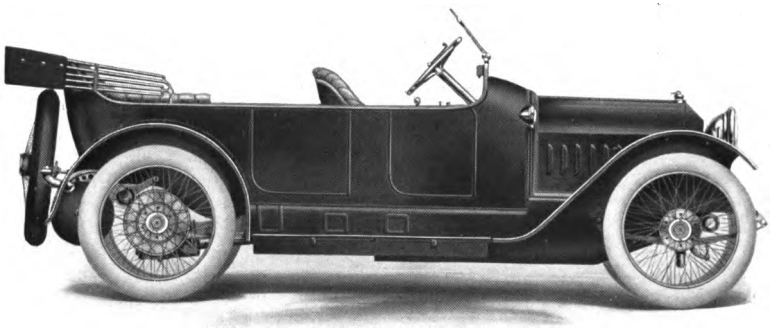
COLOR	Optional.
SEATING CAPACITY	Four persons.
CLUTCH	Expanding band.
WHEELBASE	125 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A, C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Horizontal tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

Digitized by Google

THE GARFORD COMPANY
ELYRIA, OHIO

Price $2750



MODEL: WILLYS-KNIGHT

COLOR	Blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 25.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

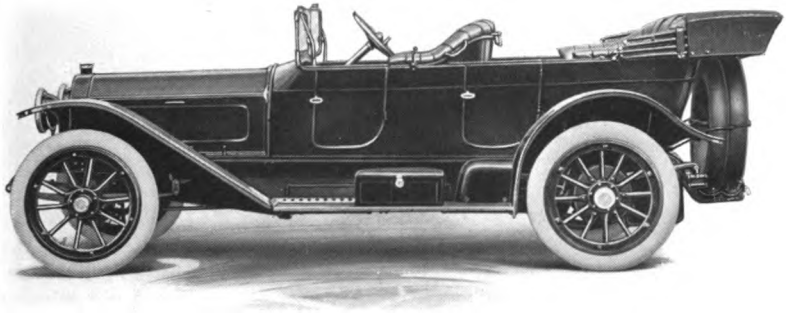
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and wire wheels.

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PEERLESS MOTOR CAR COMPANY

CLEVELAND, OHIO

Price	**$4300**
Touring	**4300**
Roadster	**4300**
Coupe	**5000**
Limousine	**5300**
Landaulette	**5400**
Berline-Limousine	**5500**



MODEL: PEERLESS "38-SIX" TORPEDO

COLOR	Optional.
SEATING CAPACITY	Four persons.
CLUTCH	Expanding band.
WHEELBASE	125 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A, C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Horizontal tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

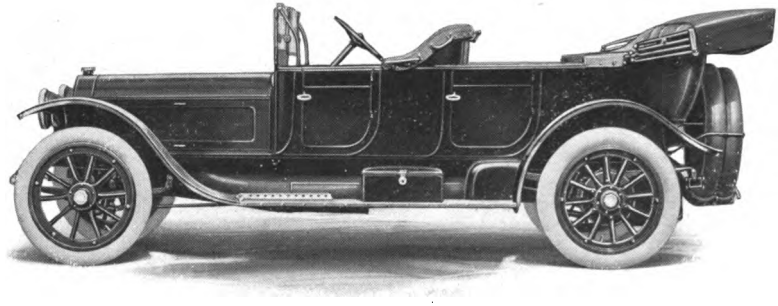
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PEERLESS MOTOR CAR COMPANY

CLEVELAND, OHIO

Price	**$5000**
Torpedo	**5000**
Limousine	**6000**
Landaulette	**6100**
Berline-Limousine	**6200**



MODEL: PEERLESS "48-SIX" TOURING

COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Expanding band.
WHEELBASE	137 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Horizontal tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

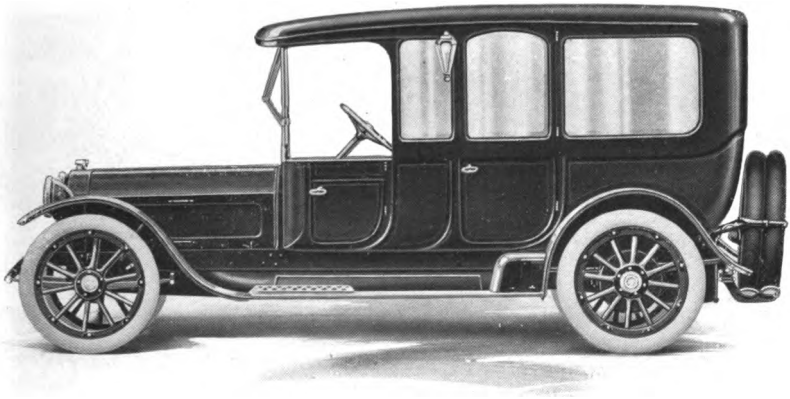
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PEERLESS MOTOR CAR COMPANY

CLEVELAND, OHIO

Price	**$7000**
Torpedo	**6000**
Touring	**6000**
Landaulette	**7100**
Berline-Limousine	**7200**



MODEL: PEERLESS "60-SIX" LIMOUSINE

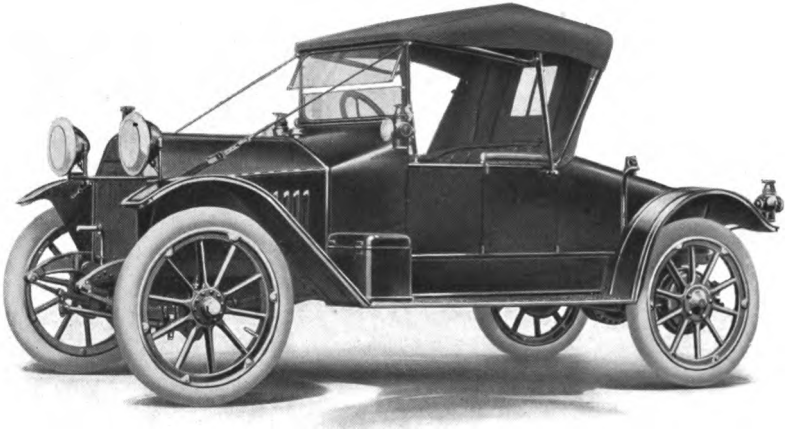
COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Expanding band.
WHEELBASE	140 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	38 x 5½ inches.
REAR	38 x 5½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 60.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5 inches.
STROKE	7 inches.
COOLING	Water.
RADIATOR	Horizontal tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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H U P P
MOTOR CAR
C O M P A N Y
DETROIT, MICH.

Price	**$1050**
With Electric Self-Starter and Electric Lighting	**1200**
Coupe with Starter	**1350**
Delivery Car	**1075**
Six-Passenger Touring	**1200**



MODEL: HUPMOBILE "32" ROADSTER "HR"

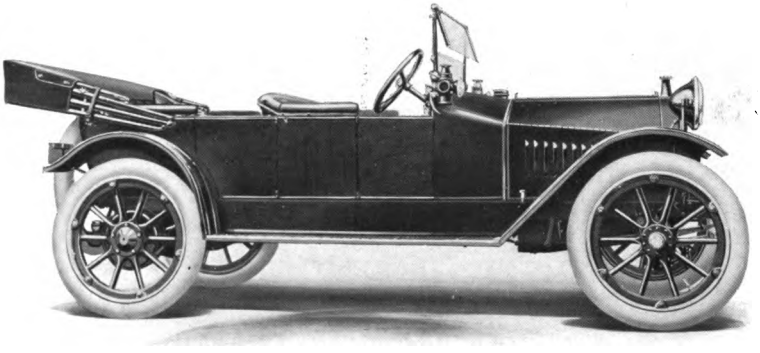
COLOR	Black and scarlet lake.
SEATING CAPACITY	Two persons.
CLUTCH	Multiple disc.
WHEELBASE	106 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	32 x 3½ inches.
REAR	32 x 3½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 16.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¼ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and center control.

Price includes top, top hood, prestolite tank, windshield, speedometer and demountable rims

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H U P P
MOTOR CAR
COMPANY
DETROIT, MICH.

Price	**$1050**
With Electric Self-Starter and Electric Lighting	**1200**
Coupe with Starter	**1350**
Delivery Car	**1075**
Six-Passenger Touring	**1200**



MODEL: HUPMOBILE "32" TOURING "H"

COLOR	Black and scarlet lake.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	106 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	32 x 3½ inches.
REAR	32 x 3½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 16.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and center control.

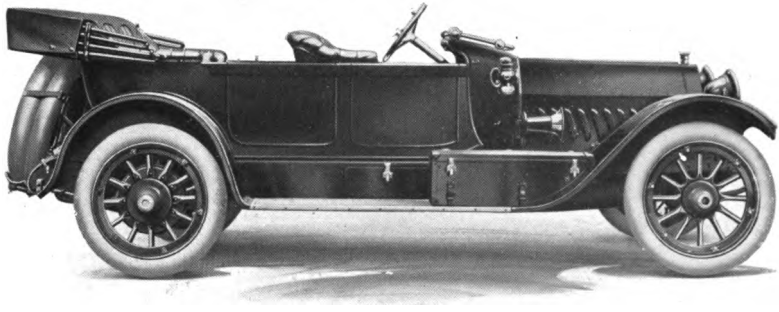
Price includes top, top hood, prestolite tank, windshield, speedometer and demountable rims

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OLDS MOTOR WORKS

LANSING MICHIGAN

Price	**$2975**
Seven-Passenger Touring Car	**3150**
Limousine	**4300**



MODEL: OLDSMOBILE PHAETON "54"

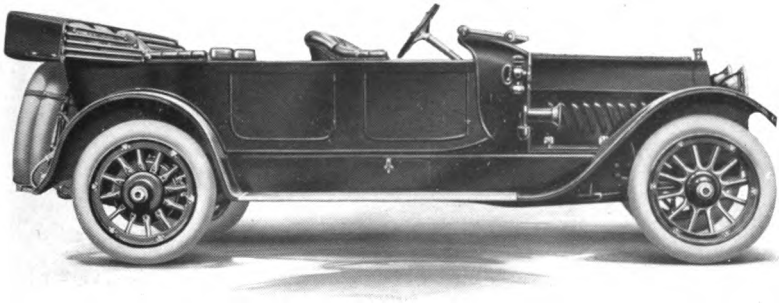
COLOR	Brewster green, Orriford lake, or Battleship gray.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches.
REAR	36 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco system and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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OLDS
MOTOR
WORKS
LANSING
MICHIGAN

Price	**$3150**
Five-Passenger Phaeton	**2975**
Limousine	**4300**



MODEL: OLDSMOBILE TOURING CAR "54"

COLOR	Brewster green, Orriford lake, or Battleship gray.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	139 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches.
REAR	36 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco system and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

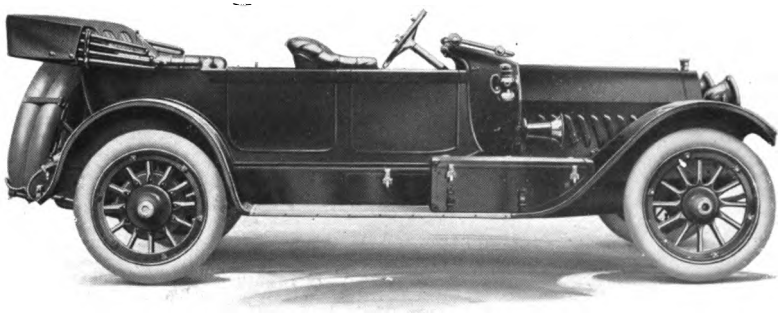
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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OLDS MOTOR WORKS

LANSING MICHIGAN

Price	**$2975**
Seven-Passenger Touring Car	**3150**
Limousine	**4300**



MODEL: OLDSMOBILE PHAETON "54"

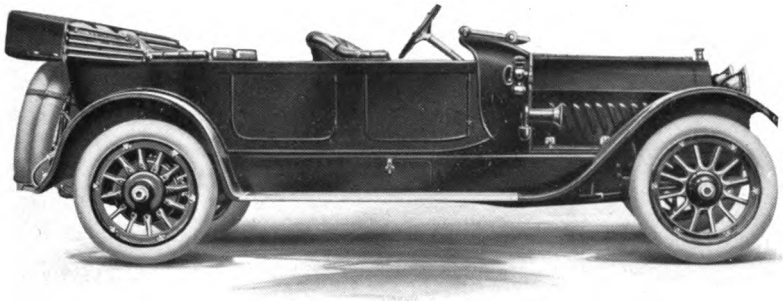
COLOR	Brewster green, Orriford lake, or Battleship gray.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches.
REAR	36 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco system and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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OLDS MOTOR WORKS
LANSING
MICHIGAN

Price	**$3150**
Five-Passenger Phaeton	**2975**
Limousine	**4300**



MODEL: OLDSMOBILE TOURING CAR "54"

COLOR	Brewster green, Orriford lake, or Battleship gray.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	139 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches.
REAR	36 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco system and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

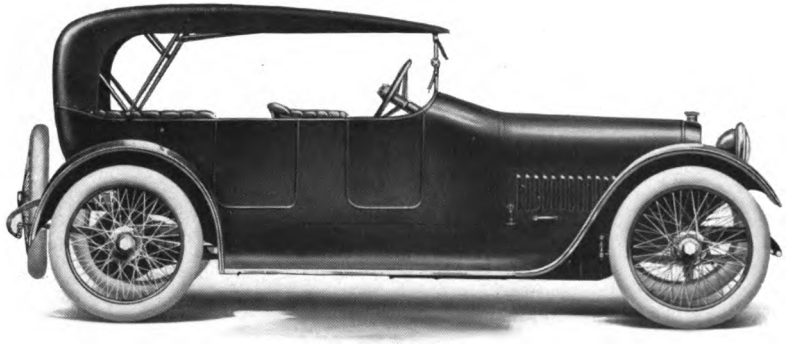
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PULLMAN MOTOR CAR COMPANY

YORK, PA.

Price	**$2400**
Limousine	**3500**
Landaulet	**3350**
Coupe	**3000**



MODEL: PULLMAN "6-46"

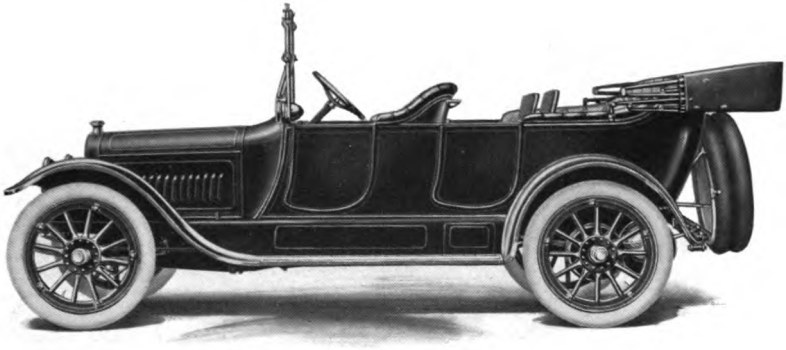
COLOR	Body, Brewster green; radiator, hood, fenders, etc., black.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	130 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 33.7.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive.
CONTROL	Electric gear shift.

Price includes top, top hood, electric lighting, electric self-starter, windshield, and speedometer

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LOZIER
MOTOR
COMPANY
DETROIT
MICHIGAN

Price $2100
Two-Passenger Runabout . 2100



MODEL: LOZIER TYPE "84"

COLOR	Blue with silver stripe
SEATING CAPACITY . .	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 28.9
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4¼ inches.
STROKE	6½ inches.
COOLING	Water.
RADIATOR	Square tube.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

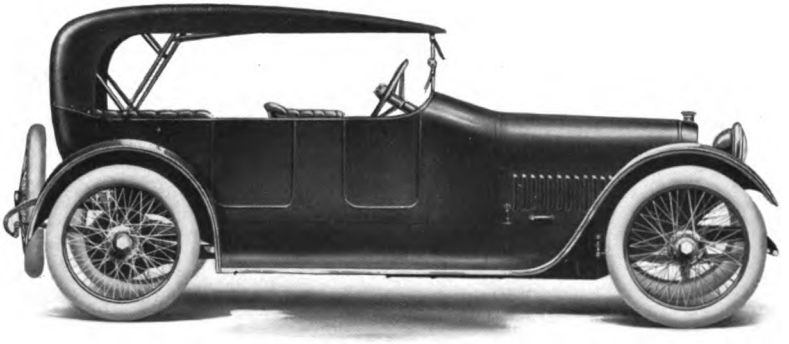
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PULLMAN MOTOR CAR COMPANY

YORK, PA.

Price	**$2400**
Limousine	**3500**
Landaulet	**3350**
Coupe	**3000**



MODEL: PULLMAN "6-46"

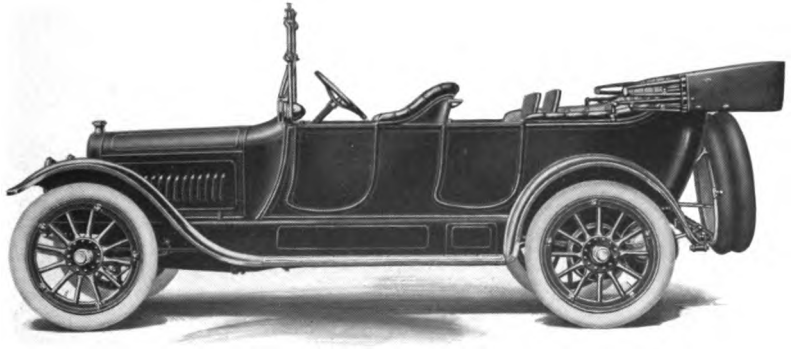
COLOR	Body, Brewster green; radiator, hood, fenders, etc., black.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	130 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 33.7.
CYLINDERS	Six.
ARRANGED	Vertically, under hood
CAST	In blocks of three.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive.
CONTROL	Electric gear shift.

Price includes top, top hood, electric lighting, electric self-starter, windshield, and speedometer

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LOZIER MOTOR COMPANY
DETROIT MICHIGAN

Price $2100
Two-Passenger Runabout . 2100



MODEL: LOZIER TYPE "84"

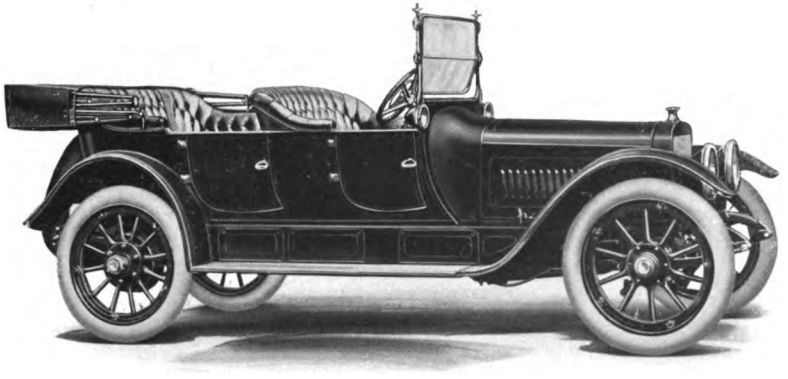
COLOR	Blue with silver stripe
SEATING CAPACITY . .	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 28.9
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4¼ inches.
STROKE	6½ inches.
COOLING	Water.
RADIATOR	Square tube.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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LOZIER MOTOR COMPANY
DETROIT MICHIGAN

Price	**$3250**
Five-Passenger Enclosed Limousine	**4450**
Two-Passenger Runabout	**3250**
Six-Passenger Fore-Door Limousine	**4450**
Three-Passenger Coupe	**3850**
Chassis	**2950**



MODEL: LOZIER TYPE "77"

COLOR	Blue with silver stripe.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	127½ inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 36.06.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	3⅞ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Square tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

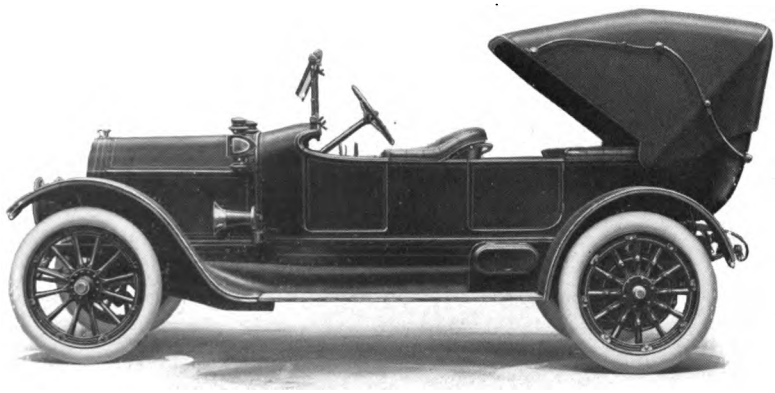
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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F. I. A. T.

POUGHKEEPSIE
NEW YORK

Price	**$4500**
Five-Passenger Phaeton	**4500**
Runabout	**4500**
Limousine	**5500**
Landaulet	**5600**



MODEL: F. I. A. T., TYPE "55"

COLOR	Blue, green, maroon, red or gray.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 42.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	130 mm.
STROKE	170 mm.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

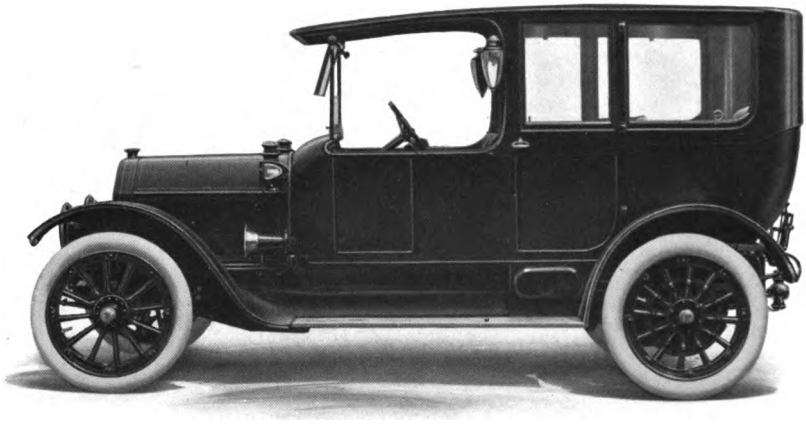
Price includes top, top hood, electric lighting, windshield, speedometer and demountable rims

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F. I. A. T.

POUGHKEEPSIE
NEW YORK

Price	**$5500**
Five-Passenger Phaeton	**4500**
Runabout	**4500**
Seven-Passenger	**4500**
Landaulet	**5600**



MODEL: F. I. A. T., TYPE "55"

COLOR	Blue, green, maroon, red or gray.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 42.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	130 mm.
STROKE	170 mm.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

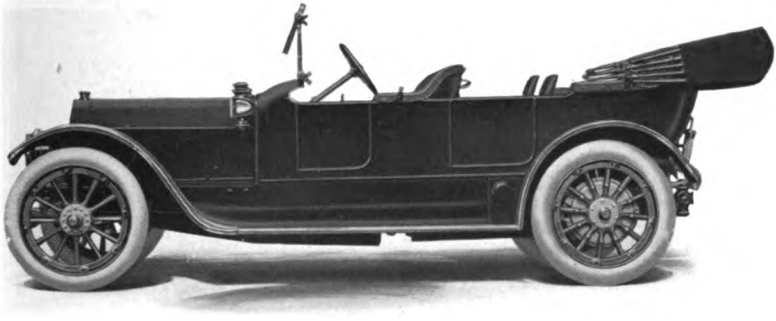
Price includes top, top hood, electric lighting, windshield, speedometer and demountable rims

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F. I. A. T.

POUGHKEEPSIE
NEW YORK

Price	**$5000**
Five-Passenger Phaeton	**5000**
Runabout	**5000**
Limousine	**6000**
Landaulet	**6100**



MODEL: F. I. A. T., TYPE "56"

COLOR	Blue, green, maroon, red or gray.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	135 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 ½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 45.5.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	110 mm.
STROKE	150 mm.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, windshield, speedometer and demountable rims

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F. I. A. T.

POUGHKEEPSIE
NEW YORK

Price	**$5500**
Five-Passenger Phaeton	**4500**
Runabout	**4500**
Seven-Passenger	**4500**
Landaulet	**5600**



MODEL: F. I. A. T., TYPE "55"

COLOR	Blue, green, maroon, red or gray.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 42.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	130 mm.
STROKE	170 mm.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

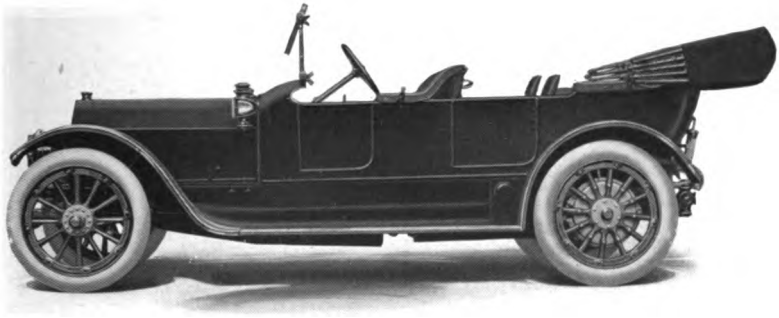
Price includes top, top hood, electric lighting, windshield, speedometer and demountable rims

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F. I. A. T.

POUGHKEEPSIE
NEW YORK

Price	**$5000**
Five-Passenger Phaeton	**5000**
Runabout	**5000**
Limousine	**6000**
Landaulet	**6100**



MODEL: F. I. A. T., TYPE "56"

COLOR	Blue, green, maroon, red or gray.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	135 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 ½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 45.5.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	110 mm.
STROKE	150 mm.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

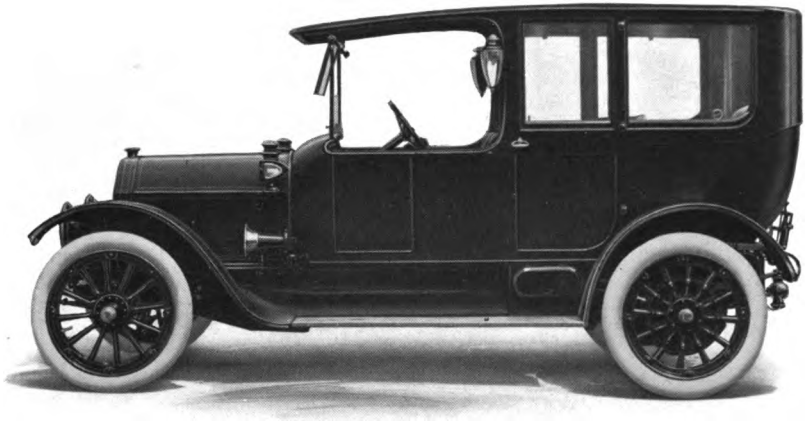
Price includes top, top hood, electric lighting, windshield, speedometer and demountable rims

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F. I. A. T.

POUGHKEEPSIE
NEW YORK

Price	**$5500**
Five-Passenger Phaeton	**4500**
Runabout	**4500**
Seven-Passenger	**4500**
Landaulet	**5600**



MODEL: F. I. A. T., TYPE "55"

COLOR	Blue, green, maroon, red or gray.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 42.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	130 mm.
STROKE	170 mm.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

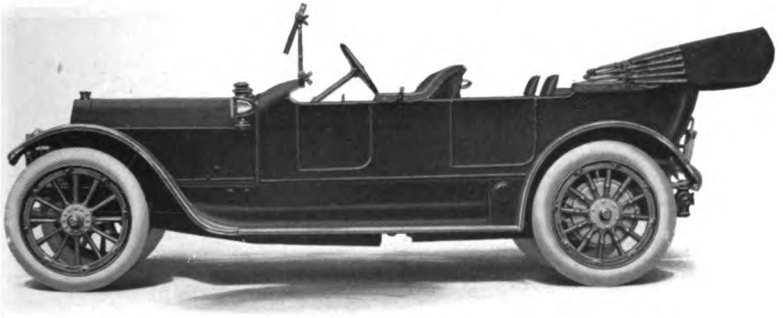
Price includes top, top hood, electric lighting, windshield, speedometer and demountable rims

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F. I. A. T.

POUGHKEEPSIE
NEW YORK

Price	**$5000**
Five-Passenger Phaeton	**5000**
Runabout	**5000**
Limousine	**6000**
Landaulet	**6100**



MODEL: F. I. A. T., TYPE "56"

COLOR	Blue, green, maroon, red or gray.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	135 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 ½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 45.5.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	110 mm.
STROKE	150 mm.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, windshield, speedometer and demountable rims

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S. G. V. COMPANY

READING
PENNSYLVANIA

Price	**$4250**
Runabout	**3500**
Four-passenger	**3500**
Five-Passenger	**3500**
Limousine	**4250**
Limousine Brougham	**4250**
Landaulet Brougham	**4250**
Coupe	**4250**
Chassis	**2800**



MODEL: S. G. V. LANDAULET—F.

COLOR	Optional.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS: FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS	Contracting on jackshaft and expanding on both rear wheels.
HORSE-POWER	N. A. C. C., formerly A. L. A. M. rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive.
CONTROL	Electric gear shift.

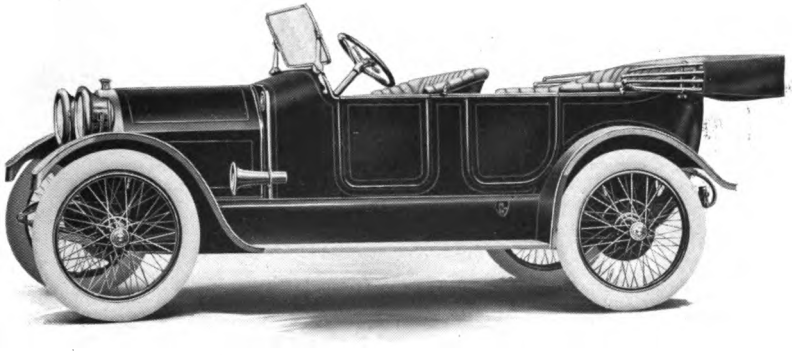
Price includes electric lighting, electric self-starter, speedometer and demountable rims

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HENDERSON MOTOR CAR COMPANY

INDIANAPOLIS INDIANA

Price	**$1785**
Roadster	**1785**
Coupe	**2285**



MODEL: HENDERSON "56"

COLOR	Gray or dark olive.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	116 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4⅛ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

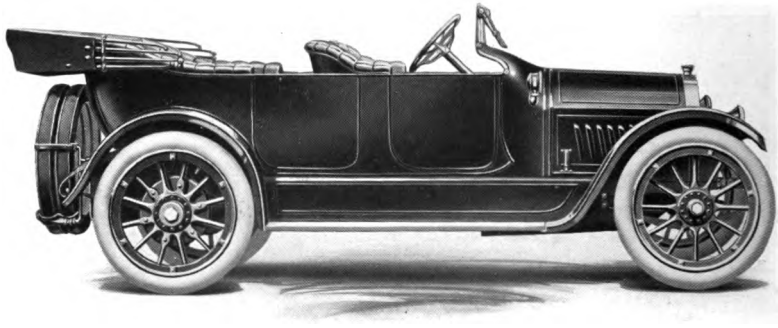
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and wire or wooden wheels.

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COLE MOTOR CAR COMPANY

INDIANAPOLIS INDIANA

Price	**$1925**
Four-Passenger Toy Tonneau	**1925**
Two-Passenger Roadster	**1925**
Three-Passenger Coupe	**2350**



MODEL: COLE "FOUR" TOURING CAR

COLOR	Body and wheels, Cole blue; chassis and fenders, black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4½ inches.
REAR	34 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Dry cells, storage battery and generator.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

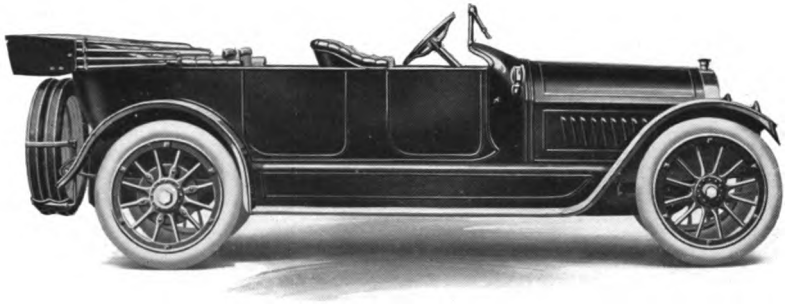
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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COLE MOTOR CAR COMPANY

INDIANAPOLIS INDIANA

Price	**$2600**
Six-Passenger Toy Tonneau	**2600**
Two-Passenger Roadster	**2600**
Four-Passenger Coupe	**3000**
Seven-Passenger Limousine	**4000**



MODEL: COLE "SIX" TOURING CAR

COLOR	Body and wheels, Cole blue; chassis and fenders, black.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	136 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Dry cells, storage battery and generator.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

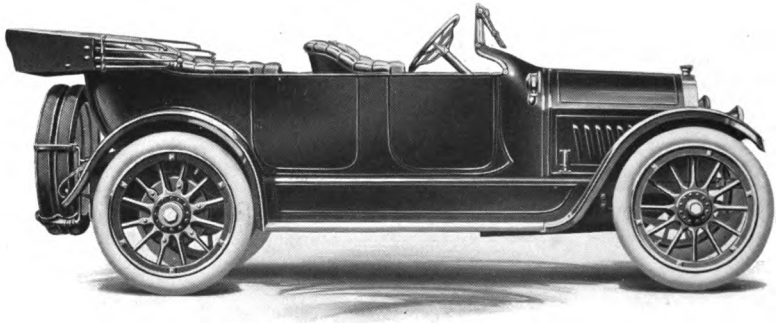
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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COLE MOTOR CAR COMPANY

INDIANAPOLIS INDIANA

Price	**$1925**
Four-Passenger Toy Tonneau	**1925**
Two-Passenger Roadster	**1925**
Three-Passenger Coupe	**2350**



MODEL: COLE "FOUR" TOURING CAR

COLOR	Body and wheels, Cole blue; chassis and fenders, black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4½ inches.
REAR	34 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Dry cells, storage battery and generator.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

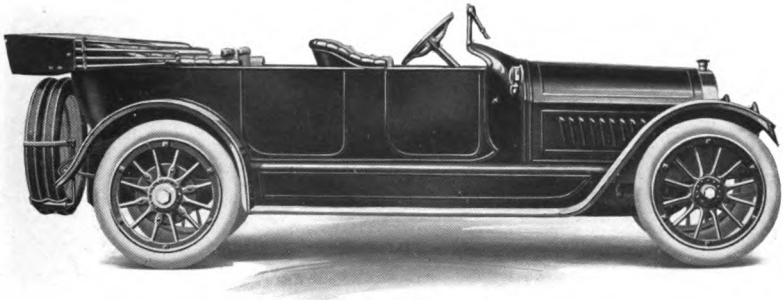
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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COLE MOTOR CAR COMPANY

INDIANAPOLIS
I N D I A N A

Price	**$2600**
Six-Passenger Toy Tonneau	**2600**
Two-Passenger Roadster	**2600**
Four-Passenger Coupe	**3000**
Seven-Passenger Limousine	**4000**



MODEL: COLE "SIX" TOURING CAR

COLOR	Body and wheels, Cole blue; chassis and fenders, black.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	136 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Dry cells, storage battery and generator.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

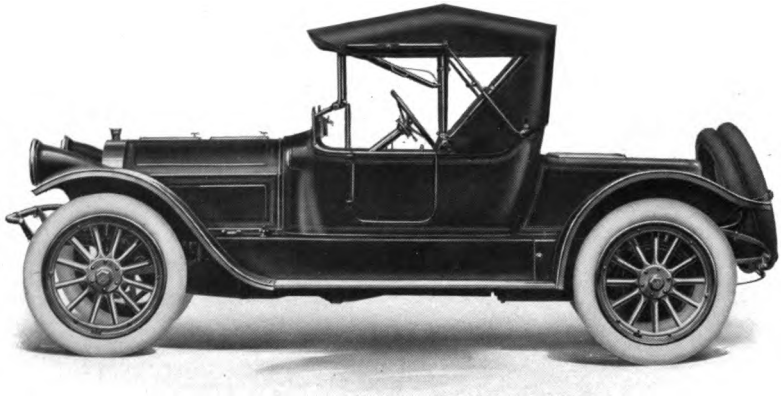
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PIERCE-ARROW MOTOR CAR CO.

BUFFALO, N. Y.

Price	**$4300**
Four-Passenger Touring Car	**4300**
Five-Passenger Touring Car	**4300**
Brougham	**5200**
Landaulet	**5200**
Vestibule Brougham	**5400**
Vestibule Landaulet	**5400**



MODEL: PIERCE-ARROW RUNABOUT "38-C-2"

COLOR	Optional.
SEATING CAPACITY	Three persons.
CLUTCH	Cone.
WHEELBASE	127½ inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

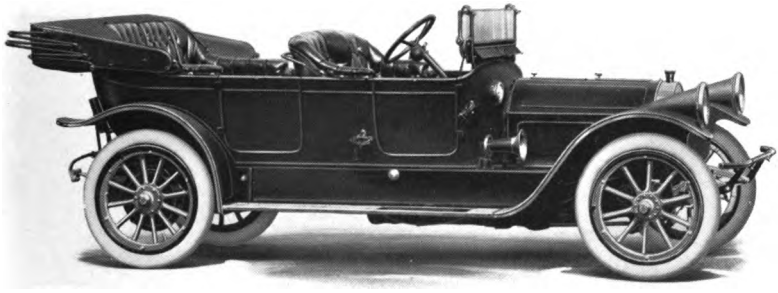
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PIERCE-ARROW MOTOR CAR CO.

BUFFALO, N. Y.

Price	**$4300**
Runabout	**4300**
Four-Passenger Touring Car	**4300**
Brougham	**5200**
Landaulet	**5200**
Vestibule Brougham	**5400**
Vestibule Landaulet	**5400**



MODEL: PIERCE-ARROW TOURING CAR "38-C-2"

COLOR	Optional.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

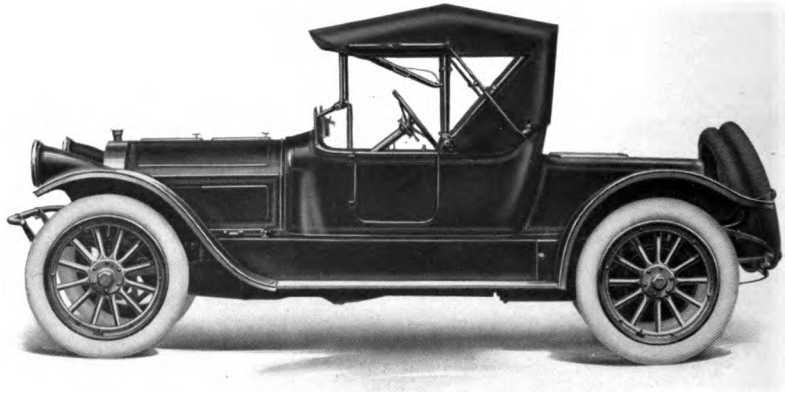
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PIERCE-ARROW MOTOR CAR CO.

BUFFALO, N. Y.

Price	**$4300**
Four-Passenger Touring Car	**4300**
Five-Passenger Touring Car	**4300**
Brougham	**5200**
Landaulet	**5200**
Vestibule Brougham	**5400**
Vestibule Landaulet	**5400**



MODEL: PIERCE-ARROW RUNABOUT "38-C-2"

COLOR	Optional.
SEATING CAPACITY	Three persons.
CLUTCH	Cone.
WHEELBASE	127½ inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

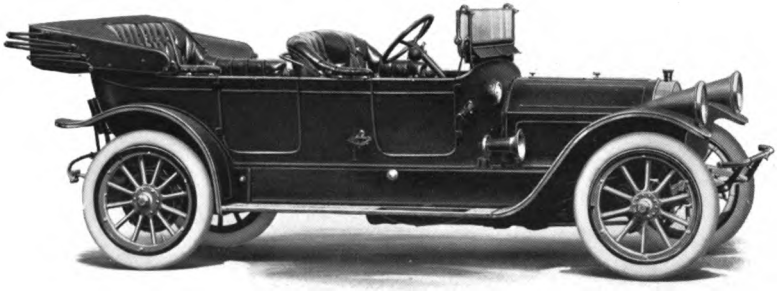
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PIERCE-ARROW MOTOR CAR CO.

BUFFALO, N. Y.

Price	$4300
Runabout	4300
Four-Passenger Touring Car	4300
Brougham	5200
Landaulet	5200
Vestibule Brougham	5400
Vestibule Landaulet	5400



MODEL: PIERCE-ARROW TOURING CAR "38-C-2"

COLOR	Optional.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

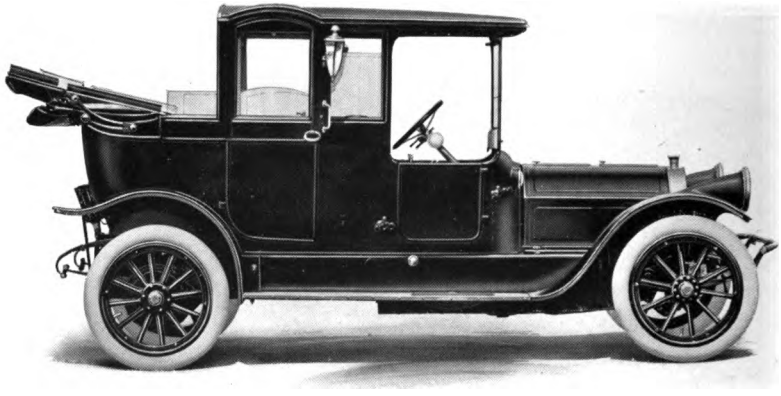
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PIERCE-ARROW MOTOR CAR CO.

BUFFALO, N. Y.

Price	**$5200**
Runabout	**4300**
Four-Passenger Touring Car	**4300**
Five-Passenger Touring Car	**4300**
Brougham	**5200**
Vestibule Brougham	**5400**
Vestibule Landaulet	**5400**



MODEL: PIERCE-ARROW LANDAULET "38-C-2"

COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

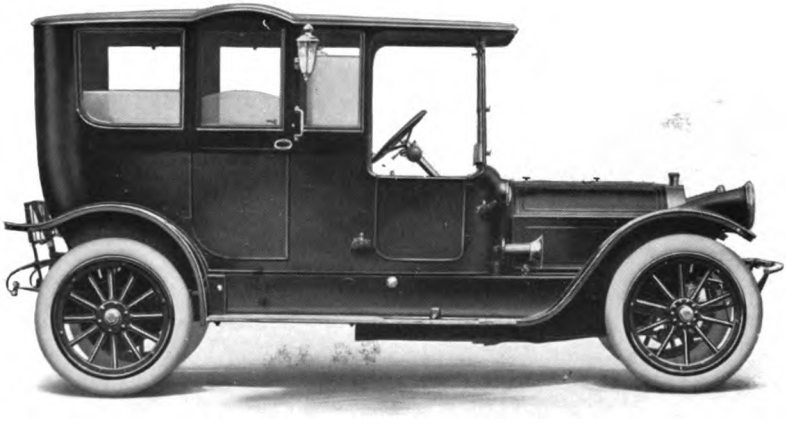
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PIERCE-ARROW MOTOR CAR CO.

BUFFALO, N. Y.

Price	**$5200**
Runabout	**4300**
Four-Passenger Touring Car	**4300**
Five-Passenger Touring Car	**4300**
Landaulet	**5200**
Vestibule Brougham	**5400**
Vestibule Landaulet	**5400**



MODEL: PIERCE-ARROW BROUGHAM "38-C-2"

COLOR	Optional.	CAST	In pairs.
SEATING CAPACITY	Seven persons.	BORE	4 inches.
CLUTCH	Cone.	STROKE	5½ inches.
WHEELBASE	132 inches.	COOLING	Water.
GAUGE	56 inches.	RADIATOR	Cellular.
TIRE DIMENSIONS: FRONT	36 x 4½ inches.	IGNITION	Jump spark.
TIRE DIMENSIONS: REAR	36 x 4½ inches.	ELECTRIC SOURCE	High tension magneto and storage battery.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.	DRIVE	Shaft.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.	TRANSMISSION	Selective sliding gear.
CYLINDERS	Six.	GEAR CHANGES	Four forward, one reverse.
ARRANGED	Vertically, under hood.	POSITION OF DRIVER	Right side drive and right hand control.

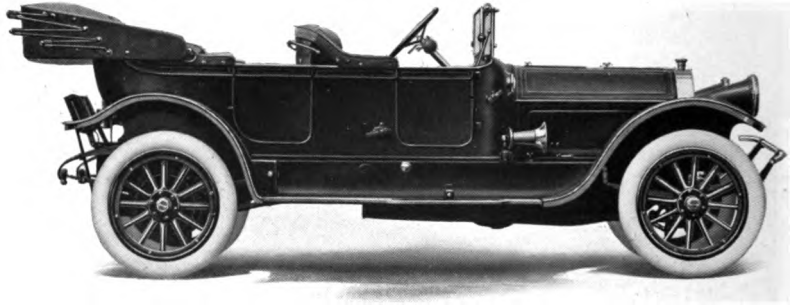
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PIERCE-ARROW MOTOR CAR CO.

BUFFALO, N. Y.

Price	**$4850**
Runabout	**4850**
Four-Passenger Touring Car	**4850**
Seven-Passenger Touring Car	**5000**
Suburban	**6100**
Landau	**6100**
Vestibule Suburban	**6300**
Vestibule Landau	**6300**
Brougham	**5800**
Landaulet	**5800**
Vestibule Brougham	**6000**
Vestibule Landaulet	**6000**



MODEL: PIERCE-ARROW TOURING CAR "48-B-2"

COLOR	Optional.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	134½ inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

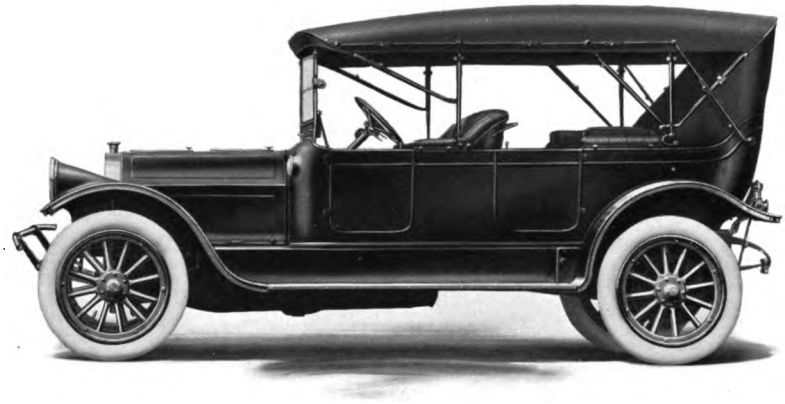
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PIERCE-ARROW MOTOR CAR CO.

BUFFALO, N. Y.

Price	**$5000**
Runabout	**4850**
Four-Passenger Touring Car	**4850**
Five-Passenger Touring Car	**4850**
Suburban	**6100**
Landau	**6100**
Vestibule Suburban	**6300**
Vestibule Landau	**6300**
Brougham	**5800**
Landaulet	**5800**
Vestibule Brougham	**6000**
Vestibule Landaulet	**6000**



MODEL: PIERCE-ARROW TOURING CAR—48-B-2

COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	142 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

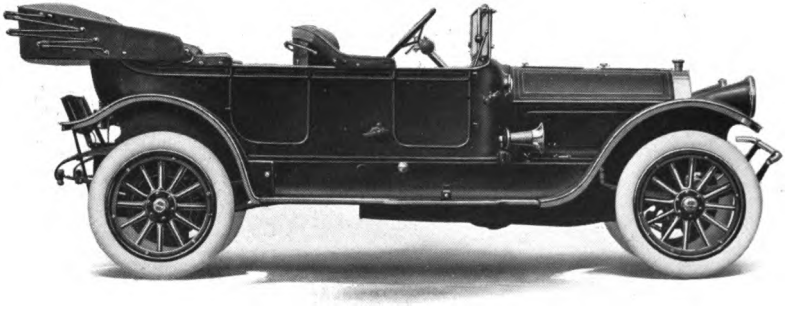
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PIERCE-ARROW MOTOR CAR CO.

BUFFALO, N. Y.

Price	$4850
Runabout	4850
Four-Passenger Touring Car	4850
Seven-Passenger Touring Car	5000
Suburban	6100
Landau	6100
Vestibule Suburban	6300
Vestibule Landau	6300
Brougham	5800
Landaulet	5800
Vestibule Brougham	6000
Vestibule Landaulet	6000



MODEL: PIERCE-ARROW TOURING CAR "48-B-2"

COLOR	Optional.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	134½ inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PIERCE-ARROW MOTOR CAR CO.

BUFFALO, N. Y.

Price	**$5000**
Runabout	**4850**
Four-Passenger Touring Car	**4850**
Five-Passenger Touring Car	**4850**
Suburban	**6100**
Landau	**6100**
Vestibule Suburban	**6300**
Vestibule Landau	**6300**
Brougham	**5800**
Landaulet	**5800**
Vestibule Brougham	**6000**
Vestibule Landaulet	**6000**



MODEL: PIERCE-ARROW TOURING CAR—48-B-2

COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	142 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PIERCE-ARROW MOTOR CAR CO.

BUFFALO, N. Y.

Price	**$6100**
Runabout	**4850**
Four-Passenger Touring Car	**4850**
Five-Passenger Touring Car	**4850**
Seven-Passenger Touring Car	**5000**
Suburban	**6100**
Vestibule Suburban	**6300**
Vestibule Landau	**6300**
Brougham	**5800**
Landaulet	**5800**
Vestibule Brougham	**6000**
Vestibule Landaulet	**6000**



MODEL: PIERCE-ARROW LANDAU "48-B-2"

COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	142 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and center control.

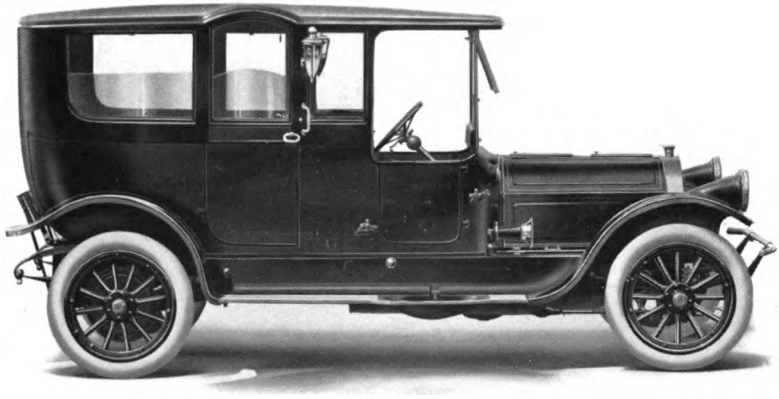
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PIERCE-ARROW MOTOR CAR CO.

BUFFALO, N. Y.

Price	**$6100**
Runabout	**4850**
Four-Passenger Touring Car	**4850**
Five-Passenger Touring Car	**4850**
Seven-Passenger Touring Car	**5000**
Landau	**6100**
Vestibule Suburban	**6300**
Vestibule Landau	**6300**
Brougham	**5800**
Landaulet	**5800**
Vestibule Brougham	**6000**
Vestibule Landaulet	**6000**



MODEL: PIERCE-ARROW SUBURBAN "48-B-2"

COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	142 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

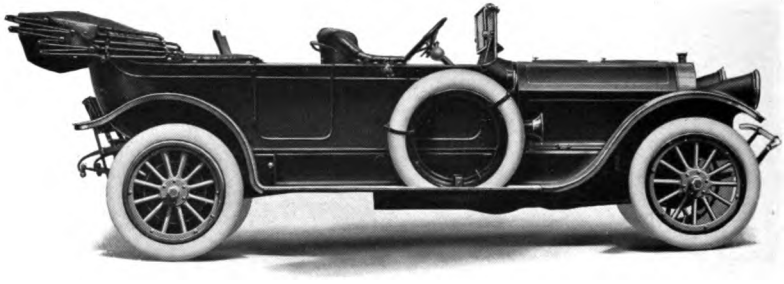
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PIERCE-ARROW MOTOR CAR CO.

BUFFALO, N. Y.

Price	**$6000**
Runabout	**5850**
Four-Passenger Touring Car	**5850**
Five-Passenger Touring Car	**5850**
Suburban	**7100**
Landau	**7100**
Vestibule Suburban	**7300**
Vestibule Landau	**7300**
Brougham	**6800**
Landaulet	**6800**
Vestibule Brougham	**7000**
Vestibule Landaulet	**7000**



MODEL: PIERCE-ARROW TOURING CAR "66-A-2"

COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	147½ inches.
GAUGE	57 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	38 x 5½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 60.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5 inches.
STROKE	7 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

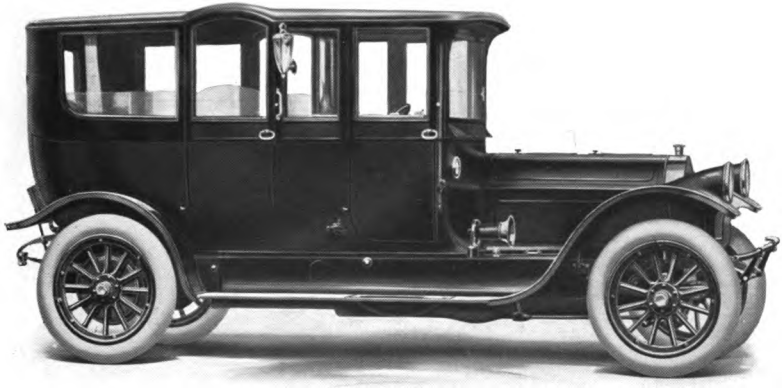
Price includes top, top hood, electric lighting. electric self-starter, windshield, speedometer and demountable rims

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PIERCE-ARROW MOTOR CAR CO.

BUFFALO, N. Y.

Price	**$7300**
Runabout	**5850**
Four-Passenger Touring Car	**5850**
Five-Passenger Touring Car	**5850**
Seven-Passenger Touring Car	**6000**
Suburban	**7100**
Landau	**7100**
Vestibule Landau	**7300**
Brougham	**6800**
Landaulet	**6800**
Vestibule Brougham	**7000**
Vestibule Landaulet	**7000**



MODEL: PIERCE-ARROW VESTIBULE SUBURBAN "66-A-2"

COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	147½ inches.
GAUGE	57 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	38 x 5½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 60.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5 inches.
STROKE	7 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

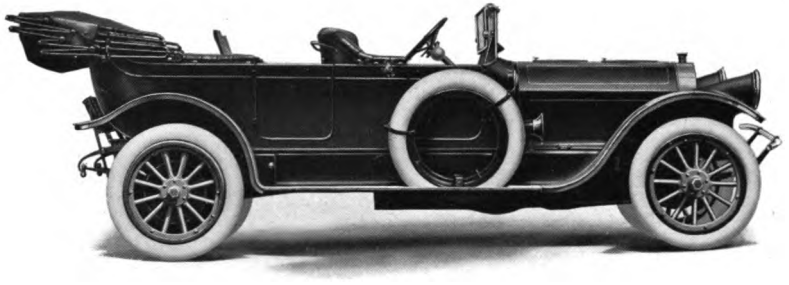
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PIERCE-ARROW MOTOR CAR CO.

BUFFALO, N. Y.

Price	**$6000**
Runabout	**5850**
Four-Passenger Touring Car	**5850**
Five-Passenger Touring Car	**5850**
Suburban	**7100**
Landau	**7100**
Vestibule Suburban	**7300**
Vestibule Landau	**7300**
Brougham	**6800**
Landaulet	**6800**
Vestibule Brougham	**7000**
Vestibule Landaulet	**7000**



MODEL: PIERCE-ARROW TOURING CAR "66-A-2"

COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	147½ inches.
GAUGE	57 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	38 x 5½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 60.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5 inches.
STROKE	7 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

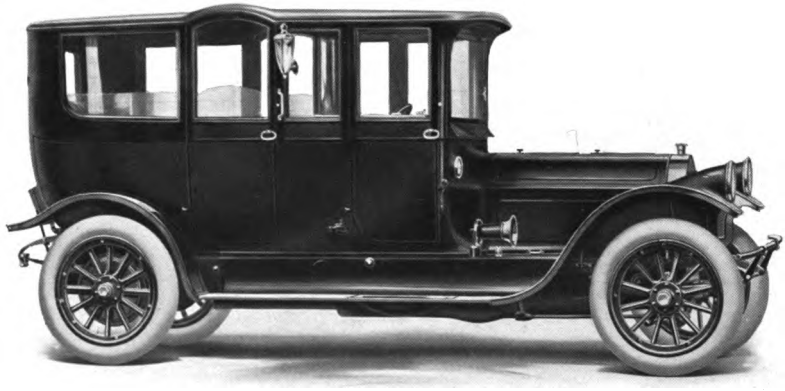
Price includes top, top hood, electric lighting. electric self-starter, windshield, speedometer and demountable rims

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PIERCE-ARROW MOTOR CAR CO.

BUFFALO, N. Y.

Price	**$7300**
Runabout	**5850**
Four-Passenger Touring Car	**5850**
Five-Passenger Touring Car	**5850**
Seven-Passenger Touring Car	**6000**
Suburban	**7100**
Landau	**7100**
Vestibule Landau	**7300**
Brougham	**6800**
Landaulet	**6800**
Vestibule Brougham	**7000**
Vestibule Landaulet	**7000**



MODEL: PIERCE-ARROW VESTIBULE SUBURBAN "66-A-2"

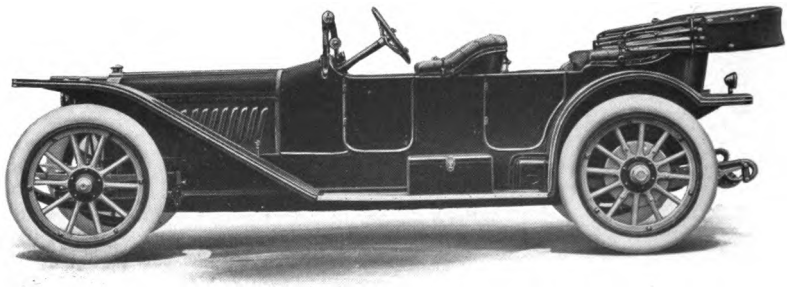
COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	147½ inches.
GAUGE	57 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	38 x 5½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 60.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5 inches.
STROKE	7 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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AMERICAN
MOTORS
COMPANY
INDIANAPOLIS
INDIANA

Price	$2750
Six-Passenger Touring Car	2950
Two-Passenger Roadster	2750



MODEL: AMERICAN UNDERSLUNG, TYPE—644

COLOR	Body blue or gray; chassis gray.
SEATING CAPACITY	Four persons.
CLUTCH	Cone.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	38 x 4½ inches.
REAR	38 x 4½ inches.
BRAKE SYSTEMS	Internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4¼ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

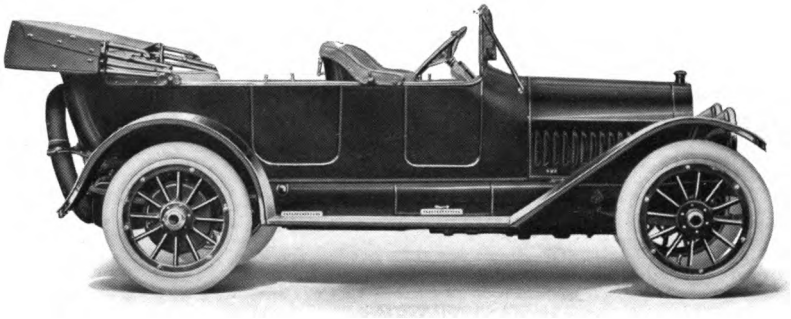
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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JAS. CUNNINGHAM, SON & CO.

ROCHESTER, N. Y.

Price	**$3750**
Runabout	**3500**
Four-Passenger	**3750**
Five-Passenger	**3750**
Limousine	**5000**
Landaulet	**5000**



MODEL: CUNNINGHAM TOURING CAR "R"

COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	129 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 36.1.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¾ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

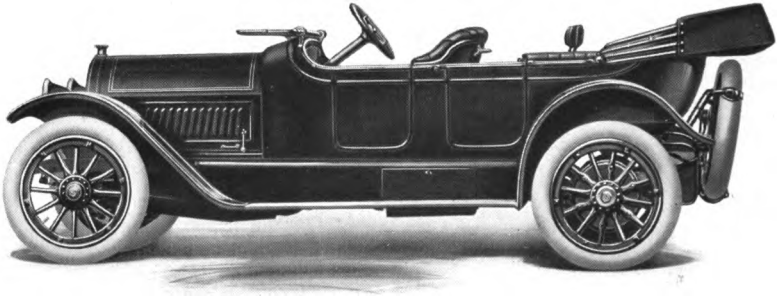
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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SPEEDWELL MOTOR CAR COMPANY

DAYTON, OHIO

Price	**$2950**
Five-Passenger	**2850**
Four-Passenger	**2850**



MODEL: SPEEDWELL ROTARY TOURING CAR "C"

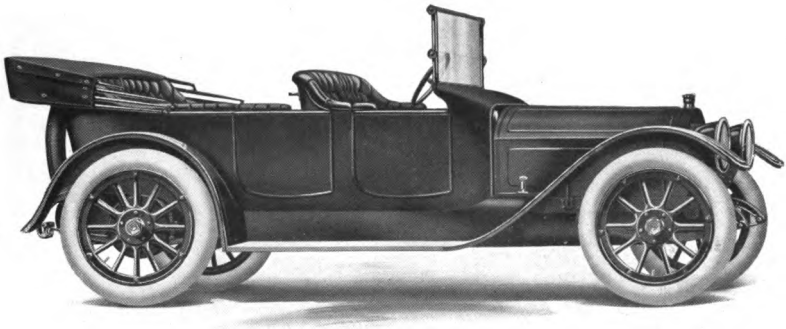
COLOR	Brewster green and black.
SEATING CAPACITY	Seven persons.
CLUTCH	Dry multiple disc.
WHEELBASE	135 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 40.9.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4⅛ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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VELIE MOTOR VEHICLE COMPANY
MOLINE, ILL.

Price	**$2000**
Four-Passenger Roadster	**2000**
Four-Passenger Torpedo	**2000**



MODEL: VELIE 4-45 TOURING CAR—9

COLOR	Velie blue or Velie green.
SEATING CAPACITY	Five persons.
CLUTCH	Dry plate.
WHEELBASE	121 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 34.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅝ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

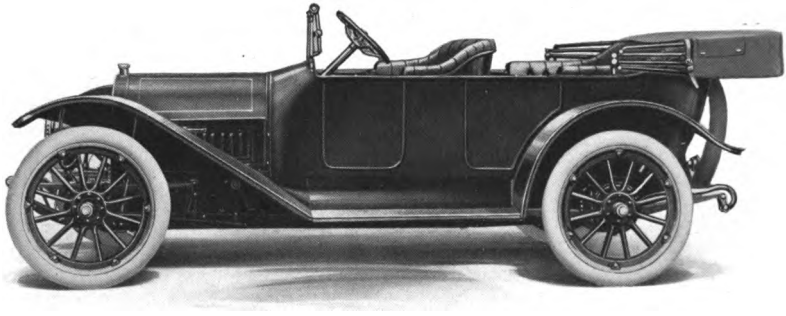
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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REGAL MOTOR CAR COMPANY

DETROIT, MICH.

Price	$1125
Roadster	1125
Coupe	1600



MODEL: REGAL TOURING, UNDERSLUNG "T"

COLOR	Dark blue, with light blue striping.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	108 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	32 x 3½ inches.
REAR	32 x 3½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Vertical tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

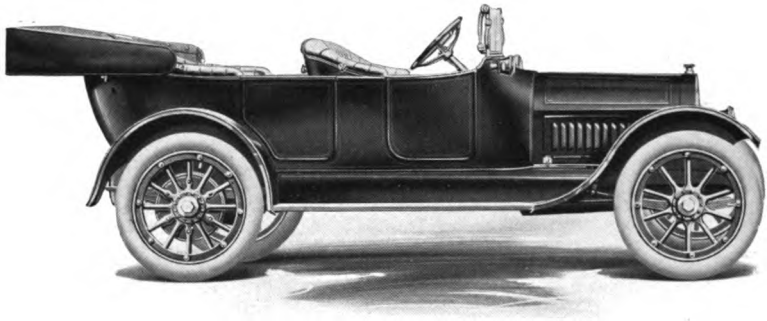
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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CADILLAC MOTOR CAR COMPANY

DETROIT MICHIGAN

Price $1975



MODEL: CADILLAC FIVE-PASSENGER TOURING CAR

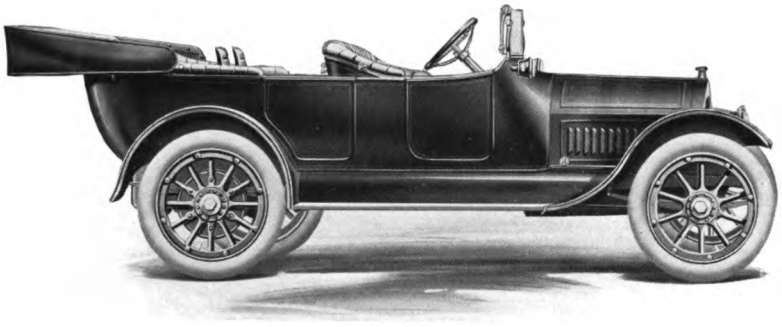
COLOR	Calumet green.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	40-50.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4½ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Tubular and plate.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco generator and dry cells.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse; also two direct drive rear axle gears.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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CADILLAC
MOTOR CAR
COMPANY
DETROIT
MICHIGAN

Price $2075



MODEL: CADILLAC SEVEN-PASSENGER TOURING CAR

COLOR	Calumet green.
SEATING CAPACITY .	Seven persons.
CLUTCH	Cone.
WHEELBASE . . .	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	40-50
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4½ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Tubular and plate.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Delco generator and dry cells.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse; also two direct drive rear axle gears.
POSITION OF DRIVER .	Right side drive and right hand control.

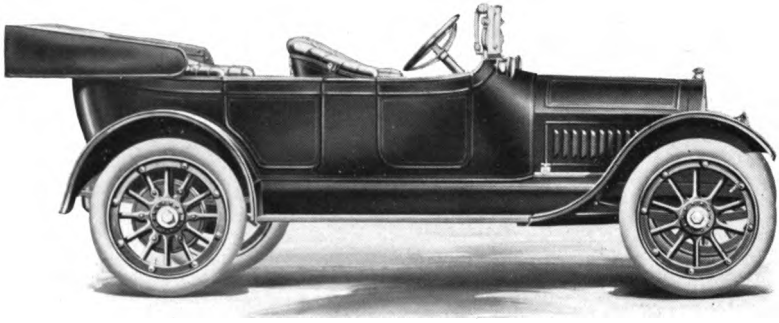
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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CADILLAC
MOTOR CAR
COMPANY

DETROIT
MICHIGAN

Price $1975



MODEL: CADILLAC PHAETON

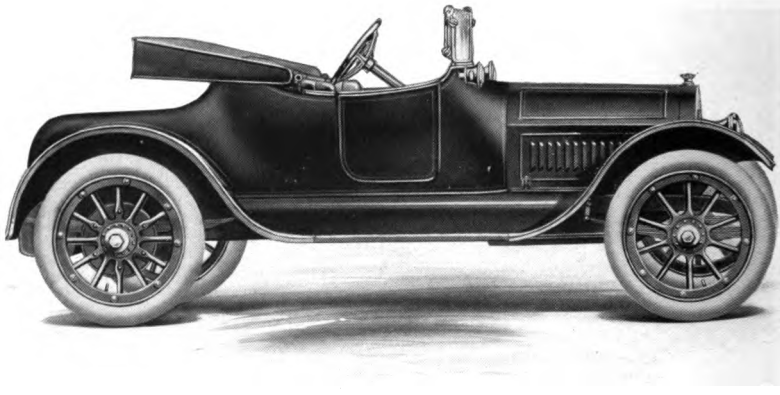
COLOR	Calumet green.	CAST	Separately.
SEATING CAPACITY	Four persons.	BORE	4½ inches.
CLUTCH	Cone.	STROKE	5¾ inches.
WHEELBASE	120 inches.	COOLING	Water.
GAUGE	56 inches.	RADIATOR	Tubular and plate.
TIRE DIMENSIONS		IGNITION	Jump spark.
FRONT	36 x 4½ inches.	ELECTRIC SOURCE	Delco generator and dry cells.
REAR	36 x 4½ inches.		
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.	DRIVE	Shaft.
		TRANSMISSION	Selective sliding gear.
HORSE-POWER	40-50.	GEAR CHANGES	Three forward, one reverse; also two direct drive rear axle gears.
CYLINDERS	Four.		
ARRANGED	Vertically, under hood.	POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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CADILLAC
MOTOR CAR
COMPANY
DETROIT
MICHIGAN

Price $1975



MODEL: CADILLAC ROADSTER

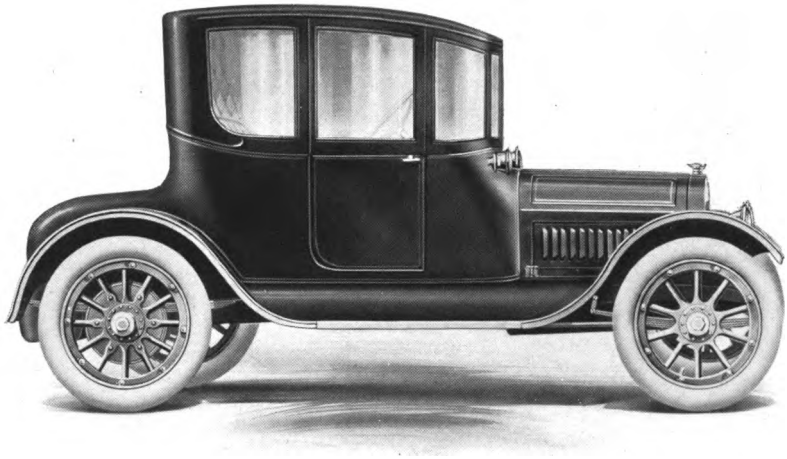
COLOR	Calumet green.
SEATING CAPACITY .	Two persons.
CLUTCH	Cone.
WHEELBASE . . .	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	40-50.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4½ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Tubular and plate.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Delco generator and dry cells.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse; also two direct drive rear axle gears.
POSITION OF DRIVER .	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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CADILLAC
MOTOR CAR
COMPANY
DETROIT
MICHIGAN

Price $2500



MODEL: CADILLAC LANDAULET COUPE

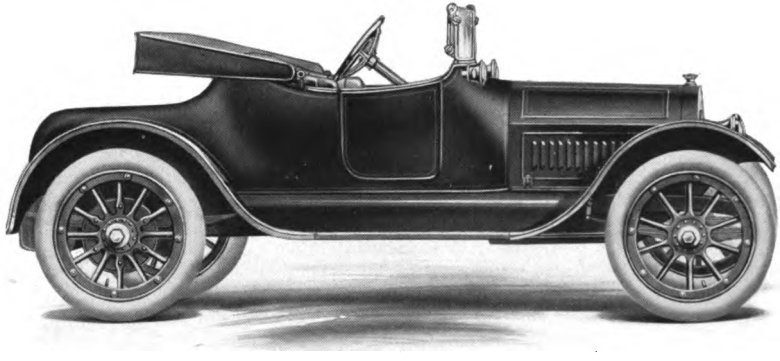
COLOR	Calumet green.
SEATING CAPACITY	Three persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	40-50.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4½ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Tubular and plate.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco generator and dry cells.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse; also two direct drive rear axle gears.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes electric lighting, electric self-starter, speedometer and demountable rims

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CADILLAC
MOTOR CAR
COMPANY
DETROIT
MICHIGAN

Price $1975



MODEL: CADILLAC ROADSTER

COLOR	Calumet green.
SEATING CAPACITY .	Two persons.
CLUTCH	Cone.
WHEELBASE . . .	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	40-50.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4½ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Tubular and plate.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Delco generator and dry cells.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse; also two direct drive rear axle gears.
POSITION OF DRIVER .	Right side drive and right hand control.

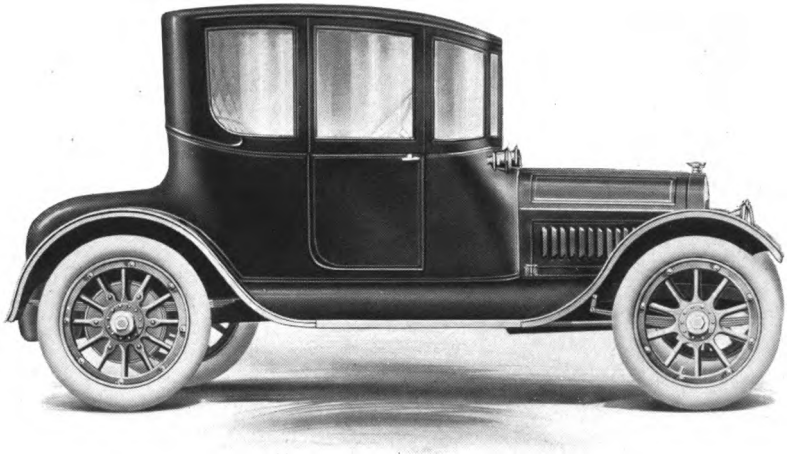
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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CADILLAC MOTOR CAR COMPANY

DETROIT MICHIGAN

Price $2500



MODEL: CADILLAC LANDAULET COUPE

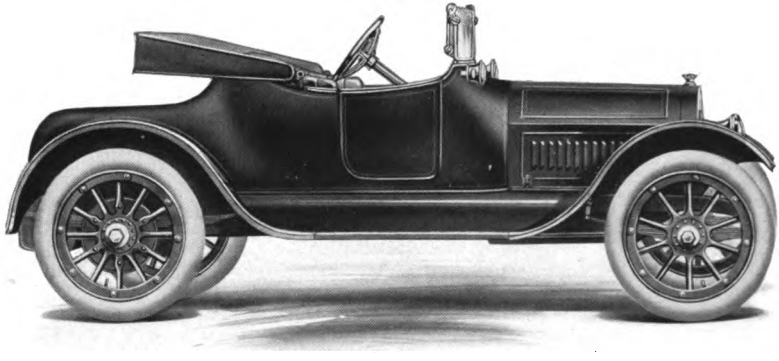
COLOR	Calumet green.
SEATING CAPACITY .	Three persons.
CLUTCH	Cone.
WHEELBASE . . .	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	40-50.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4½ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Tubular and plate.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Delco generator and dry cells.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse; also two direct drive rear axle gears.
POSITION OF DRIVER .	Right side drive and right hand control.

Price includes electric lighting, electric self-starter, speedometer and demountable rims

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CADILLAC
MOTOR CAR
COMPANY
DETROIT
MICHIGAN

Price $1975



MODEL: CADILLAC ROADSTER

COLOR	Calumet green.
SEATING CAPACITY	Two persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	40-50.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4½ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Tubular and plate.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco generator and dry cells.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse; also two direct drive rear axle gears.
POSITION OF DRIVER	Right side drive and right hand control.

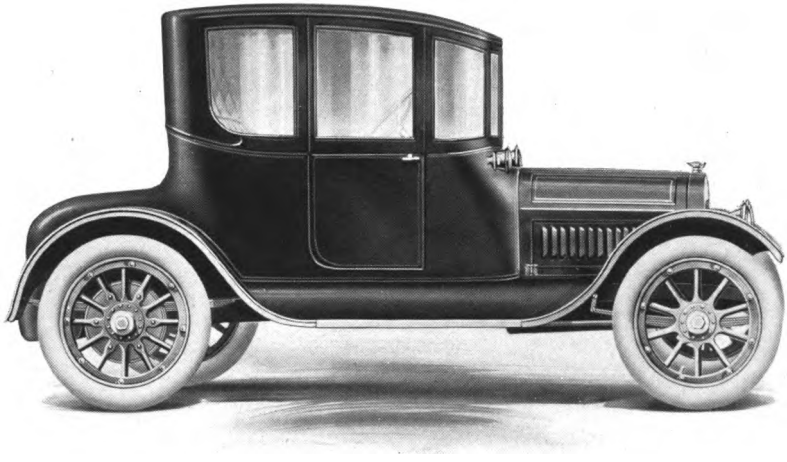
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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CADILLAC
MOTOR CAR
COMPANY

DETROIT
MICHIGAN

Price $2500



MODEL: CADILLAC LANDAULET COUPE

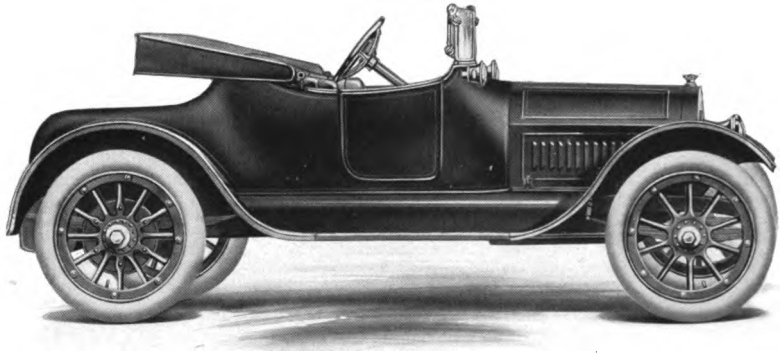
COLOR	Calumet green.
SEATING CAPACITY .	Three persons.
CLUTCH	Cone.
WHEELBASE . . .	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	40-50.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4½ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Tubular and plate.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Delco generator and dry cells.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse; also two direct drive rear axle gears.
POSITION OF DRIVER .	Right side drive and right hand control.

Price includes electric lighting, electric self-starter, speedometer and demountable rims

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CADILLAC
MOTOR CAR
COMPANY
DETROIT
MICHIGAN

Price $1975



MODEL: CADILLAC ROADSTER

COLOR	Calumet green.
SEATING CAPACITY	Two persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	40-50.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4½ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Tubular and plate.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco generator and dry cells.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse; also two direct drive rear axle gears.
POSITION OF DRIVER	Right side drive and right hand control.

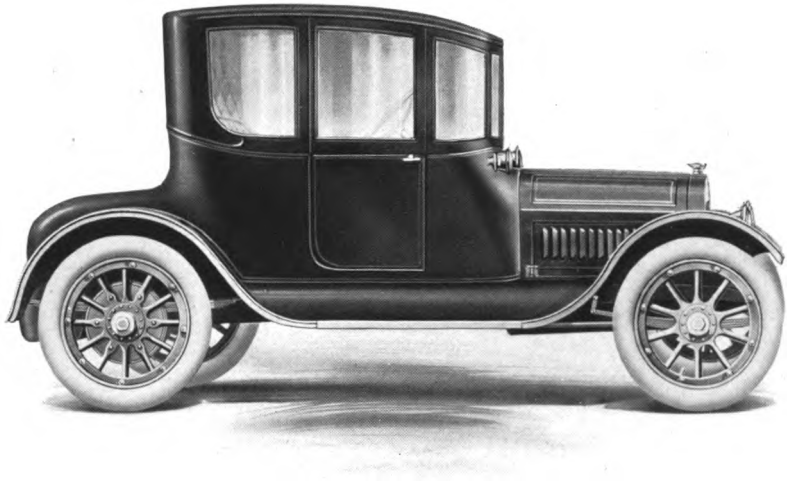
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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CADILLAC MOTOR CAR COMPANY

DETROIT MICHIGAN

Price $2500



MODEL: CADILLAC LANDAULET COUPE

COLOR	Calumet green.
SEATING CAPACITY .	Three persons.
CLUTCH	Cone.
WHEELBASE . . .	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	40-50.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4½ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Tubular and plate.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Delco generator and dry cells.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse; also two direct drive rear axle gears.
POSITION OF DRIVER .	Right side drive and right hand control.

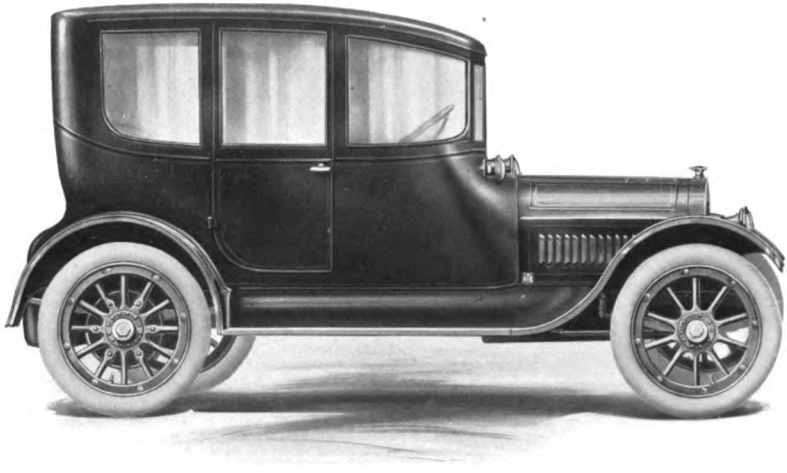
Price includes electric lighting, electric self-starter, speedometer and demountable rims

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CADILLAC
MOTOR CAR
COMPANY

DETROIT
MICHIGAN

Price $2800



MODEL: CADILLAC INSIDE DRIVE LIMOUSINE

COLOR	Calumet green.
SEATING CAPACITY .	Five persons.
CLUTCH	Cone.
WHEELBASE . . .	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	40-50.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4½ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Tubular and plate.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Delco generator and dry cells.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse; also two direct drive rear axle gears.
POSITION OF DRIVER .	Right side drive and right hand control.

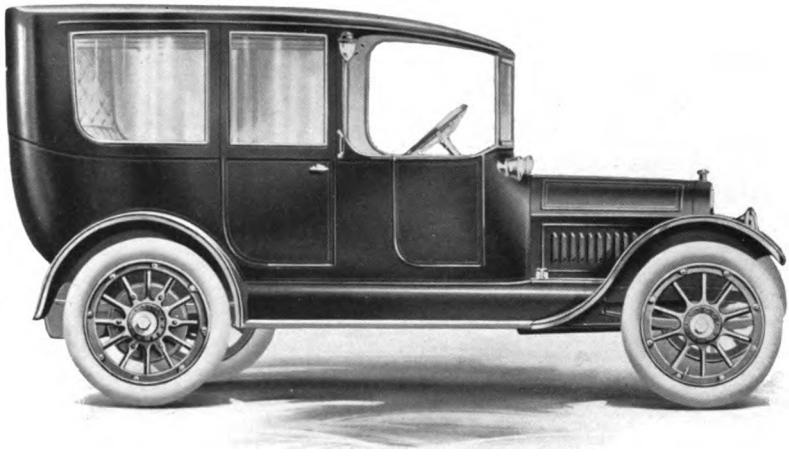
Price includes electric lighting, electric self-starter, speedometer and demountable rims

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CADILLAC
MOTOR CAR
COMPANY

DETROIT
MICHIGAN

Price $3250



MODEL: CADILLAC STANDARD LIMOUSINE

COLOR	Calumet green.
SEATING CAPACITY .	Seven persons.
CLUTCH	Cone.
WHEELBASE . . .	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	40-50.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4½ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Tubular and plate.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Delco generator and dry cells.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse; also two direct drive rear axle gears.
POSITION OF DRIVER .	Right side drive and right hand control.

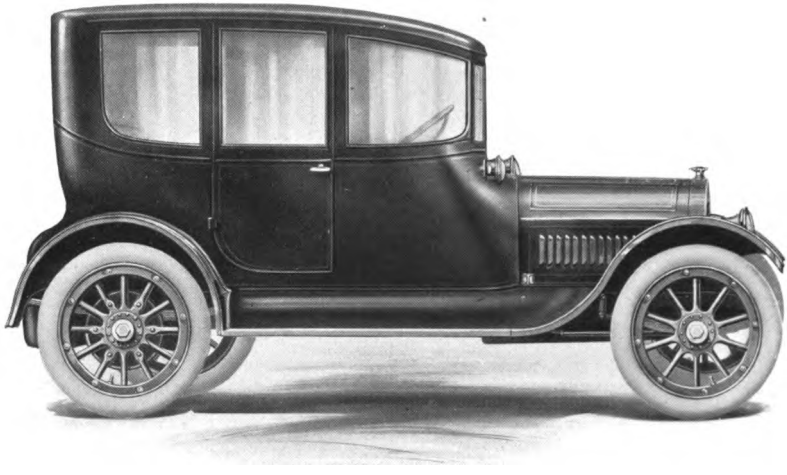
Price includes electric lighting, electric self-starter, speedometer and demountable rims

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CADILLAC MOTOR CAR COMPANY

DETROIT MICHIGAN

Price $2800



MODEL: CADILLAC INSIDE DRIVE LIMOUSINE

COLOR	Calumet green.
SEATING CAPACITY .	Five persons.
CLUTCH	Cone.
WHEELBASE . . .	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	40-50.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4½ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Tubular and plate.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Delco generator and dry cells.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse; also two direct drive rear axle gears.
POSITION OF DRIVER .	Right side drive and right hand control.

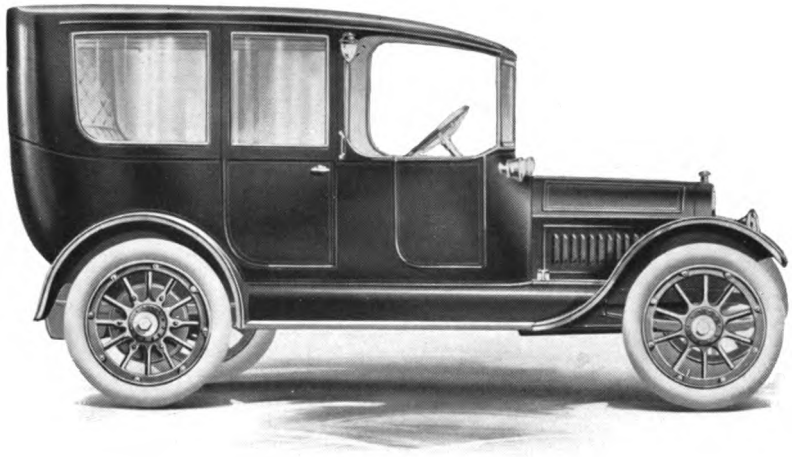
Price includes electric lighting, electric self-starter, speedometer and demountable rims

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CADILLAC
MOTOR CAR
COMPANY

DETROIT
MICHIGAN

Price $3250



MODEL: CADILLAC STANDARD LIMOUSINE

Color	Calumet green.
Seating Capacity	Seven persons.
Clutch	Cone.
Wheelbase	120 inches.
Gauge	56 inches.
Tire Dimensions:	
Front	36 x 4½ inches.
Rear	36 x 4½ inches.
Brake Systems	Contracting and expanding on both rear wheels.
Horse-power	40-50.
Cylinders	Four.
Arranged	Vertically, under hood.
Cast	Separately.
Bore	4½ inches.
Stroke	5¾ inches.
Cooling	Water.
Radiator	Tubular and plate.
Ignition	Jump spark.
Electric Source	Delco generator and dry cells.
Drive	Shaft.
Transmission	Selective sliding gear.
Gear Changes	Three forward, one reverse; also two direct drive rear axle gears.
Position of Driver	Right side drive and right hand control.

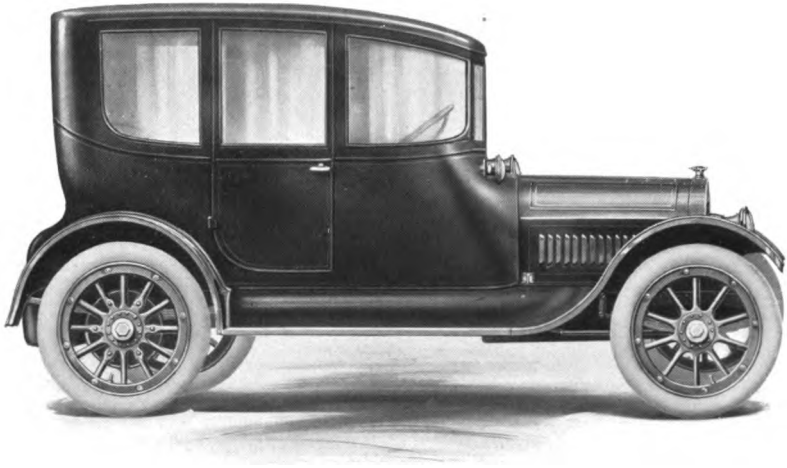
Price includes electric lighting, electric self-starter, speedometer and demountable rims

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CADILLAC
MOTOR CAR
COMPANY

DETROIT
MICHIGAN

Price $2800



MODEL: CADILLAC INSIDE DRIVE LIMOUSINE

COLOR	Calumet green.
SEATING CAPACITY .	Five persons.
CLUTCH	Cone.
WHEELBASE . . .	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	40-50.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4½ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Tubular and plate.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Delco generator and dry cells.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse; also two direct drive rear axle gears.
POSITION OF DRIVER .	Right side drive and right hand control.

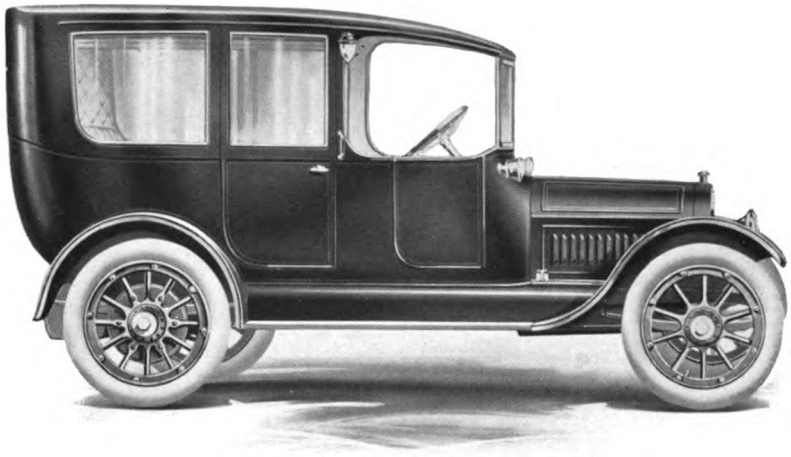
Price includes electric lighting, electric self-starter, speedometer and demountable rims

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CADILLAC MOTOR CAR COMPANY

DETROIT MICHIGAN

Price $3250



MODEL: CADILLAC STANDARD LIMOUSINE

COLOR	Calumet green.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
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BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	40-50.
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RADIATOR	Tubular and plate.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco generator and dry cells.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse; also two direct drive rear axle gears.
POSITION OF DRIVER	Right side drive and right hand control.

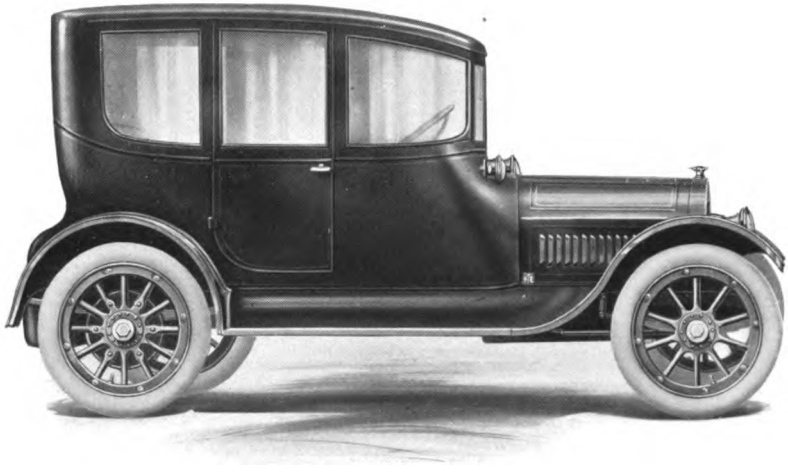
Price includes electric lighting, electric self-starter, speedometer and demountable rims

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CADILLAC
MOTOR CAR
COMPANY

DETROIT
MICHIGAN

Price **$2800**



MODEL: CADILLAC INSIDE DRIVE LIMOUSINE

COLOR	Calumet green.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	40-50.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4½ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Tubular and plate.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco generator and dry cells.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse; also two direct drive rear axle gears.
POSITION OF DRIVER	Right side drive and right hand control.

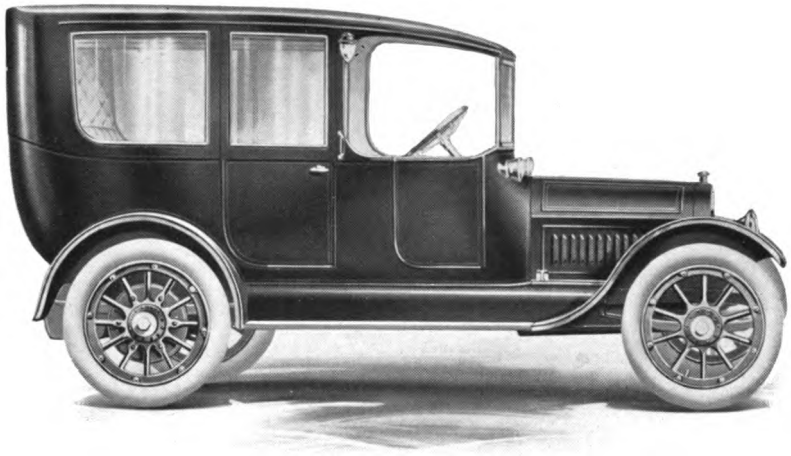
Price includes electric lighting, electric self-starter, speedometer and demountable rims

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CADILLAC
MOTOR CAR
COMPANY

DETROIT
MICHIGAN

Price $3250



MODEL: CADILLAC STANDARD LIMOUSINE

COLOR	Calumet green.
SEATING CAPACITY .	Seven persons.
CLUTCH	Cone.
WHEELBASE . . .	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	40-50.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4½ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Tubular and plate.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Delco generator and dry cells.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse; also two direct drive rear axle gears.
POSITION OF DRIVER .	Right side drive and right hand control.

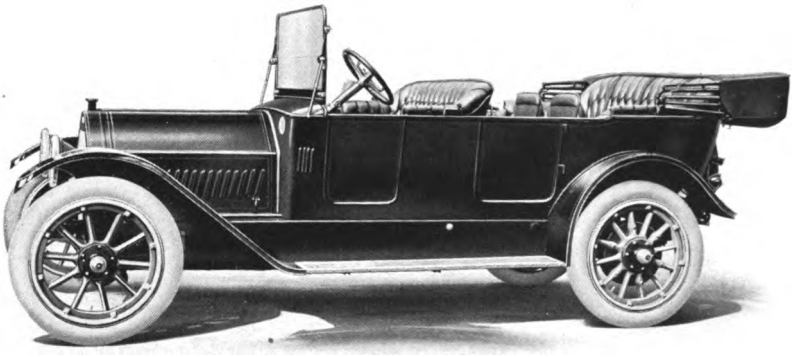
Price includes electric lighting, electric self-starter, speedometer and demountable rims

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KLINE MOTOR CAR CORP.

RICHMOND VIRGINIA

Price	**$2985**
6-50	**2585**



MODEL: KLINE "6-60" TOURING CAR

COLOR	Body and gear, blue; or body, blue; gear, gray.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	133 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Double internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 44.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 5/16 inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Flat tube cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

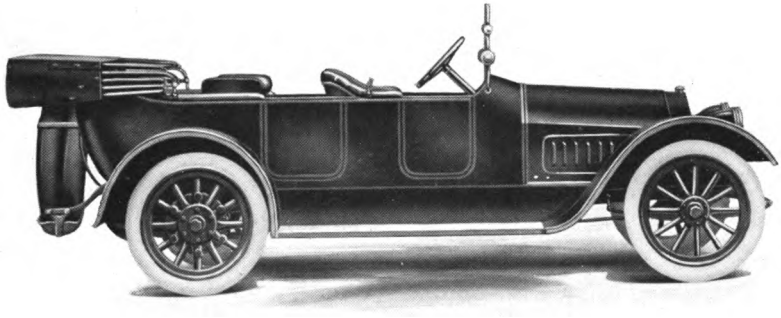
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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McFARLAN
CARRIAGE
COMPANY

CONNERSVILLE
INDIANA

Price	**$2590**
Two-Passenger	**2590**
Seven-Passenger	**2590**
Seven-Passenger Limousine	**4000**
Four-Passenger Coupe	**3300**



MODEL: McFARLAN SIX TOURING CAR, SERIES "T"

COLOR	Optional.
SEATING CAPACITY	Six persons.
CLUTCH	Multiple disc.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4 inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Square tube cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

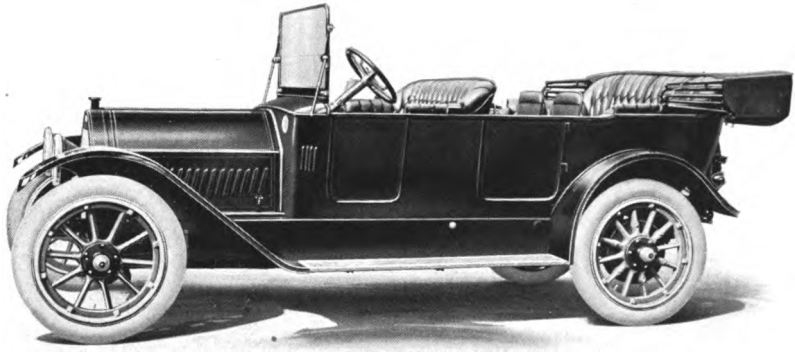
Price includes top, top hood, electric lighting, self-starter, windshield, speedometer and demountable rims

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KLINE MOTOR CAR CORP.

RICHMOND VIRGINIA

Price	**$2985**
6-50	**2585**



MODEL: KLINE "6-60" TOURING CAR

COLOR	Body and gear, blue; or body, blue; gear, gray.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	133 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Double internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 44.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 5/16 inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Flat tube cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

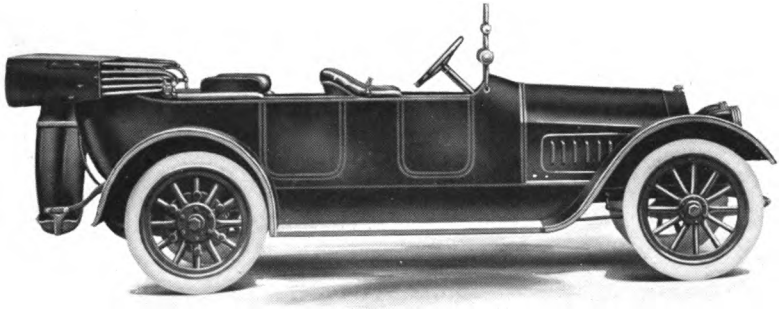
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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McFARLAN CARRIAGE COMPANY

CONNERSVILLE INDIANA

Price	**$2590**
Two-Passenger	**2590**
Seven-Passenger	**2590**
Seven-Passenger Limousine	**4000**
Four-Passenger Coupe	**3300**



MODEL: McFARLAN SIX TOURING CAR, SERIES "T"

COLOR	Optional.
SEATING CAPACITY	Six persons.
CLUTCH	Multiple disc.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4 inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Square tube cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

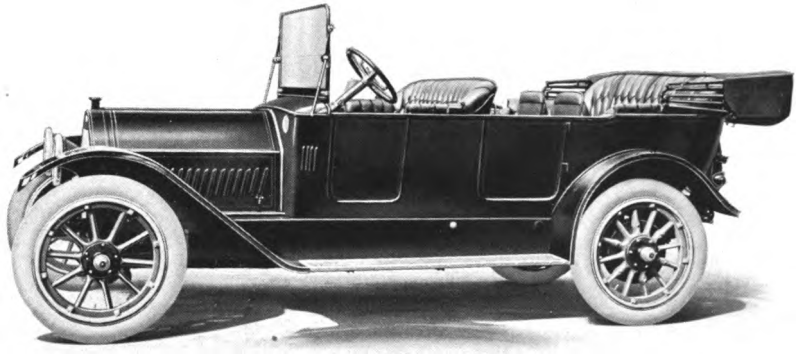
Price includes top, top hood, electric lighting, self-starter, windshield, speedometer and demountable rims

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KLINE MOTOR CAR CORP.

RICHMOND VIRGINIA

Price	**$2985**
6-50	**2585**



MODEL: KLINE "6-60" TOURING CAR

COLOR	Body and gear, blue; or body, blue; gear, gray.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	133 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Double internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 44.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 5/16 inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Flat tube cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

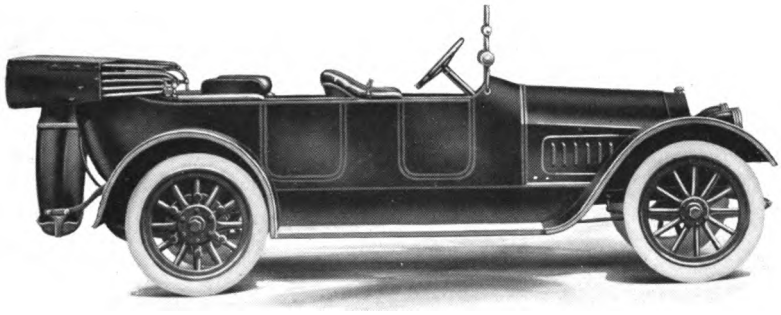
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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McFARLAN
CARRIAGE
COMPANY

CONNERSVILLE
INDIANA

Price	$2590
Two-Passenger	2590
Seven-Passenger	2590
Seven-Passenger Limousine	4000
Four-Passenger Coupe	3300



MODEL: McFARLAN SIX TOURING CAR, SERIES "T"

COLOR	Optional.
SEATING CAPACITY	Six persons.
CLUTCH	Multiple disc.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4 inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Square tube cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

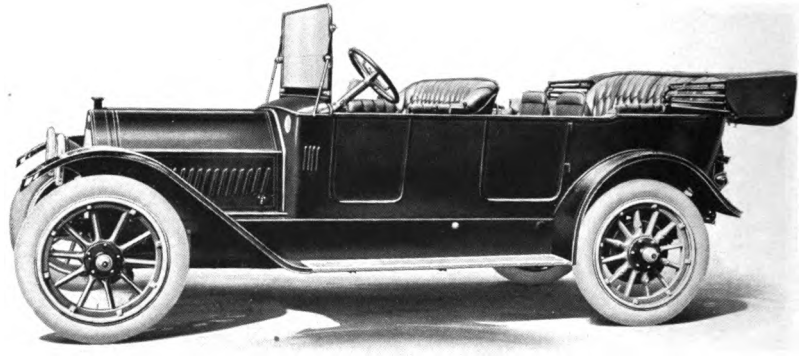
Price includes top, top hood, electric lighting, self-starter, windshield, speedometer and demountable rims

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KLINE MOTOR CAR CORP.

RICHMOND VIRGINIA

Price	**$2985**
6-50	**2585**



MODEL: KLINE "6-60" TOURING CAR

COLOR	Body and gear, blue; or body, blue; gear, gray.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	133 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Double internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 44.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 5/16 inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Flat tube cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

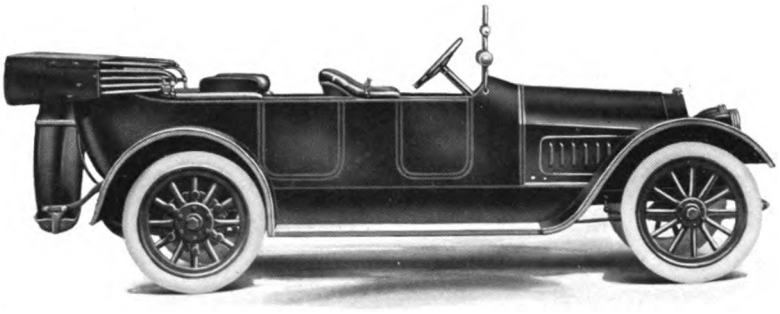
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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McFARLAN CARRIAGE COMPANY

CONNERSVILLE INDIANA

Price	**$2590**
Two-Passenger	**2590**
Seven-Passenger	**2590**
Seven-Passenger Limousine	**4000**
Four-Passenger Coupe	**3300**



MODEL: McFARLAN SIX TOURING CAR, SERIES "T"

COLOR	Optional.
SEATING CAPACITY	Six persons.
CLUTCH	Multiple disc.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4 inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Square tube cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

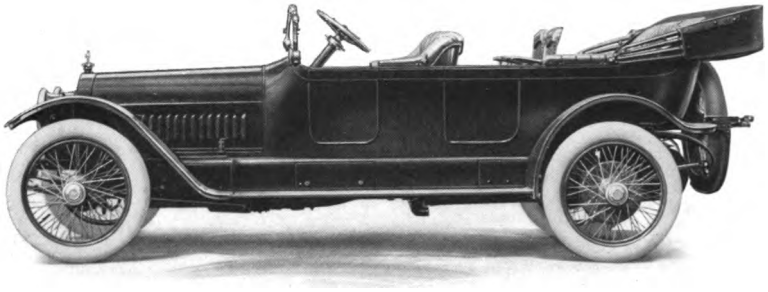
Price includes top, top hood, electric lighting, self-starter, windshield, speedometer and demountable rims

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THE F. B. STEARNS COMPANY

CLEVELAND, OHIO

Price	$5000
Six-Passenger Touring Car	5000
Five-Passenger Touring Car	4850
Four-Passenger Light Touring Car	4850
Three-Passenger Roadster	4850
Seven-Passenger Limousine	6100
Seven-Passenger Landaulet	6200
Five-Passenger Sedan	6100
Four-Passenger Coupe	5550



MODEL: STEARNS-KNIGHT TOURING CAR

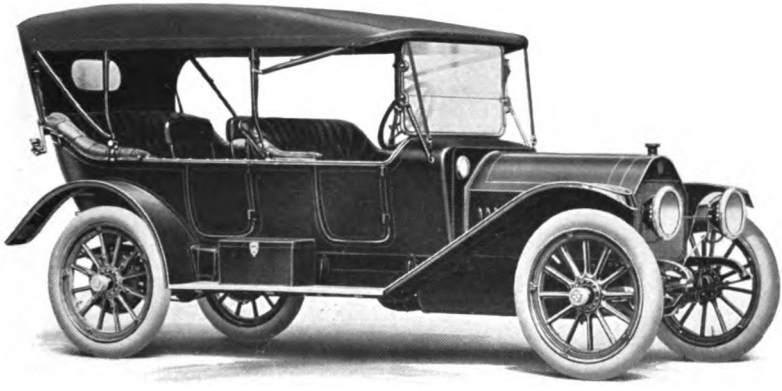
COLOR	Blue, maroon or green.
SEATING CAPACITY	Seven persons.
CLUTCH	Dry multiple disc.
WHEELBASE	140 inches.
GAUGE	56½ inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Double expanding on rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.3.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry and storage batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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HERRESHOFF
MOTOR
COMPANY
DETROIT
MICHIGAN

Price	**$1900**
Six-Passenger	**1850**
Five-Passenger	**1850**
Roadster	**1850**



MODEL: HERRESHOFF "6-40" TOURING

COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3 3/16 inches.
STROKE	4 1/2 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

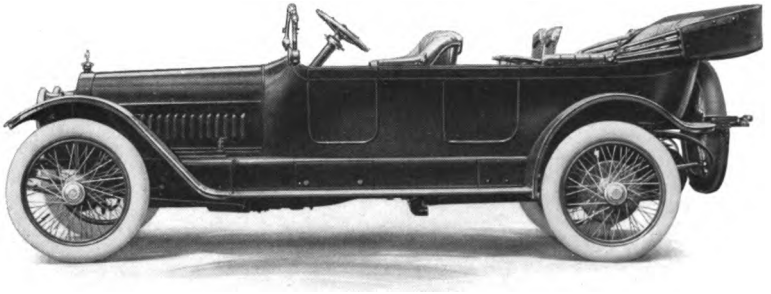
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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THE F. B.
STEARNS
COMPANY

CLEVELAND, OHIO

Price	$5000
Six-Passenger Touring Car	5000
Five-Passenger Touring Car	4850
Four-Passenger Light Touring Car	4850
Three-Passenger Roadster	4850
Seven-Passenger Limousine	6100
Seven-Passenger Landaulet	6200
Five-Passenger Sedan	6100
Four-Passenger Coupe	5550



MODEL: STEARNS-KNIGHT TOURING CAR

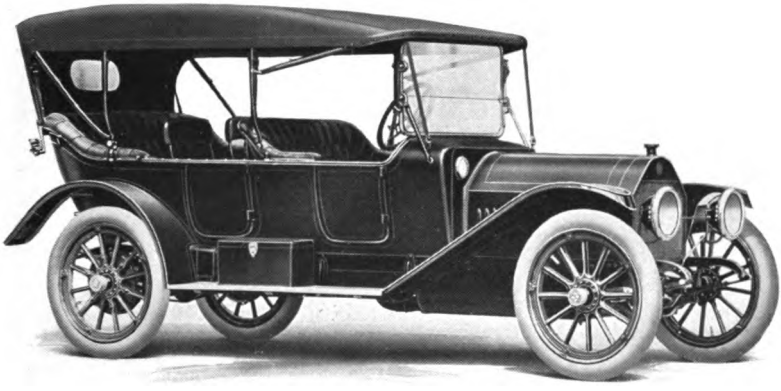
COLOR	Blue, maroon or green.
SEATING CAPACITY	Seven persons.
CLUTCH	Dry multiple disc.
WHEELBASE	140 inches.
GAUGE	56½ inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Double expanding on rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.3.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry and storage batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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HERRESHOFF MOTOR COMPANY
DETROIT MICHIGAN

Price	**$1900**
Six-Passenger	**1850**
Five-Passenger	**1850**
Roadster	**1850**



MODEL: HERRESHOFF "6-40" TOURING

COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3⅜ inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

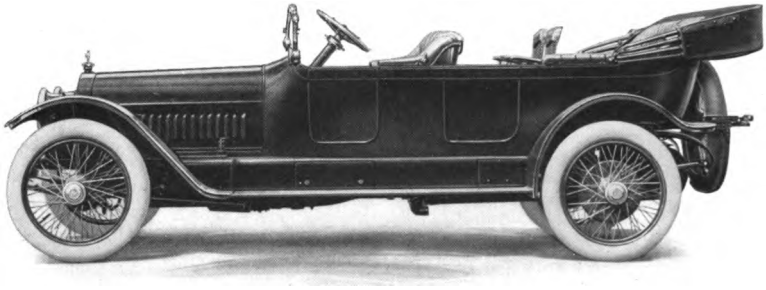
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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THE F. B.
STEARNS
COMPANY

CLEVELAND, OHIO

Price	$5000
Six-Passenger Touring Car	5000
Five-Passenger Touring Car	4850
Four-Passenger Light Touring Car	4850
Three-Passenger Roadster	4850
Seven-Passenger Limousine	6100
Seven-Passenger Landaulet	6200
Five-Passenger Sedan	6100
Four-Passenger Coupe	5550



MODEL: STEARNS-KNIGHT TOURING CAR

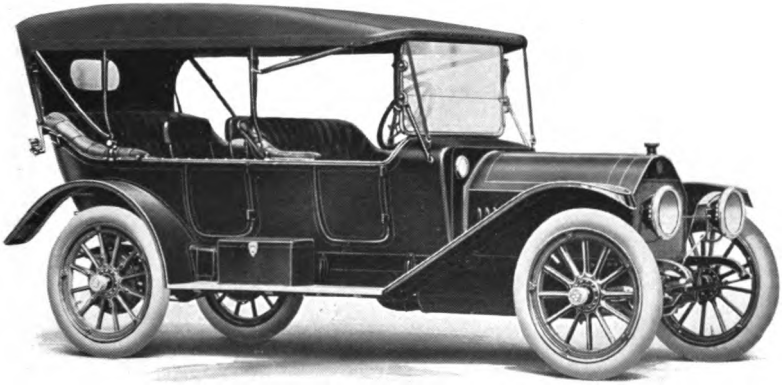
COLOR	Blue, maroon or green.
SEATING CAPACITY	Seven persons.
CLUTCH	Dry multiple disc.
WHEELBASE	140 inches.
GAUGE	56½ inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Double expanding on rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.3.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry and storage batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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HERRESHOFF MOTOR COMPANY
DETROIT MICHIGAN

Price	**$1900**
Six-Passenger	**1850**
Five-Passenger	**1850**
Roadster	**1850**



MODEL: HERRESHOFF "6-40" TOURING

COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3⅜ inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

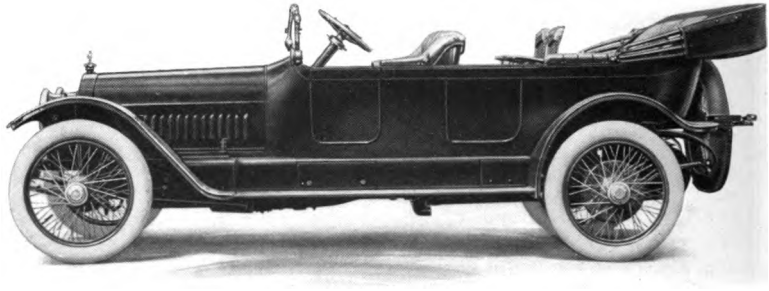
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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THE F. B. STEARNS COMPANY

CLEVELAND, OHIO

Price	$5000
Six-Passenger Touring Car	5000
Five-Passenger Touring Car	4850
Four-Passenger Light Touring Car	4850
Three-Passenger Roadster	4850
Seven-Passenger Limousine	6100
Seven-Passenger Landaulet	6200
Five-Passenger Sedan	6100
Four-Passenger Coupe	5550



MODEL: STEARNS-KNIGHT TOURING CAR

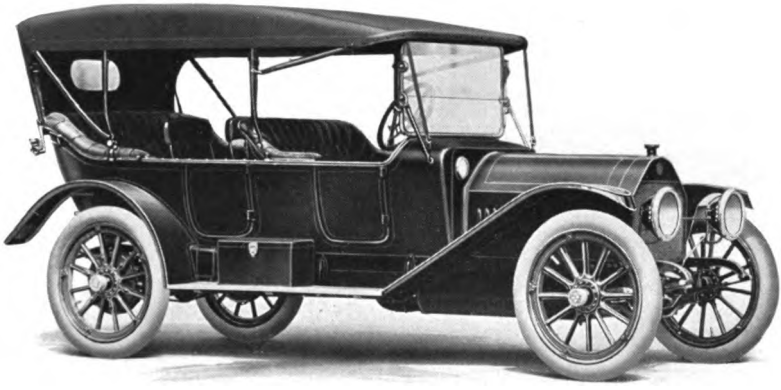
Color	Blue, maroon or green.
Seating Capacity	Seven persons.
Clutch	Dry multiple disc.
Wheelbase	140 inches.
Gauge	56½ inches.
Tire Dimensions:	
Front	37 x 5 inches.
Rear	37 x 5 inches.
Brake Systems	Double expanding on rear wheels.
Horse-power	N. A. C. C. (formerly A. L. A. M.) rating 43.3.
Cylinders	Six.
Arranged	Vertically, under hood.
Cast	In pairs.
Bore	4¼ inches.
Stroke	5¾ inches.
Cooling	Water.
Radiator	Honeycomb.
Ignition	Jump spark.
Electric Source	High tension magneto and dry and storage batteries.
Drive	Shaft.
Transmission	Selective sliding gear.
Gear Changes	Four forward, one reverse.
Position of Driver	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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HERRESHOFF
M O T O R
C O M P A N Y
D E T R O I T
M I C H I G A N

Price	**$1900**
Six-Passenger	**1850**
Five-Passenger	**1850**
Roadster	**1850**



MODEL: HERRESHOFF "6-40" TOURING

COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3⅜ inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

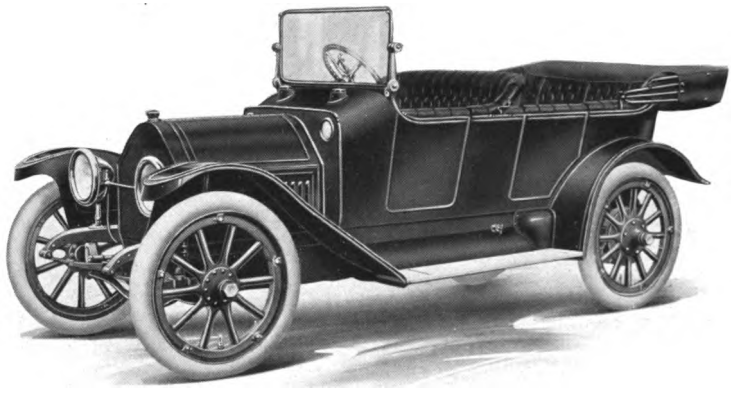
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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CARTERCAR COMPANY

PONTIAC MICHIGAN

Price	**$1700**
Two-Passenger Roadster	**1600**
Three-Passenger Coupe	**1900**
Five-Passenger Sedan	**2000**



MODEL: CARTERCAR "5A"

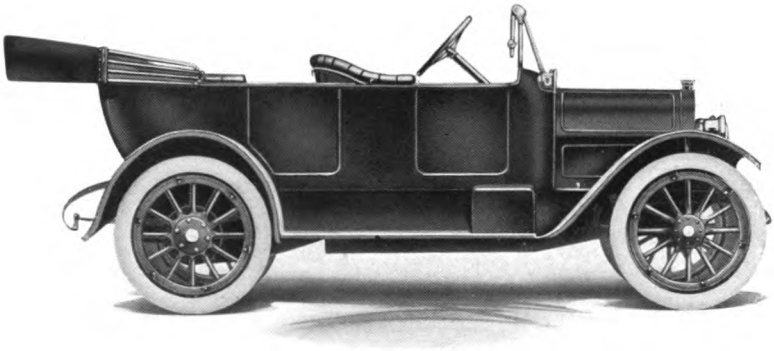
COLOR	Body, raven blue or French gray; chassis, black; wheels, French gray or black.
SEATING CAPACITY	Five persons.
WHEELBASE	116 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	4¾ inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and dry batteries.
DRIVE	Single chain.
TRANSMISSION	Friction.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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CARTERCAR COMPANY
PONTIAC MICHIGAN

Price	**$1250**
Two-Passenger Roadster	**1250**



MODEL: CARTERCAR TOURING CAR "7"

COLOR	Body, raven blue or French gray; chassis, black; wheels, French gray.
SEATING CAPACITY	Five persons.
WHEELBASE	106 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	32 x 3½ inches.
REAR	32 x 3½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 19.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco system.
DRIVE	Single chain.
TRANSMISSION	Friction.
POSITION OF DRIVER	Right side drive and right hand control.

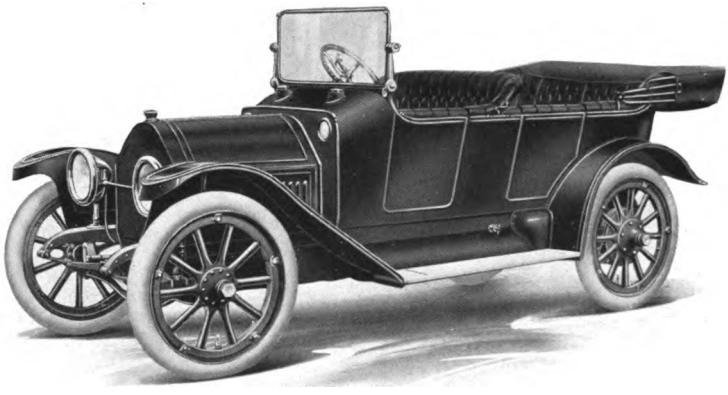
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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CARTERCAR COMPANY

PONTIAC MICHIGAN

Price	**$1700**
Two-Passenger Roadster	**1600**
Three-Passenger Coupe	**1900**
Five-Passenger Sedan	**2000**



MODEL: CARTERCAR "5A"

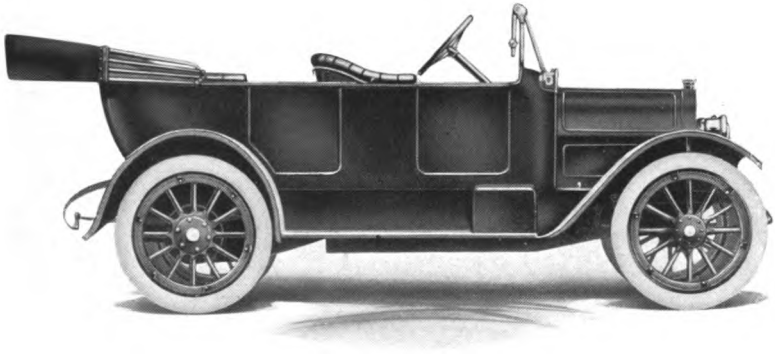
COLOR	Body, raven blue or French gray; chassis, black; wheels, French gray or black.
SEATING CAPACITY	Five persons.
WHEELBASE	116 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	4¾ inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and dry batteries.
DRIVE	Single chain.
TRANSMISSION	Friction.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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CARTERCAR COMPANY
PONTIAC MICHIGAN

Price $1250
Two-Passenger Roadster . . 1250



MODEL: CARTERCAR TOURING CAR "7"

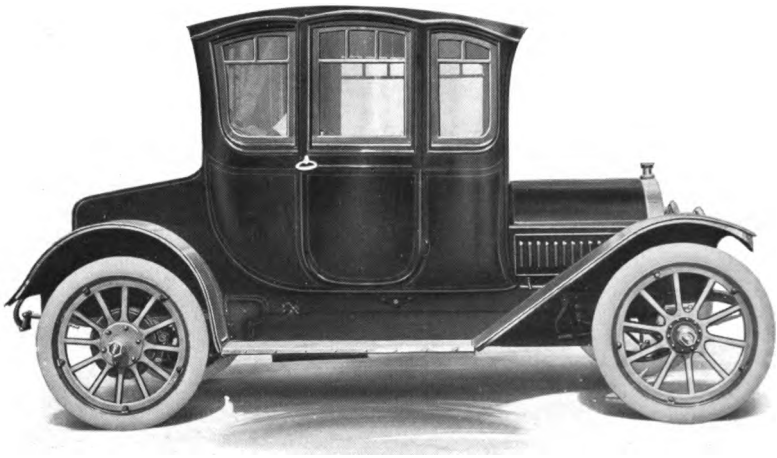
COLOR	Body, raven blue or French gray; chassis, black; wheels, French gray.
SEATING CAPACITY .	Five persons.
WHEELBASE . . .	106 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	32 x 3½ inches.
REAR	32 x 3½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 19.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Delco system.
DRIVE	Single chain.
TRANSMISSION . . .	Friction.
POSITION OF DRIVER .	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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CARTERCAR
COMPANY
PONTIAC
MICHIGAN

Price	$1900
Two-Passenger Roadster	1600
Five-Passenger Touring Car	1700
Five-Passenger Sedan	2000



MODEL: CARTERCAR "5 C"

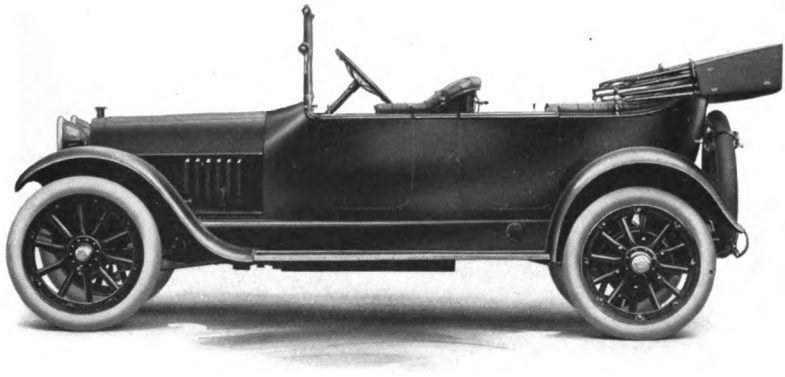
Color	Black.
Seating Capacity	Three persons.
Wheelbase	116 inches.
Gauge	56 or 60 inches.
Tire Dimensions:	
Front	36 x 4 inches.
Rear	36 x 4 inches.
Brake Systems	Contracting and expanding on both rear wheels.
Horse-power	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
Cylinders	Four.
Arranged	Vertically, under hood.
Cast	In pairs.
Bore	4⅛ inches.
Stroke	4¾ inches.
Cooling	Water.
Radiator	Tubular.
Ignition	Jump spark.
Electric Source	Low tension magneto and dry batteries.
Drive	Single chain.
Transmission	Friction.
Position of Driver	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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CHALMERS
MOTOR
COMPANY
DETROIT
MICHIGAN

Price	**$2175**
Four-Passenger Torpedo	**2175**
Three-Passenger Roadster	**2175**
Six-Passenger Touring Car	**2275**
Three-Passenger Coupe	**2850**
Seven-Passenger Limousine	**3600**



MODEL: CHALMERS "SIX" FIVE-PASSENGER TOURING CAR—24

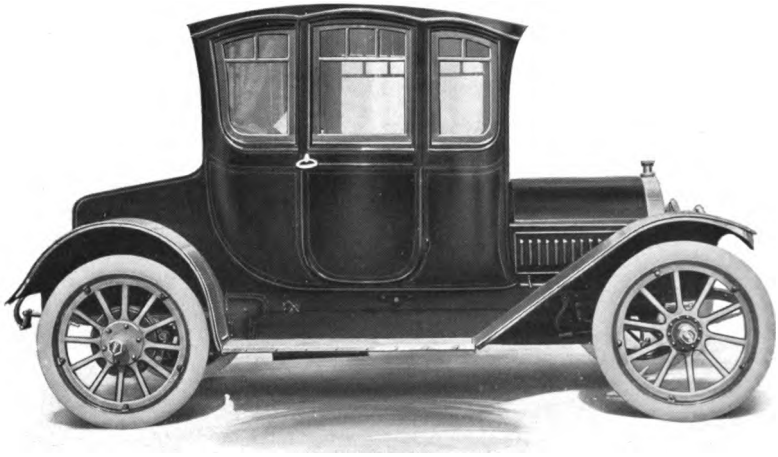
COLOR	Body, blue or green; chassis, black.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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CARTERCAR
COMPANY
PONTIAC
MICHIGAN

Price	**$1900**
Two-Passenger Roadster	**1600**
Five-Passenger Touring Car	**1700**
Five-Passenger Sedan	**2000**



MODEL: CARTERCAR "5 C"

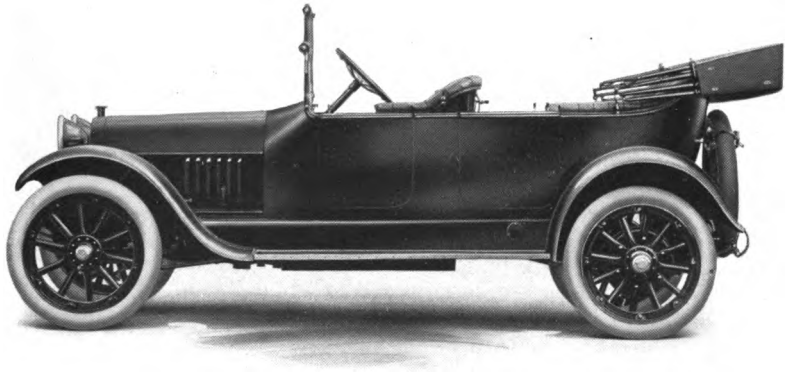
COLOR	Black.
SEATING CAPACITY	Three persons.
WHEELBASE	116 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	4¾ inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and dry batteries.
DRIVE	Single chain.
TRANSMISSION	Friction.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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CHALMERS
MOTOR
COMPANY
DETROIT
MICHIGAN

Price	**$2175**
Four-Passenger Torpedo	**2175**
Three-Passenger Roadster	**2175**
Six-Passenger Touring Car	**2275**
Three-Passenger Coupe	**2850**
Seven-Passenger Limousine	**3600**



MODEL: CHALMERS "SIX" FIVE-PASSENGER TOURING CAR—24

COLOR	Body, blue or green; chassis, black.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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CHALMERS
MOTOR
COMPANY
DETROIT
MICHIGAN

Price	$2275
Five-Passenger Touring Car	2175
Four-Passenger Torpedo	2175
Three-Passenger Roadster	2175
Three-Passenger Coupe	2850
Seven-Passenger Limousine	3600



MODEL: CHALMERS "SIX" SIX-PASSENGER TOURING CAR—24

COLOR	Body, blue or green; chassis, black.
SEATING CAPACITY	Six persons.
CLUTCH	Multiple disc.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

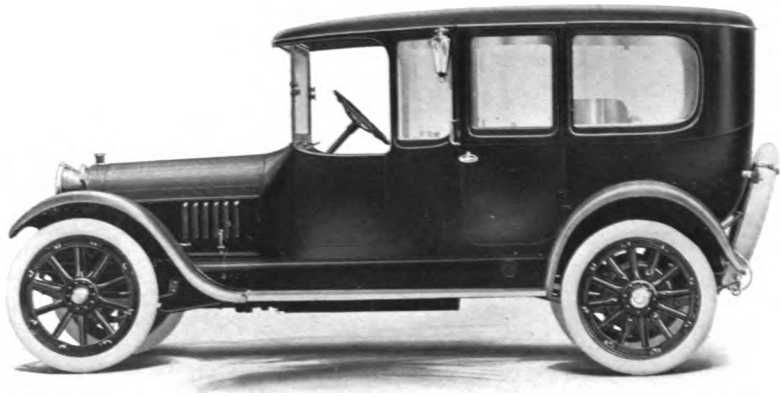
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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CHALMERS MOTOR COMPANY

DETROIT MICHIGAN

Price	**$3600**
Five-Passenger Touring Car	**2175**
Six-Passenger Touring Car	**2275**
Four-Passenger Torpedo	**2175**
Three-Passenger Roadster	**2175**
Three-Passenger Coupe	**2850**



MODEL: CHALMERS "SIX" LIMOUSINE—24

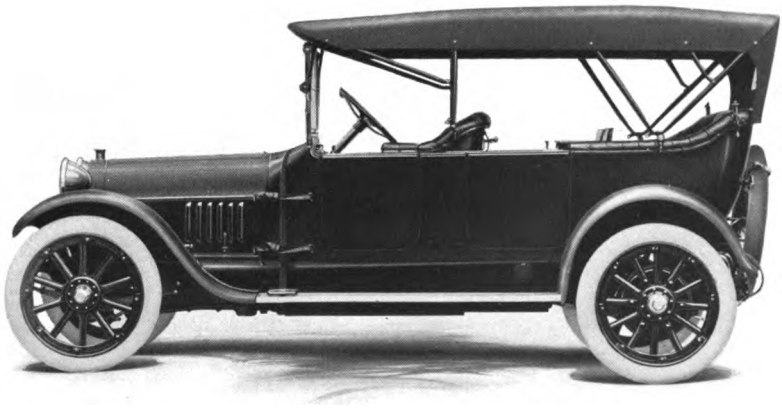
COLOR	Body and panels, Valentine coach blue; chassis, black.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes electric lighting, electric self-starter, speedometer and demountable rims

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CHALMERS
MOTOR
COMPANY
DETROIT
MICHIGAN

Price	$2275
Five-Passenger Touring Car	2175
Four-Passenger Torpedo	2175
Three-Passenger Roadster	2175
Three-Passenger Coupe	2850
Seven-Passenger Limousine	3600



MODEL: CHALMERS "SIX" SIX-PASSENGER TOURING CAR—24

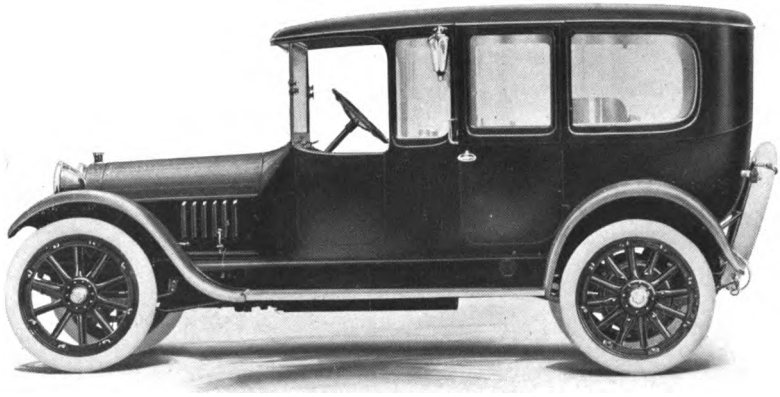
COLOR	Body, blue or green; chassis, black.
SEATING CAPACITY	Six persons.
CLUTCH	Multiple disc.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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CHALMERS MOTOR COMPANY
DETROIT
MICHIGAN

Price	**$3600**
Five-Passenger Touring Car	**2175**
Six-Passenger Touring Car	**2275**
Four-Passenger Torpedo	**2175**
Three-Passenger Roadster	**2175**
Three-Passenger Coupe	**2850**



MODEL: CHALMERS "SIX" LIMOUSINE—24

COLOR	Body and panels, Valentine coach blue; chassis, black.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes electric lighting, electric self-starter, speedometer and demountable rims

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CHALMERS MOTOR COMPANY
DETROIT MICHIGAN

Price	**$2275**
Five-Passenger Touring Car	**2175**
Four-Passenger Torpedo	**2175**
Three-Passenger Roadster	**2175**
Three-Passenger Coupe	**2850**
Seven-Passenger Limousine	**3600**



MODEL: CHALMERS "SIX" SIX-PASSENGER TOURING CAR—24

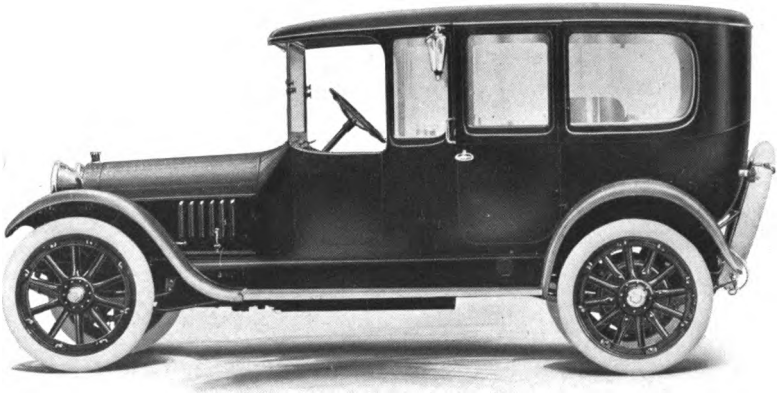
COLOR	Body, blue or green; chassis, black.
SEATING CAPACITY	Six persons.
CLUTCH	Multiple disc.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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CHALMERS
MOTOR
COMPANY
DETROIT
MICHIGAN

Price	$3600
Five-Passenger Touring Car	2175
Six-Passenger Touring Car	2275
Four-Passenger Torpedo	2175
Three-Passenger Roadster	2175
Three-Passenger Coupe	2850



MODEL: CHALMERS "SIX" LIMOUSINE—24

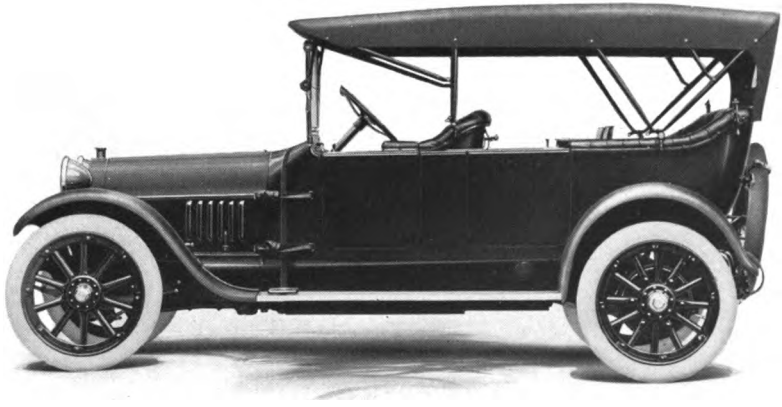
Color	Body and panels, Valentine coach blue; chassis, black.
Seating Capacity	Seven persons.
Clutch	Multiple disc.
Wheelbase	132 inches.
Gauge	56 inches.
Tire Dimensions:	
Front	37 x 5 inches.
Rear	37 x 5 inches.
Brake Systems	Contracting and expanding on both rear wheels.
Horse-power	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
Cylinders	Six.
Arranged	Vertically, under hood.
Cast	In blocks of three.
Bore	4 inches.
Stroke	5½ inches.
Cooling	Water.
Radiator	Cellular.
Ignition	Jump spark.
Electric Source	High tension magneto.
Drive	Shaft.
Transmission	Selective sliding gear.
Gear Changes	Four forward, one reverse.
Position of Driver	Left side drive and center control.

Price includes electric lighting, electric self-starter, speedometer and demountable rims

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CHALMERS
MOTOR
COMPANY
DETROIT
MICHIGAN

Price	$2275
Five-Passenger Touring Car	2175
Four-Passenger Torpedo	2175
Three-Passenger Roadster	2175
Three-Passenger Coupe	2850
Seven-Passenger Limousine	3600



MODEL: CHALMERS "SIX" SIX-PASSENGER TOURING CAR—24

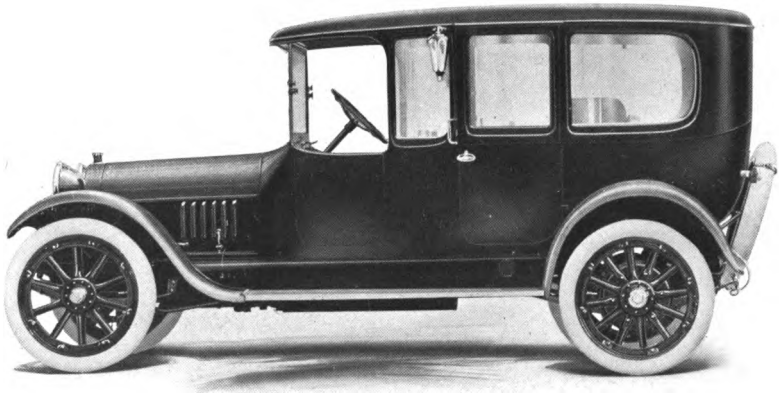
Color	Body, blue or green; chassis, black.
Seating Capacity	Six persons.
Clutch	Multiple disc.
Wheelbase	132 inches.
Gauge	56 inches.
Tire Dimensions:	
Front	36 x 4½ inches.
Rear	36 x 4½ inches.
Brake Systems	Contracting and expanding on both rear wheels.
Horse-power	N. A. C. C. (formerly A. L. A M.) rating 38.4.
Cylinders	Six.
Arranged	Vertically, under hood.
Cast	In blocks of three.
Bore	4 inches.
Stroke	5½ inches.
Cooling	Water.
Radiator	Cellular.
Ignition	Jump spark.
Electric Source	High tension magneto.
Drive	Shaft.
Transmission	Selective sliding gear.
Gear Changes	Four forward, one reverse.
Position of Driver	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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CHALMERS
MOTOR
COMPANY
DETROIT
MICHIGAN

Price	$3600
Five-Passenger Touring Car	2175
Six-Passenger Touring Car	2275
Four-Passenger Torpedo	2175
Three-Passenger Roadster	2175
Three-Passenger Coupe	2850



MODEL: CHALMERS "SIX" LIMOUSINE—24

Color	Body and panels, Valentine coach blue; chassis, black.
Seating Capacity	Seven persons.
Clutch	Multiple disc.
Wheelbase	132 inches.
Gauge	56 inches.
Tire Dimensions:	
Front	37 x 5 inches.
Rear	37 x 5 inches.
Brake Systems	Contracting and expanding on both rear wheels.
Horse-power	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
Cylinders	Six.
Arranged	Vertically, under hood.
Cast	In blocks of three.
Bore	4 inches.
Stroke	5½ inches.
Cooling	Water.
Radiator	Cellular.
Ignition	Jump spark.
Electric Source	High tension magneto.
Drive	Shaft.
Transmission	Selective sliding gear.
Gear Changes	Four forward, one reverse.
Position of Driver	Left side drive and center control.

Price includes electric lighting, electric self-starter, speedometer and demountable rims

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CHALMERS
MOTOR
COMPANY

DETROIT
MICHIGAN

Price $1775
Four-Passenger Torpedo . . 1775



MODEL: 19-CHALMERS "36" FIVE-PASSENGER TOURING CAR

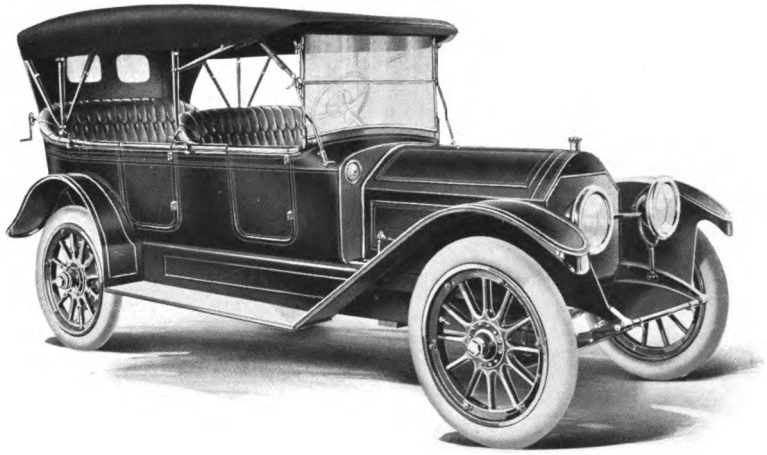
COLOR	Body, blue; running gear black.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	118 inches.
GAUGE	56 inches.
TIRE DIMENSIONS	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4¼ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, self-starter, windshield, speedometer and demountable rims

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INTER-STATE AUTOMOBILE COMPANY
MUNCIE INDIANA

Price $2750



MODEL: INTER-STATE "45"

COLOR	Dark blue or dark green.	ARRANGED	Vertically, under hood.
SEATING CAPACITY .	Seven persons.	CAST	En bloc.
CLUTCH	Multiple disc.	BORE	4 inches.
WHEELBASE . . .	132 inches.	STROKE	5 inches.
GAUGE	56 inches.	COOLING	Water.
TIRE DIMENSIONS :		RADIATOR	Cellular.
FRONT	36 x 4½ inches.	IGNITION	Jump spark.
REAR	36 x 4½ inches.	ELECTRIC SOURCE . .	Storage battery.
BRAKE SYSTEMS . .	Internal expanding on both rear wheels.	DRIVE	Shaft.
		TRANSMISSION . . .	Selective sliding gear.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 38.4.	GEAR CHANGES . .	Four forward, one reverse.
		POSITION OF DRIVER .	Left side drive and center control.
CYLINDERS	Six.		

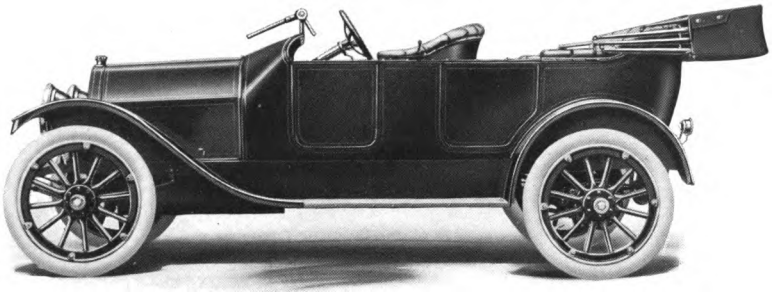
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PAIGE-DETROIT MOTOR CAR COMPANY

DETROIT. MICH.

Price	**$975**
Kenilworth	**975**



MODEL: BRUNSWICK TOURING CAR "25"

COLOR	Dark blue.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	110 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	32 x 3½ inches.
REAR	32 x 3½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	4 inches.
COOLING	Water.
RADIATOR	Vertical flat tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

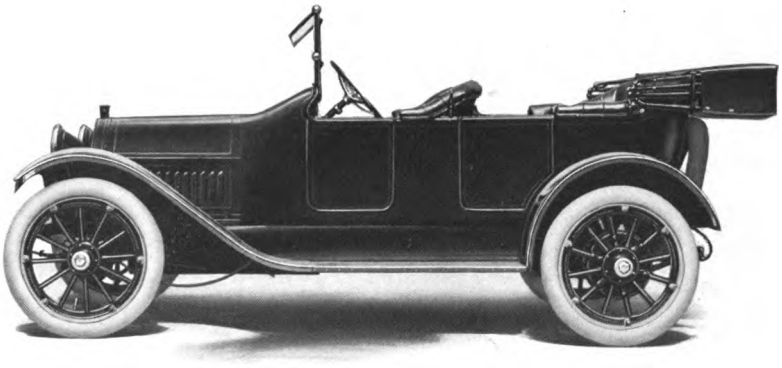
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PAIGE-DETROIT MOTOR CAR COMPANY

DETROIT, MICH.

Price	**$1275**
Westbrook Runabout	**1275**
Montrose Coupe	**1850**
Speedway	**1275**



MODEL: GLENWOOD TOURING CAR "36"

COLOR	Dark blue.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	116 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 25.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4 inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Flat tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

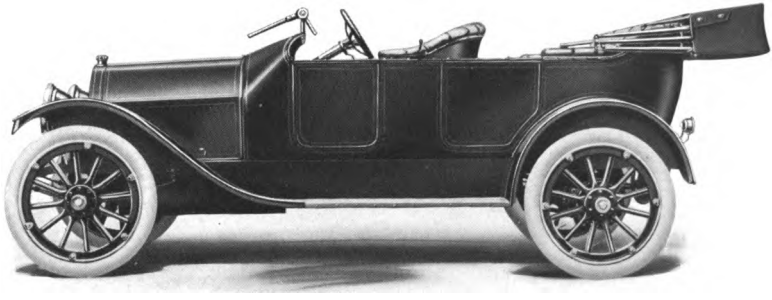
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PAIGE-DETROIT MOTOR CAR COMPANY

DETROIT. MICH.

Price	**$975**
Kenilworth	**975**



MODEL: BRUNSWICK TOURING CAR "25"

COLOR	Dark blue.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	110 inches.
GAUGE	56 inches.
TIRE DIMENSIONS: FRONT	32 x 3½ inches.
REAR	32 x 3½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 22.5.
CYLINDERS	Fo[illegible]
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	4 inches.
COOLING	Water.
RADIATOR	Vertical flat tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

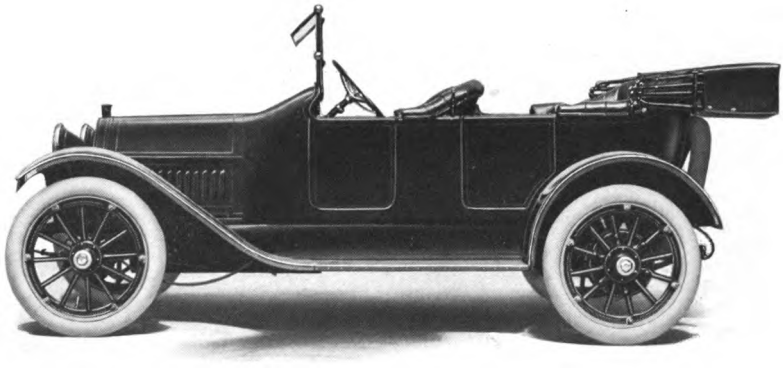
[illegible] electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PAIGE-DETROIT MOTOR CAR COMPANY

DETROIT, MICH.

Price	**$1275**
Westbrook Runabout	**1275**
Montrose Coupe	**1850**
Speedway	**1275**



MODEL: GLENWOOD TOURING CAR "36"

COLOR	Dark blue.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	116 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 25.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4 inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Flat tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

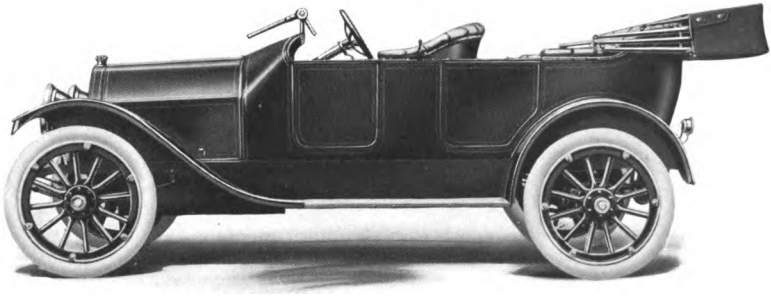
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PAIGE-DETROIT MOTOR CAR COMPANY

DETROIT. MICH.

Price	$975
Kenilworth	975



MODEL: BRUNSWICK TOURING CAR "25"

COLOR	Dark blue.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	110 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	32 x 3½ inches.
REAR	32 x 3½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	4 inches.
COOLING	Water.
RADIATOR	Vertical flat tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

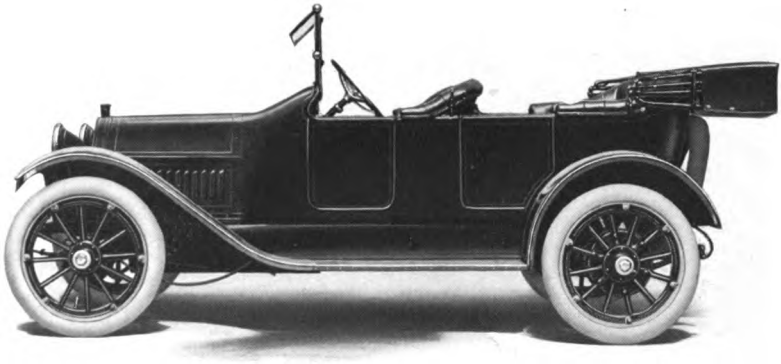
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PAIGE-DETROIT MOTOR CAR COMPANY

DETROIT, MICH.

Price	**$1275**
Westbrook Runabout	**1275**
Montrose Coupe	**1850**
Speedway	**1275**



MODEL: GLENWOOD TOURING CAR "36"

COLOR	Dark blue.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	116 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 25.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4 inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Flat tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

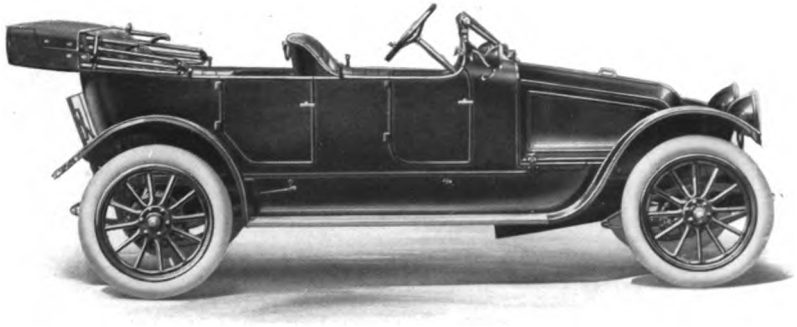
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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H. H. FRANKLIN MANUFACTURING COMPANY

SYRACUSE NEW YORK

Price	**$2300**
Roadster	**2300**
Coupe	**2950**
Sedan	**3200**
Limousine	**3300**
Berlin	**3400**



MODEL: FRANKLIN "SIX-THIRTY"

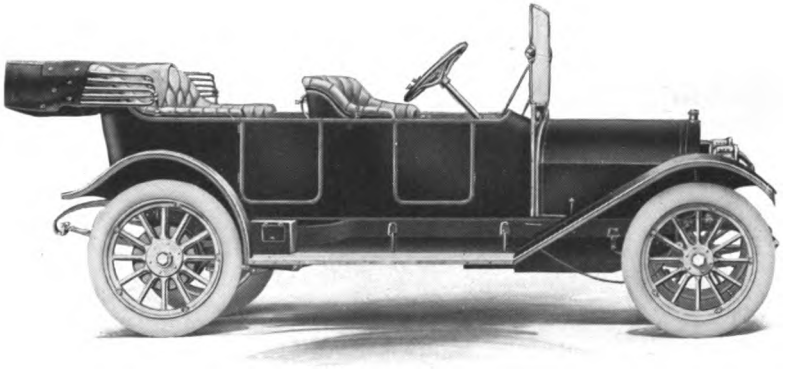
COLOR	Brewster green with black trimmings.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4½ inches.
REAR	34 x 4½ inches.
BRAKE SYSTEMS	Contracting on transmission and both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 31.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	3⅝ inches.
STROKE	4 inches.
COOLING	Air.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield and speedometer

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THE AVERY COMPANY
PEORIA ILLINOIS

Price $1840
Two-Passenger Roadster . . 1840



MODEL: GLIDE "36-42"

COLOR	Meteor blue.
SEATING CAPACITY . .	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	118 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS . .	Internal expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4⅛ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Storage battery and generator.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

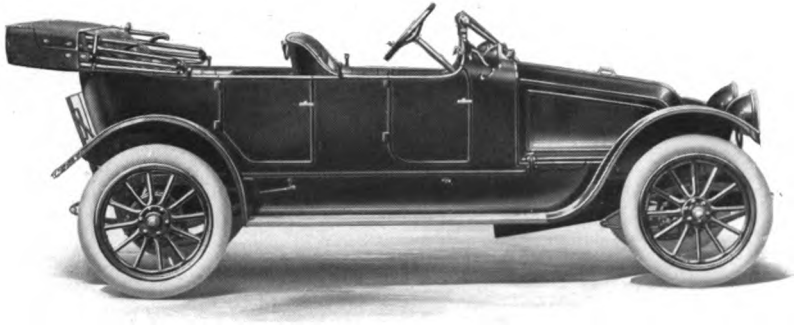
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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H. H. FRANKLIN MANUFACTURING COMPANY

SYRACUSE NEW YORK

Price	**$2300**
Roadster	**2300**
Coupe	**2950**
Sedan	**3200**
Limousine	**3300**
Berlin	**3400**



MODEL: FRANKLIN "SIX-THIRTY"

COLOR	Brewster green with black trimmings.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4½ inches.
REAR	34 x 4½ inches.
BRAKE SYSTEMS	Contracting on transmission and both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 31.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	3⅝ inches.
STROKE	4 inches.
COOLING	Air.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

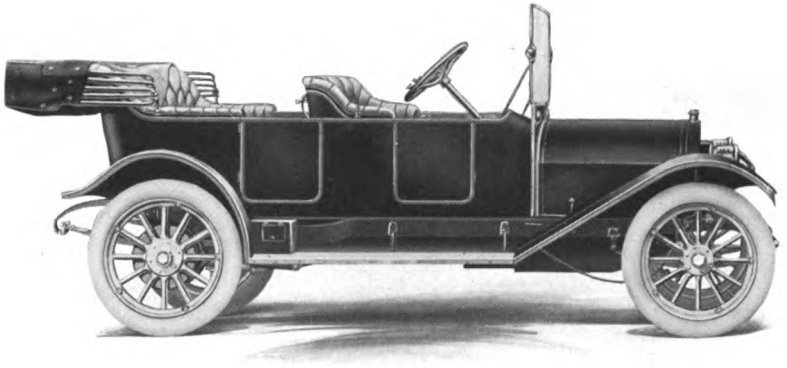
Price includes top, top hood, electric lighting, electric self-starter, windshield and speedometer

Digitized by Google

THE AVERY COMPANY

PEORIA ILLINOIS

Price	**$1840**
Two-Passenger Roadster	**1840**



MODEL: GLIDE "36-42"

COLOR	Meteor blue.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	118 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4⅛ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Storage battery and generator.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

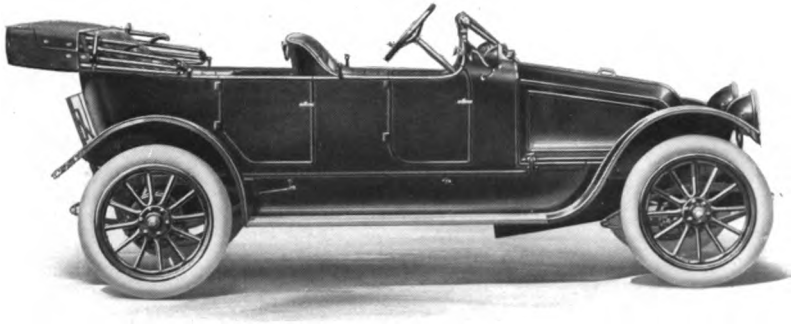
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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H. H. FRANKLIN MANUFACTURING COMPANY

SYRACUSE NEW YORK

Price	**$2300**
Roadster	**2300**
Coupe	**2950**
Sedan	**3200**
Limousine	**3300**
Berlin	**3400**



MODEL: FRANKLIN "SIX-THIRTY"

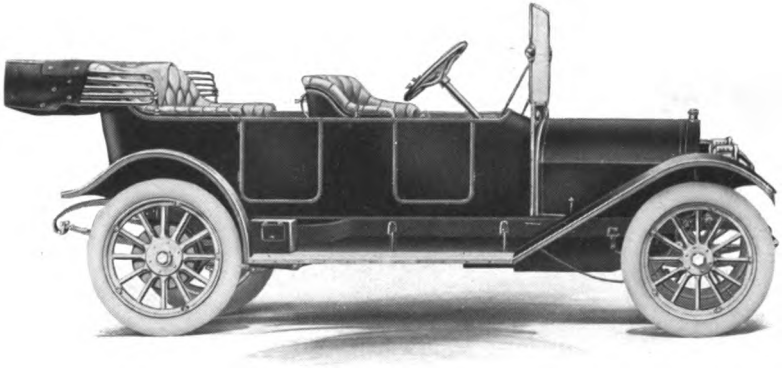
COLOR	Brewster green with black trimmings.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4½ inches.
REAR	34 x 4½ inches.
BRAKE SYSTEMS	Contracting on transmission and both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 31.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	3⅝ inches.
STROKE	4 inches.
COOLING	Air.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield and speedometer

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THE AVERY COMPANY
PEORIA ILLINOIS

Price	**$1840**
Two-Passenger Roadster	**1840**



MODEL: GLIDE "36-42"

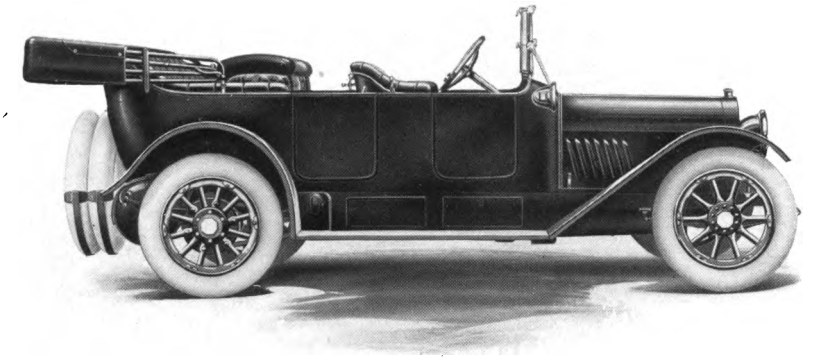
COLOR	Meteor blue.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	118 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4⅛ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Storage battery and generator.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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ABBOTT MOTOR CAR COMPANY
DETROIT MICHIGAN

Price	**$2290**
Roadster	**2290**
Limousine	**3500**



MODEL: ABBOTT-DETROIT "F"

COLOR	Black with gold stripe.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	130 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 33.7.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

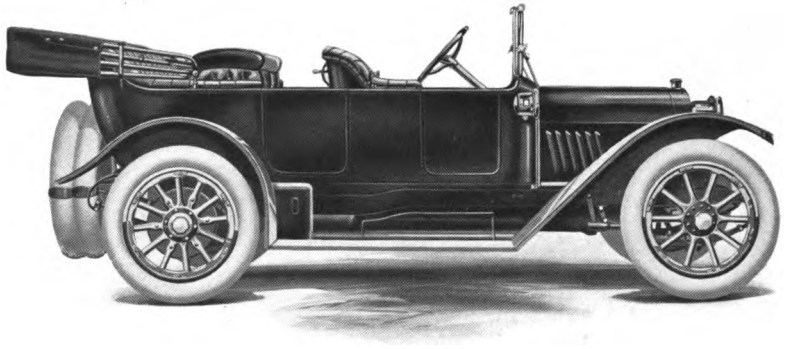
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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ABBOTT MOTOR CAR COMPANY

DETROIT MICHIGAN

Price	**$2085**
Demi-Tonneau	**2085**
Roadster	**2085**
Limousine	**3150**



MODEL: ABBOTT-DETROIT "L"

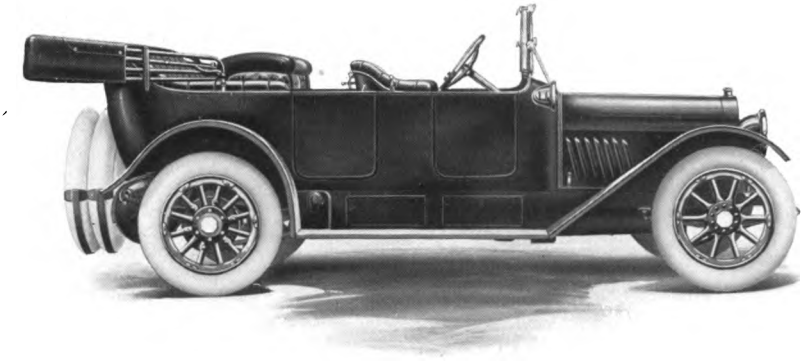
COLOR	Black with gold stripe.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	121 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims.

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ABBOTT MOTOR CAR COMPANY
DETROIT MICHIGAN

Price	**$2290**
Roadster	**2290**
Limousine	**3500**



MODEL: ABBOTT-DETROIT "F"

COLOR	Black with gold stripe.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	130 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 33.7.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control

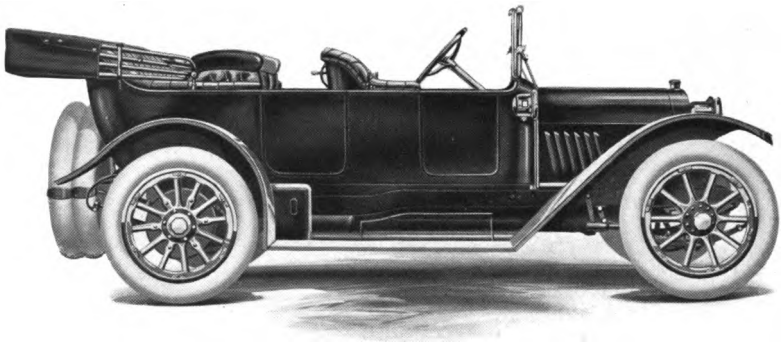
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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ABBOTT MOTOR CAR COMPANY

DETROIT MICHIGAN

Price	**$2085**
Demi-Tonneau	**2085**
Roadster	**2085**
Limousine	**3150**



MODEL: ABBOTT-DETROIT "L"

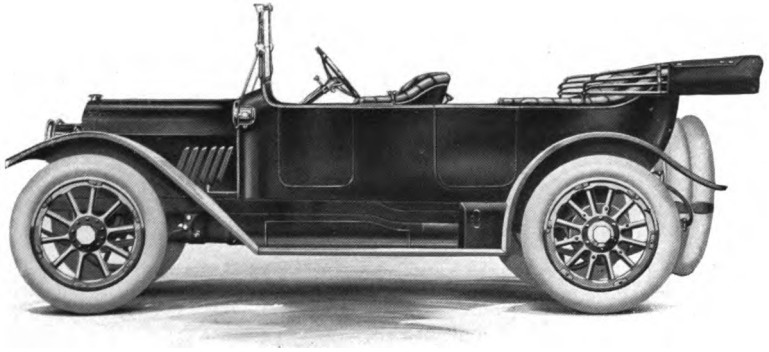
COLOR	Black with gold stripe.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	121 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims.

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A B B O T T
M O T O R C A R
C O M P A N Y
D E T R O I T
M I C H I G A N

Price	**$1785**
Roadster	**1785**
Coupe	**2250**



MODEL: ABBOTT-DETROIT "K"

COLOR	Black with gold stripe.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	116 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4⅛ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

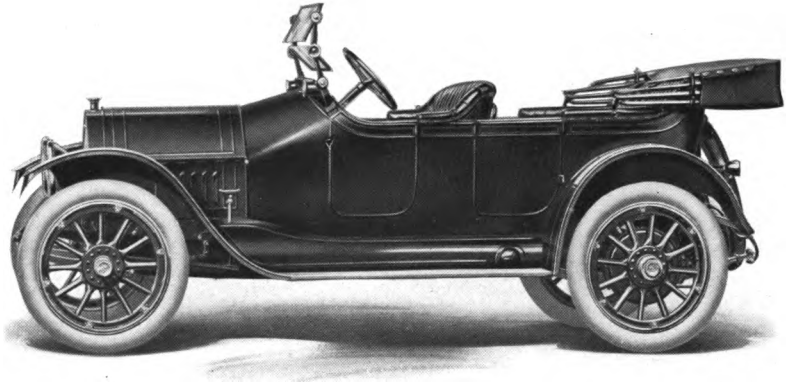
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MITCHELL-LEWIS MOTOR COMPANY

RACINE, WIS.

Price	**$1595**
Two-Passenger	**1595**
Four-Passenger	**1595**
Seven-Passenger	**1695**



MODEL: MITCHELL FOUR CYLINDER TOURING CAR

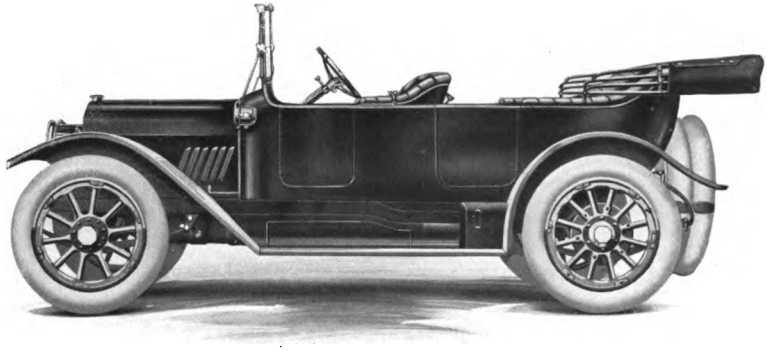
COLOR	Body, dark Imperial French blue; running gear, black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	7 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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A B B O T T
M O T O R C A R
C O M P A N Y
D E T R O I T
M I C H I G A N

Price	**$1785**
Roadster	**1785**
Coupe	**2250**



MODEL: ABBOTT-DETROIT "K"

COLOR	Black with gold stripe.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	116 inches.
GAUGE	56 inches.
TIRE DIMENSIONS: FRONT	34 x 4 inches.
TIRE DIMENSIONS: REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4⅛ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

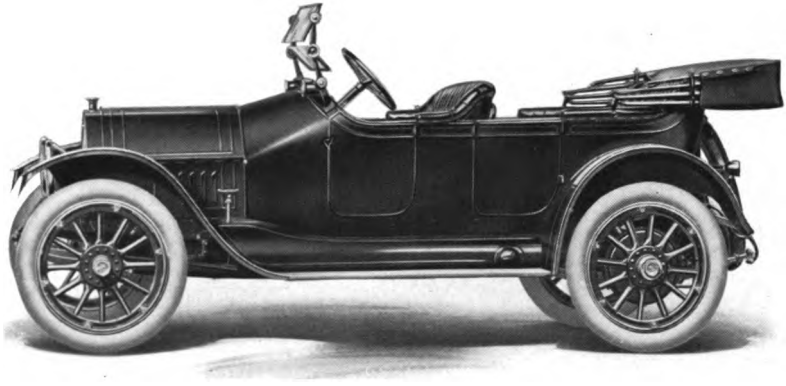
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MITCHELL-LEWIS MOTOR COMPANY

RACINE, WIS.

Price	**$1595**
Two-Passenger	**1595**
Four-Passenger	**1595**
Seven-Passenger	**1695**



MODEL: MITCHELL FOUR CYLINDER TOURING CAR

COLOR	Body, dark Imperial French blue; running gear, black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	7 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

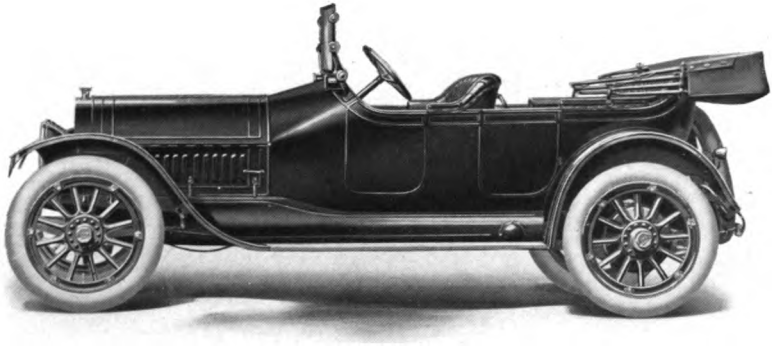
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MITCHELL-LEWIS MOTOR COMPANY

RACINE, WIS.

Price	**$1895**
Two-Passenger	**1895**
Four-Passenger	**1895**
Seven-Passenger	**1995**



MODEL: MITCHELL LITTLE SIX TOURING CAR

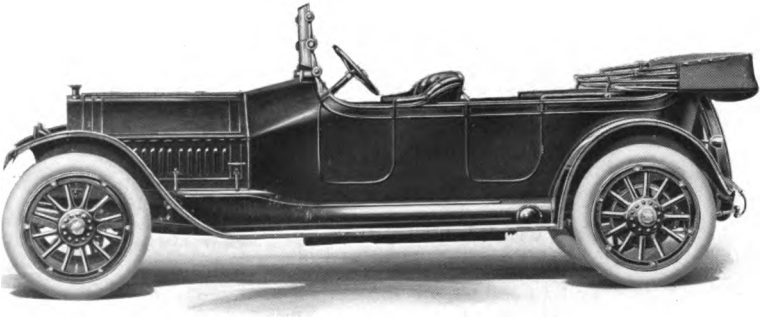
COLOR	Body, dark Imperial French blue; running gear, black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	132 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	6 or 7 inches (optional).
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MITCHELL-LEWIS MOTOR COMPANY
RACINE, WIS.

Price $2350



MODEL: MITCHELL BIG SIX TOURING CAR

COLOR	Body, dark Imperial French blue; running gear, black.
SEATING CAPACITY .	Seven persons.
CLUTCH	Cone.
WHEELBASE . . .	144 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	7 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

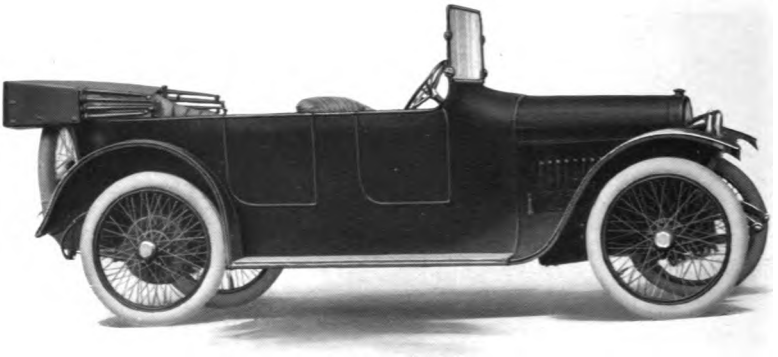
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MOLINE AUTOMOBILE COMPANY

EAST MOLINE, ILL.

Price $2400



MODEL: MOLINE-KNIGHT TOURING CAR

COLOR	Blue black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS: FRONT	36 x 4½ inches.
TIRE DIMENSIONS: REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 25.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4 inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

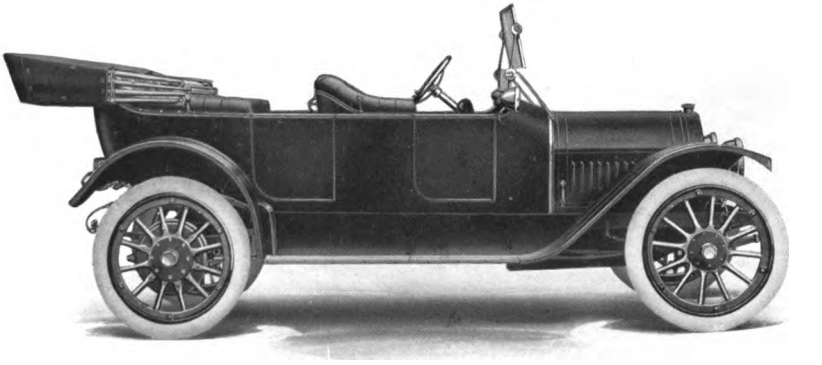
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MOLINE AUTOMOBILE COMPANY

EAST MOLINE, ILL.

Price $1950



MODEL: MOLINE TOURING "M-40"

COLOR	Blue black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

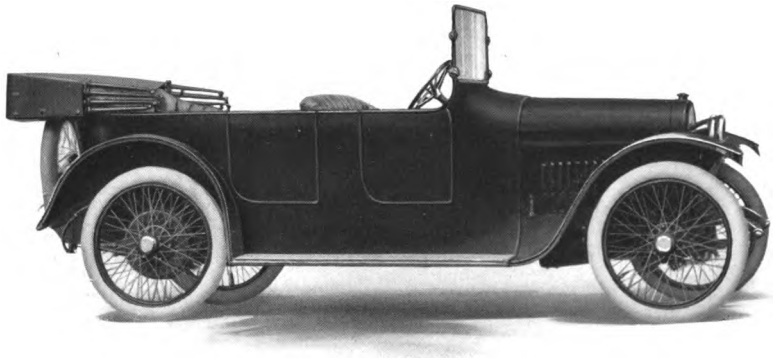
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MOLINE AUTOMOBILE COMPANY

EAST MOLINE, ILL.

Price $2400



MODEL: MOLINE-KNIGHT TOURING CAR

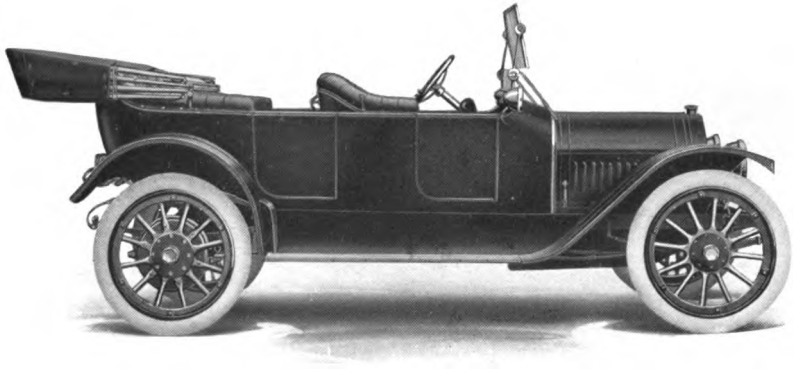
COLOR	Blue black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 25.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4 inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MOLINE AUTOMOBILE COMPANY
EAST MOLINE, ILL.

Price $1950



MODEL: MOLINE TOURING "M-40"

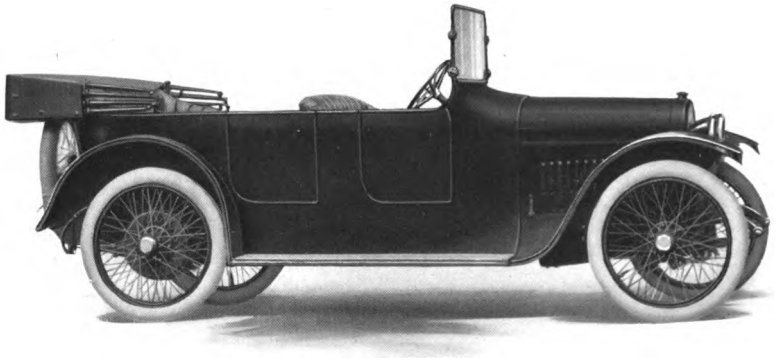
COLOR	Blue black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MOLINE AUTOMOBILE COMPANY
EAST MOLINE, ILL.

Price $2400



MODEL: MOLINE-KNIGHT TOURING CAR

COLOR	Blue black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 25.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4 inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

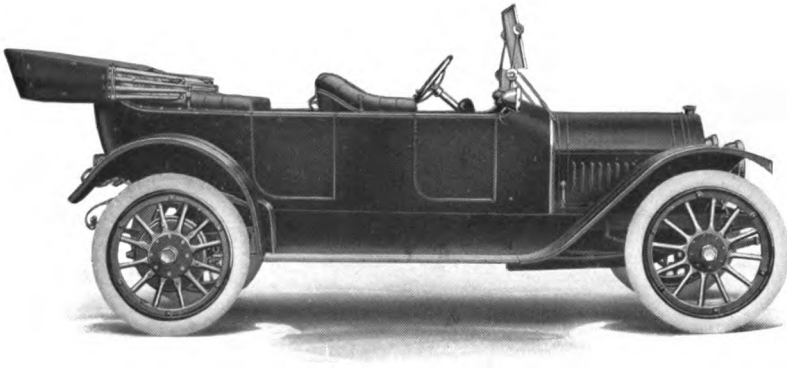
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MOLINE AUTOMOBILE COMPANY

EAST MOLINE, ILL.

Price $1950



MODEL: MOLINE TOURING "M-40"

COLOR	Blue black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

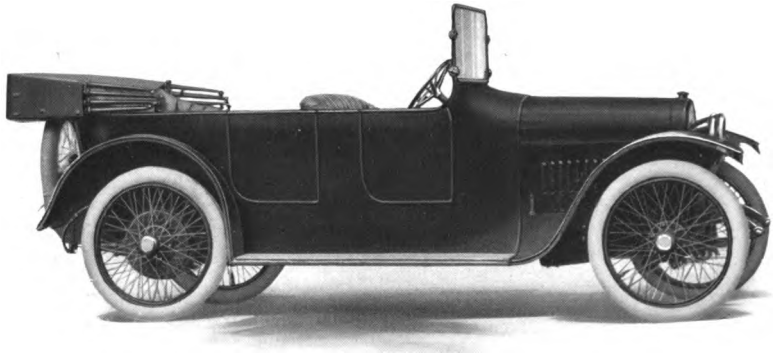
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MOLINE AUTOMOBILE COMPANY

EAST MOLINE, ILL.

Price $2400



MODEL: MOLINE-KNIGHT TOURING CAR

COLOR	Blue black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 25.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4 inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

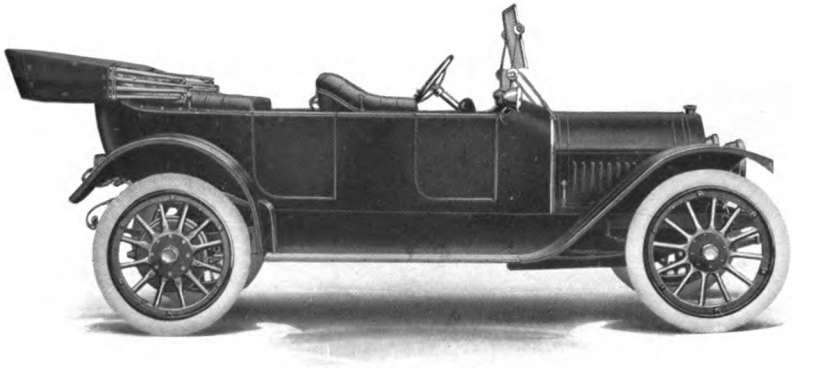
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MOLINE AUTOMOBILE COMPANY

EAST MOLINE, ILL.

Price $1950



MODEL: MOLINE TOURING "M-40"

COLOR	Blue black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

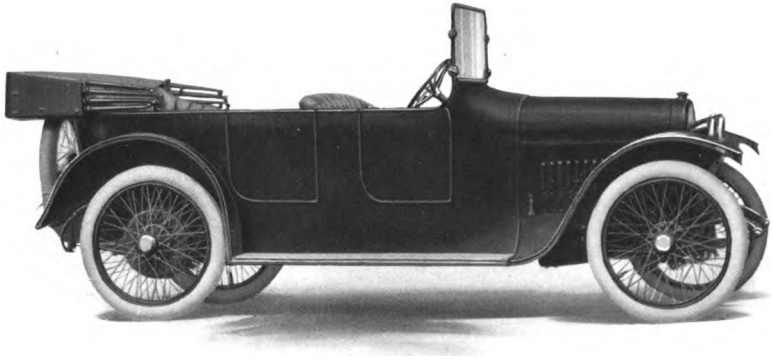
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MOLINE AUTOMOBILE COMPANY

EAST MOLINE, ILL.

Price $2400



MODEL: MOLINE-KNIGHT TOURING CAR

COLOR	Blue black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 25.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4 inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

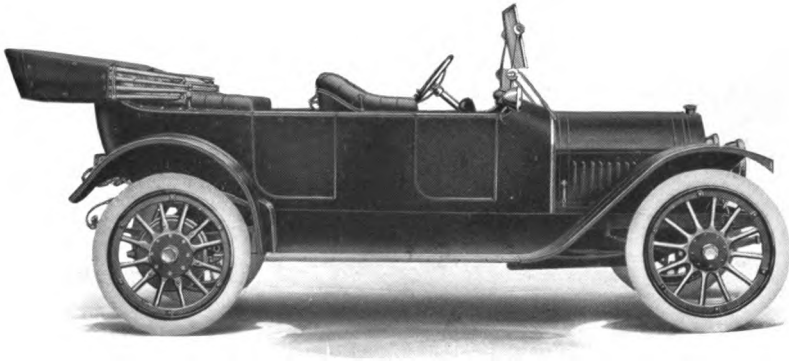
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MOLINE AUTOMOBILE COMPANY

EAST MOLINE, ILL.

Price $1950



MODEL: MOLINE TOURING "M-40"

COLOR	Blue black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

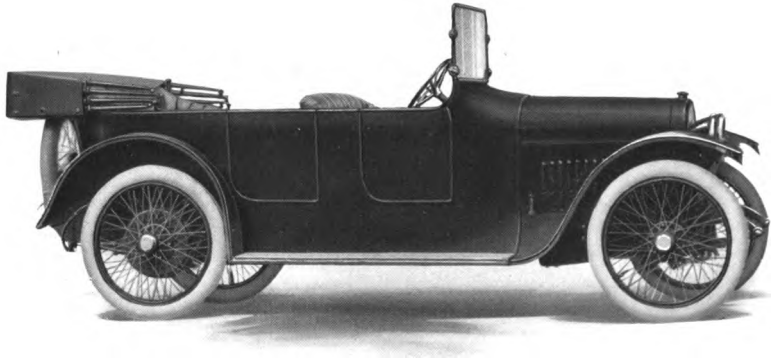
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MOLINE AUTOMOBILE COMPANY

EAST MOLINE, ILL.

Price $2400



MODEL: MOLINE-KNIGHT TOURING CAR

COLOR	Blue black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 25.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4 inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

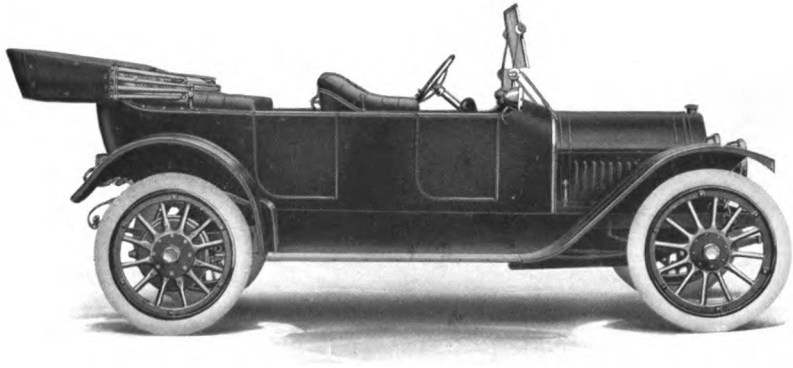
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MOLINE AUTOMOBILE COMPANY

EAST MOLINE, ILL.

Price $1950



MODEL: MOLINE TOURING "M-40"

COLOR	Blue black.
SEATING CAPACITY .	Five persons.
CLUTCH	Cone.
WHEELBASE . . .	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

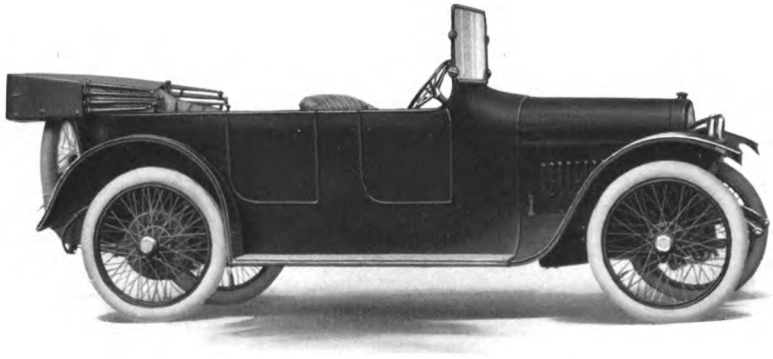
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MOLINE AUTOMOBILE COMPANY

EAST MOLINE, ILL.

Price $2400



MODEL: MOLINE-KNIGHT TOURING CAR

COLOR	Blue black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 25.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4 inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

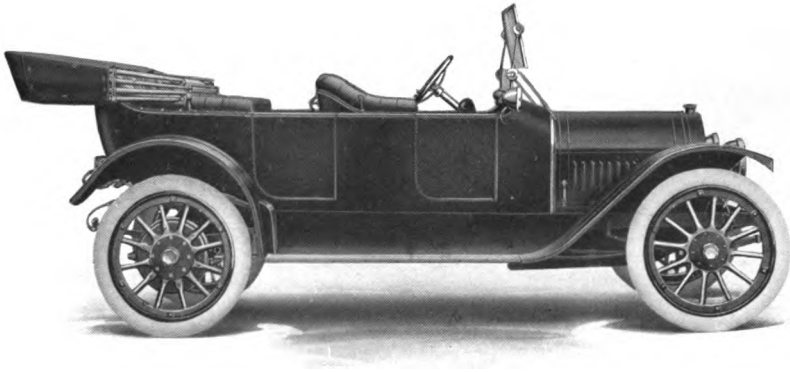
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MOLINE AUTOMOBILE COMPANY

EAST MOLINE, ILL.

Price $1950



MODEL: MOLINE TOURING "M-40"

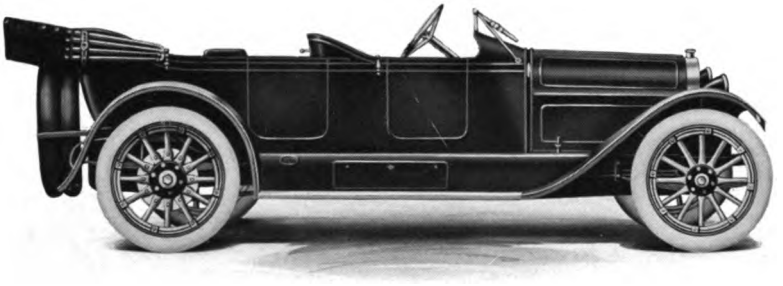
COLOR	Blue black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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STAVER CARRIAGE COMPANY
CHICAGO, ILL.

Price $2750



MODEL: STAVER "65"

COLOR	Body, dark blue or black; chassis, black.
SEATING CAPACITY .	Six persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	138 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 4½ inches.
REAR	37 x 4½ inches.
BRAKE SYSTEMS . .	Double internal expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4 inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

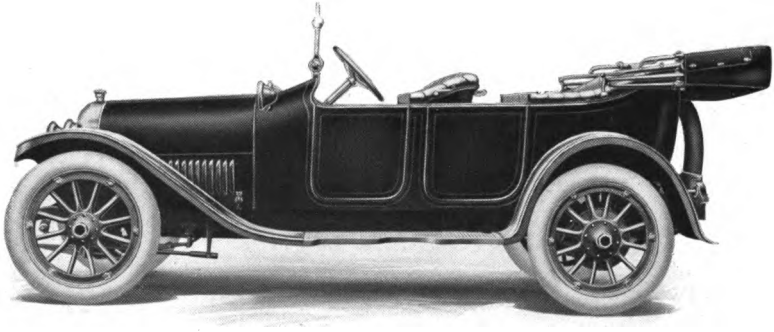
Price includes top, top hood, electric lighting, electric self starter, windshield, speedometer and demountable rims

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OAKLAND MOTOR CAR COMPANY

PONTIAC MICHIGAN

Price	**$1785**
Roadster	**1785**
Speedster	**1785**



MODEL: OAKLAND "6-48"

COLOR	Body, blue; running gear, black or gray.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	123½ inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS	Double internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 29.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Square tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco system.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

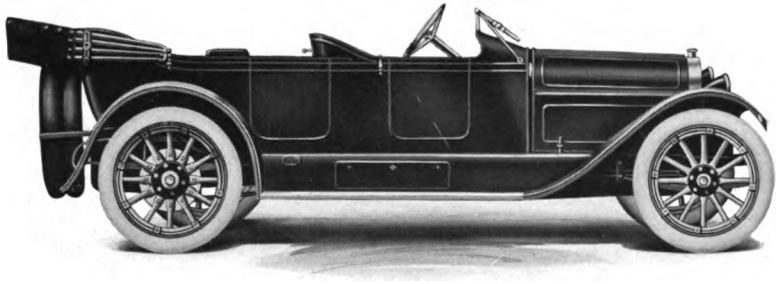
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

Digitized by Google

STAVER CARRIAGE COMPANY

CHICAGO, ILL.

Price $2750



MODEL: STAVER "65"

COLOR	Body, dark blue or black; chassis, black.
SEATING CAPACITY .	Six persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	138 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 4½ inches.
REAR	37 x 4½ inches.
BRAKE SYSTEMS . .	Double internal expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4 inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

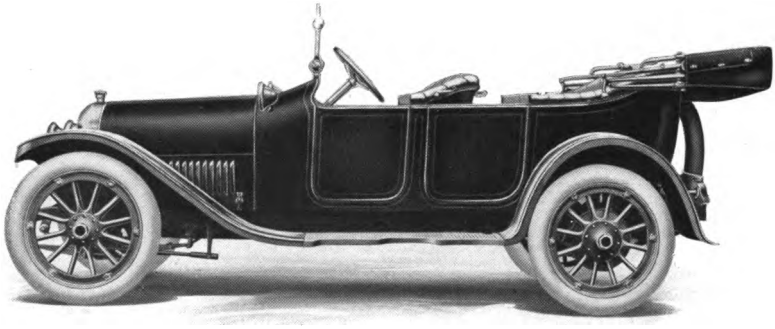
Price includes top, top hood, electric lighting, electric self starter, windshield, speedometer and demountable rims

Digitized by Google

OAKLAND MOTOR CAR COMPANY

PONTIAC MICHIGAN

Price	**$1785**
Roadster	**1785**
Speedster	**1785**



MODEL: OAKLAND "6-48"

COLOR	Body, blue; running gear, black or gray.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	123½ inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS	Double internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 29.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Square tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco system.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

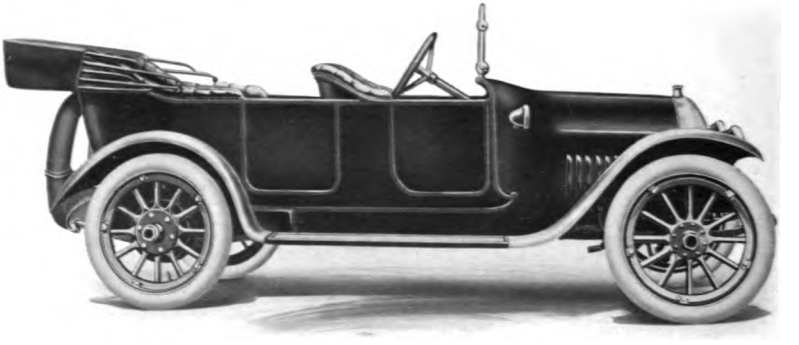
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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OAKLAND MOTOR CAR COMPANY

PONTIAC MICHIGAN

Price	**$1200**
Roadster	**1150**
Cabriolet	**1585**



MODEL: OAKLAND "36"

COLOR	Body, blue or gray; running gear, black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	112 inches.
GAUGE	56 inches.
TIRE DIMENSIONS.	
FRONT	33 x 4 inches.
REAR	33 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 19.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco system.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

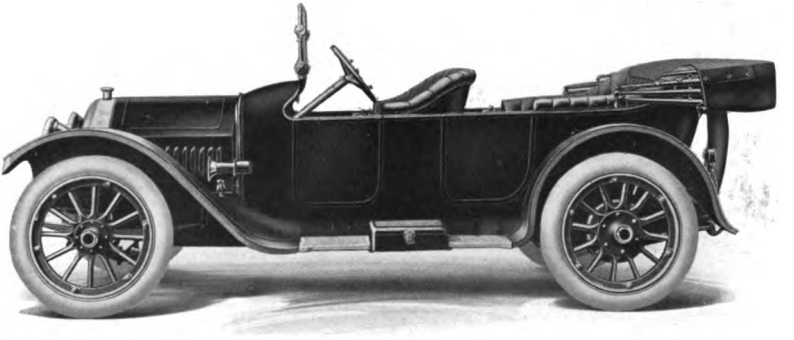
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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OAKLAND MOTOR CAR COMPANY

PONTIAC MICHIGAN

Price	**$1785**
Four-Passenger Sedan	**2600**
Coupe	**2500**



MODEL: OAKLAND "43"

COLOR	Body, blue or gray; running gear, black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	116 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS	Double internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Square tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco system.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

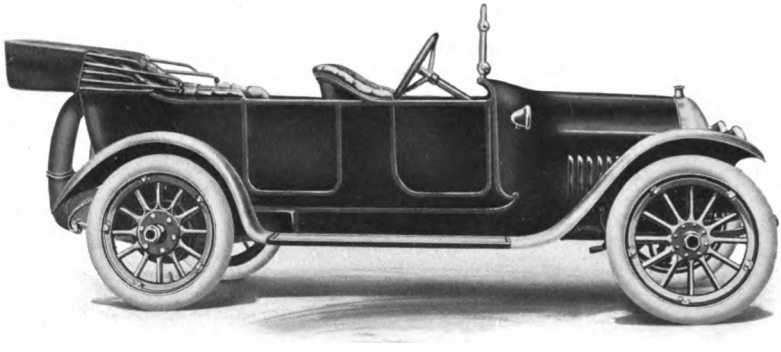
Price includes top, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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OAKLAND MOTOR CAR COMPANY

PONTIAC MICHIGAN

Price	**$1200**
Roadster	**1150**
Cabriolet	**1585**



MODEL: OAKLAND "36"

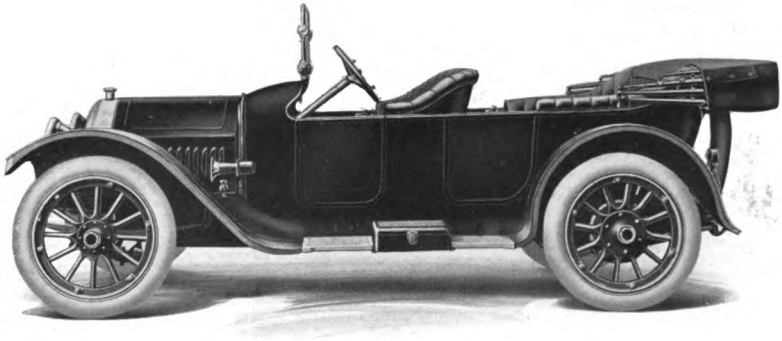
COLOR	Body, blue or gray; running gear, black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	112 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	33 x 4 inches.
REAR	33 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 19.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco system.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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OAKLAND MOTOR CAR COMPANY
PONTIAC MICHIGAN

Price	**$1785**
Four-Passenger Sedan	**2600**
Coupe	**2500**



MODEL: OAKLAND "43"

COLOR	Body, blue or gray; running gear, black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	116 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS	Double internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Square tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco system.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

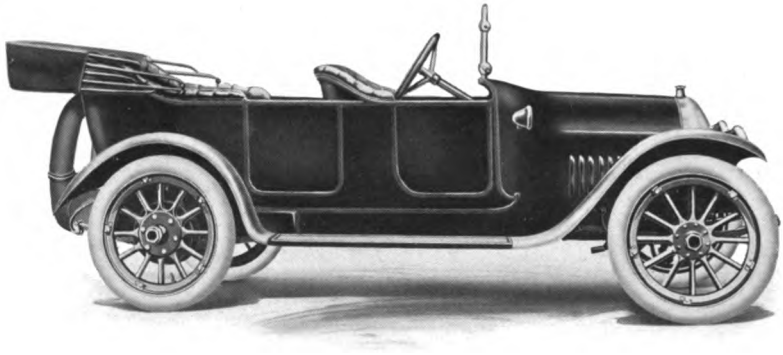
Price includes top, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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OAKLAND MOTOR CAR COMPANY

PONTIAC MICHIGAN

Price	**$1200**
Roadster	**1150**
Cabriolet	**1585**



MODEL: OAKLAND "36"

COLOR	Body, blue or gray; running gear, black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	112 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	33 x 4 inches.
REAR	33 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 19.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco system.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

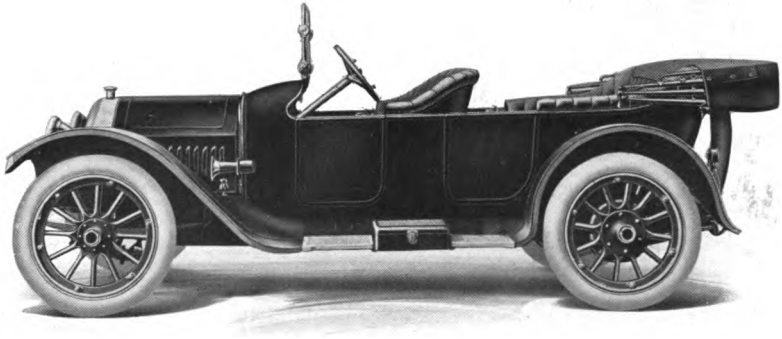
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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OAKLAND MOTOR CAR COMPANY

PONTIAC MICHIGAN

Price	**$1785**
Four-Passenger Sedan	**2600**
Coupe	**2500**



MODEL: OAKLAND "43"

COLOR	Body, blue or gray; running gear, black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	116 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS	Double internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Square tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco system.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

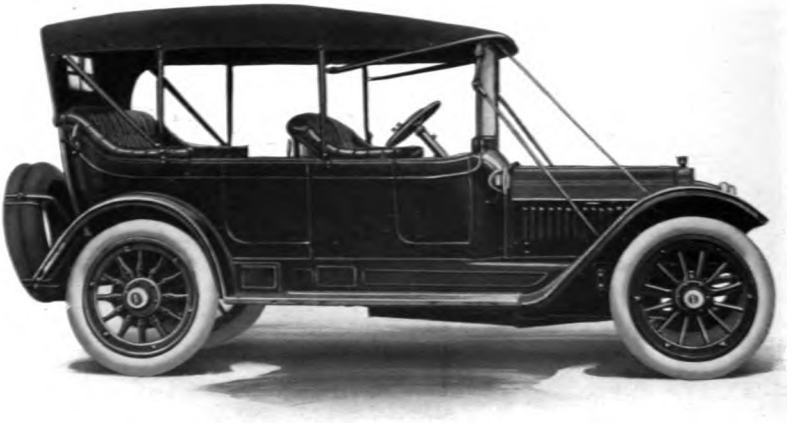
Price includes top, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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LOCOMOBILE COMPANY OF AMERICA

BRIDGEPORT CONNECTICUT

Price $4400



MODEL: LOCOMOBILE "38" TOURING—R. D.

COLOR	Optional.	CAST	In pairs.
SEATING CAPACITY	Five persons.	BORE	4¼ inches.
CLUTCH	Multiple disc.	STROKE	5 inches.
WHEELBASE	132 inches.	COOLING	Water.
GAUGE	54½ inches.	RADIATOR	Honeycomb.
TIRE DIMENSIONS: FRONT	36 x 5 inches.	IGNITION	Jump spark—dual system.
REAR	36 x 5 inches.	ELECTRIC SOURCE	High tension magneto and storage battery.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.	DRIVE	Shaft.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.	TRANSMISSION	Selective sliding gear.
CYLINDERS	Six.	GEAR CHANGES	Four forward, one reverse.
ARRANGED	Vertically, under hood.	POSITION OF DRIVER	Left side drive and center control.

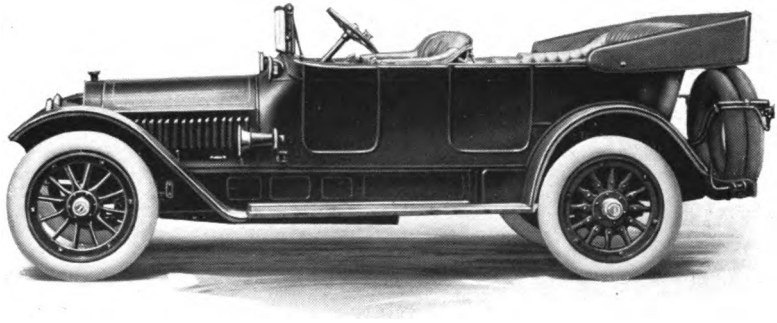
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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LOCOMOBILE COMPANY OF AMERICA

BRIDGEPORT CONNECTICUT

Price $4400



MODEL: LOCOMOBILE "38" TORPEDO—L. D.

COLOR	Optional.
SEATING CAPACITY .	Four persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	128 inches.
GAUGE	54½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

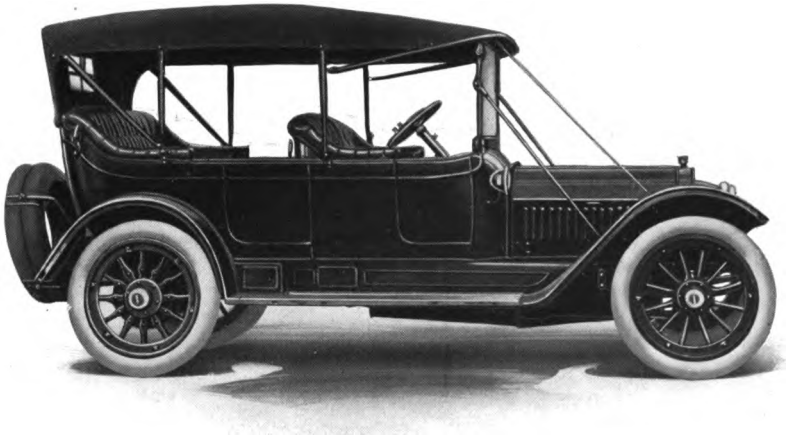
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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LOCOMOBILE COMPANY OF AMERICA

BRIDGEPORT CONNECTICUT

Price $4400



MODEL: LOCOMOBILE "38" TOURING—R. D.

COLOR	Optional.	CAST	In pairs.
SEATING CAPACITY	Five persons.	BORE	4¼ inches.
CLUTCH	Multiple disc.	STROKE	5 inches.
WHEELBASE	132 inches.	COOLING	Water.
GAUGE	54½ inches.	RADIATOR	Honeycomb.
TIRE DIMENSIONS: FRONT	36 x 5 inches.	IGNITION	Jump spark—dual system.
TIRE DIMENSIONS: REAR	36 x 5 inches.	ELECTRIC SOURCE	High tension magneto and storage battery.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.	DRIVE	Shaft.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.	TRANSMISSION	Selective sliding gear.
CYLINDERS	Six.	GEAR CHANGES	Four forward, one reverse.
ARRANGED	Vertically, under hood.	POSITION OF DRIVER	Left side drive and center control.

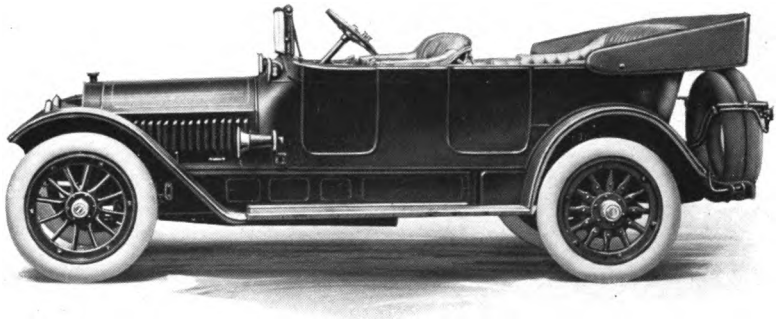
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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LOCOMOBILE COMPANY OF AMERICA

BRIDGEPORT CONNECTICUT

Price $4400



MODEL: LOCOMOBILE "38" TORPEDO—L. D.

COLOR	Optional.
SEATING CAPACITY	Four persons.
CLUTCH	Multiple disc.
WHEELBASE	128 inches.
GAUGE	54½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

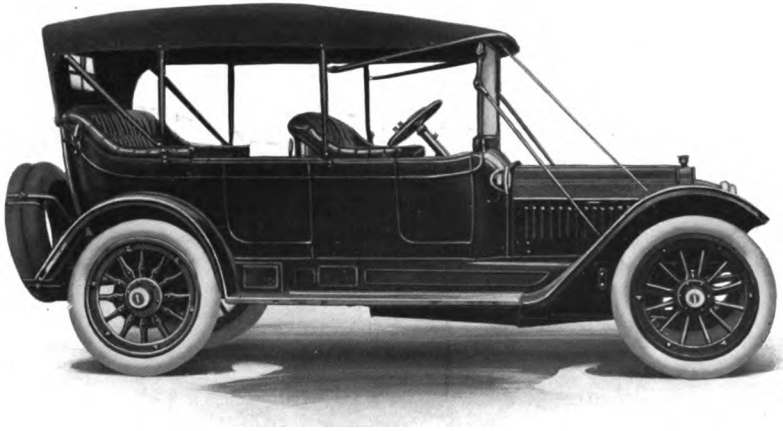
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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LOCOMOBILE COMPANY OF AMERICA

BRIDGEPORT CONNECTICUT

Price $4400



MODEL: LOCOMOBILE "38" TOURING—R. D.

COLOR	Optional.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	132 inches.
GAUGE	54½ inches.
TIRE DIMENSIONS: FRONT	36 x 5 inches.
REAR	36 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark—dual system.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

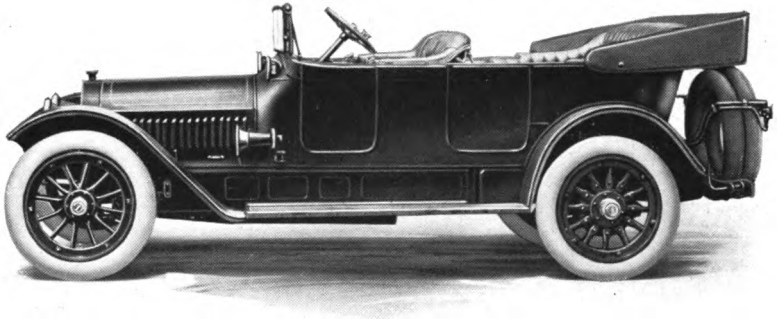
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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LOCOMOBILE COMPANY OF AMERICA

BRIDGEPORT CONNECTICUT

Price $4400



MODEL: LOCOMOBILE "38" TORPEDO—L. D.

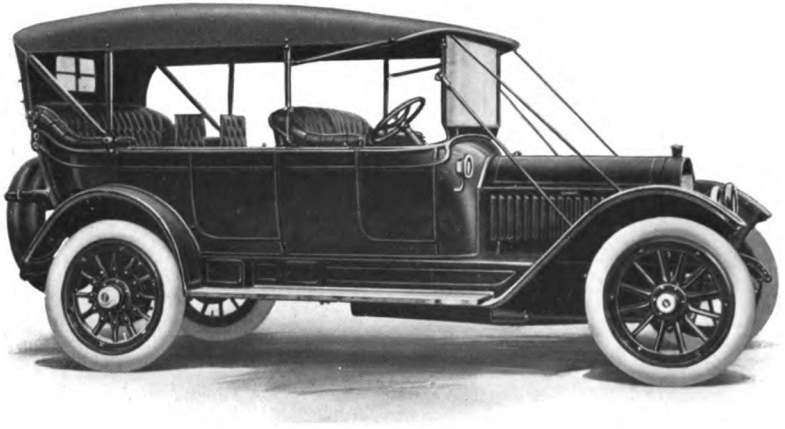
COLOR	Optional.
SEATING CAPACITY	Four persons.
CLUTCH	Multiple disc.
WHEELBASE	128 inches.
GAUGE	54½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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LOCOMOBILE COMPANY OF AMERICA
BRIDGEPORT CONNECTICUT

Price $5100



MODEL: LOCOMOBILE "48" TOURING—R. D.

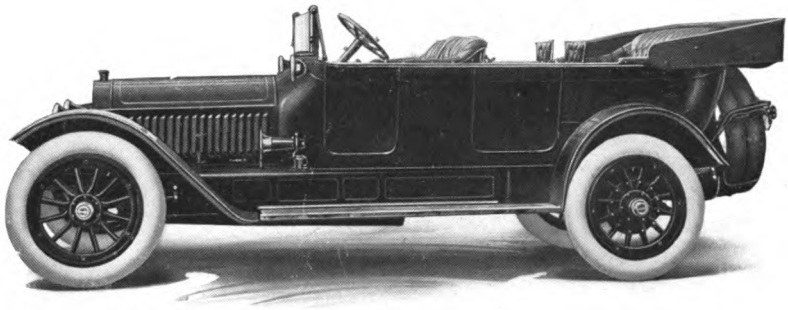
COLOR	Optional.
SEATING CAPACITY .	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	136 inches.
GAUGE	54½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark—dual system.
ELECTRIC SOURCE .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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LOCOMOBILE COMPANY OF AMERICA
BRIDGEPORT CONNECTICUT

Price $5100



MODEL: LOCOMOBILE "48" TOURING—L. D.

COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	140 inches.
GAUGE	54½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches.
REAR	37 x 5½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark—dual system.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

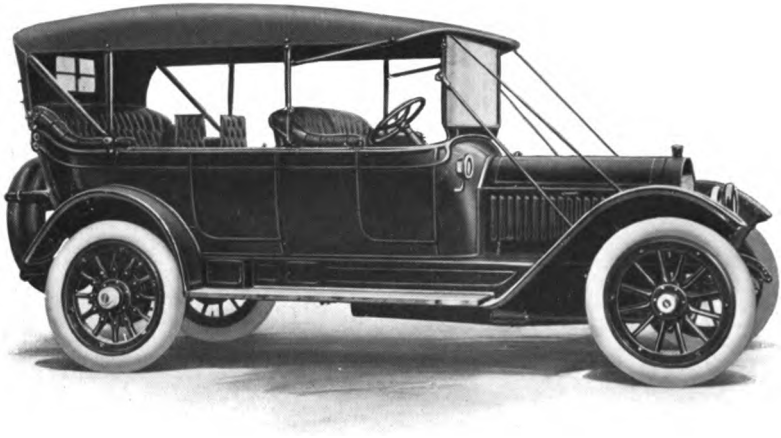
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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LOCOMOBILE COMPANY OF AMERICA

BRIDGEPORT CONNECTICUT

Price $5100



MODEL: LOCOMOBILE "48" TOURING—R. D.

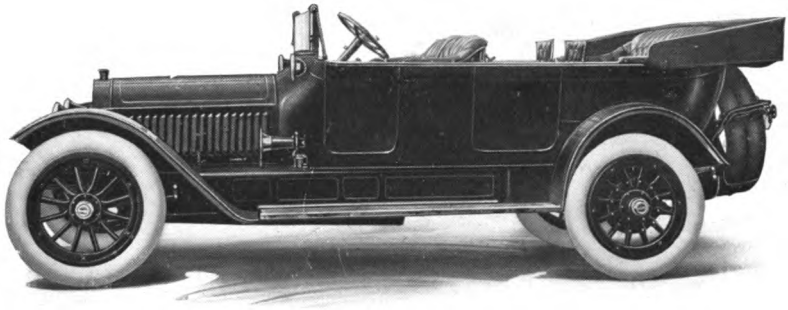
COLOR	Optional.
SEATING CAPACITY .	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	136 inches.
GAUGE	54½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark—dual system.
ELECTRIC SOURCE .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

Price includes top. top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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LOCOMOBILE COMPANY OF AMERICA
BRIDGEPORT CONNECTICUT

Price $5100



MODEL: LOCOMOBILE "48" TOURING—L. D.

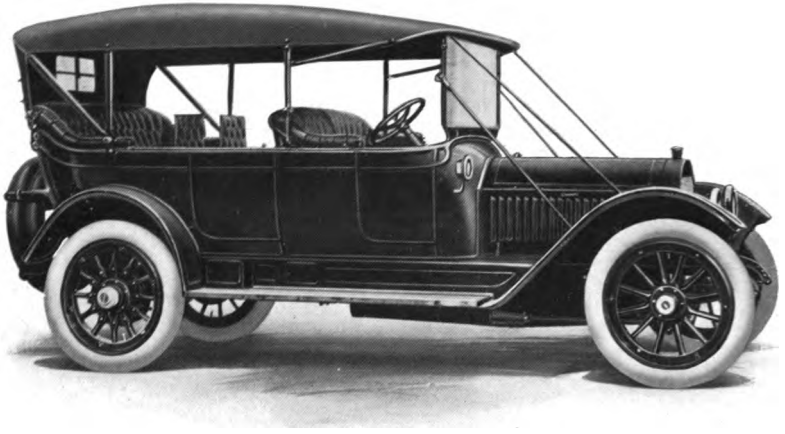
COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	140 inches.
GAUGE	54½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches.
REAR	37 x 5½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark—dual system.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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LOCOMOBILE COMPANY OF AMERICA
BRIDGEPORT CONNECTICUT

Price $5100



MODEL: LOCOMOBILE "48" TOURING—R. D.

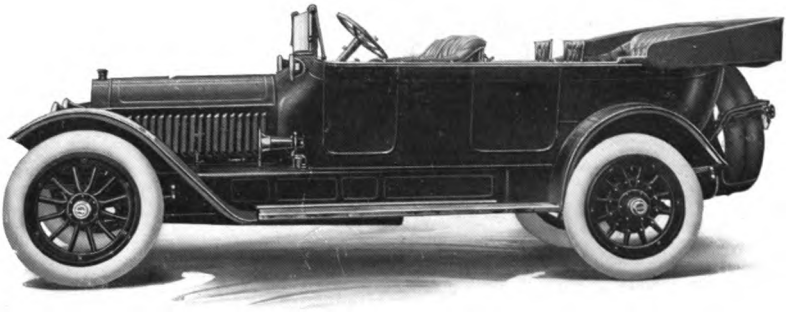
COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	136 inches.
GAUGE	54½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark—dual system.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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LOCOMOBILE COMPANY OF AMERICA
BRIDGEPORT CONNECTICUT

Price $5100



MODEL: LOCOMOBILE "48" TOURING—L. D.

COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	140 inches.
GAUGE	54½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches.
REAR	37 x 5½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark—dual system.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

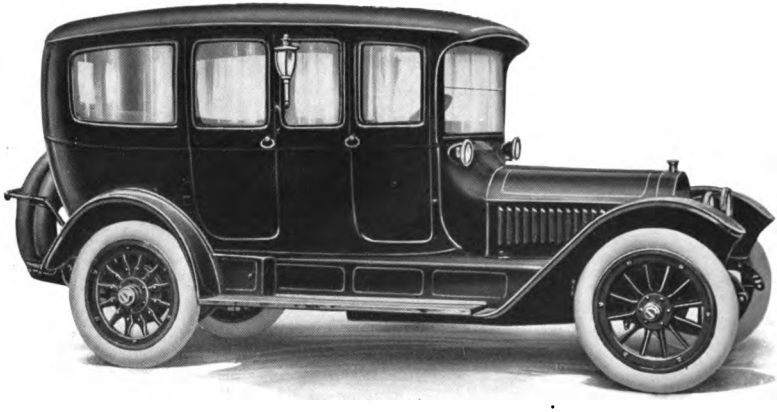
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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LOCOMOBILE
COMPANY
OF AMERICA

BRIDGEPORT
CONNECTICUT

Price $5700



MODEL: LOCOMOBILE "38" BERLINE—L. D.

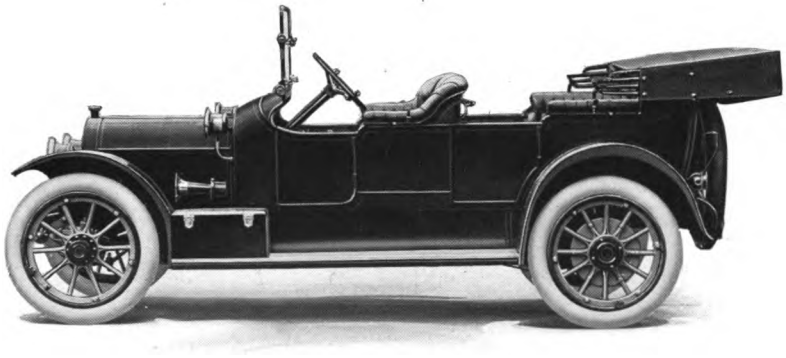
COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	132 inches.
GAUGE	54½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches.
REAR	36 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark—dual system.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes electric lighting, electric self-starter, speedometer and demountable rims

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NORDYKE & MARMON COMPANY
INDIANAPOLIS
INDIANA

Price	$3000
Four-Passenger Touring	3000
Two-Passenger Roadster	2900
Two-Passenger Speedster	2850
Seven-Passenger Limousine	4000
Seven-Passenger Landaulet	4100



MODEL: MARMON "THIRTY-TWO"

Color	Body blue-black; running gear olive green.
Seating Capacity	Five persons.
Clutch	Cone.
Wheelbase	120 inches.
Gauge	56½ inches.
Tire Dimensions:	
Front	35 x 4½ inches.
Rear	35 x 4½ inches.
Brake Systems	Internal expanding on both rear wheels.
Horse-power	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
Cylinders	Four.
Arranged	Vertically, under hood.
Cast	In pairs.
Bore	4½ inches.
Stroke	5 inches.
Cooling	Water.
Radiator	Honeycomb.
Ignition	Jump spark.
Electric Source	High tension magneto and dry batteries.
Drive	Shaft.
Transmission	Selective sliding gear.
Gear Changes	Three forward, one reverse.
Position of Driver	Left side drive and center control.

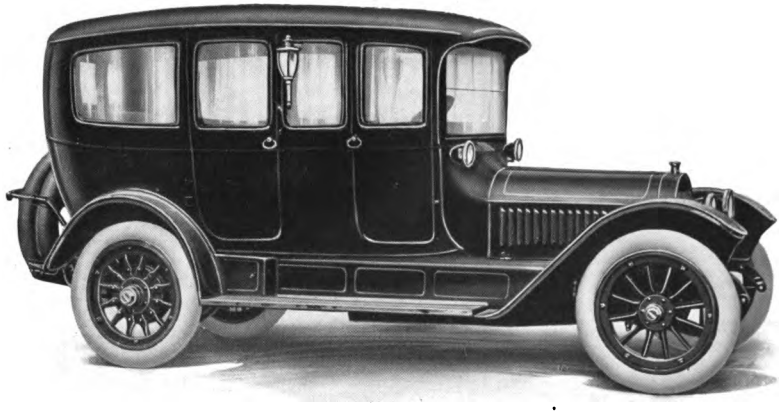
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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LOCOMOBILE COMPANY OF AMERICA

BRIDGEPORT CONNECTICUT

Price $5700



MODEL: LOCOMOBILE "38" BERLINE—L. D.

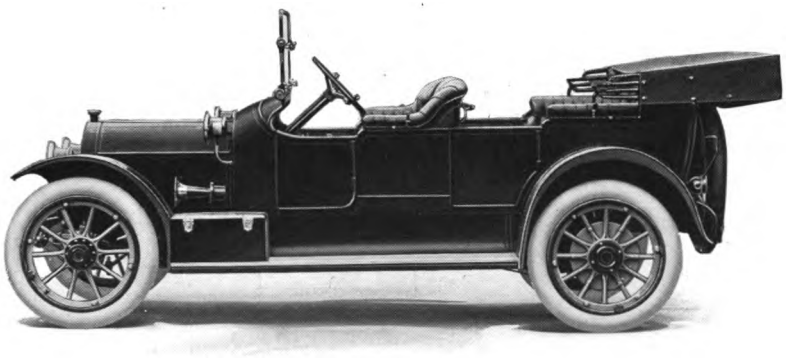
COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	132 inches.
GAUGE	54½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches.
REAR	36 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark—dual system.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes electric lighting, electric self-starter, speedometer and demountable rims

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NORDYKE & MARMON COMPANY
INDIANAPOLIS INDIANA

Price	**$3000**
Four-Passenger Touring	**3000**
Two-Passenger Roadster	**2900**
Two-Passenger Speedster	**2850**
Seven-Passenger Limousine	**4000**
Seven-Passenger Landaulet	**4100**



MODEL: MARMON "THIRTY-TWO"

COLOR	Body blue-black; running gear olive green.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56½ inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS	Internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

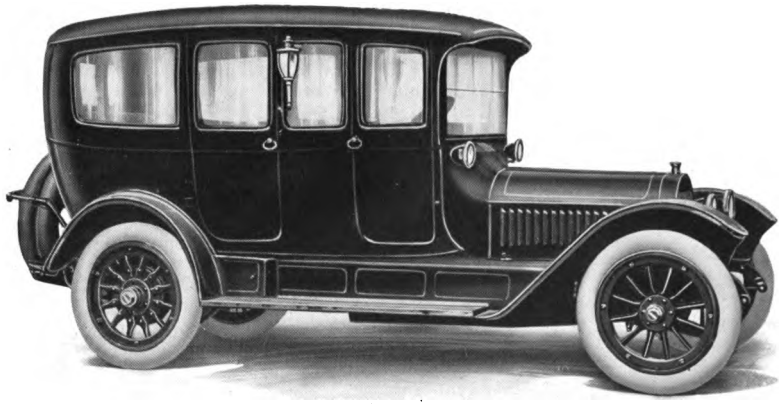
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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LOCOMOBILE COMPANY OF AMERICA

BRIDGEPORT CONNECTICUT

Price $5700



MODEL: LOCOMOBILE "38" BERLINE—L. D.

COLOR	Optional.
SEATING CAPACITY .	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	132 inches.
GAUGE	54½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches.
REAR	36 x 5 inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark—dual system.
ELECTRIC SOURCE . .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

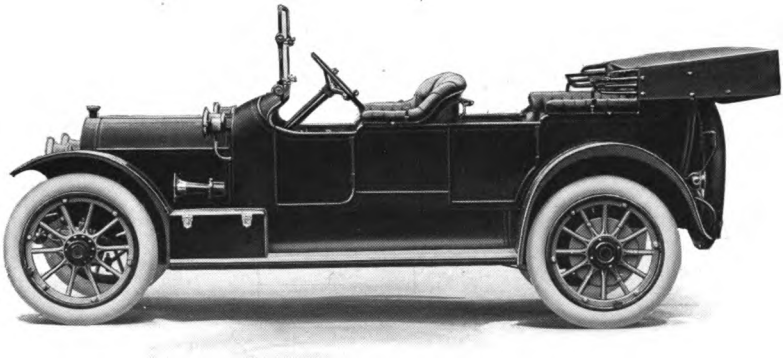
Price includes electric lighting, electric self-starter, speedometer and demountable rims

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NORDYKE & MARMON COMPANY

INDIANAPOLIS INDIANA

Price	$3000
Four-Passenger Touring	3000
Two-Passenger Roadster	2900
Two-Passenger Speedster	2850
Seven-Passenger Limousine	4000
Seven-Passenger Landaulet	4100



MODEL: MARMON "THIRTY-TWO"

COLOR	Body blue-black; running gear olive green.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56½ inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS	Internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

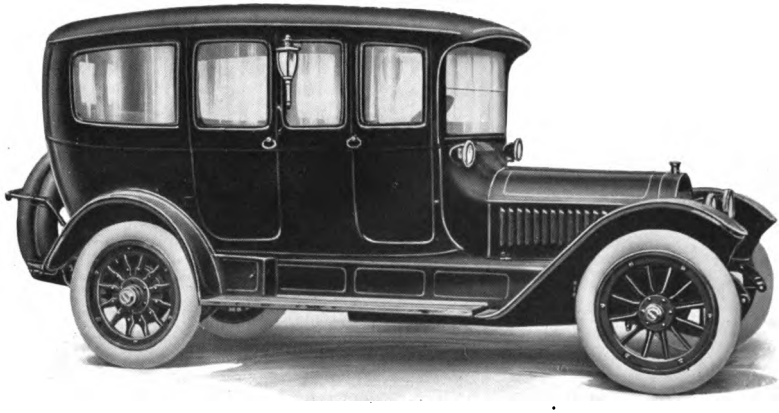
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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LOCOMOBILE COMPANY OF AMERICA

BRIDGEPORT CONNECTICUT

Price $5700



MODEL: LOCOMOBILE "38" BERLINE—L. D.

COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	132 inches.
GAUGE	54½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches.
REAR	36 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark—dual system.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

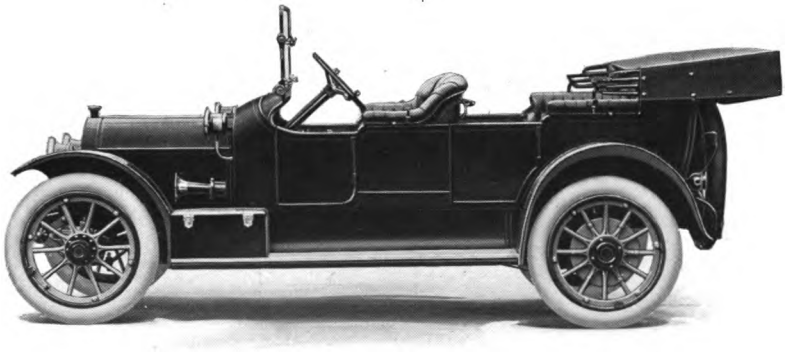
Price includes electric lighting, electric self-starter, speedometer and demountable rims

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NORDYKE & MARMON COMPANY

INDIANAPOLIS INDIANA

Price	**$3000**
Four-Passenger Touring	**3000**
Two-Passenger Roadster	**2900**
Two-Passenger Speedster	**2850**
Seven-Passenger Limousine	**4000**
Seven-Passenger Landaulet	**4100**



MODEL: MARMON "THIRTY-TWO"

COLOR	Body blue-black; running gear olive green.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56½ inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS	Internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

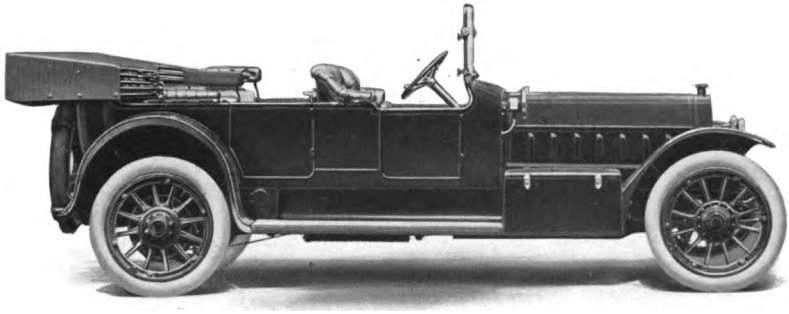
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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NORDYKE & MARMON COMPANY

INDIANAPOLIS INDIANA

Price	**$5000**
Five-Passenger Touring	**5000**
Four-Passenger Touring	**5000**
Three-Passenger Roadster	**5000**
Seven-Passenger Limousine	**6250**
Seven-Passenger Berlin	**6450**
Seven-Passenger Landaulet	**6350**



MODEL: MARMON "FORTY-EIGHT"

COLOR	Body blue-black; run-gear black.
SEATING CAPACITY	Seven persons.
CLUTCH	Dry multiple disc.
WHEELBASE	145 inches.
GAUGE	56½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

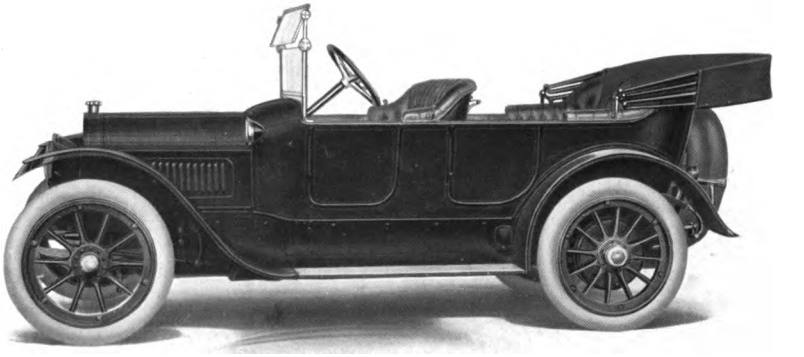
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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POPE MANUFACTURING COMPANY

HARTFORD, CONN.

Price $2250
Two-Passenger Roadster . . 2250



MODEL: POPE-HARTFORD "35"

COLOR	Blue.
SEATING CAPACITY .	Five persons.
CLUTCH	Cone.
WHEELBASE . . .	118½ inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 29.8.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 7/16 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Planetic.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

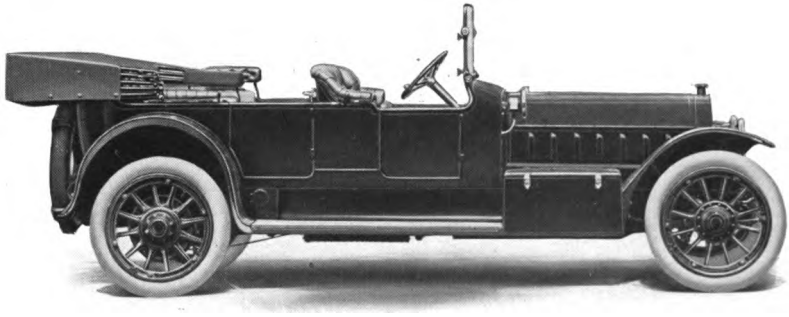
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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NORDYKE & MARMON COMPANY

INDIANAPOLIS INDIANA

Price	$5000
Five-Passenger Touring	5000
Four-Passenger Touring	5000
Three-Passenger Roadster	5000
Seven-Passenger Limousine	6250
Seven-Passenger Berlin	6450
Seven-Passenger Landaulet	6350



MODEL: MARMON "FORTY-EIGHT"

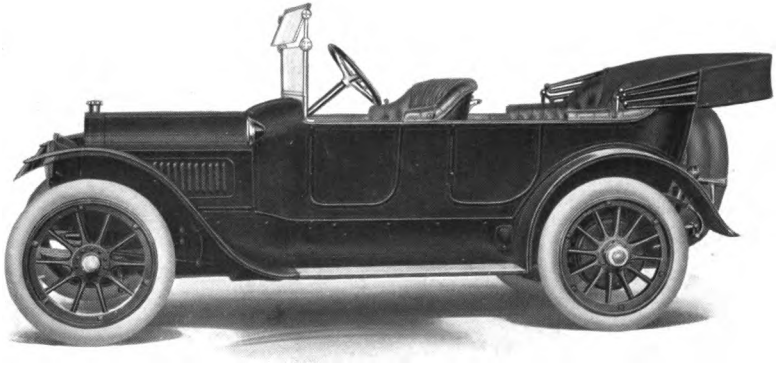
Color	Body blue-black; run-gear black.
Seating Capacity	Seven persons.
Clutch	Dry multiple disc.
Wheelbase	145 inches.
Gauge	56½ inches.
Tire Dimensions:	
Front	36 x 4½ inches.
Rear	37 x 5 inches.
Brake Systems	Internal expanding on both rear wheels.
Horse-power	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
Cylinders	Six.
Arranged	Vertically, under hood.
Cast	In pairs.
Bore	4½ inches.
Stroke	6 inches.
Cooling	Water.
Radiator	Honeycomb.
Ignition	Jump spark.
Electric Source	High tension magneto and dry batteries.
Drive	Shaft.
Transmission	Selective sliding gear.
Gear Changes	Three forward, one reverse.
Position of Driver	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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POPE MANUFACTURING COMPANY
HARTFORD, CONN.

Price $2250
Two-Passenger Roadster . . 2250



MODEL: POPE-HARTFORD "35"

COLOR	Blue.
SEATING CAPACITY .	Five persons.
CLUTCH	Cone.
WHEELBASE . . .	118½ inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 29.8.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	$4\frac{5}{16}$ inches.
STROKE	$5\frac{1}{8}$ inches.
COOLING	Water.
RADIATOR	Planetic.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

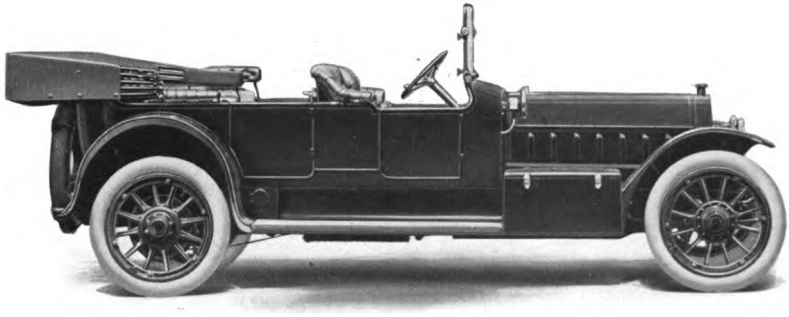
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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NORDYKE & MARMON COMPANY

INDIANAPOLIS INDIANA

Price	**$5000**
Five-Passenger Touring	**5000**
Four-Passenger Touring	**5000**
Three-Passenger Roadster	**5000**
Seven-Passenger Limousine	**6250**
Seven-Passenger Berlin	**6450**
Seven-Passenger Landaulet	**6350**



MODEL: MARMON "FORTY-EIGHT"

COLOR	Body blue-black; rungear black.
SEATING CAPACITY	Seven persons.
CLUTCH	Dry multiple disc.
WHEELBASE	145 inches.
GAUGE	56½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

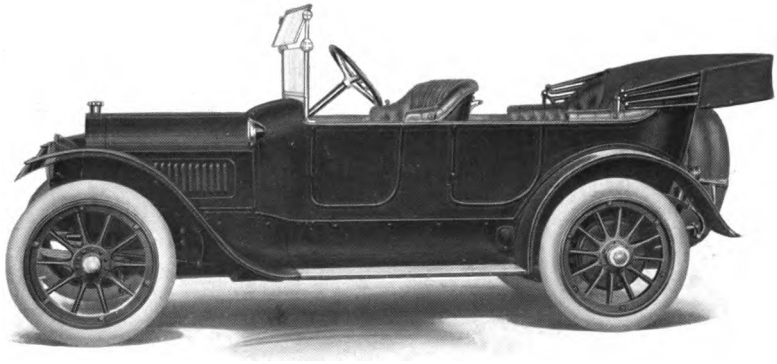
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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POPE MANUFACTURING COMPANY

HARTFORD, CONN.

Price $2250
Two-Passenger Roadster . . 2250



MODEL: POPE-HARTFORD "35"

COLOR	Blue.
SEATING CAPACITY .	Five persons.
CLUTCH	Cone.
WHEELBASE . . .	118½ inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 29.8.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 5/16 inches.
STROKE	5⅛ inches.
COOLING	Water.
RADIATOR	Planetic.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

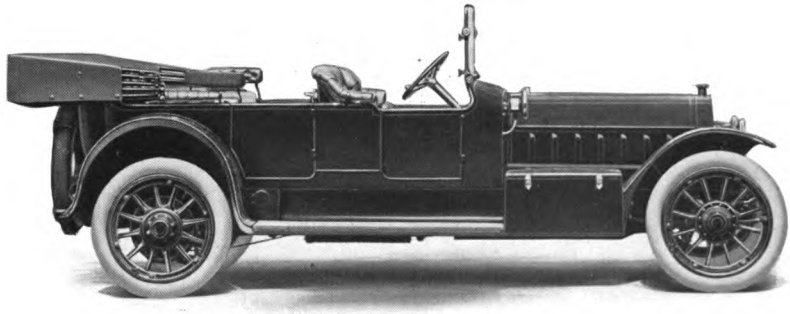
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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NORDYKE & MARMON COMPANY

INDIANAPOLIS INDIANA

Price	$5000
Five-Passenger Touring	5000
Four-Passenger Touring	5000
Three-Passenger Roadster	5000
Seven-Passenger Limousine	6250
Seven-Passenger Berlin	6450
Seven-Passenger Landaulet	6350



MODEL: MARMON "FORTY-EIGHT"

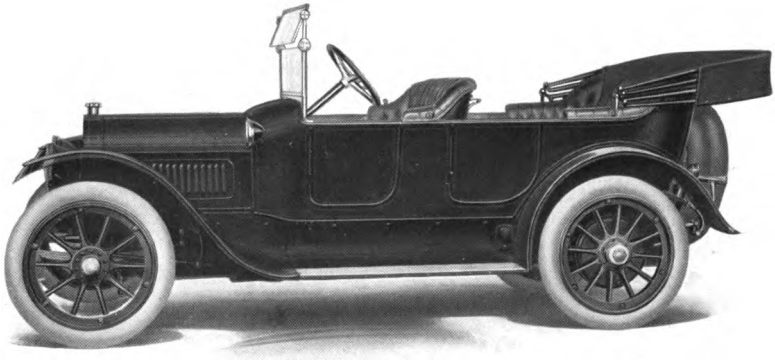
COLOR	Body blue-black; run-gear black.
SEATING CAPACITY	Seven persons.
CLUTCH	Dry multiple disc.
WHEELBASE	145 inches.
GAUGE	56½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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POPE MANUFACTURING COMPANY
HARTFORD, CONN.

Price $2250
Two-Passenger Roadster . . 2250



MODEL: POPE-HARTFORD "35"

COLOR	Blue.
SEATING CAPACITY .	Five persons.
CLUTCH	Cone.
WHEELBASE . . .	118½ inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 29.8.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 $\frac{5}{16}$ inches.
STROKE	5⅛ inches.
COOLING	Water.
RADIATOR	Planetic.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

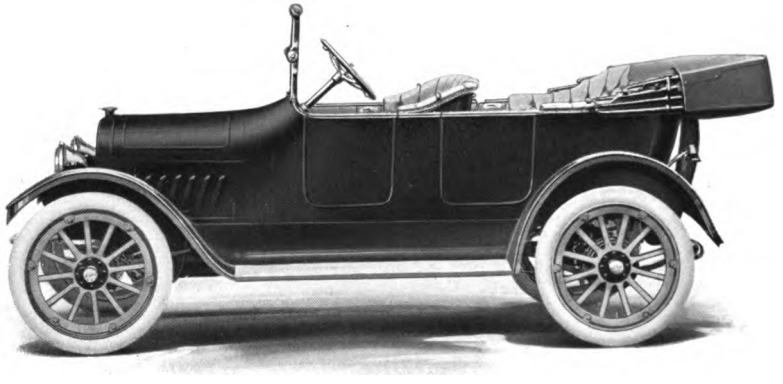
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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KRIT MOTOR CAR COMPANY

DETROIT, MICH.

Price	$1050
Three-Passenger Roadster	1050
1000 Lb. Delivery	1000



MODEL: KRIT TOURING CAR "L"

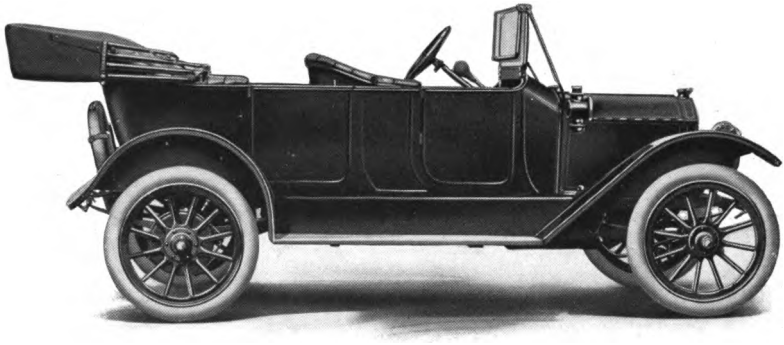
COLOR	Body, blue; running gear black; wheels gray.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	108 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	32 x 3½ inches.
REAR	32 x 3½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	4 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Hightension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and left hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MAXWELL MOTOR COMPANY, INC.
DETROIT, MICH.

Price $750



MODEL: MAXWELL TOURING—25-4

COLOR	Blue.
SEATING CAPACITY .	Five persons.
CLUTCH	Cone.
WHEELBASE	103 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	30 x 3½ inches.
REAR	30 x 3½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 21.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3⅜ inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto.
DRIVE	Shaft
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

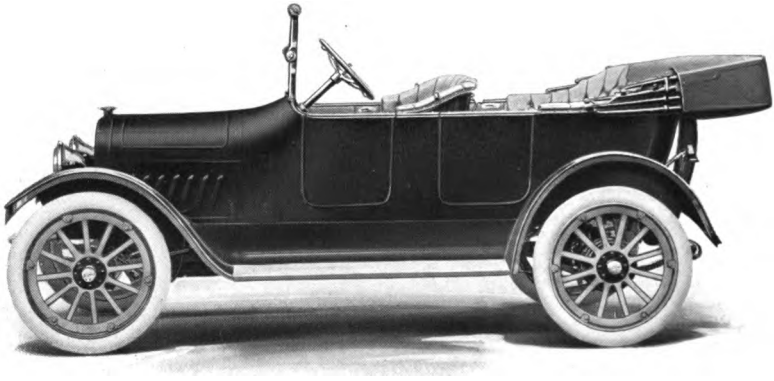
Price includes top, top hood, prestolite tank, windshield and speedometer

Digitized by Google

KRIT MOTOR CAR COMPANY

DETROIT, MICH.

Price	**$1050**
Three-Passenger Roadster	**1050**
1000 Lb. Delivery	**1000**



MODEL: KRIT TOURING CAR "L"

COLOR	Body, blue; running gear black; wheels gray.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	108 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	32 x 3½ inches.
REAR	32 x 3½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	4 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Hightension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and left hand control.

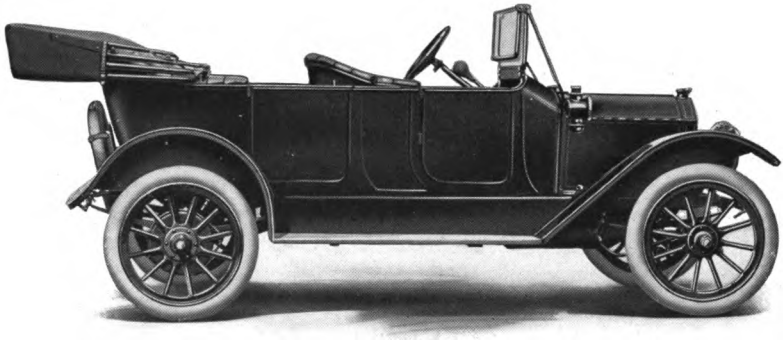
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

Digitized by Google

MAXWELL MOTOR COMPANY, INC.

DETROIT, MICH.

Price $750



MODEL: MAXWELL TOURING—25-4

COLOR	Blue.
SEATING CAPACITY .	Five persons.
CLUTCH	Cone.
WHEELBASE	103 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	30 x 3½ inches.
REAR	30 x 3½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 21.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3 5/16 inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto.
DRIVE	Shaft
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

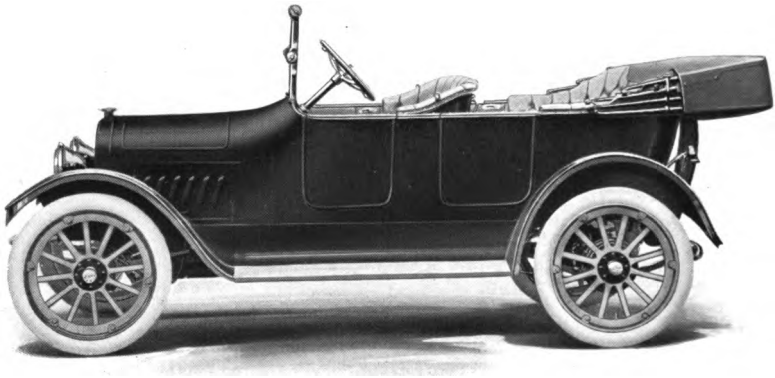
Price includes top, top hood, prestolite tank, windshield and speedometer

Digitized by Google

KRIT MOTOR CAR COMPANY

DETROIT, MICH.

Price	$1050
Three-Passenger Roadster	1050
1000 Lb. Delivery	1000



MODEL: KRIT TOURING CAR "L"

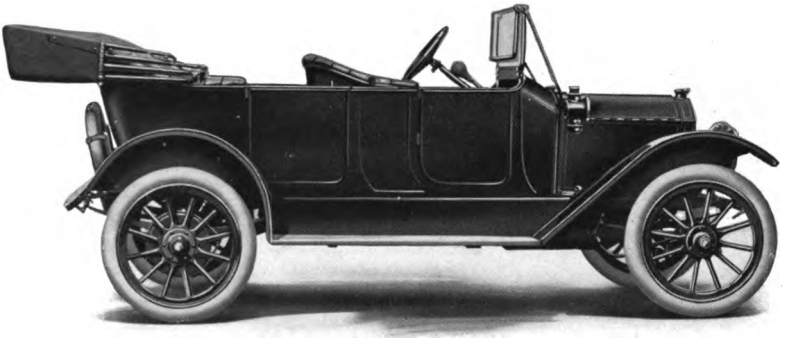
COLOR	Body, blue; running gear black; wheels gray.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	108 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	32 x 3½ inches.
REAR	32 x 3½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	4 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Hightension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and left hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MAXWELL MOTOR COMPANY, INC.
DETROIT, MICH.

Price $750



MODEL: MAXWELL TOURING—25-4

COLOR	Blue.
SEATING CAPACITY .	Five persons.
CLUTCH	Cone.
WHEELBASE	103 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	30 x 3½ inches.
REAR	30 x 3½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 21.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3⅝ inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto.
DRIVE	Shaft
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

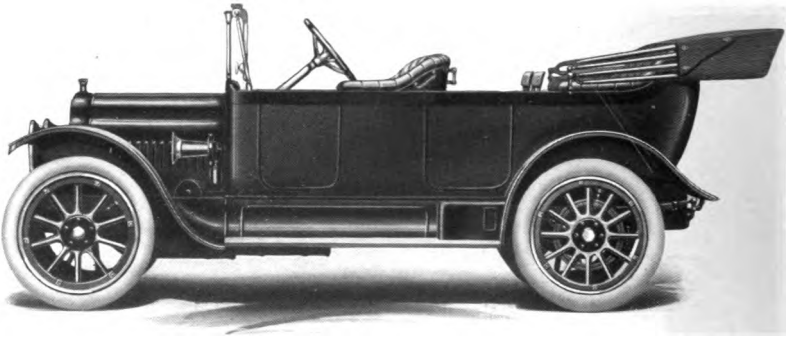
Price includes top, top hood, prestolite tank, windshield and speedometer

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THE WHITE COMPANY

CLEVELAND, OHIO

Price	**$5000**
Five-Passenger Touring Car	**5000**
Roadster	**4800**
Berline Limousine	**6300**
Coupe	**5400**



MODEL: "GFD" WHITE "60" SEVEN-PASSENGER TOURING CAR

COLOR	Dark green, maroon, Cleveland gray or battleship gray.
SEATING CAPACITY	Seven persons.
CLUTCH	Single plate.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4¼ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

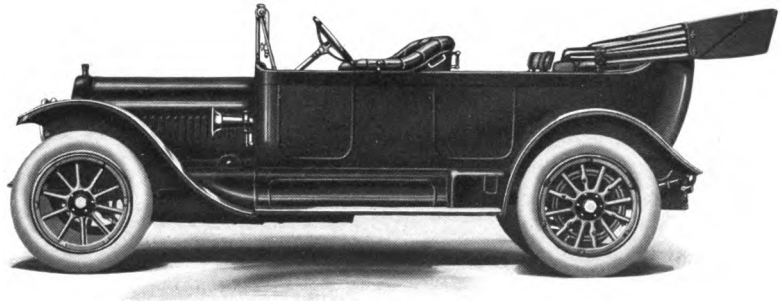
Price includes electric lighting, electric self-starter and demountable rims

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THE WHITE COMPANY

CLEVELAND, OHIO

Price	**$3500**
Five-Passenger Touring Car	**3300**
Roadster	**3300**
Berline Limousine	**5000**
Coupe	**4100**



MODEL: "GEC" WHITE "40" SEVEN-PASSENGER TOURING CAR

COLOR	Dark green, maroon, Cleveland gray or battleship gray.
SEATING CAPACITY	Seven persons.
CLUTCH	Single plate.
WHEELBASE	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4¼ inches.
STROKE	6⅜ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

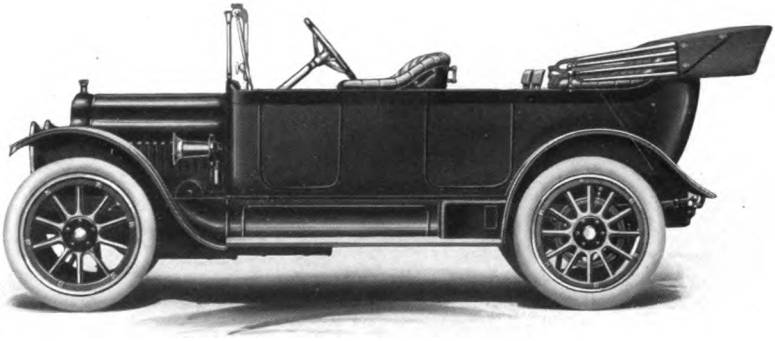
Price includes electric lighting, electric self-starter and demountable rims

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THE WHITE COMPANY

CLEVELAND, OHIO

Price	**$5000**
Five-Passenger Touring Car	**5000**
Roadster	**4800**
Berline Limousine	**6300**
Coupe	**5400**



MODEL: "GFD" WHITE "60" SEVEN-PASSENGER TOURING CAR

COLOR	Dark green, maroon, Cleveland gray or battleship gray.
SEATING CAPACITY	Seven persons.
CLUTCH	Single plate.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 43.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4¼ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

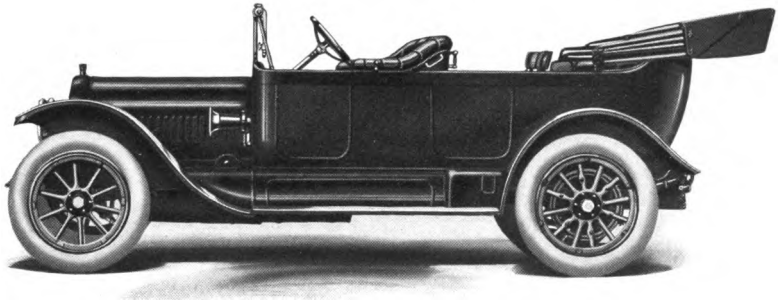
Price includes electric lighting, electric self-starter and demountable rims

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THE WHITE COMPANY

CLEVELAND, OHIO

Price	**$3500**
Five-Passenger Touring Car	**3300**
Roadster	**3300**
Berline Limousine	**5000**
Coupe	**4100**



MODEL: "GEC" WHITE "40" SEVEN-PASSENGER TOURING CAR

COLOR	Dark green, maroon, Cleveland gray or battleship gray.
SEATING CAPACITY	Seven persons.
CLUTCH	Single plate.
WHEELBASE	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4¼ inches.
STROKE	6⅜ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

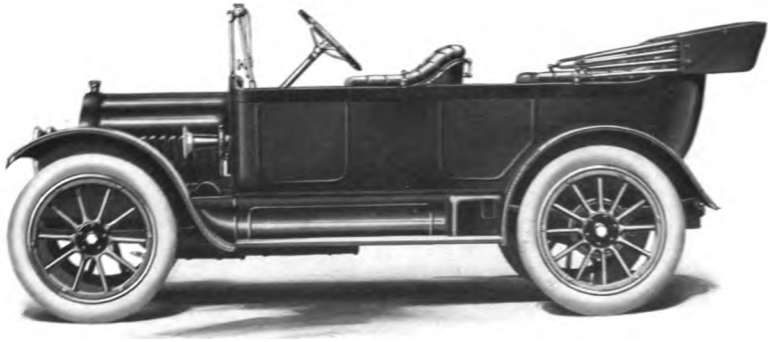
Price includes electric lighting, electric self-starter and demountable rims

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THE WHITE COMPANY

CLEVELAND, OHIO

Price	**$2500**
Roadster	**2500**
Coupe	**3250**



MODEL: "GAG" WHITE "30" TOURING CAR

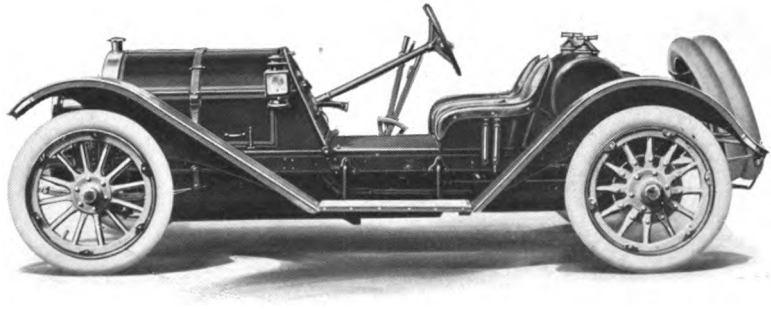
COLOR	Dark green, maroon, Cleveland gray or battleship gray.
SEATING CAPACITY	Five persons.
CLUTCH	Single plate.
WHEELBASE	110 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L A. M.) rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	5⅛ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes electric lighting, electric self-starter and demountable rims

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MERCER AUTOMOBILE COMPANY
TRENTON, N. J

Price $2600



MODEL: MERCER "J"

COLOR	Yellow, blue or gray.
SEATING CAPACITY .	Two persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	108 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	32 x 4 inches.
REAR	32 x 4 inches.
BRAKE SYSTEMS . .	Contracting on transmission and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 30.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅜ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR . . .	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto —double distributor.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

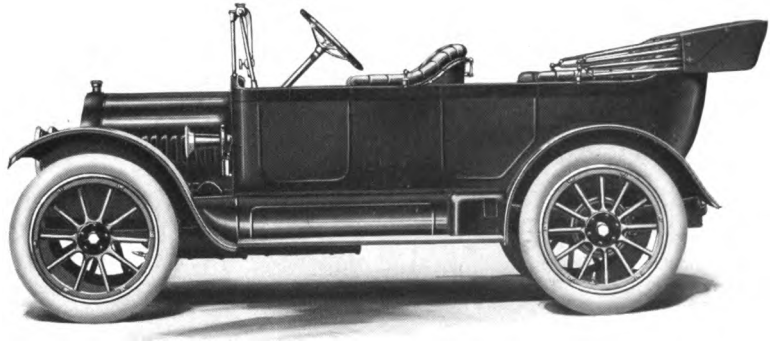
Price includes prestolite tank, speedometer and demountable rims

Digitized by Google

THE WHITE COMPANY

CLEVELAND, OHIO

Price	**$2500**
Roadster	**2500**
Coupe	**3250**



MODEL: "GAG" WHITE "30" TOURING CAR

COLOR	Dark green, maroon, Cleveland gray or battleship gray.
SEATING CAPACITY	Five persons.
CLUTCH	Single plate.
WHEELBASE	110 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L A. M.) rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	5⅛ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

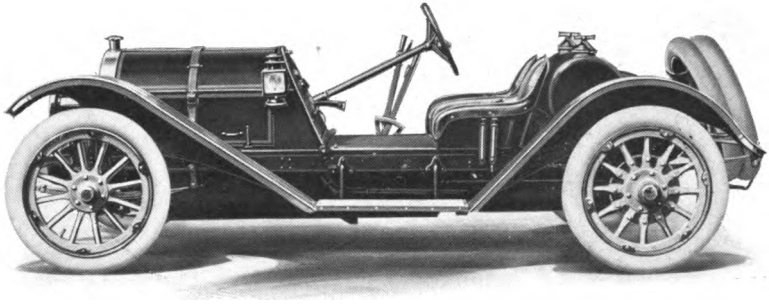
Price includes electric lighting, electric self-starter and demountable rims

Digitized by Google

MERCER AUTOMOBILE COMPANY

TRENTON, N. J

Price $2600



MODEL: MERCER "J"

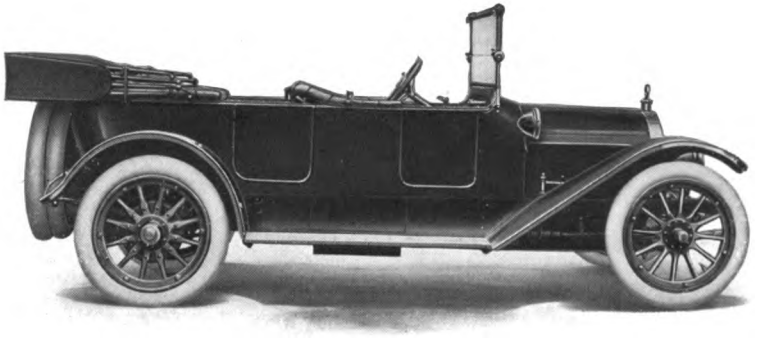
COLOR	Yellow, blue or gray.
SEATING CAPACITY	Two persons.
CLUTCH	Multiple disc.
WHEELBASE	108 inches.
GAUGE	56 inches.
TIRE DIMENSIONS: FRONT	32 x 4 inches.
TIRE DIMENSIONS: REAR	32 x 4 inches.
BRAKE SYSTEMS	Contracting on transmission and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 30.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅜ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto —double distributor.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes prestolite tank, speedometer and demountable rims

Digitized by Google

MERCER AUTOMOBILE COMPANY
TRENTON, N. J.

Price $3000



MODEL: MERCER "M"

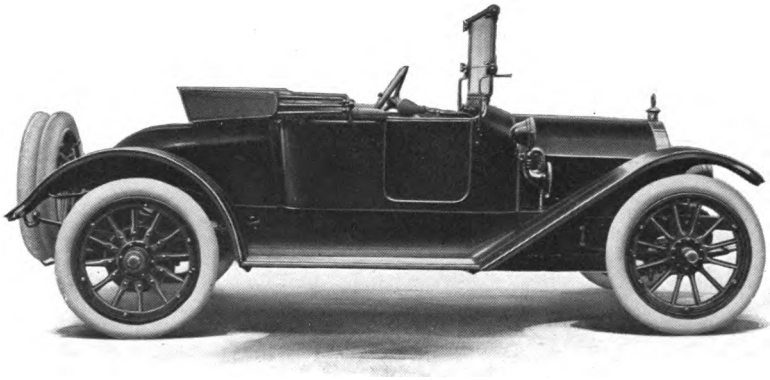
COLOR	Brown, blue, green, gray or red.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS	Contracting on transmission and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto—double distributor.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MERCER AUTOMOBILE COMPANY
TRENTON, N. J.

Price $2900



MODEL: MERCER "O"

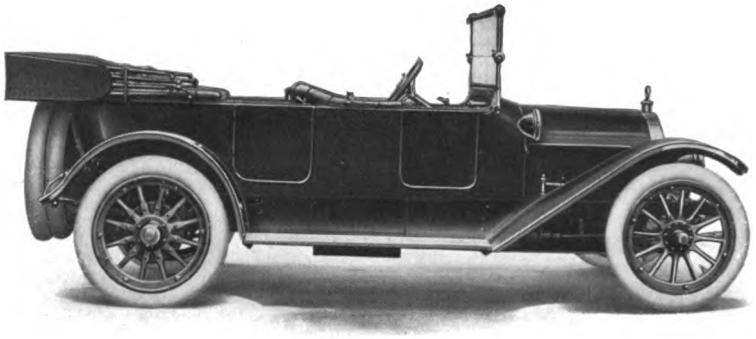
COLOR	Brown, blue, green, gray or red.
SEATING CAPACITY	Two persons.
CLUTCH	Multiple disc.
WHEELBASE	118 inches
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting on transmission and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto—double distributor.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MERCER AUTOMOBILE COMPANY
TRENTON, N. J.

Price $3000



MODEL: MERCER "M"

COLOR	Brown, blue, green. gray or red.
SEATING CAPACITY .	Five persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS . .	Contracting on transmission and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto —double distributor.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

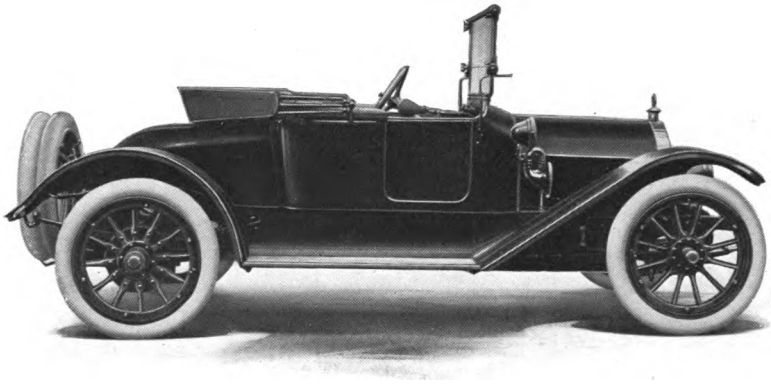
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MERCER AUTOMOBILE COMPANY

TRENTON, N. J.

Price $2900



MODEL: MERCER "O"

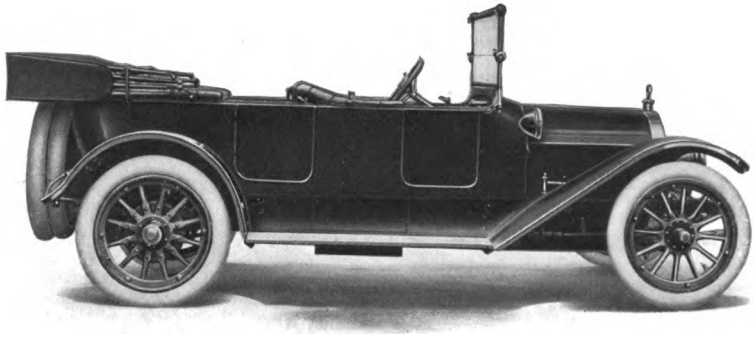
COLOR	Brown, blue, green, gray or red.
SEATING CAPACITY	Two persons.
CLUTCH	Multiple disc.
WHEELBASE	118 inches
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting on transmission and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto —double distributor.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MERCER AUTOMOBILE COMPANY
TRENTON, N. J.

Price $3000



MODEL: MERCER "M"

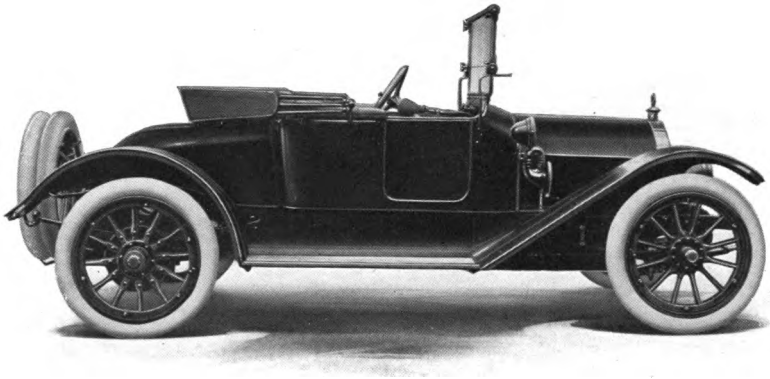
COLOR	Brown, blue, green. gray or red.
SEATING CAPACITY .	Five persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS . .	Contracting on transmission and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto —double distributor.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MERCER AUTOMOBILE COMPANY
TRENTON, N. J.

Price $2900



MODEL: MERCER "O"

COLOR	Brown, blue, green, gray or red.
SEATING CAPACITY	Two persons.
CLUTCH	Multiple disc.
WHEELBASE	118 inches
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting on transmission and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto—double distributor.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

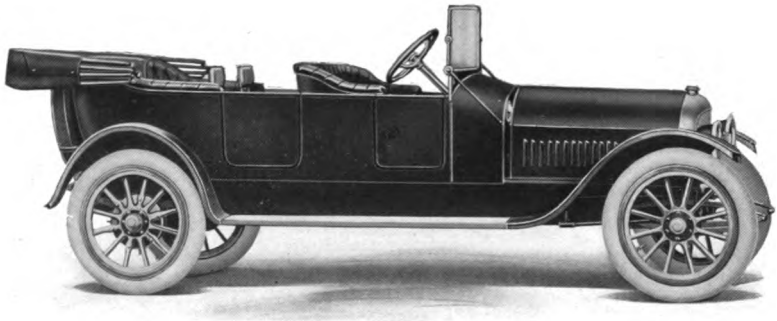
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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JACKSON AUTOMOBILE COMPANY

JACKSON, MICH.

Price	**$2150**
Seven-Passenger	**2300**



MODEL: JACKSON "SULTANIC"

COLOR	Blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 40.9.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	4¾ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

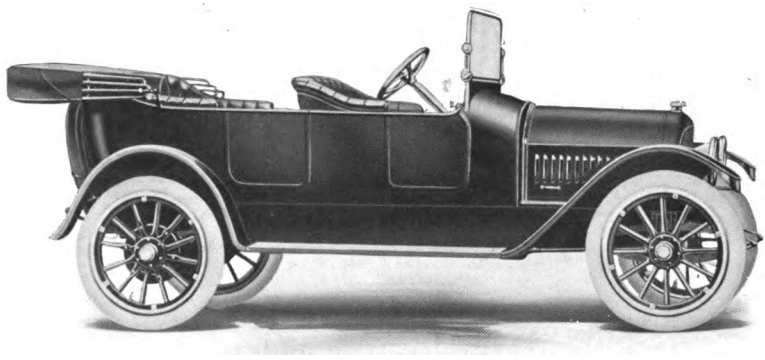
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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JACKSON AUTOMOBILE COMPANY

JACKSON, MICH.

Price $1885



MODEL: JACKSON "MAJESTIC"

COLOR	Blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

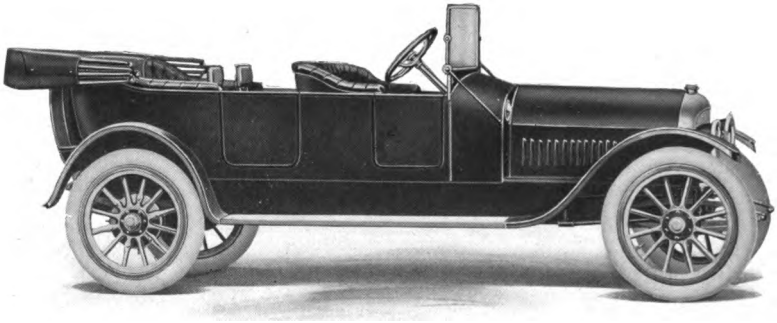
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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JACKSON AUTOMOBILE COMPANY

JACKSON, MICH.

Price	**$2150**
Seven-Passenger	**2300**



MODEL: JACKSON "SULTANIC"

COLOR	Blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 40.9.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	4¾ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

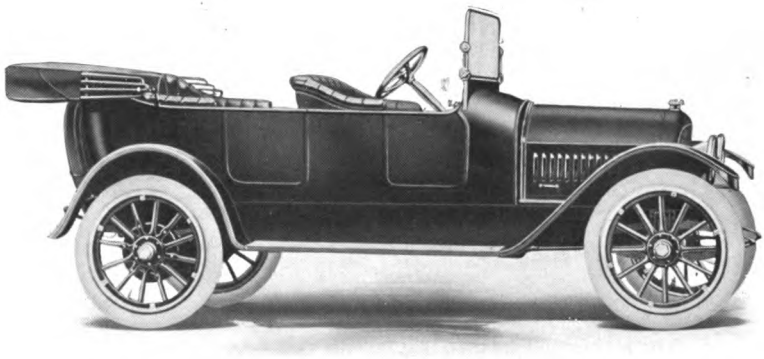
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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JACKSON AUTOMOBILE COMPANY

JACKSON, MICH.

Price $1885



MODEL: JACKSON "MAJESTIC"

COLOR	Blue.
SEATING CAPACITY .	Five persons.
CLUTCH	Cone.
WHEELBASE . . .	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Low tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

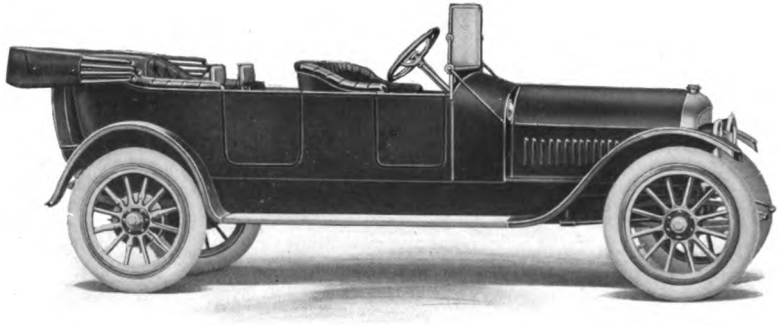
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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JACKSON AUTOMOBILE COMPANY

JACKSON, MICH.

Price	**$2150**
Seven-Passenger	**2300**



MODEL: JACKSON "SULTANIC"

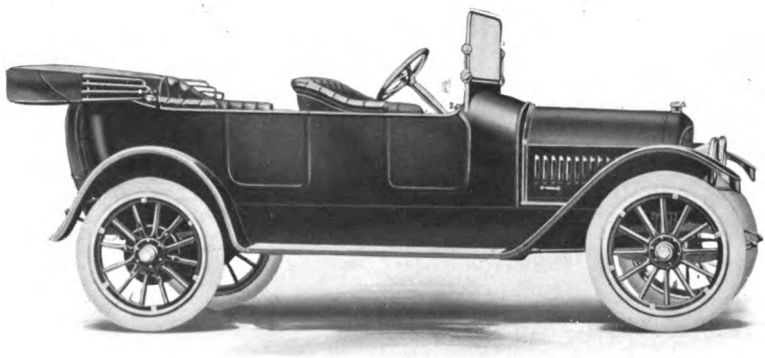
COLOR	Blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 40.9.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	4¾ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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JACKSON AUTOMOBILE COMPANY
JACKSON, MICH.

Price $1885



MODEL: JACKSON "MAJESTIC"

COLOR	Blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

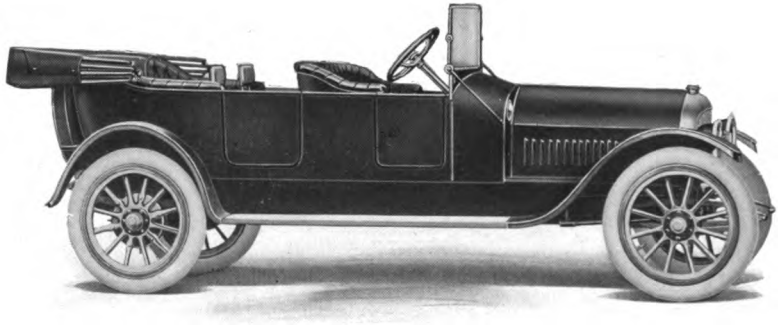
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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JACKSON AUTOMOBILE COMPANY

JACKSON, MICH.

Price $2150
Seven-Passenger 2300



MODEL: JACKSON "SULTANIC"

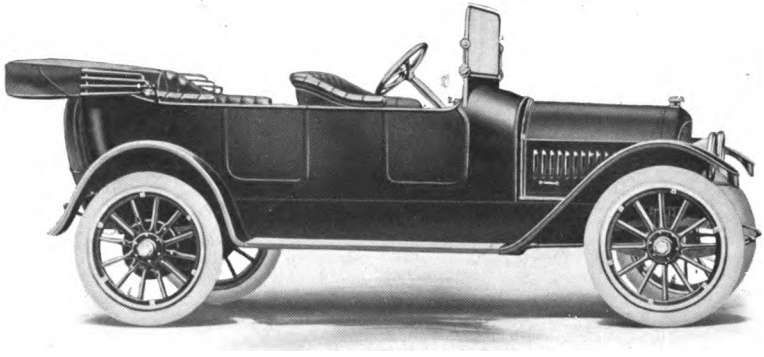
COLOR	Blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 40.9.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	4¾ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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JACKSON AUTOMOBILE COMPANY
JACKSON, MICH.

Price $1885



MODEL: JACKSON "MAJESTIC"

COLOR	Blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

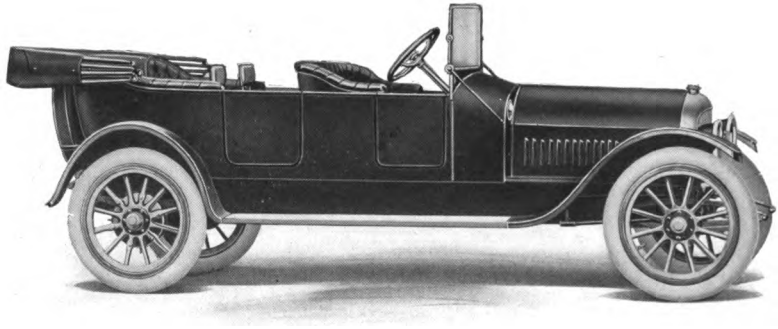
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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JACKSON AUTOMOBILE COMPANY

JACKSON, MICH.

Price	**$2150**
Seven-Passenger	**2300**



MODEL: JACKSON "SULTANIC"

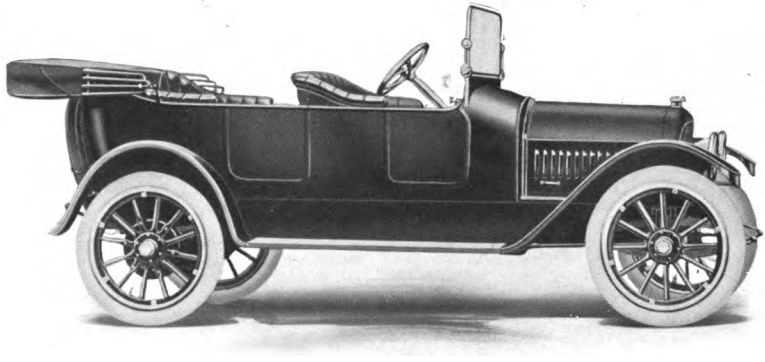
COLOR	Blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 40.9.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	4¾ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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JACKSON AUTOMOBILE COMPANY
JACKSON, MICH.

Price $1885



MODEL: JACKSON "MAJESTIC"

COLOR	Blue.
SEATING CAPACITY .	Five persons.
CLUTCH	Cone.
WHEELBASE . . .	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Low tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

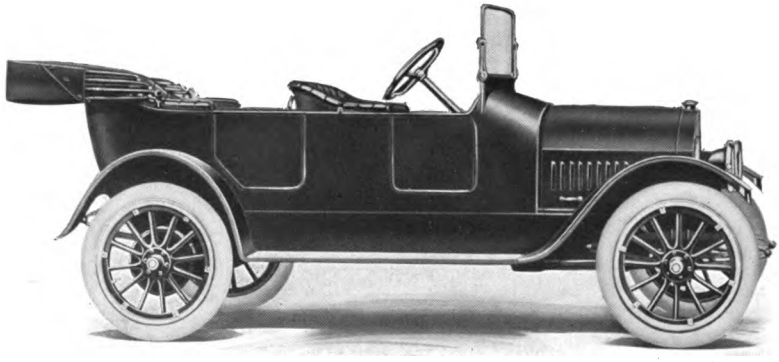
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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JACKSON AUTOMOBILE COMPANY

JACKSON, MICH.

Price $1385



MODEL: JACKSON "OLYMPIC FORTY"

COLOR	Black.
SEATING CAPACITY .	Five persons.
CLUTCH	Cone.
WHEELBASE . . .	115 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	4¾ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Low tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

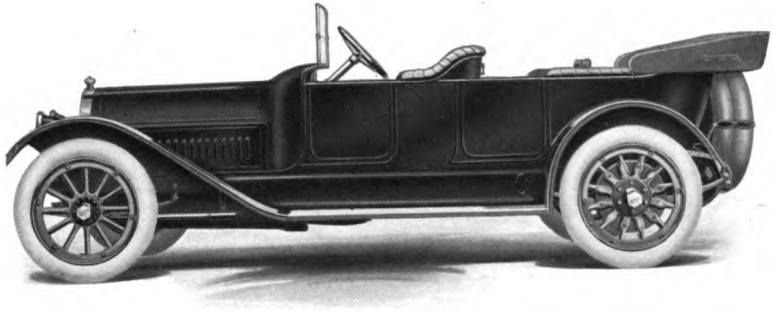
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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IMPERIAL AUTOMOBILE COMPANY

JACKSON, MICH.

Price $2500



MODEL: IMPERIAL "54"

COLOR	Black.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	137 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Internal contracting on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 40.9.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4⅛ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

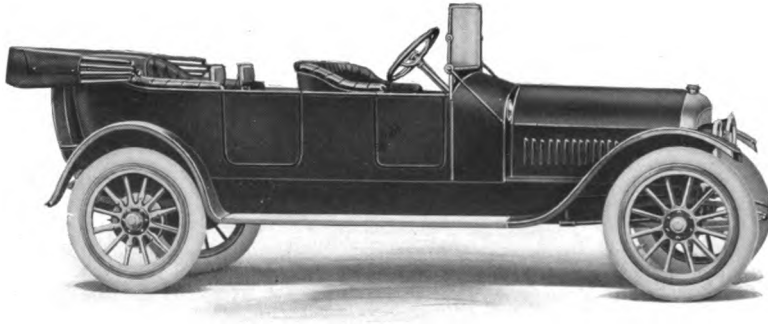
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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JACKSON AUTOMOBILE COMPANY

JACKSON, MICH.

Price $2150
Seven-Passenger 2300



MODEL: JACKSON "SULTANIC"

COLOR	Blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 40.9.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	4¾ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

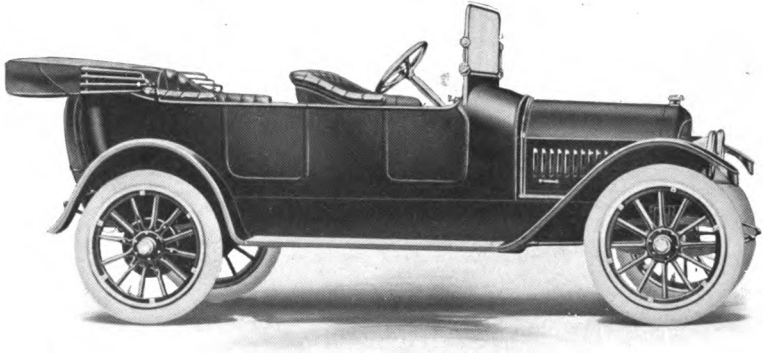
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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JACKSON AUTOMOBILE COMPANY

JACKSON, MICH.

Price $1885



MODEL: JACKSON "MAJESTIC"

COLOR	Blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

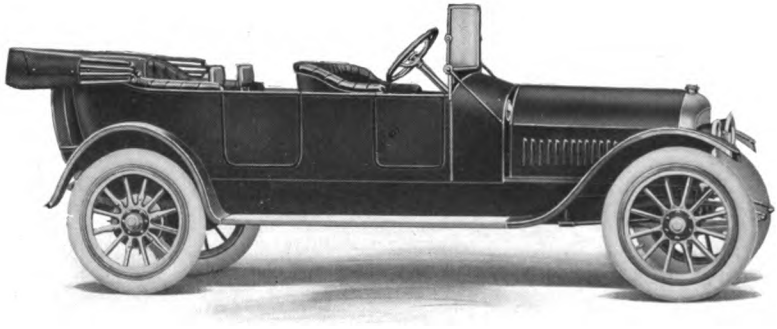
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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JACKSON AUTOMOBILE COMPANY

JACKSON, MICH.

Price	**$2150**
Seven-Passenger	**2300**



MODEL: JACKSON "SULTANIC"

COLOR	Blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 40.9.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	4¾ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

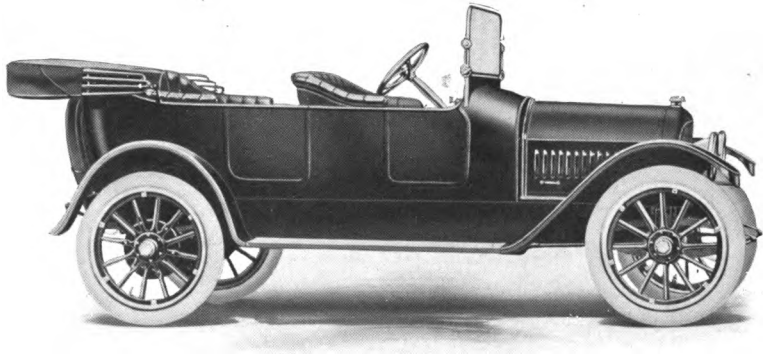
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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JACKSON AUTOMOBILE COMPANY

JACKSON, MICH.

Price $1885



MODEL: JACKSON "MAJESTIC"

COLOR	Blue.
SEATING CAPACITY .	Five persons.
CLUTCH	Cone.
WHEELBASE . . .	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Low tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

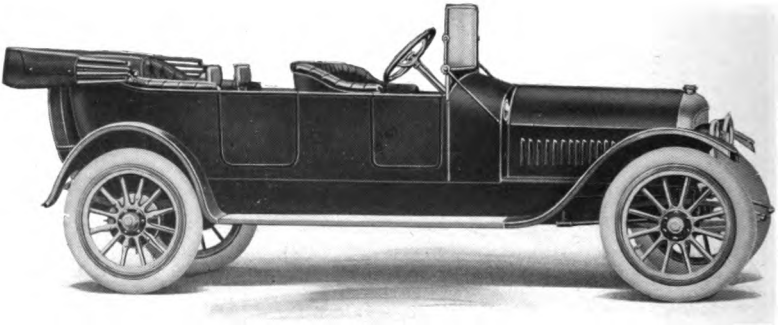
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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JACKSON AUTOMOBILE COMPANY

JACKSON, MICH.

Price	**$2150**
Seven-Passenger	**2300**



MODEL: JACKSON "SULTANIC"

COLOR	Blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	132 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 40.9.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	4¾ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

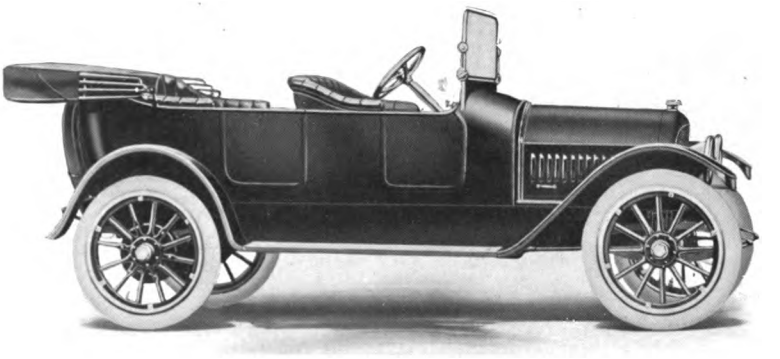
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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JACKSON AUTOMOBILE COMPANY

JACKSON, MICH.

Price $1885



MODEL: JACKSON "MAJESTIC"

COLOR	Blue.
SEATING CAPACITY .	Five persons.
CLUTCH	Cone.
WHEELBASE . . .	124 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Low tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

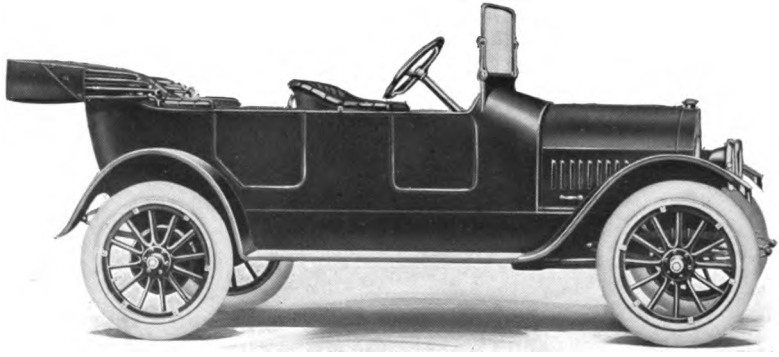
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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JACKSON AUTOMOBILE COMPANY

JACKSON, MICH.

Price $1385



MODEL: JACKSON "OLYMPIC FORTY"

COLOR	Black.
SEATING CAPACITY .	Five persons.
CLUTCH	Cone.
WHEELBASE . . .	115 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	4¾ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Low tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

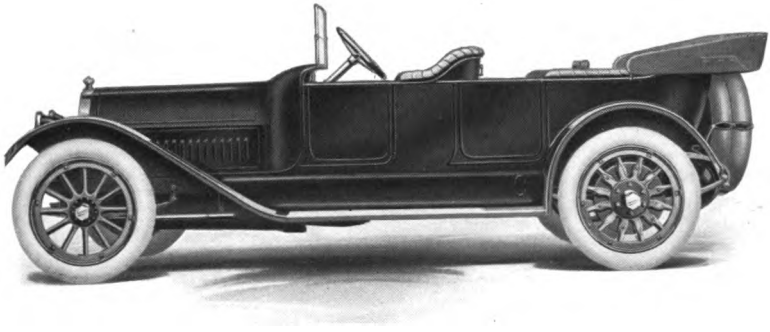
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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IMPERIAL AUTOMOBILE COMPANY

JACKSON, MICH.

Price $2500



MODEL: IMPERIAL "54"

COLOR	Black.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	137 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Internal contracting on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 40.9.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4⅛ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

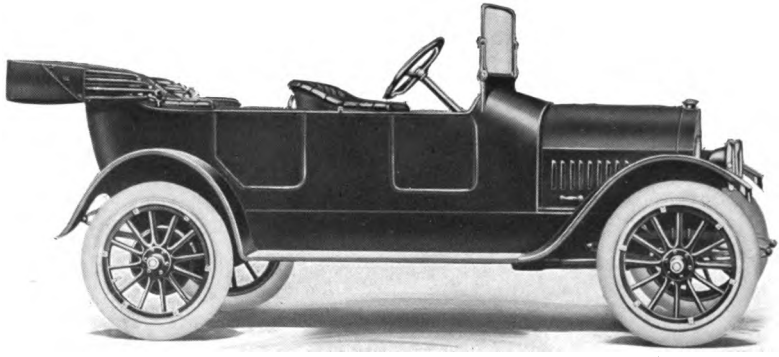
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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JACKSON AUTOMOBILE COMPANY

JACKSON, MICH.

Price $1385



MODEL: JACKSON "OLYMPIC FORTY"

COLOR	Black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	115 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	4¾ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

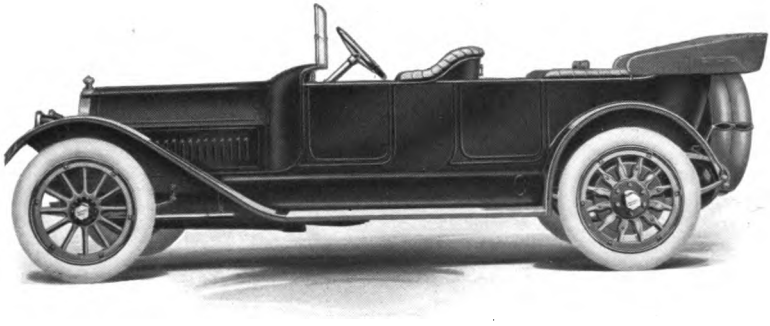
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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IMPERIAL AUTOMOBILE COMPANY

JACKSON, MICH.

Price $2500



MODEL: IMPERIAL "54"

COLOR	Black.
SEATING CAPACITY .	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	137 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Internal contracting on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 40.9.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4⅛ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE .	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

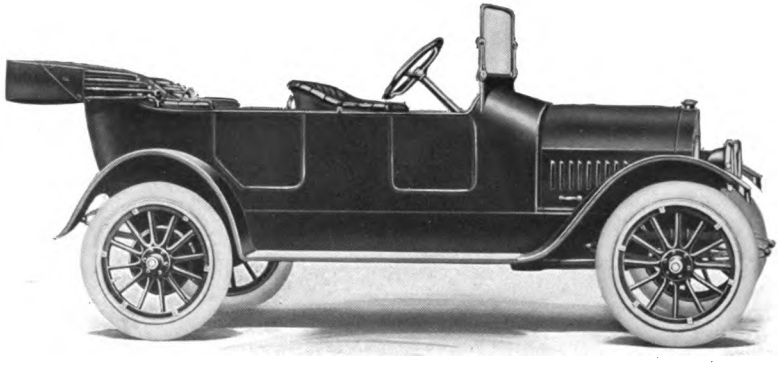
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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JACKSON AUTOMOBILE COMPANY

JACKSON, MICH.

Price $1385



MODEL: JACKSON "OLYMPIC FORTY"

COLOR	Black.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	115 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	4¾ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

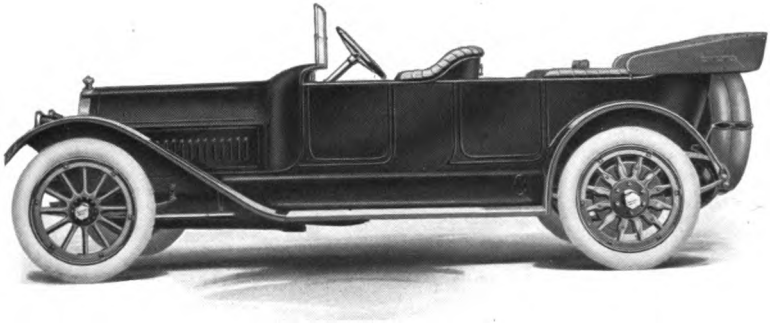
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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IMPERIAL AUTOMOBILE COMPANY

JACKSON, MICH.

Price $2500



MODEL: IMPERIAL "54"

COLOR	Black.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	137 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Internal contracting on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 40.9.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4⅛ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

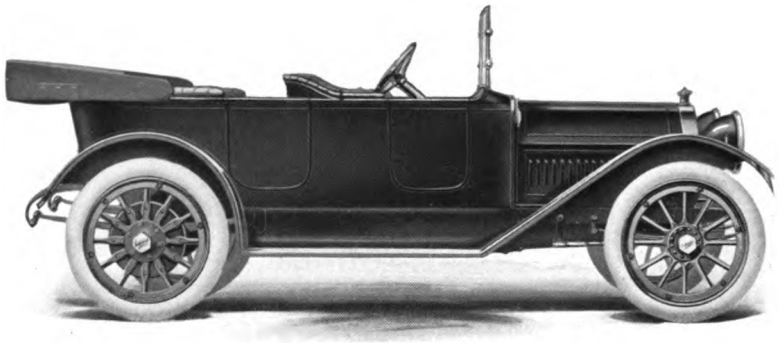
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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IMPERIAL AUTOMOBILE COMPANY

JACKSON, MICH.

Price $2000



MODEL: IMPERIAL "44-6"

COLOR	Black.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	126 inches.
GAUGE	56 inches.
TIRE DIMENSIONS: FRONT	36 x 4½ inches.
TIRE DIMENSIONS: REAR	36 x 4½ inches.
BRAKE SYSTEMS	Internal and external contracting on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 33.7.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

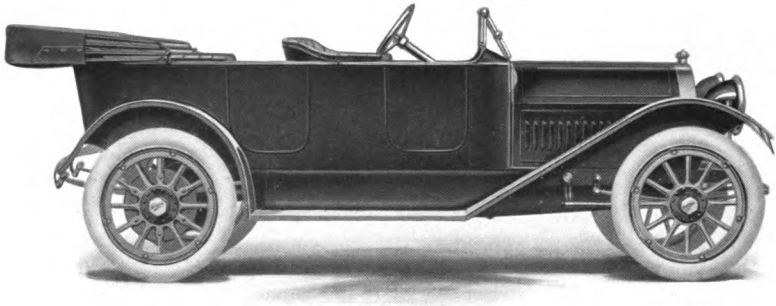
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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IMPERIAL AUTOMOBILE COMPANY

JACKSON, MICH.

Price $1650



MODEL: IMPERIAL "34"

COLOR	Brewster green.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	118 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Internal contracting on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and center control.

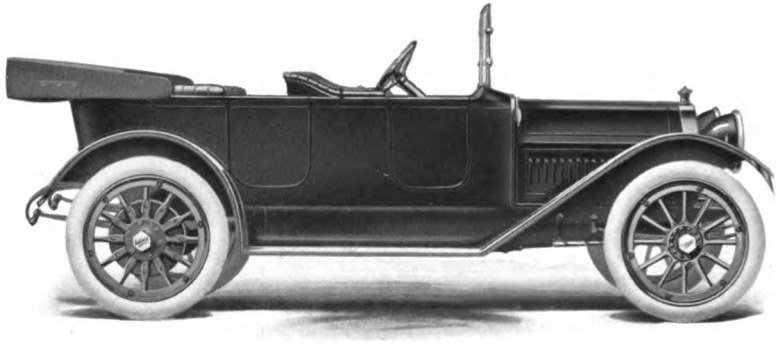
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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IMPERIAL AUTOMOBILE COMPANY

JACKSON, MICH.

Price $2000



MODEL: IMPERIAL "44-6"

COLOR	Black.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	126 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Internal and external contracting on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 33.7.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

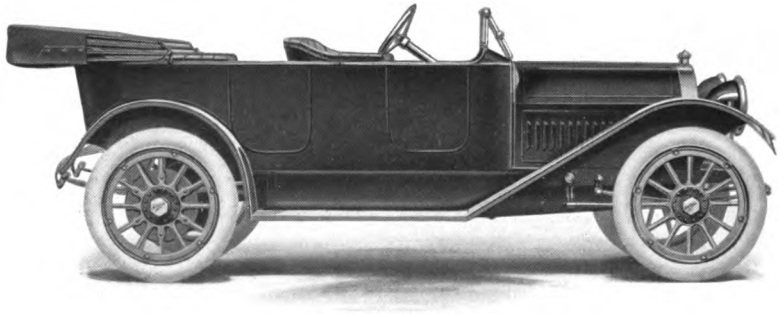
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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IMPERIAL AUTOMOBILE COMPANY

JACKSON, MICH.

Price $1650



MODEL: IMPERIAL "34"

COLOR	Brewster green.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	118 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Internal contracting on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and center control.

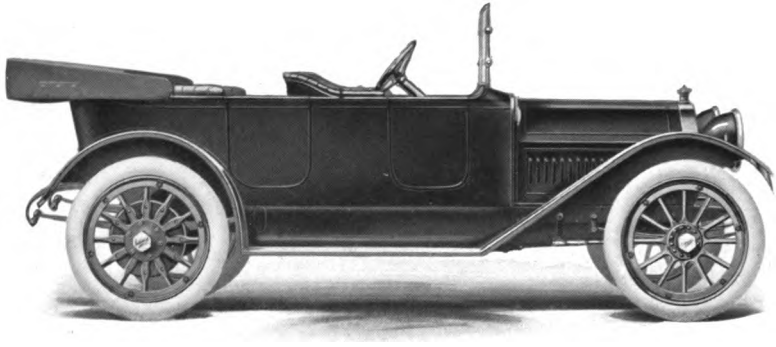
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

Digitized by Google

IMPERIAL AUTOMOBILE COMPANY

JACKSON, MICH.

Price $2000



MODEL: IMPERIAL "44-6"

COLOR	Black.
SEATING CAPACITY .	Five persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	126 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Internal and external contracting on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 33.7.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE .	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

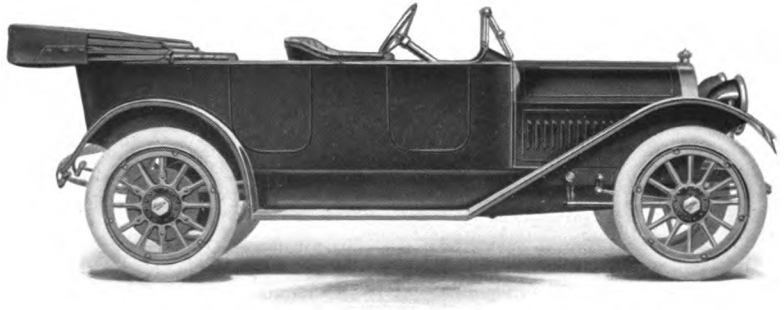
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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IMPERIAL AUTOMOBILE COMPANY

JACKSON, MICH.

Price $1650



MODEL: IMPERIAL "34"

COLOR	Brewster green.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	118 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Internal contracting on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and center control.

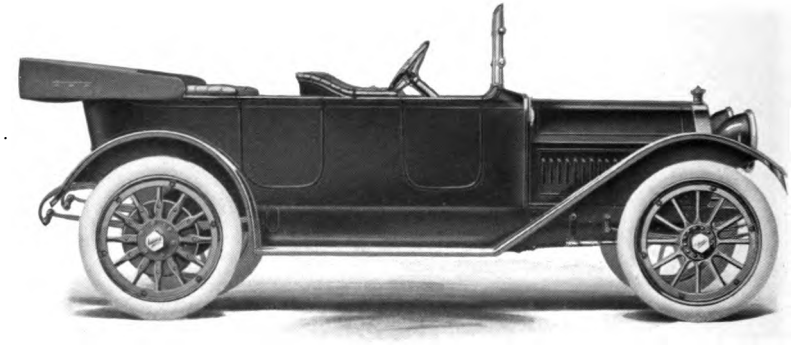
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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IMPERIAL AUTOMOBILE COMPANY

JACKSON, MICH.

Price $2000



MODEL: IMPERIAL "44-6"

COLOR	Black.
SEATING CAPACITY .	Five persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	126 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Internal and external contracting on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 33.7.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE .	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

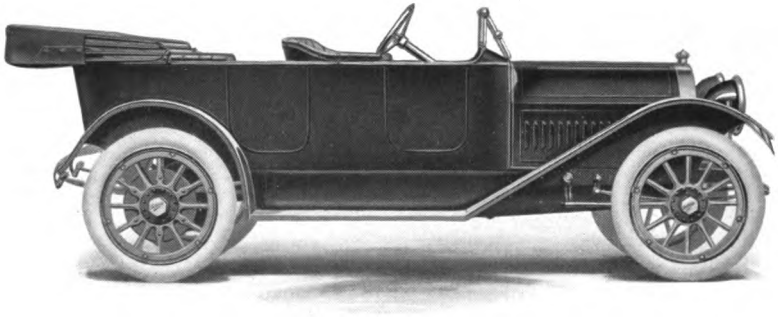
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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IMPERIAL AUTOMOBILE COMPANY

JACKSON, MICH.

Price $1650



MODEL: IMPERIAL "34"

COLOR	Brewster green.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	118 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Internal contracting on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and center control.

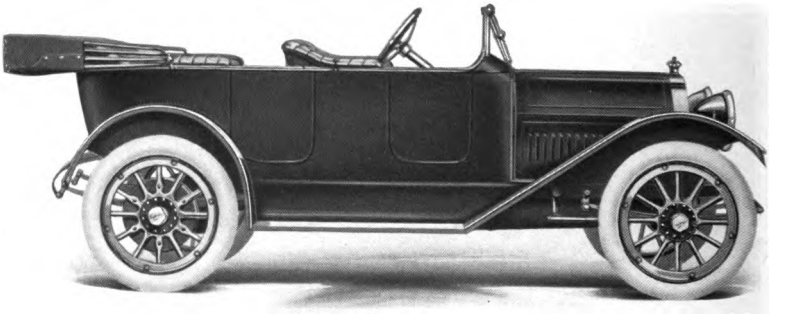
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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IMPERIAL AUTOMOBILE COMPANY

JACKSON, MICH.

Price $1500



MODEL: IMPERIAL "32"

COLOR	Black.
SEATING CAPACITY .	Five persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	114 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS . .	Internal contracting on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4¼ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE .	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

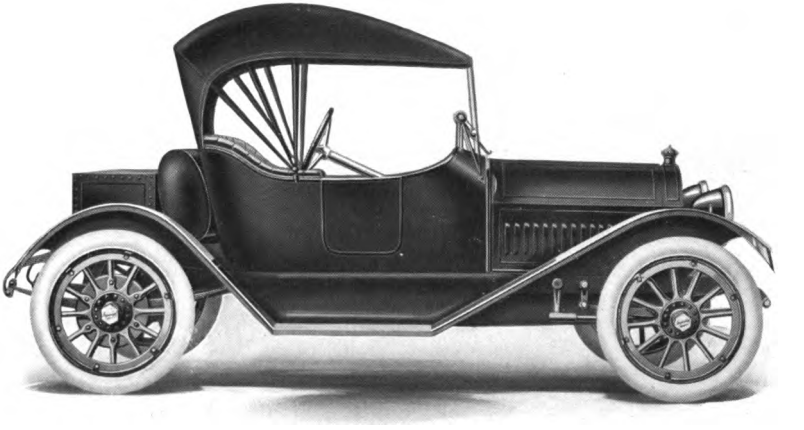
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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IMPERIAL AUTOMOBILE COMPANY

JACKSON, MICH.

Price $1500



MODEL: IMPERIAL "33"

COLOR	Black.
SEATING CAPACITY .	Two persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	114 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS . .	Internal contracting on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
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COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
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DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

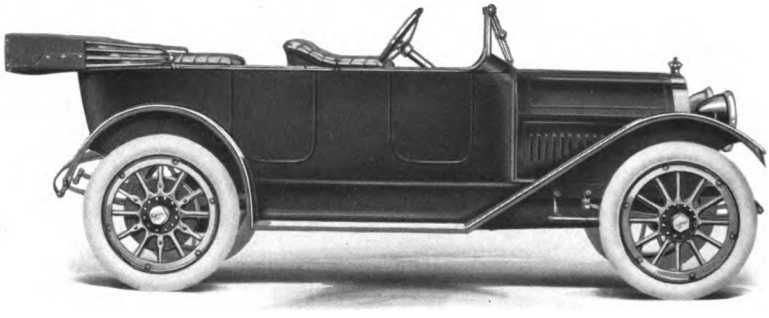
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RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

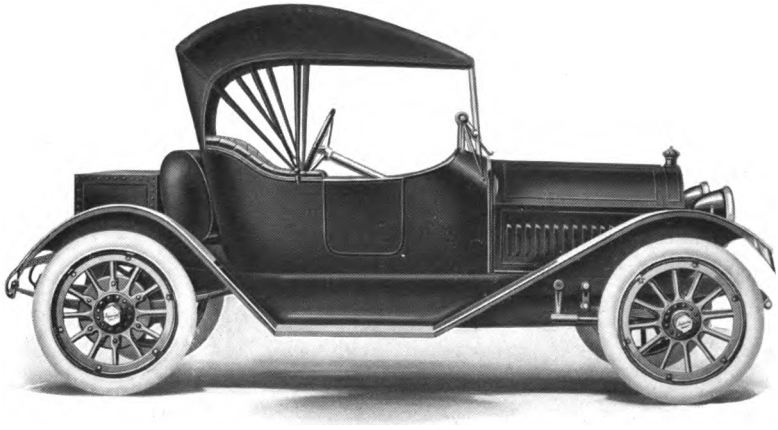
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IMPERIAL AUTOMOBILE COMPANY

JACKSON, MICH.

Price $1500



MODEL: IMPERIAL "33"

COLOR	Black.
SEATING CAPACITY	Two persons.
CLUTCH	Multiple disc.
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ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

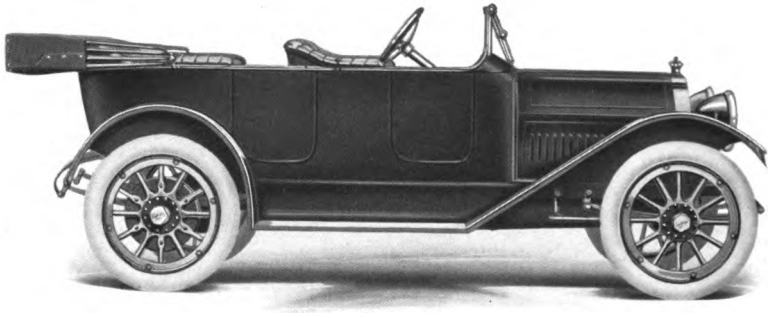
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IMPERIAL AUTOMOBILE COMPANY

JACKSON, MICH.

Price $1500



MODEL: IMPERIAL "32"

COLOR	Black.
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ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

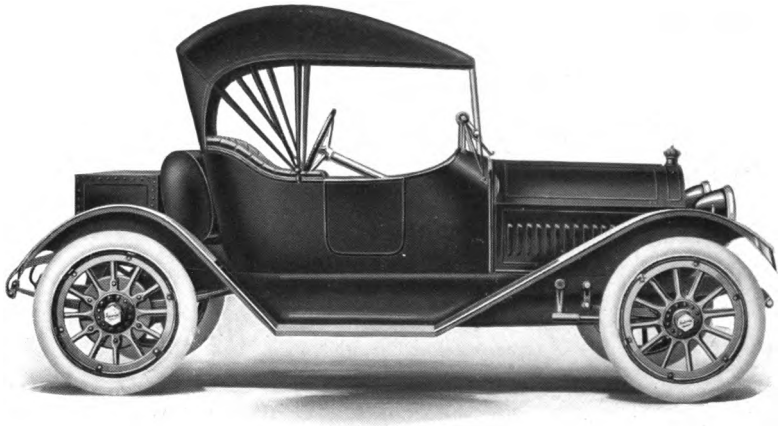
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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IMPERIAL AUTOMOBILE COMPANY

JACKSON, MICH.

Price $1500



MODEL: IMPERIAL "33"

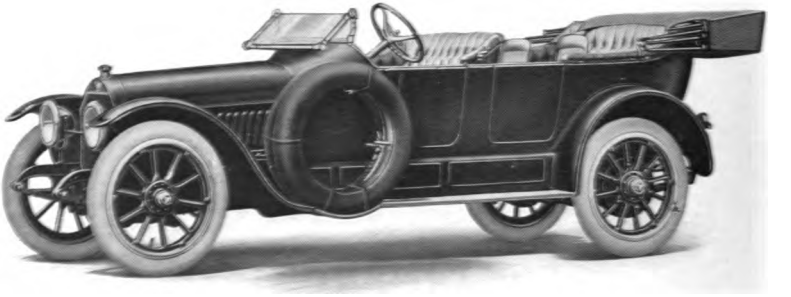
COLOR	Black.
SEATING CAPACITY	Two persons.
CLUTCH	Multiple disc.
WHEELBASE	114 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Internal contracting on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4¼ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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HUDSON MOTOR CAR COMPANY
DETROIT, MICH.

Price	**$2250**
Phaeton	**2250**
Sedan	**3100**



MODEL: HUDSON SIX-54 TOURING CAR

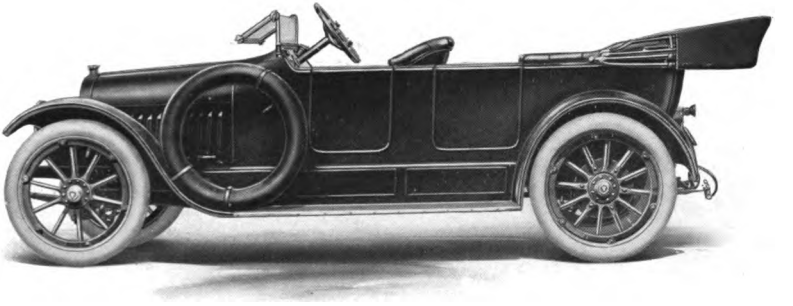
COLOR	Body and chassis, Hudson coach blue with gold stripes; radiator, hood, fenders and mud guards black
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	135 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 40.9.
CYLINDERS	Six
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4⅜ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco system, storage and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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HUDSON MOTOR CAR COMPANY
DETROIT, MICH.

Price	**$1750**
Phaeton	**1750**
Roadster	**1750**
Cabriolet	**1950**



MODEL: HUDSON SIX-40 TOURING CAR

COLOR	Body, Hudson coach blue with gold striping; radiator, fenders, hood and mud guards black.
SEATING CAPACITY	Six persons.
CLUTCH	Multiple disc.
WHEELBASE	123 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 29.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco system, storage and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

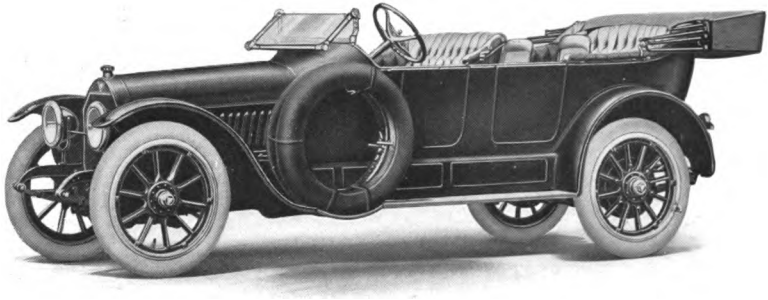
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

Digitized by Google

HUDSON MOTOR CAR COMPANY

DETROIT, MICH.

Price	**$2250**
Phaeton	**2250**
Sedan	**3100**



MODEL: HUDSON SIX-54 TOURING CAR

COLOR	Body and chassis, Hudson coach blue with gold stripes; radiator, hood, fenders and mud guards black.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	135 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 40.9.
CYLINDERS	Six
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4⅛ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco system, storage and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

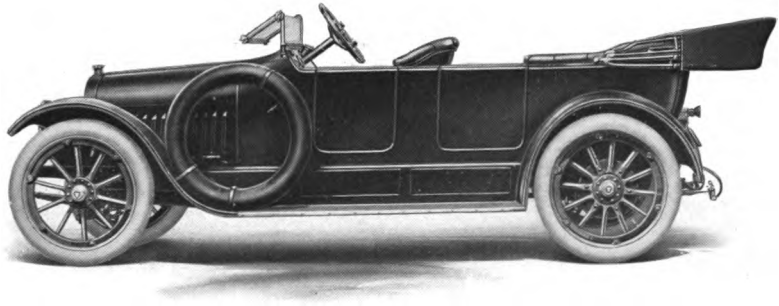
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HUDSON MOTOR CAR COMPANY

DETROIT, MICH.

Price	**$1750**
Phaeton	**1750**
Roadster	**1750**
Cabriolet	**1950**



MODEL: HUDSON SIX-40 TOURING CAR

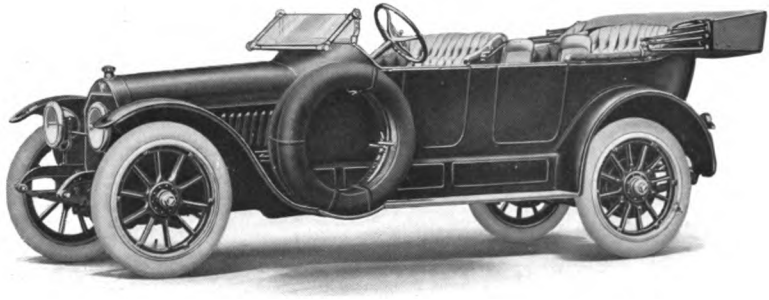
COLOR	Body, Hudson coach blue with gold striping; radiator, fenders, hood and mud guards black.
SEATING CAPACITY	Six persons.
CLUTCH	Multiple disc.
WHEELBASE	123 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 29.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco system, storage and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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HUDSON MOTOR CAR COMPANY
DETROIT, MICH.

Price	**$2250**
Phaeton	**2250**
Sedan	**3100**



MODEL: HUDSON SIX-54 TOURING CAR

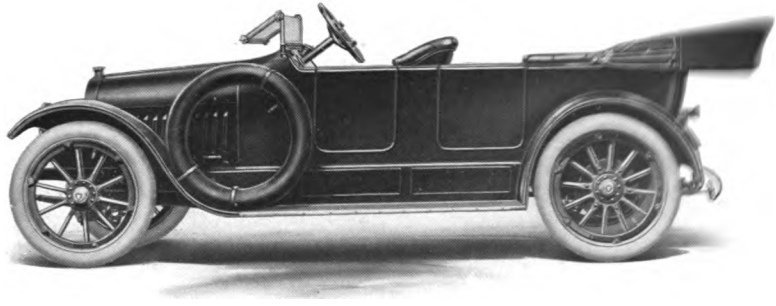
COLOR	Body and chassis, Hudson coach blue with gold stripes; radiator, hood, fenders and mud guards black.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	135 inches.
GAUGE	56 or 60 inches.
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HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 40.9.
CYLINDERS	Six
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4½ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Delco system, storage and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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HUDSON MOTOR CAR COMPANY
DETROIT, MICH.

Price	[illegible]
Phaeton	[illegible]
Roadster	[illegible]
Cabriolet	[illegible]



[illegible]L: HUDSON SIX-40 TOURING CAR

[illegible]on coach
[illegible]d strip-
[illegible]fenders,
[illegible]guards

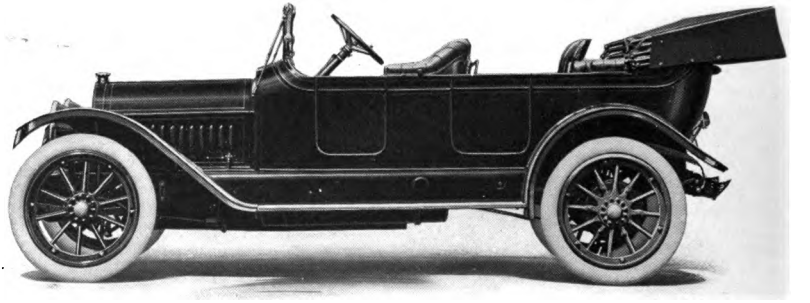
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In Blocks of three
BORE	3½ inches
STROKE	5 inches
COOLING	Water
RADIATOR	Honeycomb
IGNITION	Jump spark
ELECTRIC SOURCE	[illegible]
DRIVE	[illegible]
TRANSMISSION	[illegible]
GEAR CHANGES	[illegible]
POSITION OF DRIVE	[illegible]

Digitized by Google

PREMIER MOTOR MANUFACTURING COMPANY

INDIANAPOLIS, IND.

Price	**$2835**
Five-Passenger	**2785**
Two-Passenger	**2785**



MODEL: PREMIER TOURING CAR "6-48"

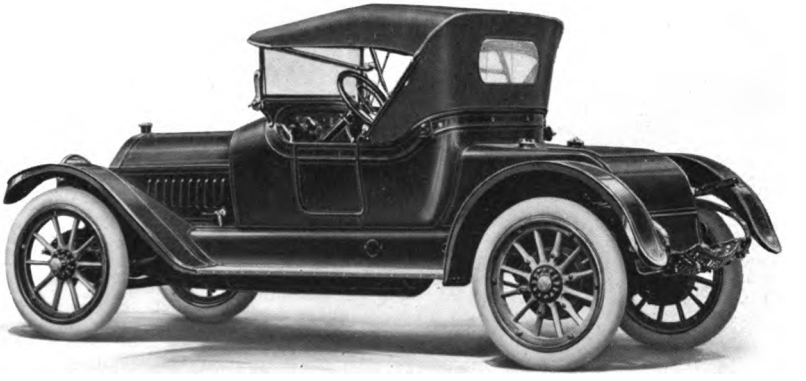
COLOR	Blue-black.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	132 inches.
GAUGE	56½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In threes.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PREMIER MOTOR MANUFACTURING COMPANY
INDIANAPOLIS INDIANA

Price $2785



MODEL: PREMIER ROADSTER—6-48

COLOR	Blue-black.
SEATING CAPACITY .	Two persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	132 inches.
GAUGE	56½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In threes.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto.
DRIVE	Shaft.
TRANSMISSION . . .	Selective gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

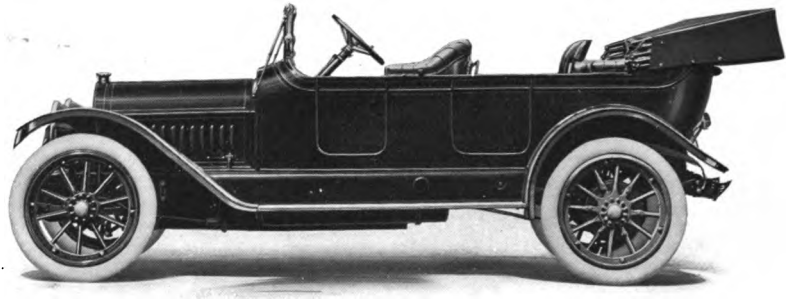
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PREMIER MOTOR MANUFACTURING COMPANY

INDIANAPOLIS, IND.

Price	**$2835**
Five-Passenger	**2785**
Two-Passenger	**2785**



MODEL: PREMIER TOURING CAR "6-48"

COLOR	Blue-black.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	132 inches.
GAUGE	56½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In threes.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

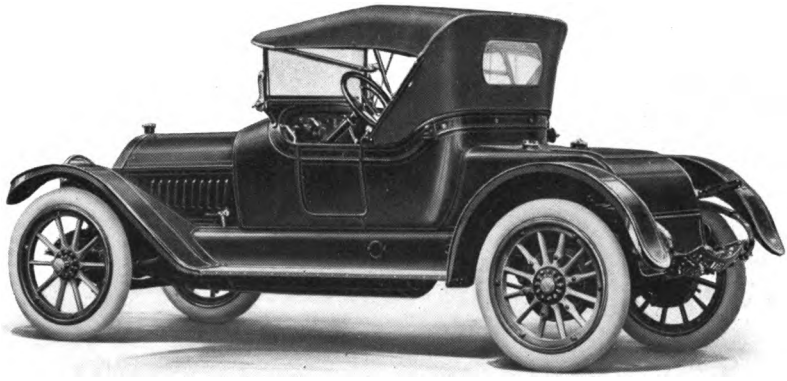
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PREMIER MOTOR MANUFACTURING COMPANY

INDIANAPOLIS INDIANA

Price $2785



MODEL: PREMIER ROADSTER—6-48

COLOR	Blue-black.
SEATING CAPACITY .	Two persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	132 inches.
GAUGE	56½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
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ARRANGED	Vertically, under hood.
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RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto.
DRIVE	Shaft.
TRANSMISSION . . .	Selective gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

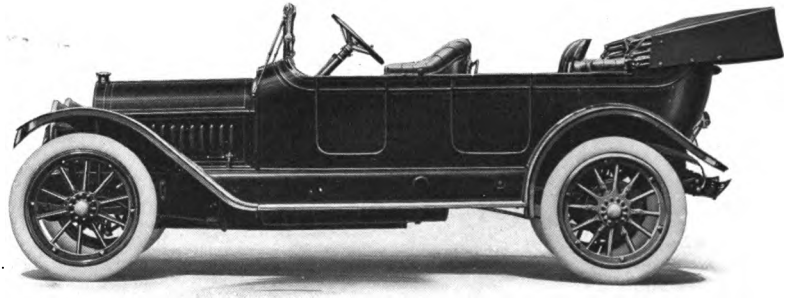
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PREMIER MOTOR MANUFACTURING COMPANY

INDIANAPOLIS, IND.

Price	**$2835**
Five-Passenger	**2785**
Two-Passenger	**2785**



MODEL: PREMIER TOURING CAR "6-48"

COLOR	Blue-black.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	132 inches.
GAUGE	56½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
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DRIVE	Shaft.
TRANSMISSION	Selective gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

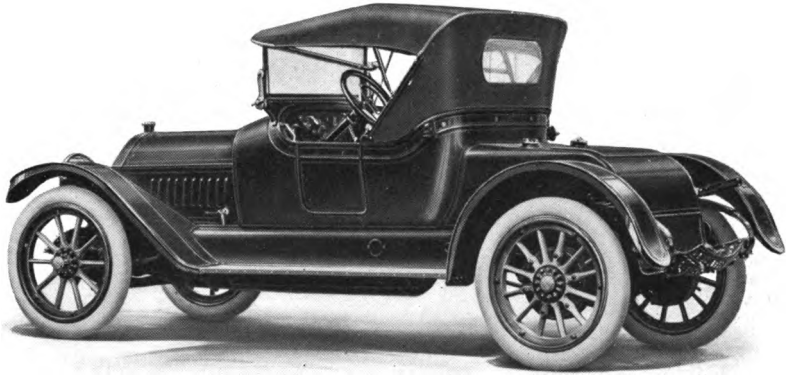
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PREMIER MOTOR MANUFACTURING COMPANY

INDIANAPOLIS INDIANA

Price $2785



MODEL: PREMIER ROADSTER—6-48

COLOR	Blue-black.
SEATING CAPACITY .	Two persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	132 inches.
GAUGE	56½ inches.
TIRE DIMENSIONS:	
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REAR	36 x 4½ inches.
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HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
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RADIATOR	Honeycomb.
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ELECTRIC SOURCE .	High tension magneto.
DRIVE	Shaft.
TRANSMISSION . . .	Selective gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

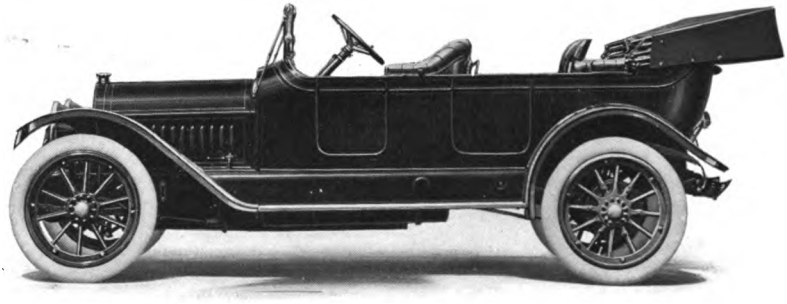
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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PREMIER MOTOR MANUFACTURING COMPANY

INDIANAPOLIS, IND.

Price	**$2835**
Five-Passenger	**2785**
Two-Passenger	**2785**



MODEL: PREMIER TOURING CAR "6-48"

COLOR	Blue-black.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	132 inches.
GAUGE	56½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
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RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

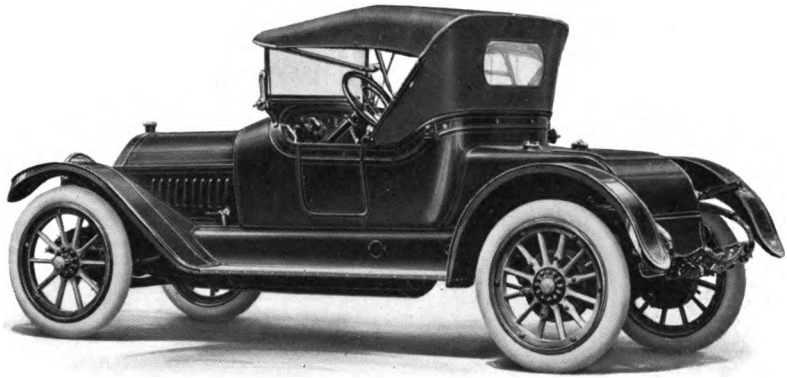
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

Digitized by Google

PREMIER MOTOR MANUFACTURING COMPANY

INDIANAPOLIS INDIANA

Price $2785



MODEL: PREMIER ROADSTER—6-48

COLOR	Blue-black.
SEATING CAPACITY .	Two persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	132 inches.
GAUGE	56½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches.
REAR	36 x 4½ inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In threes.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto.
DRIVE	Shaft.
TRANSMISSION . . .	Selective gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

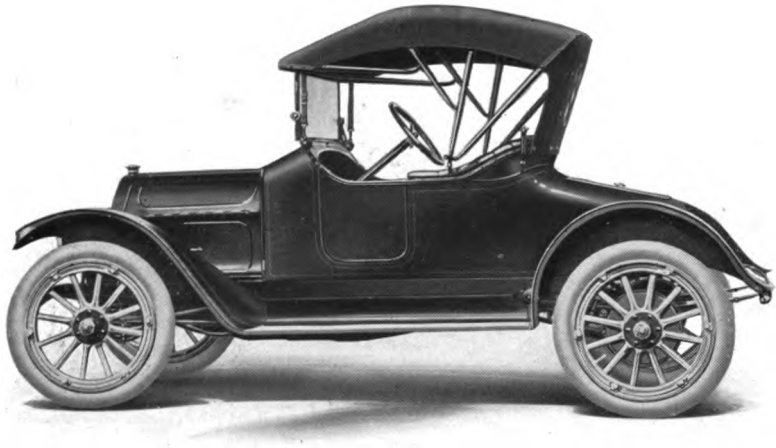
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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REO MOTOR CAR COMPANY

LANSING MICHIGAN

Price $1175
Five-Passenger Touring Car . 1175



MODEL: 1914 REO THE FIFTH RUNABOUT

COLOR	Black.
SEATING CAPACITY .	Two persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	112 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 25.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Generator and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

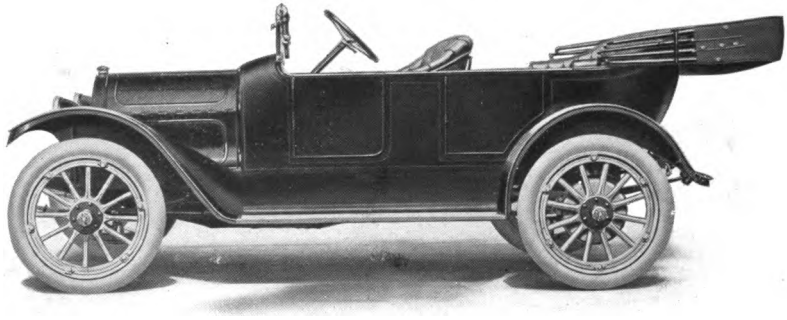
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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REO MOTOR CAR COMPANY

LANSING, MICH.

Price $1175
Two-Passenger Runabout . 1175



MODEL: 1914 REO THE FIFTH TOURING CAR

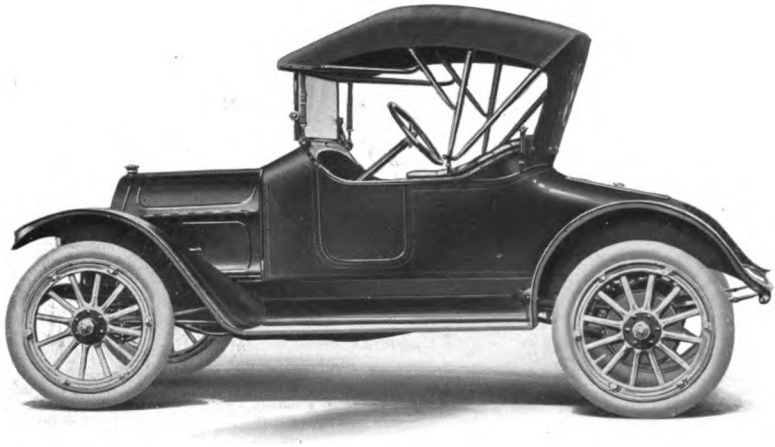
COLOR	Black.
SEATING CAPACITY .	Five persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	112 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 25.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Generator and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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REO MOTOR CAR COMPANY
LANSING MICHIGAN

Price $1175
Five-Passenger Touring Car . 1175



MODEL: 1914 REO THE FIFTH RUNABOUT

COLOR	Black.
SEATING CAPACITY .	Two persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	112 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 25.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Generator and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

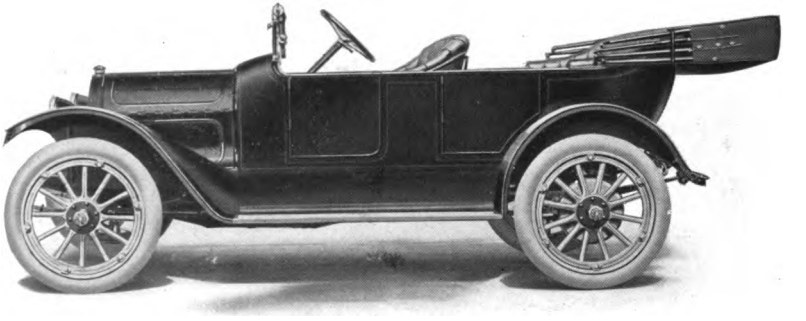
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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REO MOTOR CAR COMPANY

LANSING, MICH.

Price $1175
Two-Passenger Runabout . 1175



MODEL: 1914 REO THE FIFTH TOURING CAR

COLOR	Black.
SEATING CAPACITY .	Five persons.
CLUTCH	Multiple disc.
WHEELBASE . . .	112 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 25.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Generator and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

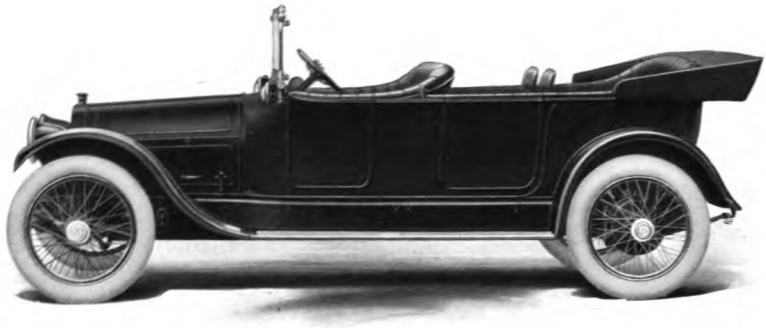
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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STEVENS-DURYEA COMPANY

CHICOPEE FALLS MASSACHUSETTS

Price	**$4800**
Seven-Passenger Landau Phaeton	**5400**
Seven-Passenger Berline	**6200**
Seven-Passenger Limousine	**6000**



MODEL: STEVENS-DURYEA "C-SIX" TOURING CAR

COLOR	English purple lake, lakelet green, mulberry red, visible blue, or sapphire blue.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	138 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 44.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	$4\frac{5}{16}$ inches.
STROKE	$5\frac{1}{2}$ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

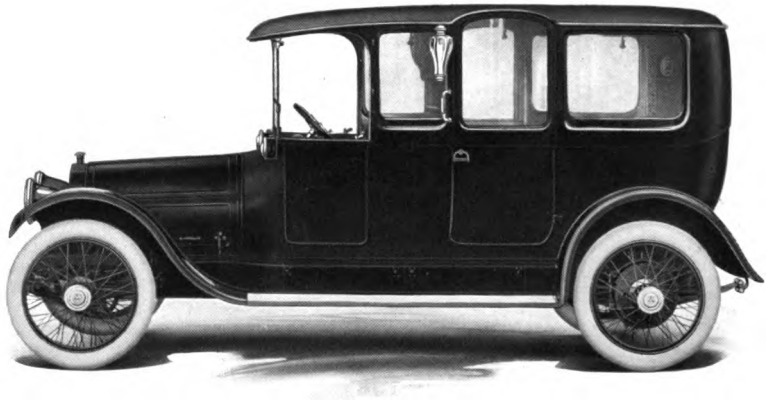
Price includes top, top hood, electric lighting, self-starter, windshield, speedometer and demountable rims. Wire wheels extra

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STEVENS-DURYEA COMPANY

CHICOPEE FALLS MASSACHUSETTS

Price	**$5800**
Two-Passenger Roadster	**4550**
Three-Passenger Coupelet	**5000**
Five-Passenger Touring	**4550**
Five-Passenger Landau Phaeton	**5200**
Five-Passenger Demi-Berline	**5750**



MODEL: STEVENS-DURYEA "C-SIX" LIMOUSINE

COLOR	English purple lake, mulberry red, lakelet green, visible blue or sapphire blue.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	131 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 4½ inches.
REAR	37 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 44.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	$4\frac{5}{16}$ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

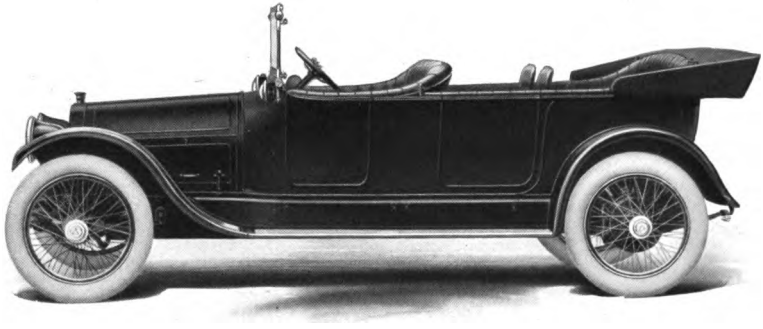
Price includes electric lighting, self-starter, speedometer and demountable rims.
Wire wheels extra

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STEVENS-DURYEA COMPANY

CHICOPEE FALLS MASSACHUSETTS

Price	**$4800**
Seven-Passenger Landau Phaeton	**5400**
Seven-Passenger Berline	**6200**
Seven-Passenger Limousine	**6000**



MODEL: STEVENS-DURYEA "C-SIX" TOURING CAR

COLOR	English purple lake, lakelet green, mulberry red, visible blue, or sapphire blue.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	138 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 44.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	$4\frac{5}{16}$ inches.
STROKE	$5\frac{1}{4}$ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

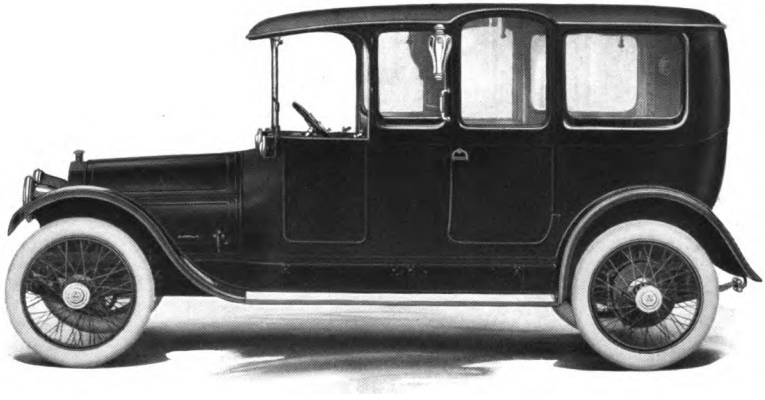
Price includes top, top hood, electric lighting, self-starter, windshield, speedometer and demountable rims. Wire wheels extra

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STEVENS-DURYEA COMPANY

CHICOPEE FALLS MASSACHUSETTS

Price	**$5800**
Two-Passenger Roadster	**4550**
Three-Passenger Coupelet	**5000**
Five-Passenger Touring	**4550**
Five-Passenger Landau Phaeton	**5200**
Five-Passenger Demi-Berline	**5750**



MODEL: STEVENS-DURYEA "C-SIX" LIMOUSINE

COLOR	English purple lake, mulberry red, lakelet green, visible blue or sapphire blue.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	131 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 4½ inches.
REAR	37 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 44.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 5/16 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

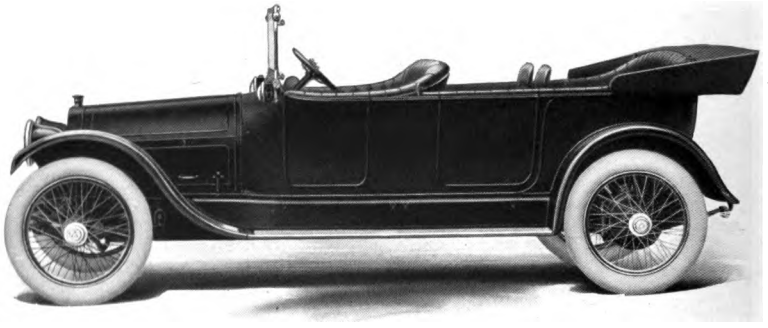
Price includes electric lighting, self-starter, speedometer and demountable rims.
Wire wheels extra

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STEVENS-DURYEA COMPANY

CHICOPEE FALLS MASSACHUSETTS

Price	**$4800**
Seven-Passenger Landau Phaeton	**5400**
Seven-Passenger Berline	**6200**
Seven-Passenger Limousine	**6000**



MODEL: STEVENS-DURYEA "C-SIX" TOURING CAR

COLOR	English purple lake, lakelet green, mulberry red, visible blue, or sapphire blue.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	138 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 44.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	$4\frac{5}{16}$ inches.
STROKE	$5\frac{1}{2}$ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

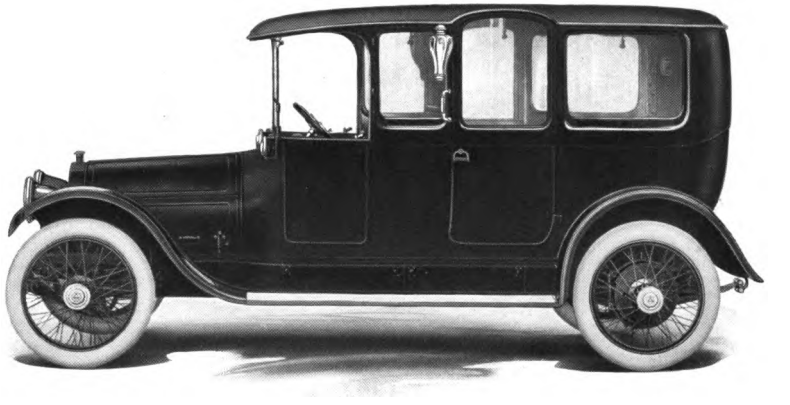
Price includes top, top hood, electric lighting, self-starter, windshield, speedometer and demountable rims. Wire wheels extra

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STEVENS-DURYEA COMPANY

CHICOPEE FALLS MASSACHUSETTS

Price	**$5800**
Two-Passenger Roadster	**4550**
Three-Passenger Coupelet	**5000**
Five-Passenger Touring	**4550**
Five-Passenger Landau Phaeton	**5200**
Five-Passenger Demi-Berline	**5750**



MODEL: STEVENS-DURYEA "C-SIX" LIMOUSINE

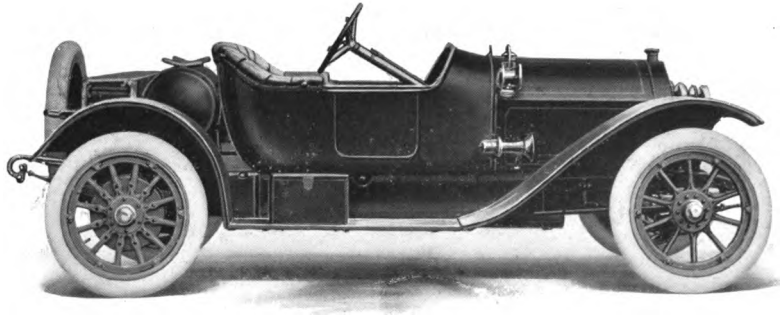
COLOR	English purple lake, mulberry red, lakelet green, visible blue or sapphire blue.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	131 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 4½ inches.
REAR	37 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 44.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 5/16 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Price includes electric lighting, self-starter, speedometer and demountable rims.
Wire wheels extra

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STUTZ MOTOR CAR COMPANY
INDIANAPOLIS
I N D I A N A

Price	**$2000**
Bearcat	**2000**
Touring	**2150**



MODEL: STUTZ ROADSTER "4E"

COLOR	Vermilion, Mercedes red, or monitor gray.
SEATING CAPACITY	Two persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4½ inches.
REAR	34 x 4½ inches.
BRAKE SYSTEMS	Internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C (formerly A. L. A. M.) rating 36.1.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¾ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

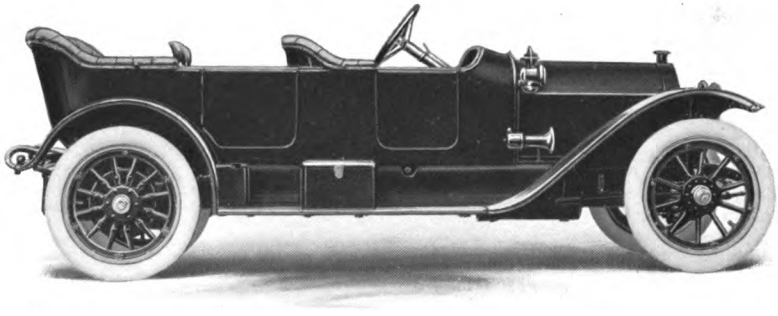
Price includes electric lighting, electric self-starter and demountable rims

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STUTZ MOTOR CAR COMPANY

INDIANAPOLIS
I N D I A N A

Price $2400
Roadster 2250



MODEL: STUTZ TOURING CAR "6E"

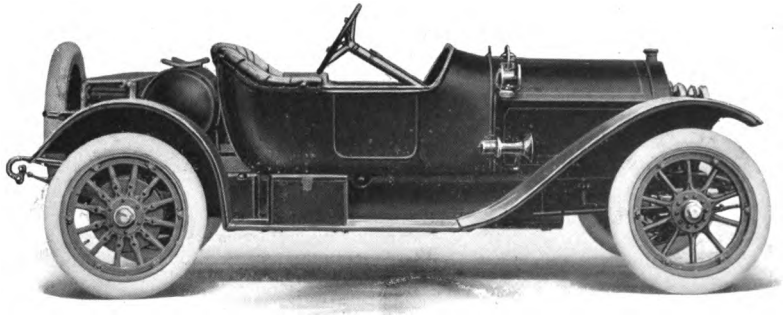
COLOR	Maroon or ultramarine blue.
SEATING CAPACITY .	Six persons.
CLUTCH	Cone.
WHEELBASE . . .	130 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4½ inches.
REAR	34 x 4½ inches.
BRAKE SYSTEMS . .	Internal expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4 inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE .	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

Price includes electric lighting, electric self-starter and demountable rims

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STUTZ MOTOR CAR COMPANY
INDIANAPOLIS
I N D I A N A

Price	**$2000**
Bearcat	**2000**
Touring	**2150**



MODEL: STUTZ ROADSTER "4E"

COLOR	Vermilion, Mercedes red, or monitor gray.
SEATING CAPACITY	Two persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4½ inches.
REAR	34 x 4½ inches.
BRAKE SYSTEMS	Internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C (formerly A. L. A. M.) rating 36.1.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¾ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

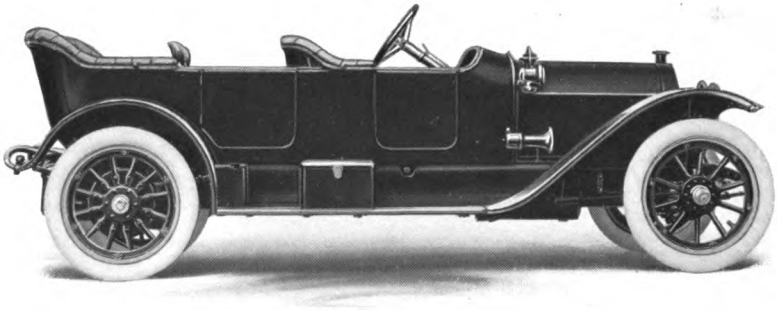
Price includes electric lighting, electric self-starter and demountable rims

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STUTZ MOTOR CAR COMPANY

INDIANAPOLIS INDIANA

Price $2400
Roadster 2250



MODEL: STUTZ TOURING CAR "6E"

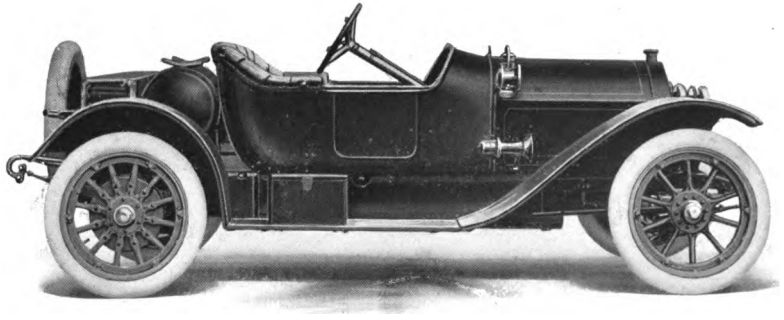
COLOR	Maroon or ultramarine blue.
SEATING CAPACITY .	Six persons.
CLUTCH	Cone.
WHEELBASE . . .	130 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4½ inches.
REAR	34 x 4½ inches.
BRAKE SYSTEMS . .	Internal expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4 inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE .	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

Price includes electric lighting, electric self-starter and demountable rims

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STUTZ MOTOR CAR COMPANY
INDIANAPOLIS
I N D I A N A

Price	**$2000**
Bearcat	**2000**
Touring	**2150**



MODEL: STUTZ ROADSTER "4E"

COLOR	Vermilion, Mercedes red, or monitor gray.
SEATING CAPACITY	Two persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4½ inches.
REAR	34 x 4½ inches.
BRAKE SYSTEMS	Internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C (formerly A. L. A. M.) rating 36.1.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¾ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

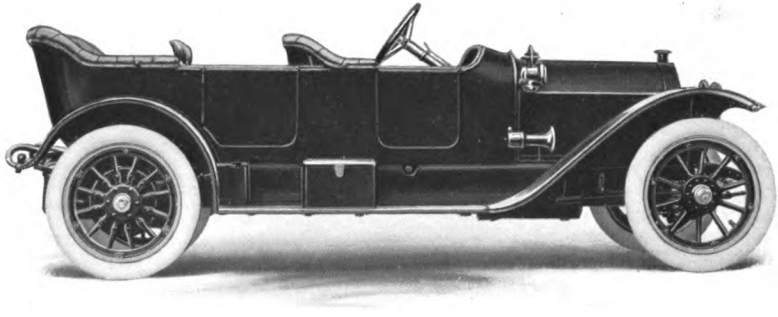
Price includes electric lighting, electric self-starter and demountable rims

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STUTZ MOTOR CAR COMPANY

INDIANAPOLIS INDIANA

Price $2400
Roadster 2250



MODEL: STUTZ TOURING CAR "6E"

COLOR	Maroon or ultramarine blue.
SEATING CAPACITY .	Six persons.
CLUTCH	Cone.
WHEELBASE . . .	130 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4½ inches.
REAR	34 x 4½ inches.
BRAKE SYSTEMS . .	Internal expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4 inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE .	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

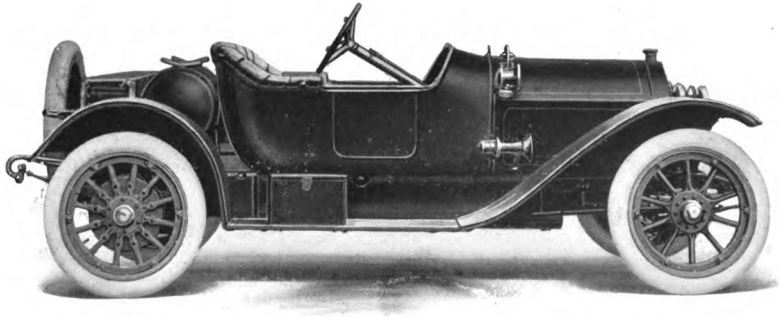
Price includes electric lighting, electric self-starter and demountable rims

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STUTZ MOTOR CAR COMPANY

INDIANAPOLIS INDIANA

Price	**$2000**
Bearcat	**2000**
Touring	**2150**



MODEL: STUTZ ROADSTER "4E"

COLOR	Vermilion, Mercedes red, or monitor gray.
SEATING CAPACITY	Two persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4½ inches.
REAR	34 x 4½ inches.
BRAKE SYSTEMS	Internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C (formerly A. L. A. M.) rating 36.1.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¾ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

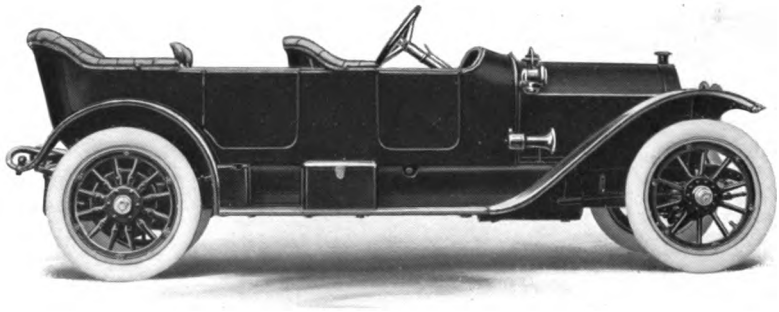
Price includes electric lighting, electric self-starter and demountable rims

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STUTZ MOTOR CAR COMPANY

INDIANAPOLIS
INDIANA

Price $2400
Roadster 2250



MODEL: STUTZ TOURING CAR "6E"

COLOR	Maroon or ultramarine blue.
SEATING CAPACITY .	Six persons.
CLUTCH	Cone.
WHEELBASE . . .	130 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4½ inches.
REAR	34 x 4½ inches.
BRAKE SYSTEMS . .	Internal expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 38.4.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	4 inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE .	Low tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

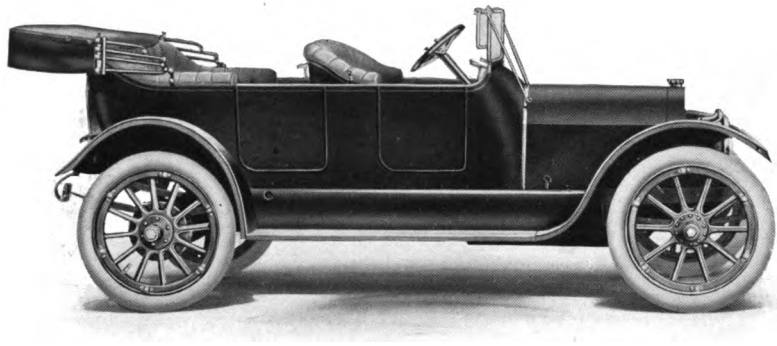
Price includes electric lighting, electric self-starter and demountable rims

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APPERSON BROS. AUTOMOBILE COMPANY

KOKOMO, INDIANA

Price $1785
Five-Passenger Sedan Limousine. 2500



MODEL: APPERSON "JACK RABBIT" SERIES XXI, "4-45"

COLOR	Elgar blue or Apperson gray.
SEATING CAPACITY	Five persons.
CLUTCH	Contracting band.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Internal expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

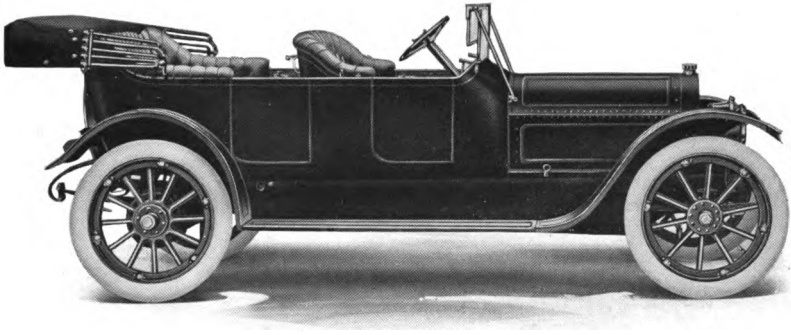
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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APPERSON BROS. AUTOMOBILE COMPANY

KOKOMO, INDIANA

Price	**$2200**
Two-Passenger Roadster	**2200**



MODEL: APPERSON "JACK RABBIT" SERIES XXI, "6-45-58"

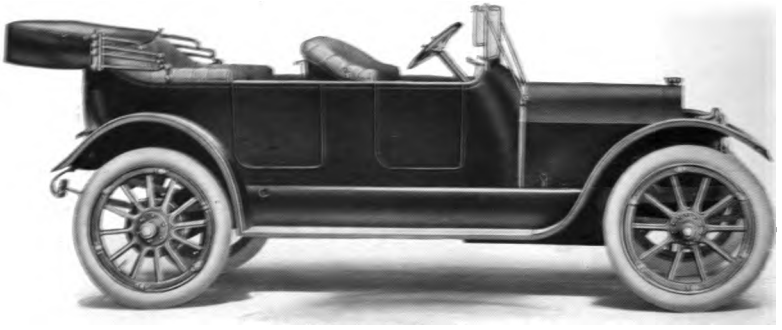
COLOR	Elgar blue.
SEATING CAPACITY	Five persons.
CLUTCH	Contracting band.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 33.7.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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APPERSON BROS. AUTOMOBILE COMPANY
KOKOMO, INDIANA

Price **$1785**
Five-Passenger Sedan Limousine . **2500**



MODEL: APPERSON "JACK RABBIT" SERIES XXI, "4-45"

COLOR	Elgar blue or Apperson gray.	CAST	Separately.
SEATING CAPACITY .	Five persons.	BORE	4½ inches.
CLUTCH	Contracting band.	STROKE	5 inches.
WHEELBASE . .	120 inches.	COOLING	Water.
GAUGE	56 inches.	RADIATOR	Honeycomb.
TIRE DIMENSIONS: FRONT . . REAR . . .	36 x 4 inches. 36 x 4 inches.	IGNITION	Jump spark.
BRAKE SYSTEMS . .	Internal expanding on both rear wheels.	ELECTRIC SOURCE . .	High tension magneto.
HORSE-POWER . . .	N. A. C. C. formerly A. L. A. M. rating 32.4.	DRIVE	Shaft.
CYLINDERS	Four.	TRANSMISSION . . .	Selective sliding gear.
ARRANGED	Vertically, under hood.	GEAR CHANGES . .	Three forward, one reverse.
		POSITION OF DRIVER .	Left side drive and center control.

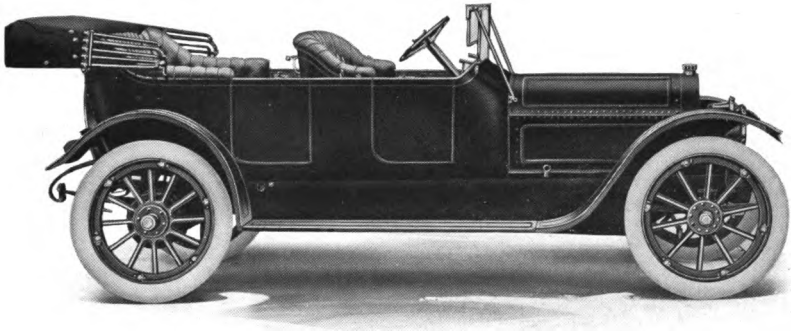
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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APPERSON BROS. AUTOMOBILE COMPANY

KOKOMO, INDIANA

Price	**$2200**
Two-Passenger Roadster	**2200**



MODEL: APPERSON "JACK RABBIT" SERIES XXI, "6-45-58"

COLOR	Elgar blue.
SEATING CAPACITY	Five persons.
CLUTCH	Contracting band.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 33.7.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MOON MOTOR CAR COMPANY

ST. LOUIS MISSOURI

Price	**$1750**
Torpedo	**1750**
Roadster	**1750**
Speedster	**1750**



MODEL: MOON "42" TORPEDO

COLOR	Optional.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	118 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

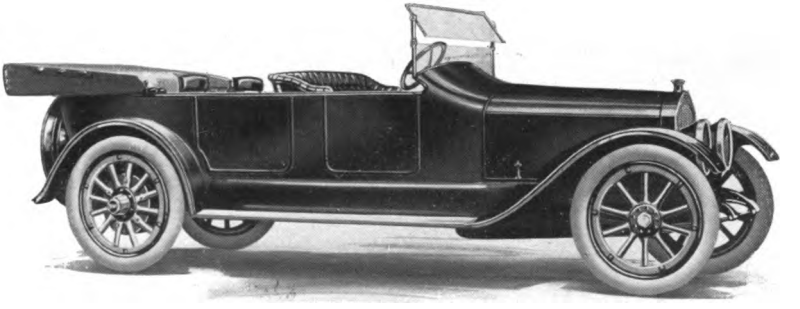
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MOON MOTOR CAR COMPANY

ST. LOUIS MISSOURI

Price	**$2225**
Four-Passenger Torpedo	**2150**
Five-Passenger Touring	**2150**
Seven-Passenger	**2225**



MODEL: MOON "6-50" STREAM-LINE, SIX-PASSENGER

COLOR	Optional.
SEATING CAPACITY	Six persons.
CLUTCH	Plate.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 33.7.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

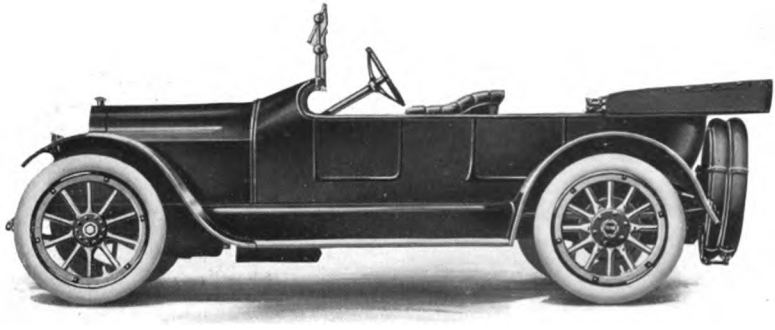
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MOON MOTOR CAR COMPANY

ST. LOUIS MISSOURI

Price	**$1750**
Torpedo	**1750**
Roadster	**1750**
Speedster	**1750**



MODEL: MOON "42" TORPEDO

COLOR	Optional.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	118 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

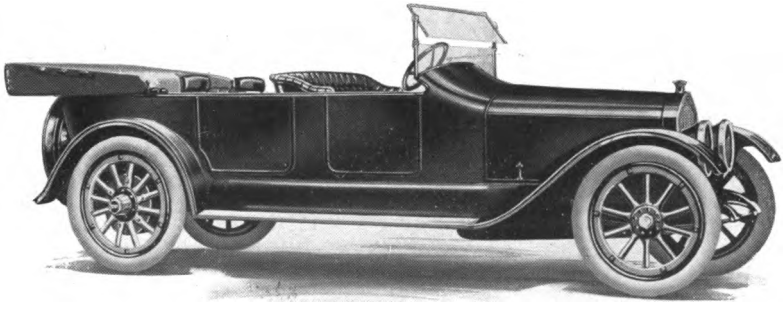
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MOON MOTOR CAR COMPANY

ST. LOUIS MISSOURI

Price	**$2225**
Four-Passenger Torpedo	**2150**
Five-Passenger Touring	**2150**
Seven-Passenger	**2225**



MODEL: MOON "6-50" STREAM-LINE, SIX-PASSENGER

COLOR	Optional.
SEATING CAPACITY	Six persons.
CLUTCH	Plate.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 33.7.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

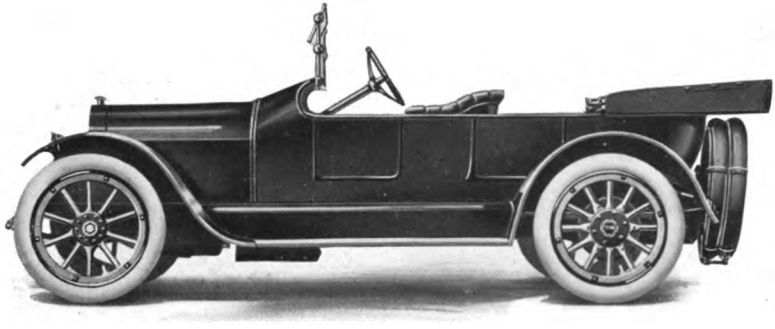
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

Digitized by Google

MOON MOTOR CAR COMPANY

ST. LOUIS MISSOURI

Price	**$1750**
Torpedo	**1750**
Roadster	**1750**
Speedster	**1750**



MODEL: MOON "42" TORPEDO

COLOR	Optional.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	118 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches.
REAR	34 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

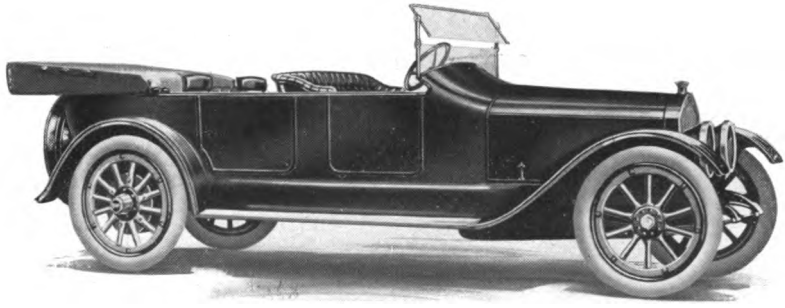
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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MOON MOTOR CAR COMPANY

ST. LOUIS MISSOURI

Price	**$2225**
Four-Passenger Torpedo	**2150**
Five-Passenger Touring	**2150**
Seven-Passenger	**2225**



MODEL: MOON "6-50" STREAM-LINE, SIX-PASSENGER

COLOR	Optional.
SEATING CAPACITY	Six persons.
CLUTCH	Plate.
WHEELBASE	128 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	35 x 4½ inches.
REAR	35 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 33.7.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In blocks of three.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	Storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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AUBURN AUTOMOBILE COMPANY

AUBURN, IND.

Price	**$1490**
Two-Passenger Roadster	**1490**
Six-Passenger Touring	**1590**



MODEL: AUBURN TOURING CAR "4-40"

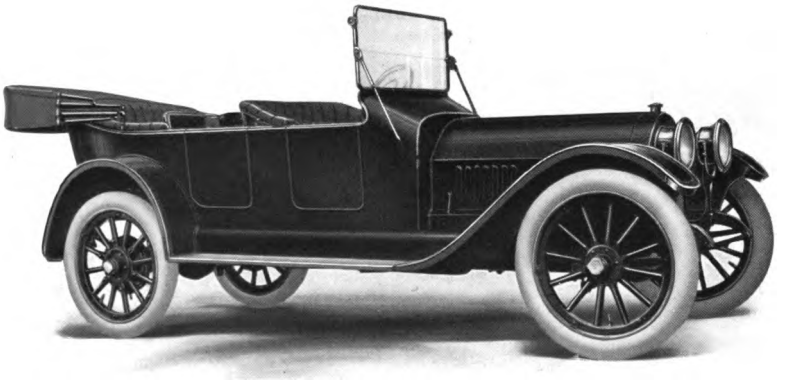
COLOR	Purple lake or royal blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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AUBURN AUTOMOBILE COMPANY
AUBURN, IND.

Price	**$2100**
Two-Passenger Roadster	**2000**
Five-Passenger Touring	**2000**



MODEL: AUBURN TOURING CAR "6-46"

COLOR	Purple lake or royal blue.
SEATING CAPACITY	Six persons.
CLUTCH	Cone.
WHEELBASE	130 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 4½ inches.
REAR	37 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 33.7.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

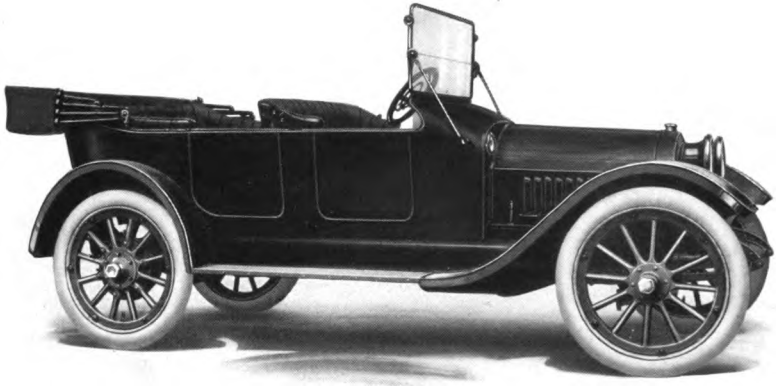
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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AUBURN AUTOMOBILE COMPANY

AUBURN, IND.

Price	**$1490**
Two-Passenger Roadster	**1490**
Six-Passenger Touring	**1590**



MODEL: AUBURN TOURING CAR "4-40"

COLOR	Purple lake or royal blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

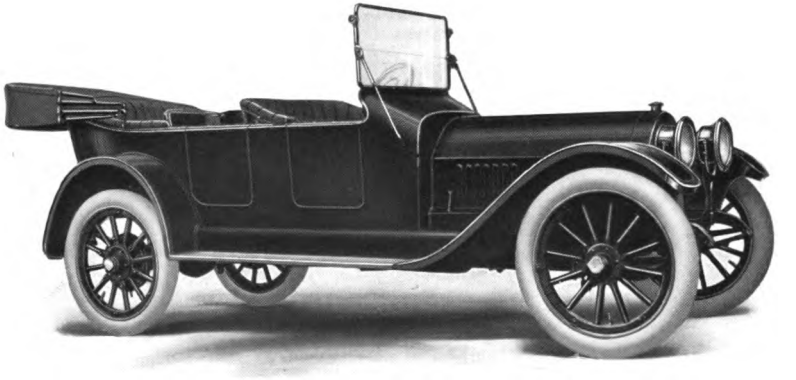
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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AUBURN AUTOMOBILE COMPANY

AUBURN, IND.

Price	**$2100**
Two-Passenger Roadster	**2000**
Five-Passenger Touring	**2000**



MODEL: AUBURN TOURING CAR "6-46"

COLOR	Purple lake or royal blue.
SEATING CAPACITY	Six persons.
CLUTCH	Cone.
WHEELBASE	130 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 4½ inches.
REAR	37 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A L. A. M.) rating 33.7.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

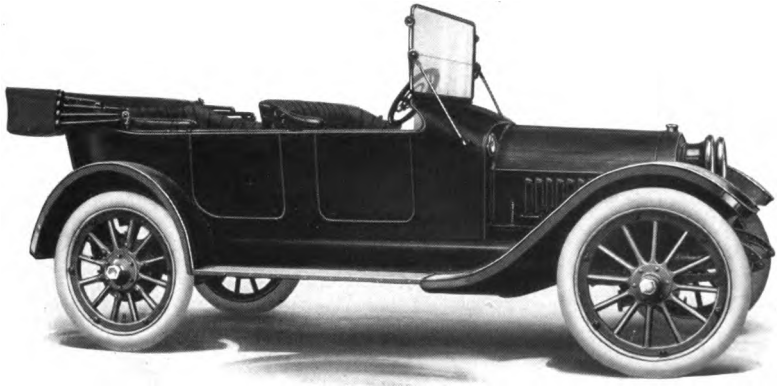
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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AUBURN AUTOMOBILE COMPANY

AUBURN, IND.

Price	**$1490**
Two-Passenger Roadster	**1490**
Six-Passenger Touring	**1590**



MODEL: AUBURN TOURING CAR "4-40"

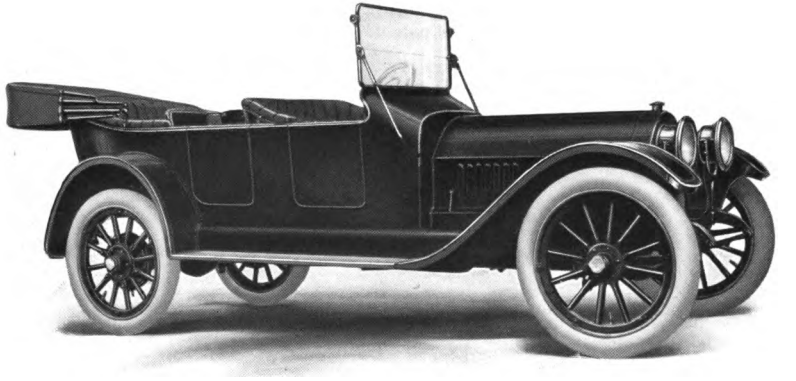
COLOR	Purple lake or royal blue.
SEATING CAPACITY	Five persons.
CLUTCH	Cone.
WHEELBASE	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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AUBURN AUTOMOBILE COMPANY
AUBURN, IND.

Price	**$2100**
Two-Passenger Roadster	**2000**
Five-Passenger Touring	**2000**



MODEL: AUBURN TOURING CAR "6-46"

COLOR	Purple lake or royal blue.
SEATING CAPACITY	Six persons.
CLUTCH	Cone.
WHEELBASE	130 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 4½ inches.
REAR	37 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 33.7.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

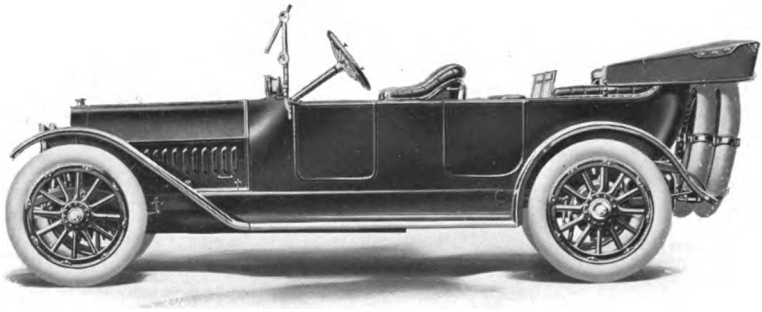
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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KISSEL MOTOR CAR COMPANY

HARTFORD, WIS.

Price	**$3150**
Roadster	**3150**
Low Fore-Door Limousine	**3900**
Full Fore-Door Limousine	**4000**



MODEL: KISSEL KAR "60-SIX"

COLOR	Body, blue; running gear, black.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	142 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Square tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

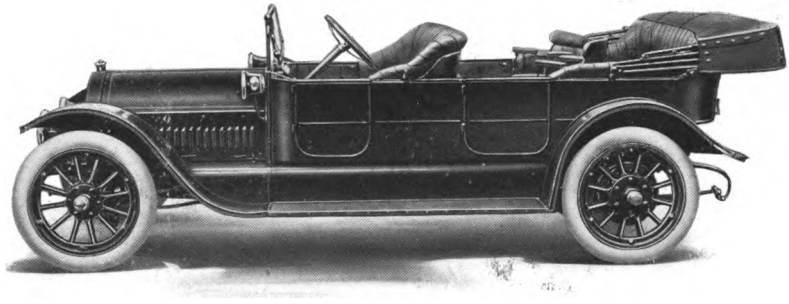
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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AUSTIN AUTOMOBILE COMPANY

GRAND RAPIDS MICHIGAN

Price	**$4000**
Runabout	**4000**
Five-Passenger Touring	**4000**
Limousine	**5000**
Model 77	**6000**



MODEL: AUSTIN TOURING CAR "66"

COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	141¼ inches.
GAUGE	56½ inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4¼ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Six forward, two reverse (two direct drive rear axle gears).
POSITION OF DRIVER	Left side drive and center control.

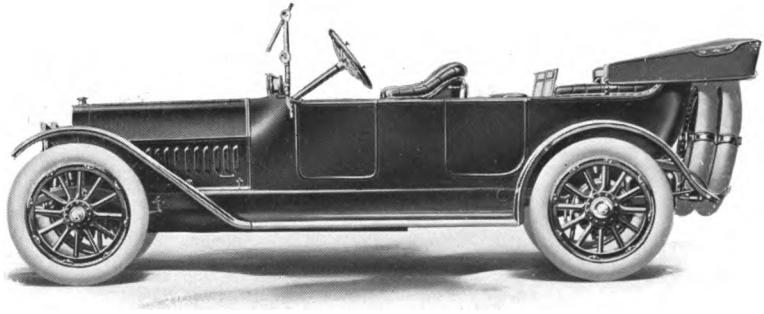
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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KISSEL MOTOR CAR COMPANY

HARTFORD, WIS.

Price	**$3150**
Roadster	**3150**
Low Fore-Door Limousine	**3900**
Full Fore-Door Limousine	**4000**



MODEL: KISSEL KAR "60-SIX"

COLOR	Body, blue; running gear, black.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	142 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Square tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

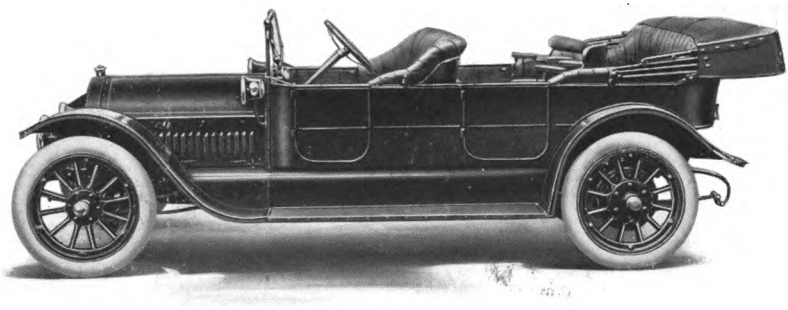
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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AUSTIN AUTOMOBILE COMPANY

GRAND RAPIDS MICHIGAN

Price	**$4000**
Runabout	**4000**
Five-Passenger Touring	**4000**
Limousine	**5000**
Model 77	**6000**



MODEL: AUSTIN TOURING CAR "66"

COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	141¼ inches.
GAUGE	56½ inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Six forward, two reverse (two direct drive rear axle gears).
POSITION OF DRIVER	Left side drive and center control.

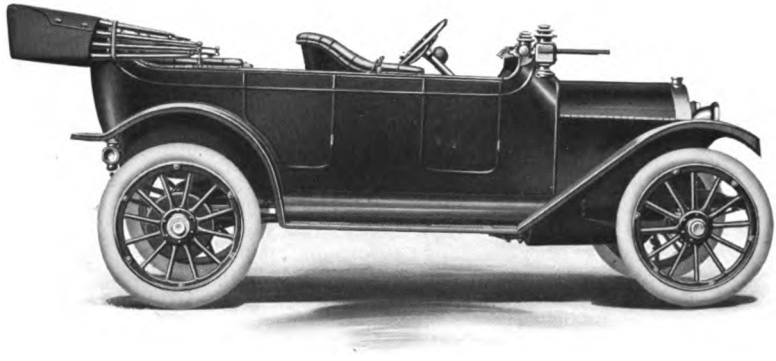
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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BRIGGS-DETROITER COMPANY

DETROIT, MICH.

Price	**$900**
With electric lighting and electric self-starter	**1025**
Roadster	**900**



MODEL: DETROITER FIVE-PASSENGER TOURING CAR

COLOR	Body, hood and wheels Raven blue; chassis black.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	104 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	32 x 3½ inches.
REAR	32 x 3½ inches.
BRAKE SYSTEMS	Double expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 19.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, windshield, speedometer and demountable rims

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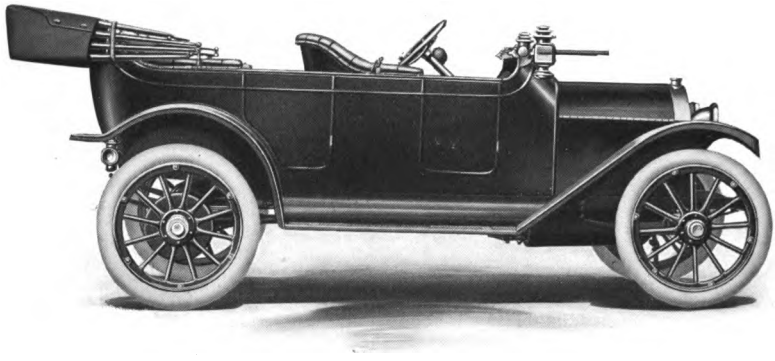
ILLUSTRATIONS AND SPECIFICATIONS ELECTRIC VEHICLES

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BRIGGS-DETROITER COMPANY

DETROIT, MICH.

Price	**$900**
With electric lighting and electric self-starter	**1025**
Roadster	**900**



MODEL: DETROITER FIVE-PASSENGER TOURING CAR

COLOR	Body, hood and wheels Raven blue; chassis black.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	104 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	32 x 3½ inches.
REAR	32 x 3½ inches.
BRAKE SYSTEMS	Double expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 19.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, windshield, speedometer and demountable rims

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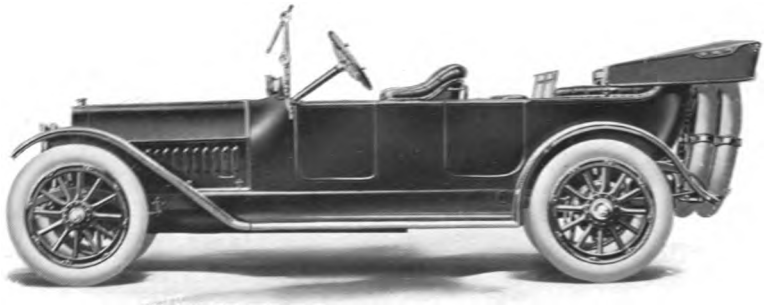
ILLUSTRATIONS AND SPECIFICATIONS ELECTRIC VEHICLES

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KISSEL MOTOR CAR COMPANY

HARTFORD. WIS.

Price	**$3150**
Roadster	**3150**
Low Fore-Door Limousine	**3900**
Full Fore-Door Limousine	**4000**



MODEL: KISSEL KAR "60-SIX"

COLOR	Body, blue; running gear, black.
SEATING CAPACITY	Seven persons.
CLUTCH	Cone.
WHEELBASE	142 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	37 x 5 inches.
REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Square tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

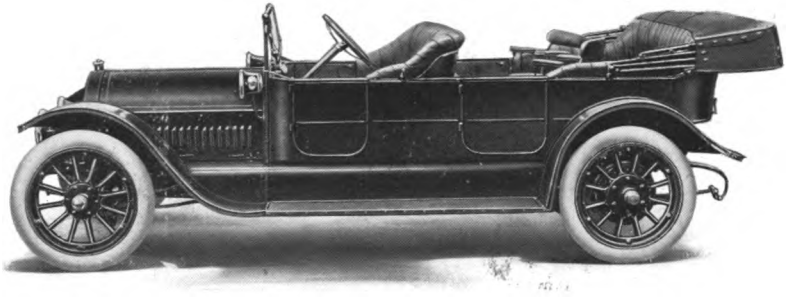
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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AUSTIN AUTOMOBILE COMPANY

GRAND RAPIDS MICHIGAN

Price	**$4000**
Runabout	**4000**
Five-Passenger Touring	**4000**
Limousine	**5000**
Model 77	**6000**



MODEL: AUSTIN TOURING CAR "66"

COLOR	Optional.
SEATING CAPACITY	Seven persons.
CLUTCH	Multiple disc.
WHEELBASE	141¼ inches.
GAUGE	56½ inches.
TIRE DIMENSIONS: FRONT	37 x 5 inches.
TIRE DIMENSIONS: REAR	37 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Six forward, two reverse (two direct drive rear axle gears).
POSITION OF DRIVER	Left side drive and center control.

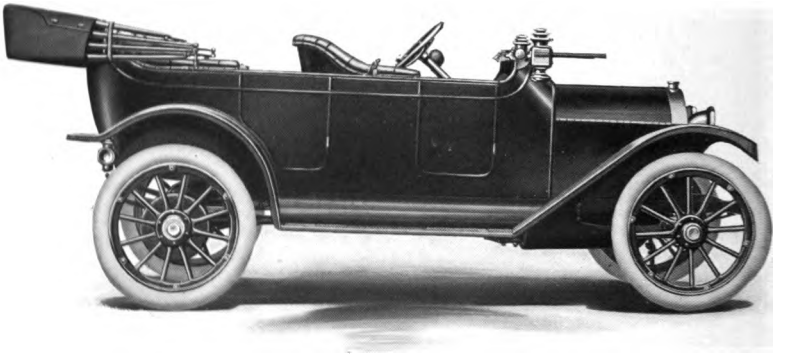
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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BRIGGS-DETROITER COMPANY

DETROIT, MICH.

Price	**$900**
With electric lighting and electric self-starter	**1025**
Roadster	**900**



MODEL: DETROITER FIVE-PASSENGER TOURING CAR

COLOR	Body, hood and wheels Raven blue; chassis black.
SEATING CAPACITY	Five persons.
CLUTCH	Multiple disc.
WHEELBASE	104 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	32 x 3½ inches.
REAR	32 x 3½ inches.
BRAKE SYSTEMS	Double expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 19.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes top, top hood, windshield, speedometer and demountable rims

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ILLUSTRATIONS AND SPECIFICATIONS ELECTRIC VEHICLES

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RAUCH & LANG CARRIAGE COMPANY

CLEVELAND, OHIO

Coach J4 Double Control	**$3200**
Coach J4 Front Control	**3100**
Coach J4 Wheel Steer	**3150**
Coach J4 Rear Control	**3100**



MODEL: RAUCH & LANG COACH "J4"

COLOR	Optional.
SEATING CAPACITY	Five persons.
BODY:	
LENGTH OVER ALL	138 inches.
WIDTH OVER ALL	64 inches.
WHEELBASE	100 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	33 x 4½ inches (pneumatic) or 36 x 4 inches (cushion).
REAR	33 x 4½ inches (pneumatic) or 36 x 4 inches (cushion).
BRAKE SYSTEMS	Contracting on motor and expanding on both rear wheels.
BATTERY	42-13 thin plate.
SPEED	22 miles per hour.
NO. OF FORWARD SPEEDS	Six.
NO. OF REVERSE SPEEDS	Three.
CONTROL	Front, rear or double.
STEERING	Lever or wheel.

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ARGO ELECTRIC VEHICLE COMPANY

SAGINAW MICHIGAN

Price $2800
Four-Passenger Roadster . 2500



MODEL: ARGO BROUGHAM "A"

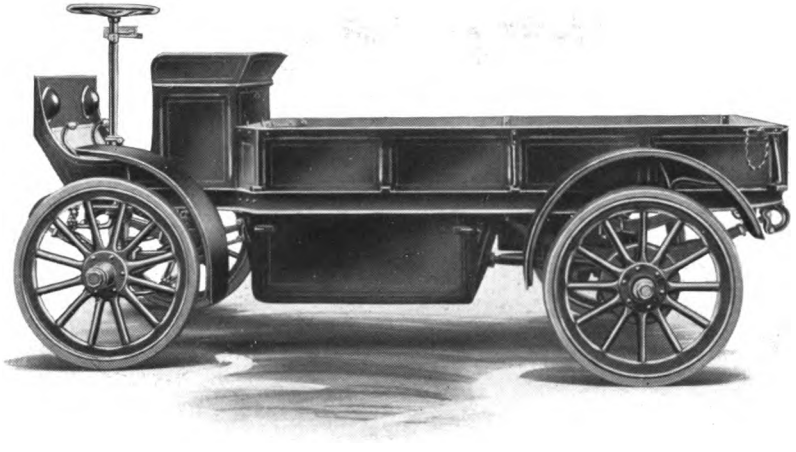
COLOR	Royal blue, Brewster green or purple lake.
SEATING CAPACITY .	Four persons.
BODY:	
LENGTH OVER ALL .	148 inches.
WIDTH OVER ALL .	64 inches.
WHEELBASE . . .	108½ inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	38 x 4 inches (cushion) or 36 x 4 inches (pneumatic).
REAR	38 x 4 inches (cushion) or 36 x 4 inches (pneumatic).
BRAKE SYSTEMS . .	Double expanding on both rear wheels.
BATTERY	40 cells, 11 MV Hycap Exide.
SPEED	22 miles per hour.
NO. OF FORWARD SPEEDS	Five.
NO. OF REVERSE SPEEDS	Five.
CONTROL	Foot operated magnetic.
STEERING	Wheel.

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ARGO ELECTRIC VEHICLE COMPANY

SAGINAW MICHIGAN

Price	**$1900**
Stake Body, with Platform	**1900**
Panel Closed Body	**2150**



MODEL: ARGO "K-10"

COLOR	Optional.
CARRYING CAPACITY	1000 pounds.
BODY:	
LENGTH OVER ALL	129½ inches.
WIDTH OVER ALL	68 inches.
WHEELBASE	86 inches.
GAUGE	54 inches.
TIRE DIMENSIONS:	
FRONT	34 x 3 inches (pneumatic or cushion).
REAR	34 x 3 inches (pneumatic or cushion).
BRAKE SYSTEMS	Double expanding on both rear wheels.
BATTERY	40 cells, 11 MVHycap
SPEED	16 miles per hour.
NO. OF FORWARD SPEEDS	Four.
NO. OF REVERSE SPEEDS	Two.
CONTROL	Lever operated.
STEERING	Wheel.

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ARGO ELECTRIC VEHICLE COMPANY

SAGINAW MICHIGAN

Price	**$2800**
Four-Passenger Roadster	**2500**



MODEL: ARGO BROUGHAM "A"

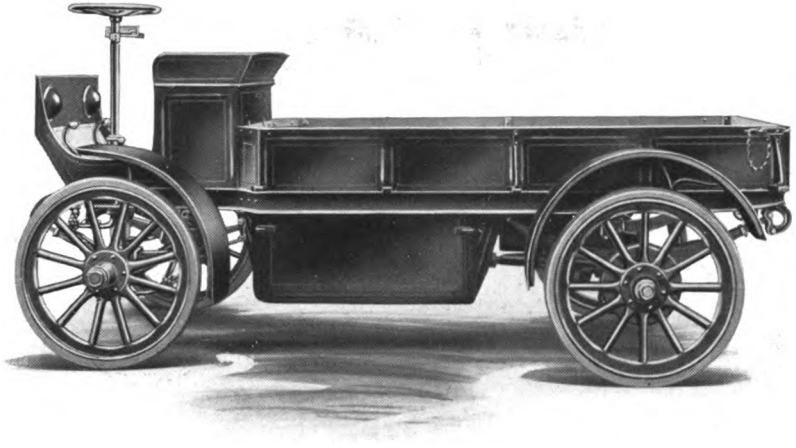
COLOR	Royal blue, Brewster green or purple lake.
SEATING CAPACITY	Four persons.
BODY:	
LENGTH OVER ALL	148 inches.
WIDTH OVER ALL	64 inches.
WHEELBASE	108½ inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	38 x 4 inches (cushion) or 36 x 4 inches (pneumatic).
REAR	38 x 4 inches (cushion) or 36 x 4 inches (pneumatic).
BRAKE SYSTEMS	Double expanding on both rear wheels.
BATTERY	40 cells, 11 MV Hycap Exide.
SPEED	22 miles per hour.
NO. OF FORWARD SPEEDS	Five.
NO. OF REVERSE SPEEDS	Five.
CONTROL	Foot operated magnetic.
STEERING	Wheel.

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ARGO ELECTRIC VEHICLE COMPANY

SAGINAW MICHIGAN

Price	**$1900**
Stake Body, with Platform	**1900**
Panel Closed Body	**2150**



MODEL: ARGO "K-10"

COLOR	Optional.
CARRYING CAPACITY	1000 pounds.
BODY:	
LENGTH OVER ALL	129½ inches.
WIDTH OVER ALL	68 inches.
WHEELBASE	86 inches.
GAUGE	54 inches.
TIRE DIMENSIONS:	
FRONT	34 x 3 inches (pneumatic or cushion).
REAR	34 x 3 inches (pneumatic or cushion).
BRAKE SYSTEMS	Double expanding on both rear wheels.
BATTERY	40 cells, 11 MVHycap
SPEED	16 miles per hour.
NO. OF FORWARD SPEEDS	Four.
NO. OF REVERSE SPEEDS	Two.
CONTROL	Lever operated.
STEERING	Wheel.

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ARGO ELECTRIC VEHICLE COMPANY

SAGINAW MICHIGAN

Price $2800
Four-Passenger Roadster . 2500



MODEL: ARGO BROUGHAM "A"

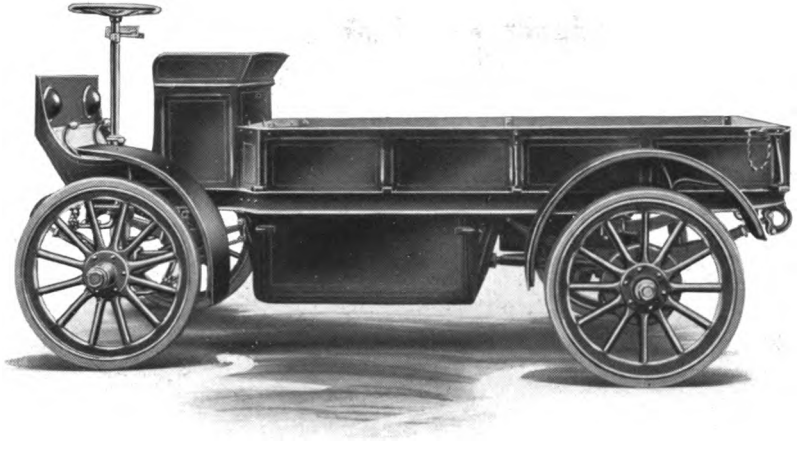
COLOR	Royal blue, Brewster green or purple lake.
SEATING CAPACITY .	Four persons.
BODY:	
LENGTH OVER ALL .	148 inches.
WIDTH OVER ALL .	64 inches.
WHEELBASE . . .	108½ inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	38 x 4 inches (cushion) or 36 x 4 inches (pneumatic).
REAR	38 x 4 inches (cushion) or 36 x 4 inches (pneumatic).
BRAKE SYSTEMS . .	Double expanding on both rear wheels.
BATTERY	40 cells, 11 MV Hycap Exide.
SPEED	22 miles per hour.
NO. OF FORWARD SPEEDS	Five.
NO. OF REVERSE SPEEDS	Five.
CONTROL	Foot operated magnetic.
STEERING	Wheel.

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ARGO ELECTRIC VEHICLE COMPANY

SAGINAW MICHIGAN

Price	**$1900**
Stake Body, with Platform	**1900**
Panel Closed Body	**2150**



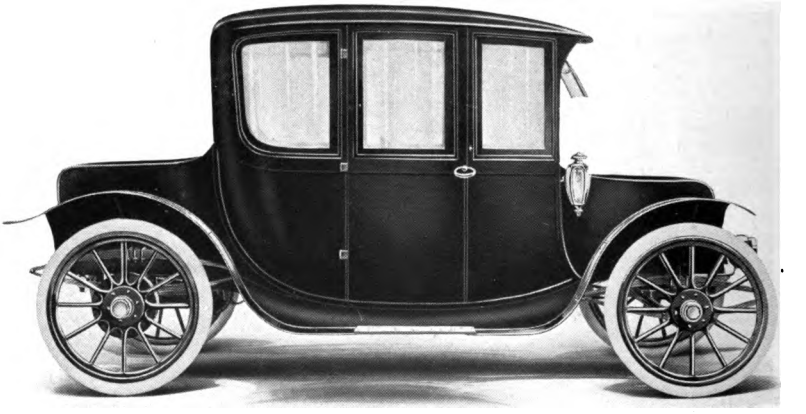
MODEL: ARGO "K-10"

COLOR	Optional.
CARRYING CAPACITY	1000 pounds.
BODY:	
LENGTH OVER ALL	129½ inches.
WIDTH OVER ALL	68 inches.
WHEELBASE	86 inches.
GAUGE	54 inches.
TIRE DIMENSIONS:	
FRONT	34 x 3 inches (pneumatic or cushion).
REAR	34 x 3 inches (pneumatic or cushion).
BRAKE SYSTEMS	Double expanding on both rear wheels.
BATTERY	40 cells, 11 MVHycap
SPEED	16 miles per hour.
NO. OF FORWARD SPEEDS	Four.
NO. OF REVERSE SPEEDS	Two.
CONTROL	Lever operated.
STEERING	Wheel.

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THE WAVERLEY COMPANY
INDIANAPOLIS INDIANA

Price	**$2900**
Five-Passenger Limousine	**3500**
Four-Chair Brougham	**3150**
Front and Rear Drive Brougham	**3000**
Rear Drive Brougham	**2800**



MODEL: WAVERLEY FRONT-DRIVE-FOUR "104"

COLOR	Black, with blue panels.
SEATING CAPACITY	Four persons
BODY:	
LENGTH OVER ALL	148 inches.
WIDTH OVER ALL	66 inches.
WHEELBASE	106 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches (pneumatic); or 34 x 2½ inches (cushion or solid).
REAR	34 x 4 inches (pneumatic); or 34 x 2½ inches (cushion or solid).
BRAKE SYSTEMS	Internal expanding on both rear wheels.
BATTERY	42 cells; 11 or 13 plate.
SPEED	20 miles per hour.
NO. OF FORWARD SPEEDS	Four.
NO. OF REVERSE SPEEDS	Four.
CONTROL	Lever operated.
STEERING	Lever.

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WOODS MOTOR VEHICLE CO.

CHICAGO ILLINOIS

Price	**$3100**
Model 1332	**3600**
Model 1333	**3200**
Model 1335	**3000**



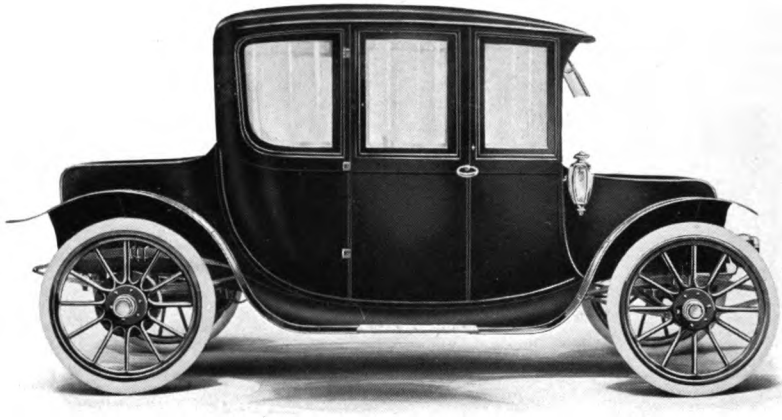
MODEL: WOODS ELECTRIC "1334"

COLOR	Blue, black, maroon or green.
SEATING CAPACITY	Four persons.
BODY:	
LENGTH OVER ALL	131 inches.
WIDTH OVER ALL	63 inches.
WHEELBASE	92 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches (dual tread).
REAR	38 x 4 inches (dual tread).
BRAKE SYSTEMS	Internal expanding on armature shaft and both rear wheels.
BATTERY	40 cells, 11 plates.
SPEED	22 miles per hour.
NO. OF FORWARD SPEEDS	Five.
NO. OF REVERSE SPEEDS	Five.
CONTROL	Lever operated.
STEERING	Lever.

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THE WAVERLEY COMPANY
INDIANAPOLIS INDIANA

Price	**$2900**
Five-Passenger Limousine	**3500**
Four-Chair Brougham	**3150**
Front and Rear Drive Brougham	**3000**
Rear Drive Brougham	**2800**



MODEL: WAVERLEY FRONT-DRIVE-FOUR "104"

COLOR	Black, with blue panels.
SEATING CAPACITY	Four persons
BODY:	
LENGTH OVER ALL	148 inches.
WIDTH OVER ALL	66 inches.
WHEELBASE	106 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches (pneumatic); or 34 x 2½ inches (cushion or solid).
REAR	34 x 4 inches (pneumatic); or 34 x 2½ inches (cushion or solid).
BRAKE SYSTEMS	Internal expanding on both rear wheels.
BATTERY	42 cells; 11 or 13 plate.
SPEED	20 miles per hour.
NO. OF FORWARD SPEEDS	Four.
NO. OF REVERSE SPEEDS	Four.
CONTROL	Lever operated.
STEERING	Lever.

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WOODS MOTOR VEHICLE CO.

CHICAGO ILLINOIS

Price	**$3100**
Model 1332	**3600**
Model 1333	**3200**
Model 1335	**3000**



MODEL: WOODS ELECTRIC "1334"

COLOR	Blue, black, maroon or green.
SEATING CAPACITY	Four persons.
BODY:	
LENGTH OVER ALL	131 inches.
WIDTH OVER ALL	63 inches.
WHEELBASE	92 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches (dual tread).
REAR	38 x 4 inches (dual tread).
BRAKE SYSTEMS	Internal expanding on armature shaft and both rear wheels.
BATTERY	40 cells, 11 plates.
SPEED	22 miles per hour.
NO. OF FORWARD SPEEDS	Five.
NO. OF REVERSE SPEEDS	Five.
CONTROL	Lever operated.
STEERING	Lever.

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THE
BORLAND-
GRANNIS
COMPANY

CHICAGO
ILLINOIS

Price	$2900
Roadster	2550
Limousine	5500



MODEL: BORLAND ELECTRIC COUPE "50"

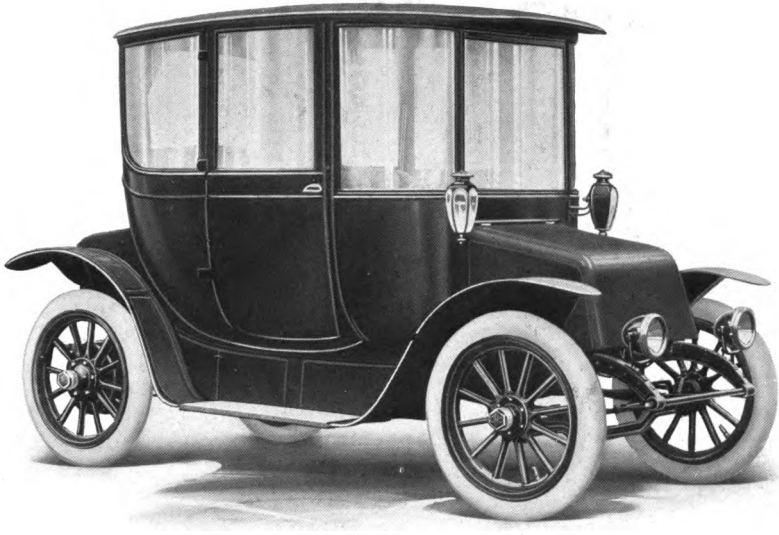
COLOR	Black, Borland blue or green.
SEATING CAPACITY	Five persons.
BODY:	
LENGTH OVER ALL	120¾ inches.
WIDTH OVER ALL	67½ inches.
WHEELBASE	96 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches (pneumatic or cushion).
REAR	34 x 4 inches (pneumatic or cushion).
BRAKE SYSTEMS	Internal expanding on both rear wheels.
BATTERY	40 cells, 9 or 11 MV Hycap Exide.
SPEED	20 miles per hour.
NO. OF FORWARD SPEEDS	Six.
NO. OF REVERSE SPEEDS	Three.
CONTROL	Lever operated.
STEERING	Lever.
DRIVE	Rear or forward.

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OHIO ELECTRIC CAR COMPANY

TOLEDO OHIO

Price	**$3200**
Model 60 Five-Passenger Viennese Design	**3500**
Model 40 Four-Passenger Dresden Design	**2900**



MODEL: OHIO ELECTRIC "50"

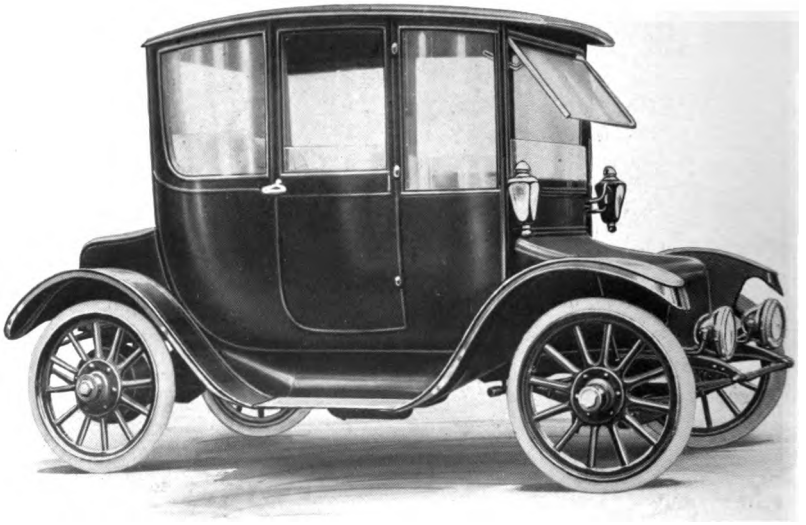
COLOR	Ohio blue, green, or maroon.
SEATING CAPACITY	Five persons.
WHEELBASE	98 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4½ inches (pneumatic); or 36 x 4½ inches (cushion).
REAR	34 x 4½ inches (pneumatic); or 36 x 4½ inches (cushion).
BRAKE SYSTEMS	Contracting and expanding on both rear wheels and magnetic brake operated by button.
BATTERY	40 cells, 13 plate Hycap Exide.
SPEED	22 miles per hour.
NO. OF FORWARD SPEEDS	Five.
NO. OF REVERSE SPEEDS	Three.
CONTROL	Magnetic, operated by disc.
STEERING	Lever.
DRIVE	Rear or forward.

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THE
BORLAND-
GRANNIS
COMPANY

CHICAGO
ILLINOIS

Price	**$2900**
Roadster	**2550**
Limousine	**5500**



MODEL: BORLAND ELECTRIC COUPE "50"

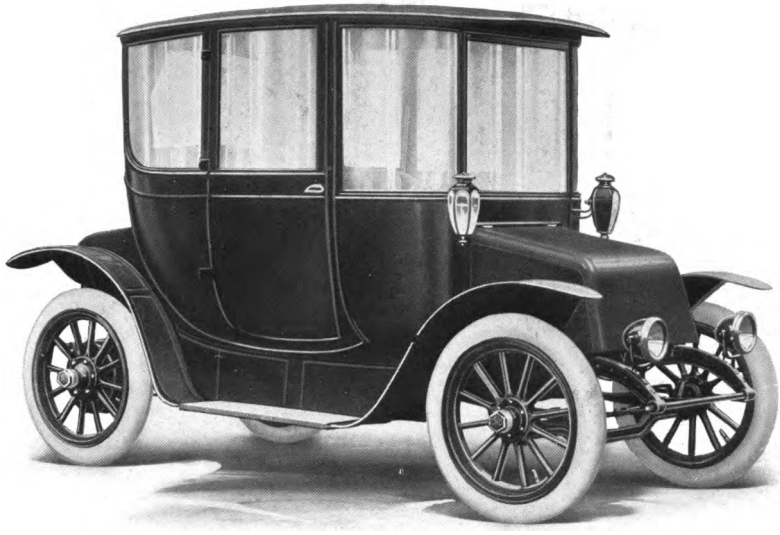
COLOR	Black, Borland blue or green.
SEATING CAPACITY	Five persons.
BODY:	
LENGTH OVER ALL	120¾ inches.
WIDTH OVER ALL	67½ inches.
WHEELBASE	96 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches (pneumatic or cushion).
REAR	34 x 4 inches (pneumatic or cushion).
BRAKE SYSTEMS	Internal expanding on both rear wheels.
BATTERY	40 cells, 9 or 11 MV Hycap Exide.
SPEED	20 miles per hour.
NO. OF FORWARD SPEEDS	Six.
NO. OF REVERSE SPEEDS	Three.
CONTROL	Lever operated.
STEERING	Lever.
DRIVE	Rear or forward.

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OHIO ELECTRIC CAR COMPANY

TOLEDO OHIO

Price	**$3200**
Model 60 Five-Passenger Viennese Design	**3500**
Model 40 Four-Passenger Dresden Design	**2900**



MODEL: OHIO ELECTRIC "50"

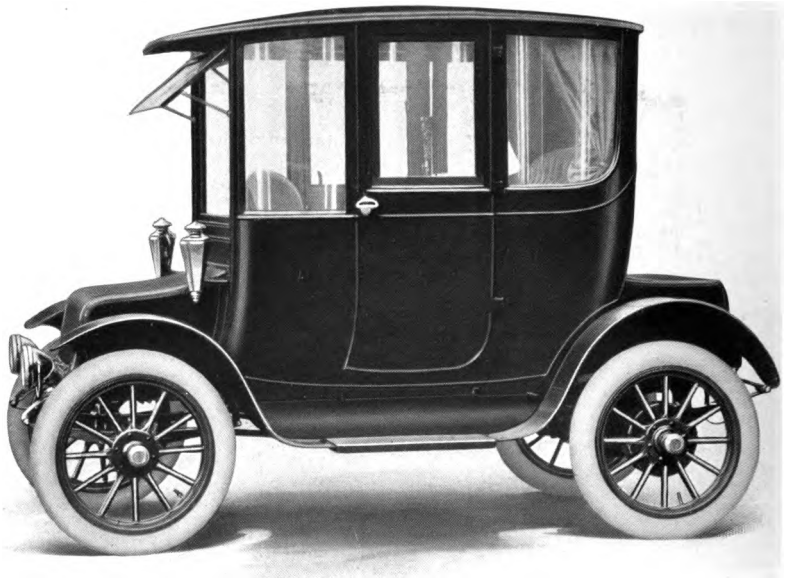
COLOR	Ohio blue, green, or maroon.
SEATING CAPACITY	Five persons.
WHEELBASE	98 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4½ inches (pneumatic); or 36 x 4½ inches (cushion).
REAR	34 x 4½ inches (pneumatic); or 36 x 4½ inches (cushion).
BRAKE SYSTEMS	Contracting and expanding on both rear wheels and magnetic brake operated by button.
BATTERY	40 cells, 13 plate Hycap Exide.
SPEED	22 miles per hour.
NO. OF FORWARD SPEEDS	Five.
NO. OF REVERSE SPEEDS	Three.
CONTROL	Magnetic, operated by disc.
STEERING	Lever.
DRIVE	Rear or forward.

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BAKER MOTOR VEHICLE COMPANY

CLEVELAND, OHIO

Price	**$2800**
Roadster	**2300**
Brougham	**3000**



MODEL: BAKER ELECTRIC "VAE"

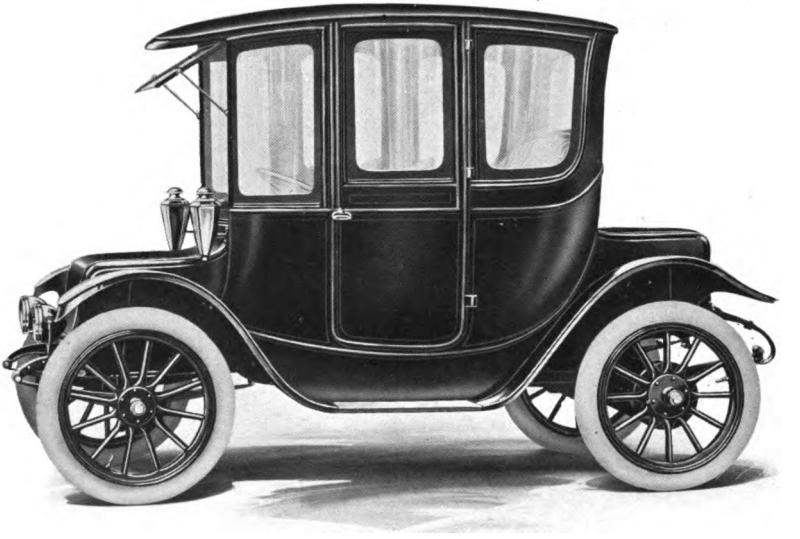
COLOR	Optional.
SEATING CAPACITY	Four persons.
BODY:	
LENGTH OVER ALL	126 inches.
WIDTH OVER ALL	61 inches.
WHEELBASE	88 inches.
GAUGE	50 inches.
TIRE DIMENSIONS:	
FRONT	32 x 4 inches.
REAR	32 x 4 inches.
BRAKE SYSTEMS	Internal expanding on both rear wheels.
BATTERY	34 cells, 13 MV Thinplate Exide.
SPEED	22 miles per hour.
NO. OF FORWARD SPEEDS	Six.
NO. OF REVERSE SPEEDS	Three.
CONTROL	Lever operated.
STEERING	Wheel or lever.

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BROC ELECTRIC VEHICLE COMPANY

CLEVELAND, OHIO

Price	**$3000**
Rear Drive Brougham	**2900**
Large Rear Drive Brougham	**3100**
Large Front Drive Brougham	**3100**
Large Double Drive Brougham	**3200**



MODEL: BROC "32"

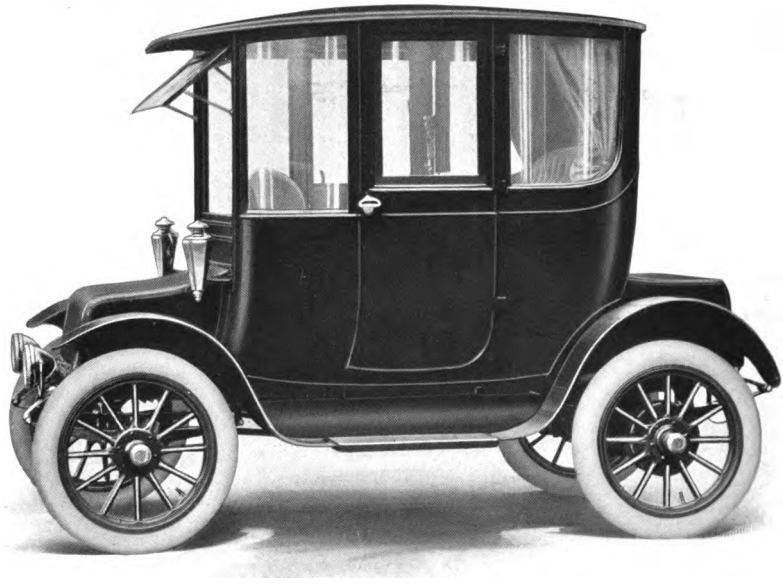
COLOR	Optional.
SEATING CAPACITY	Five persons.
BODY:	
LENGTH OVER ALL	120 inches.
WIDTH OVER ALL	56 inches.
WHEELBASE	96 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches (pneumatic); or 36 x 4 inches (cushion).
REAR	34 x 4 inches (pneumatic); or 36 x 4 inches (cushion).
BRAKE SYSTEMS	Contracting on drive shaft and expanding on both rear wheels.
BATTERY	40 cells, 11 plate Exide.
SPEED	24 miles per hour.
NO. OF FORWARD SPEEDS	Five.
NO. OF REVERSE SPEEDS	Five.
CONTROL	Lever or foot operated.
STEERING	Wheel or lever.

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BAKER MOTOR VEHICLE COMPANY

CLEVELAND, OHIO

Price	**$2800**
Roadster	**2300**
Brougham	**3000**



MODEL: BAKER ELECTRIC "VAE"

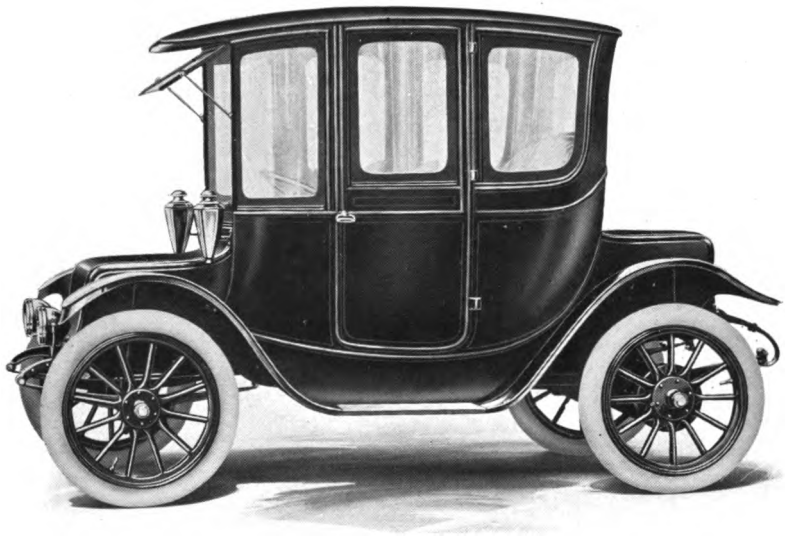
COLOR	Optional.
SEATING CAPACITY	Four persons.
BODY:	
LENGTH OVER ALL	126 inches.
WIDTH OVER ALL	61 inches.
WHEELBASE	88 inches.
GAUGE	50 inches.
TIRE DIMENSIONS:	
FRONT	32 x 4 inches.
REAR	32 x 4 inches.
BRAKE SYSTEMS	Internal expanding on both rear wheels.
BATTERY	34 cells, 13 MV Thinplate Exide.
SPEED	22 miles per hour.
NO. OF FORWARD SPEEDS	Six.
NO. OF REVERSE SPEEDS	Three.
CONTROL	Lever operated.
STEERING	Wheel or lever.

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BROC ELECTRIC VEHICLE COMPANY

CLEVELAND, OHIO

Price	**$3000**
Rear Drive Brougham	**2900**
Large Rear Drive Brougham	**3100**
Large Front Drive Brougham	**3100**
Large Double Drive Brougham	**3200**



MODEL: BROC "32"

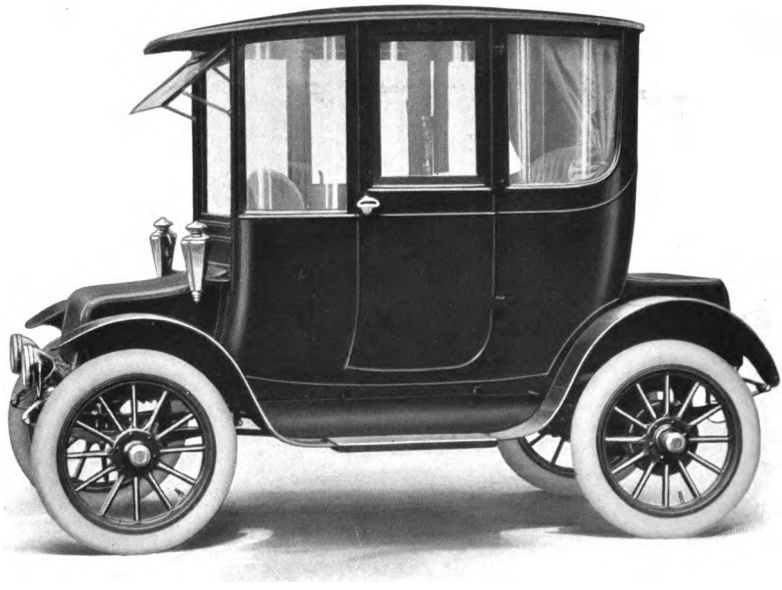
COLOR	Optional.
SEATING CAPACITY	Five persons.
BODY:	
LENGTH OVER ALL	120 inches.
WIDTH OVER ALL	56 inches.
WHEELBASE	96 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches (pneumatic); or 36 x 4 inches (cushion).
REAR	34 x 4 inches (pneumatic); or 36 x 4 inches (cushion).
BRAKE SYSTEMS	Contracting on drive shaft and expanding on both rear wheels.
BATTERY	40 cells, 11 plate Exide.
SPEED	24 miles per hour.
NO. OF FORWARD SPEEDS	Five.
NO. OF REVERSE SPEEDS	Five.
CONTROL	Lever or foot operated.
STEERING	Wheel or lever.

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BAKER MOTOR VEHICLE COMPANY

CLEVELAND, OHIO

Price	**$2800**
Roadster	**2300**
Brougham	**3000**



MODEL: BAKER ELECTRIC "VAE"

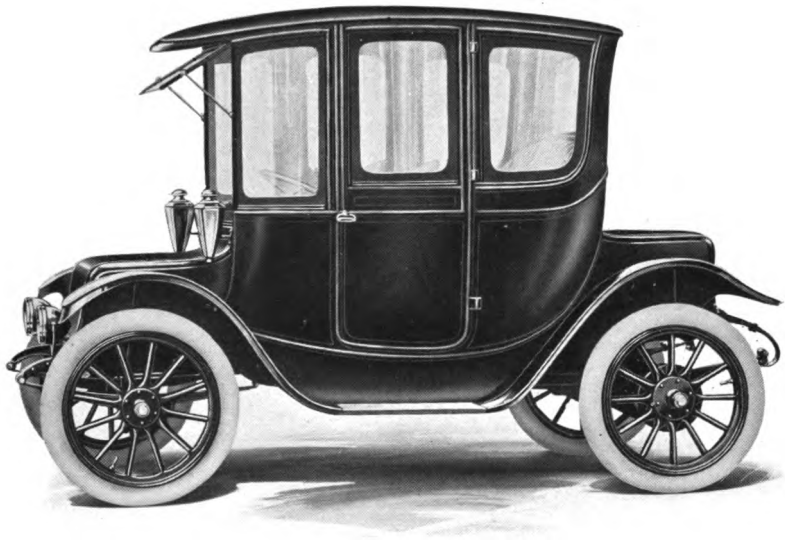
COLOR	Optional.
SEATING CAPACITY	Four persons.
BODY:	
LENGTH OVER ALL	126 inches.
WIDTH OVER ALL	61 inches.
WHEELBASE	88 inches.
GAUGE	50 inches.
TIRE DIMENSIONS:	
FRONT	32 x 4 inches.
REAR	32 x 4 inches.
BRAKE SYSTEMS	Internal expanding on both rear wheels.
BATTERY	34 cells, 13 MV Thinplate Exide.
SPEED	22 miles per hour.
NO. OF FORWARD SPEEDS	Six.
NO. OF REVERSE SPEEDS	Three.
CONTROL	Lever operated.
STEERING	Wheel or lever.

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BROC ELECTRIC VEHICLE COMPANY

CLEVELAND, OHIO

Price	**$3000**
Rear Drive Brougham	**2900**
Large Rear Drive Brougham	**3100**
Large Front Drive Brougham	**3100**
Large Double Drive Brougham	**3200**



MODEL: BROC "32"

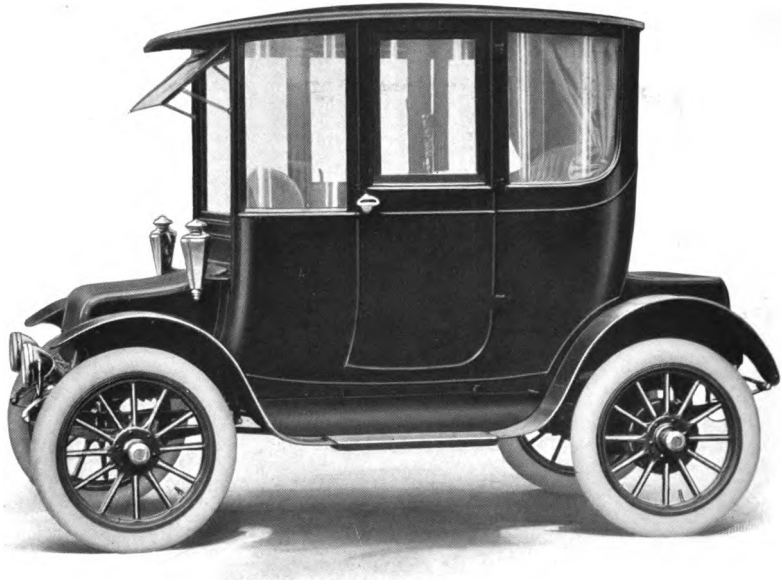
COLOR	Optional.
SEATING CAPACITY	Five persons.
BODY:	
LENGTH OVER ALL	120 inches.
WIDTH OVER ALL	56 inches.
WHEELBASE	96 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
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BRAKE SYSTEMS	Contracting on drive shaft and expanding on both rear wheels.
BATTERY	40 cells, 11 plate Exide.
SPEED	24 miles per hour.
NO. OF FORWARD SPEEDS	Five.
NO. OF REVERSE SPEEDS	Five.
CONTROL	Lever or foot operated.
STEERING	Wheel or lever.

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BAKER MOTOR VEHICLE COMPANY

CLEVELAND, OHIO

Price	**$2800**
Roadster	**2300**
Brougham	**3000**



MODEL: BAKER ELECTRIC "VAE"

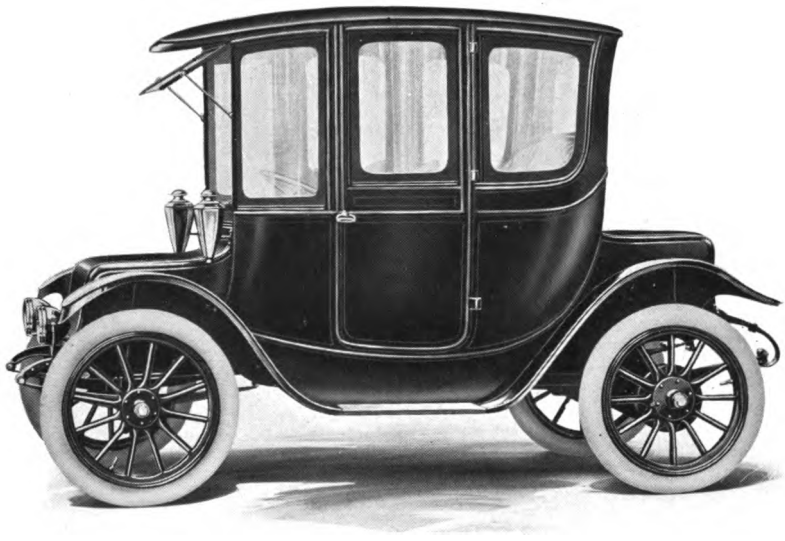
COLOR	Optional.
SEATING CAPACITY	Four persons.
BODY:	
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SPEED	22 miles per hour.
NO. OF FORWARD SPEEDS	Six.
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CONTROL	Lever operated.
STEERING	Wheel or lever.

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BROC ELECTRIC VEHICLE COMPANY

CLEVELAND, OHIO

Price	**$3000**
Rear Drive Brougham	**2900**
Large Rear Drive Brougham	**3100**
Large Front Drive Brougham	**3100**
Large Double Drive Brougham	**3200**



MODEL: BROC "32"

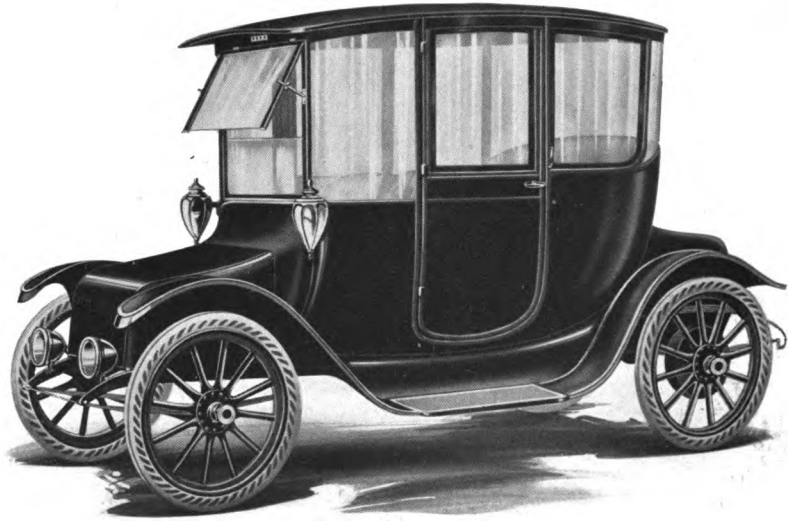
COLOR	Optional.
SEATING CAPACITY	Five persons.
BODY:	
LENGTH OVER ALL	120 inches.
WIDTH OVER ALL	56 inches.
WHEELBASE	96 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches (pneumatic); or 36 x 4 inches (cushion).
REAR	34 x 4 inches (pneumatic); or 36 x 4 inches (cushion).
BRAKE SYSTEMS	Contracting on drive shaft and expanding on both rear wheels.
BATTERY	40 cells, 11 plate Exide.
SPEED	24 miles per hour.
NO. OF FORWARD SPEEDS	Five.
NO. OF REVERSE SPEEDS	Five.
CONTROL	Lever or foot operated.
STEERING	Wheel or lever.

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ANDERSON ELECTRIC CAR COMPANY

DETROIT MICHIGAN

Price	**$3000**
Model 47 Four-Passenger Brougham	**2850**
Model 46 Roadster	**2500**
Model 45 Forward-Drive Brougham	**2800**
Model 44 Victoria	**2300**
Model 43 Four-Passenger Brougham	**2550**



MODEL: DETROIT ELECTRIC "48" DUPLEX DRIVE BROUGHAM

COLOR	Blue, green or maroon.
SEATING CAPACITY	Five persons.
BODY:	
LENGTH OVER ALL	156 inches.
WIDTH OVER ALL	84 inches.
WHEELBASE	100 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4½ inches (pneumatic); or 36 x 4½ inches (cushion).
REAR	34 x 4½ inches (pneumatic); or 36 x 4½ inches (cushion).
BRAKE SYSTEMS	Internal expanding; also magnetic brake.
BATTERY	40 cells, 13 plate.
SPEED	22 miles per hour.
NO. OF FORWARD SPEEDS	Five.
NO. OF REVERSE SPEEDS	Five.
CONTROL	Lever control.
STEERING	Lever.

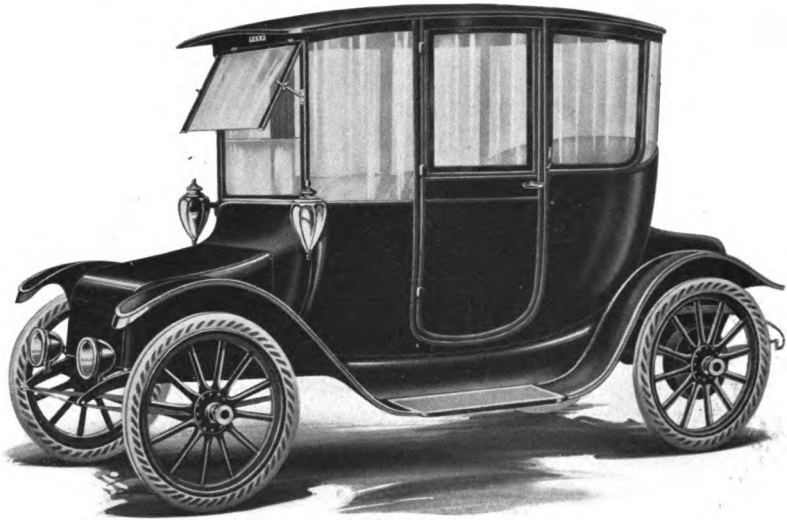
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ILLUSTRATIONS AND SPECIFICATIONS GASOLINE COMMERCIAL VEHICLES

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ANDERSON ELECTRIC CAR COMPANY
DETROIT
MICHIGAN

Price	**$3000**
Model 47 Four-Passenger Brougham	**2850**
Model 46 Roadster	**2500**
Model 45 Forward-Drive Brougham	**2800**
Model 44 Victoria	**2300**
Model 43 Four-Passenger Brougham	**2550**



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BATTERY	40 cells, 13 plate.
SPEED	22 miles per hour.
NO. OF FORWARD SPEEDS	Five.
NO. OF REVERSE SPEEDS	Five.
CONTROL	Lever control.
STEERING	Lever.

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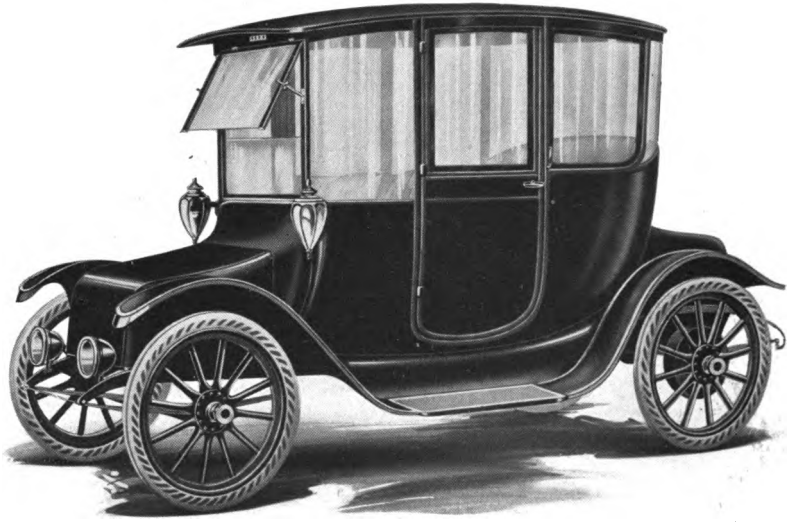
ILLUSTRATIONS AND SPECIFICATIONS GASOLINE COMMERCIAL VEHICLES

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ANDERSON ELECTRIC CAR COMPANY

DETROIT MICHIGAN

Price	**$3000**
Model 47 Four-Passenger Brougham	**2850**
Model 46 Roadster	**2500**
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BRAKE SYSTEMS	Internal expanding; also magnetic brake.
BATTERY	40 cells, 13 plate.
SPEED	22 miles per hour.
NO. OF FORWARD SPEEDS	Five.
NO. OF REVERSE SPEEDS	Five.
CONTROL	Lever control.
STEERING	Lever.

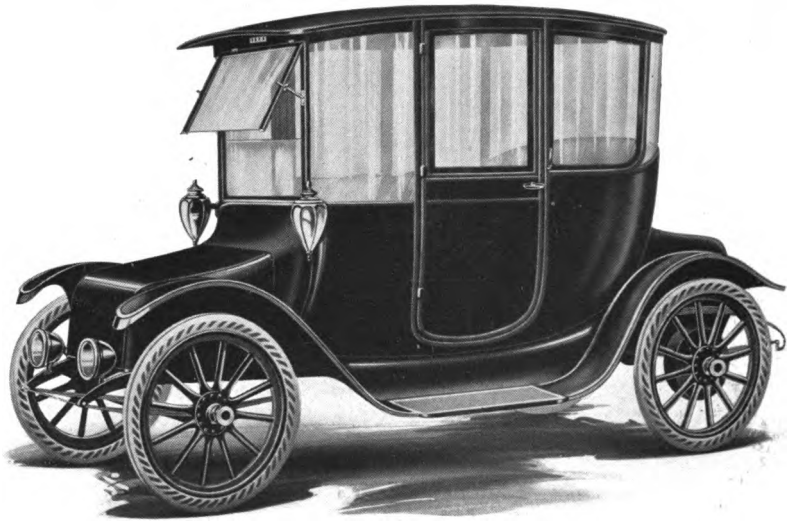
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ILLUSTRATIONS AND SPECIFICATIONS GASOLINE COMMERCIAL VEHICLES

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ANDERSON ELECTRIC CAR COMPANY
DETROIT MICHIGAN

Price	**$3000**
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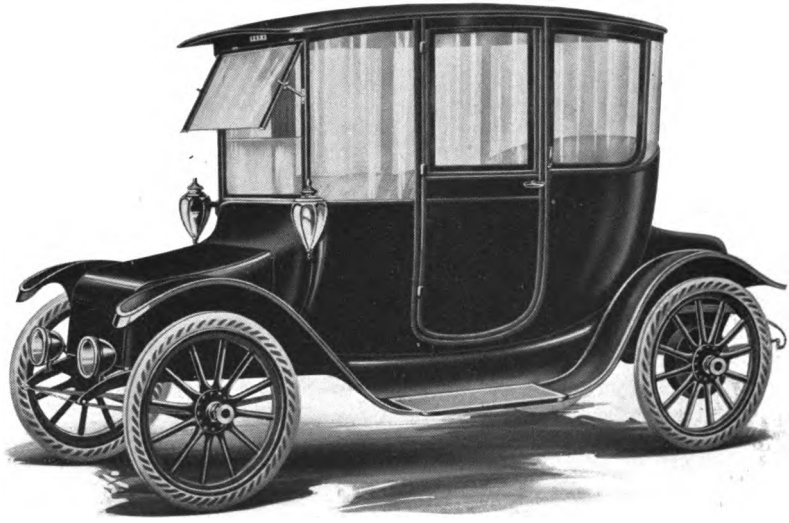
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ILLUSTRATIONS AND SPECIFICATIONS GASOLINE COMMERCIAL VEHICLES

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ANDERSON
ELECTRIC
CAR COMPANY
DETROIT
MICHIGAN

Price	**$3000**
Model 47 Four-Passenger Brougham	**2850**
Model 46 Roadster	**2500**
Model 45 Forward-Drive Brougham	**2800**
Model 44 Victoria	**2300**
Model 43 Four-Passenger Brougham	**2550**



MODEL: DETROIT ELECTRIC "48" DUPLEX DRIVE BROUGHAM

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SEATING CAPACITY	Five persons.
BODY:	
LENGTH OVER ALL	156 inches.
WIDTH OVER ALL	84 inches.
WHEELBASE	100 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4½ inches (pneumatic); or 36 x 4½ inches (cushion).
REAR	34 x 4½ inches (pneumatic); or 36 x 4½ inches (cushion).
BRAKE SYSTEMS	Internal expanding; also magnetic brake.
BATTERY	40 cells, 13 plate.
SPEED	22 miles per hour.
NO. OF FORWARD SPEEDS	Five.
NO. OF REVERSE SPEEDS	Five.
CONTROL	Lever control.
STEERING	Lever.

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ILLUSTRATIONS AND SPECIFICATIONS GASOLINE COMMERCIAL VEHICLES

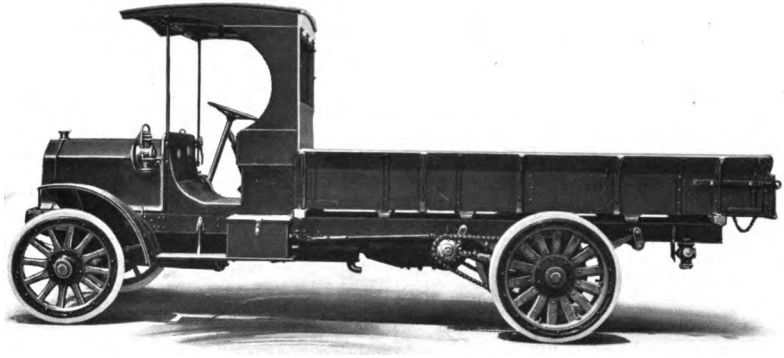
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PEERLESS MOTOR CAR COMPANY

CLEVELAND, OHIO

Price, chassis	$4500
Three-ton	3700
Four-ton	4000
Six-ton	5000



MODEL: PEERLESS FIVE-TON TRUCK

Color	Lead.
Carrying Capacity	Five tons.
Clutch	Cone.
Wheelbase	151 or 174 inches.
Gauge	Front 68 inches, rear 73½ inches.
Tire Dimensions:	
Front	38 x 6 inches (single solid).
Rear	42 x 6 inches (dual solid).
Brake Systems	Contracting on jack-shaft and expanding on both rear wheels.
Horse-power	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
Cylinders	Four.
Arranged	Vertically, under hood.
Cast	In pairs.
Bore	4½ inches.
Stroke	6½ inches.
Cooling	Water.
Radiator	Cellular.
Ignition	Jump spark.
Electric Source	High tension magneto.
Drive	Double side chain.
Transmission	Selective sliding gear.
Gear Changes	Four forward, one reverse.
Position of Driver	Right side drive and right-hand control.

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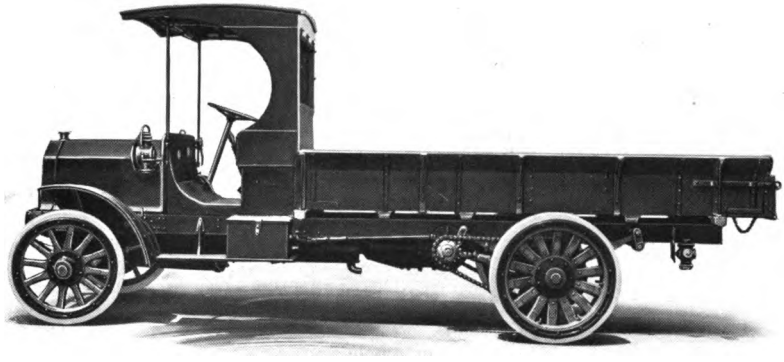


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PEERLESS MOTOR CAR COMPANY

CLEVELAND, OHIO

Price, chassis	**$4500**
Three-ton	**3700**
Four-ton	**4000**
Six-ton	**5000**



MODEL: PEERLESS FIVE-TON TRUCK

COLOR	Lead.
CARRYING CAPACITY	Five tons.
CLUTCH	Cone.
WHEELBASE	151 or 174 inches.
GAUGE	Front 68 inches, rear 73½ inches.
TIRE DIMENSIONS:	
FRONT	38 x 6 inches (single solid).
REAR	42 x 6 inches (dual solid).
BRAKE SYSTEMS	Contracting on jack-shaft and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	6½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Double side chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right-hand control.

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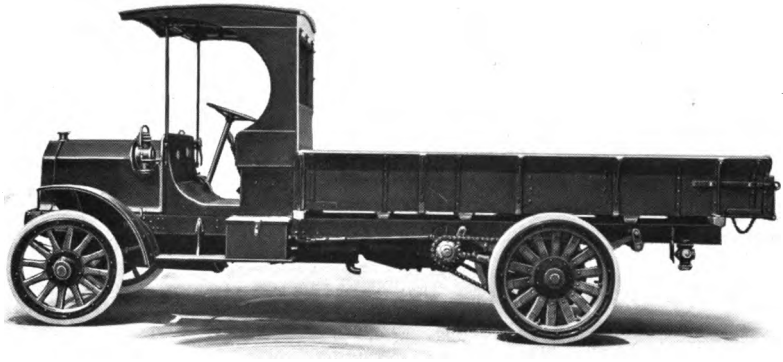


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PEERLESS MOTOR CAR COMPANY

CLEVELAND, OHIO

Price, chassis	**$4500**
Three-ton	**3700**
Four-ton	**4000**
Six-ton	**5000**



MODEL: PEERLESS FIVE-TON TRUCK

COLOR	Lead.
CARRYING CAPACITY	Five tons.
CLUTCH	Cone.
WHEELBASE	151 or 174 inches.
GAUGE	Front 68 inches, rear 73½ inches.
TIRE DIMENSIONS:	
FRONT	38 x 6 inches (single solid).
REAR	42 x 6 inches (dual solid).
BRAKE SYSTEMS	Contracting on jack-shaft and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	6½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Double side chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right-hand control.

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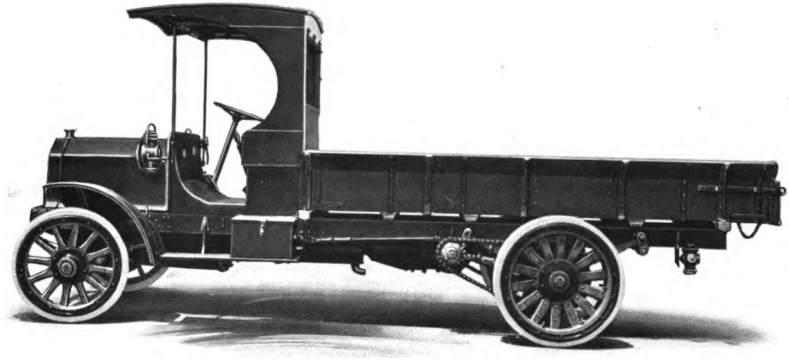


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PEERLESS MOTOR CAR COMPANY

CLEVELAND, OHIO

Price, chassis	**$4500**
Three-ton	**3700**
Four-ton	**4000**
Six-ton	**5000**



MODEL: PEERLESS FIVE-TON TRUCK

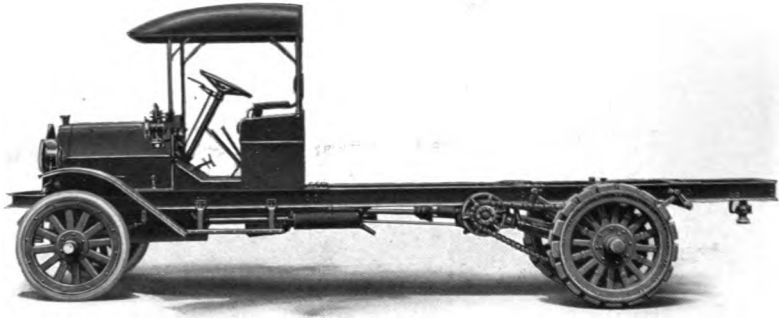
COLOR	Lead.
CARRYING CAPACITY	Five tons.
CLUTCH	Cone.
WHEELBASE	151 or 174 inches.
GAUGE	Front 68 inches, rear 73½ inches.
TIRE DIMENSIONS: FRONT	38 x 6 inches (single solid).
REAR	42 x 6 inches (dual solid).
BRAKE SYSTEMS	Contracting on jack-shaft and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	6½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Double side chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right-hand control.

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VELIE MOTOR VEHICLE COMPANY

MOLINE, ILL

Price, Chassis $3350



MODEL: VELIE THREE-TON TRUCK

COLOR	Optional.
CARRYING CAPACITY .	Three tons.
CLUTCH	Dry plate.
WHEELBASE . . .	148 or 172 inches.
GAUGE	67 inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches (single solid).
REAR	40 x 5 inches (dual solid.
BRAKE SYSTEMS . .	Internal expanding on jack-shaft and both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, underhood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto and dry batteries.
DRIVE	Double side chain.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

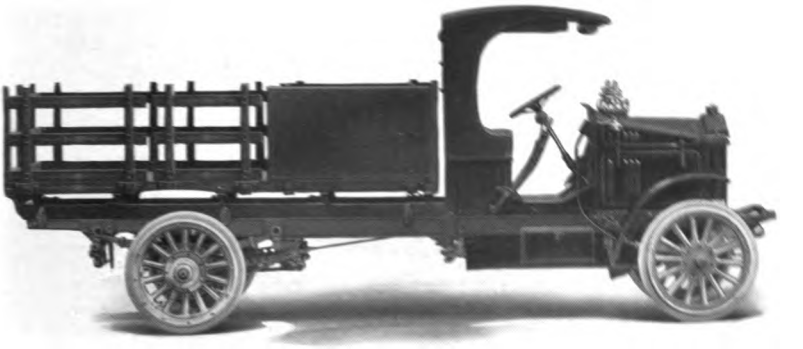
Price includes top, prestolite tank, front, side and tail lights

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PIERCE-ARROW MOTOR CAR COMPANY

BUFFALO, N. Y.

Price $3000



MODEL: PIERCE-ARROW TWO-TON TRUCK

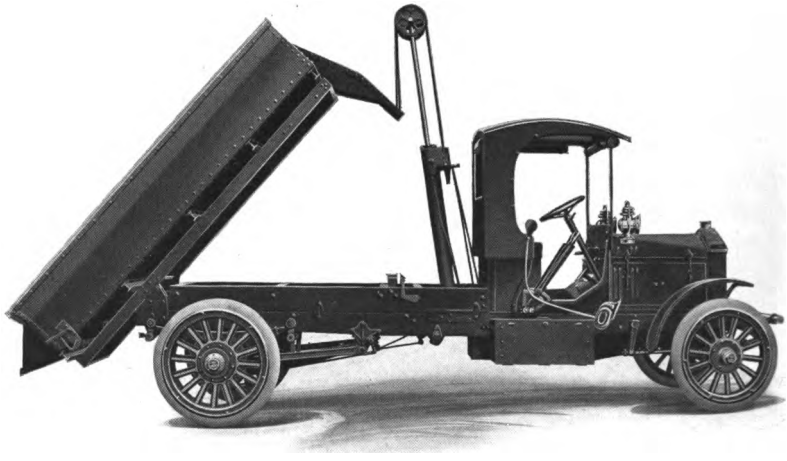
COLOR	Optional.
CARRYING CAPACITY	Two tons.
CLUTCH	Cone.
WHEELBASE	150 or 180 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4 inches (single).
REAR	34 x 4 inches (dual).
BRAKE SYSTEMS	Contracting on transmission and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 25.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Worm.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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PIERCE-ARROW MOTOR CAR COMPANY

BUFFALO, N. Y.

Price $4500



MODEL: PIERCE-ARROW FIVE-TON TRUCK

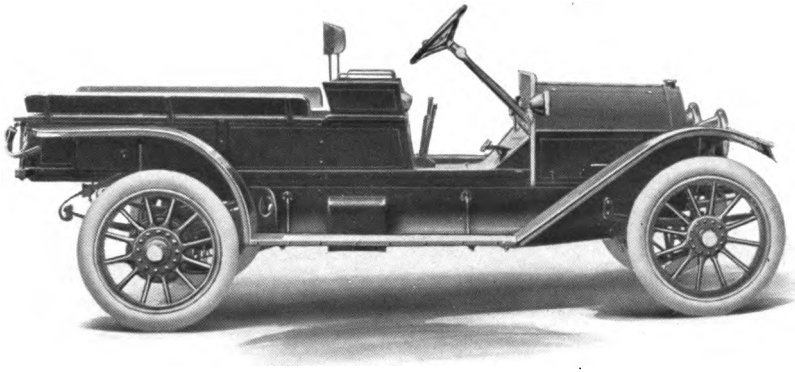
COLOR	Optional.
CARRYING CAPACITY	Five tons.
CLUTCH	Cone.
WHEELBASE	168 or 204 inches.
GAUGE	64 inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches (single).
REAR	40 x 6 inches (dual).
BRAKE SYSTEMS	Contracting on transmission and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅞ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Worm.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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THE WILLYS-OVERLAND COMPANY

TOLEDO, OHIO

Price	**$900**
With Electric Self-Starter	**1025**



MODEL: OVERLAND 79 DELIVERY EXPRESS

COLOR	Dark green.
CARRYING CAPACITY	800 pounds.
CLUTCH	Cone.
WHEELBASE	114 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	33 x 4 inches.
REAR	33 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4⅛ inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and center control.

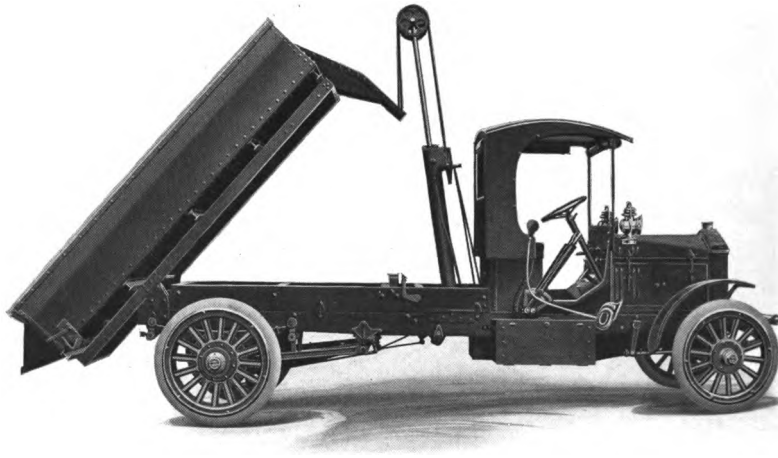
Price includes electric lighting, windshield and speedometer

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PIERCE-ARROW MOTORCAR COMPANY

BUFFALO, N. Y.

Price $4500



MODEL: PIERCE-ARROW FIVE-TON TRUCK

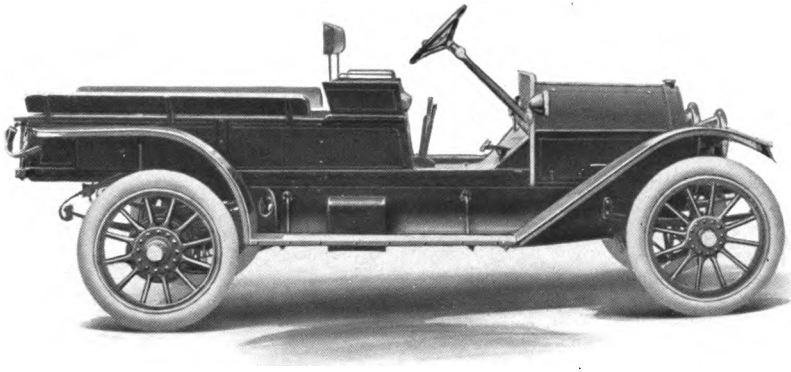
COLOR	Optional.
CARRYING CAPACITY	Five tons.
CLUTCH	Cone.
WHEELBASE	168 or 204 inches.
GAUGE	64 inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches (single).
REAR	40 x 6 inches (dual).
BRAKE SYSTEMS	Contracting on transmission and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅞ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Worm.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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THE WILLYS-OVERLAND COMPANY

TOLEDO, OHIO

Price	**$900**
With Electric Self-Starter	**1025**



MODEL: OVERLAND 79 DELIVERY EXPRESS

COLOR	Dark green.	CAST	Separately.
CARRYING CAPACITY	800 pounds.	BORE	4⅛ inches.
CLUTCH	Cone.	STROKE	4½ inches.
WHEELBASE	114 inches.	COOLING	Water.
GAUGE	56 or 60 inches.	RADIATOR	Vertical tube.
TIRE DIMENSIONS:		IGNITION	Jump spark.
FRONT	33 x 4 inches.	ELECTRIC SOURCE	High tension magneto and dry batteries.
REAR	33 x 4 inches.		
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.	DRIVE	Shaft.
		TRANSMISSION	Selective sliding gear.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.	GEAR CHANGES	Three forward, one reverse.
CYLINDERS	Four.	POSITION OF DRIVER	Right side drive and center control.
ARRANGED	Vertically, under hood.		

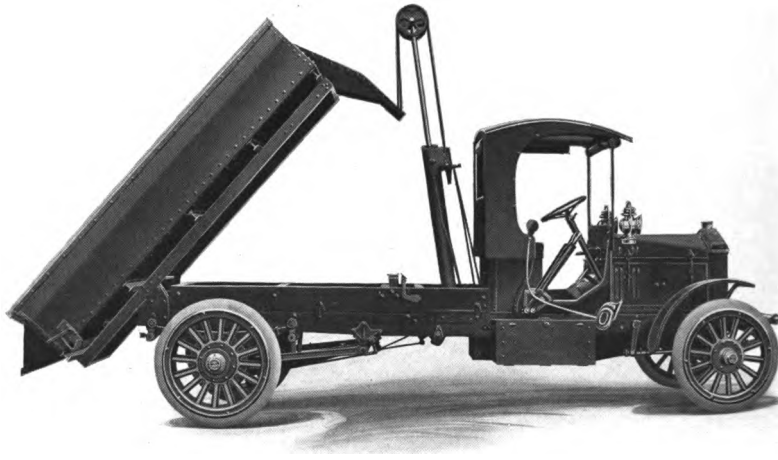
Price includes electric lighting, windshield and speedometer

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PIERCE-ARROW MOTOR CAR COMPANY

BUFFALO, N. Y.

Price $4500



MODEL: PIERCE-ARROW FIVE-TON TRUCK

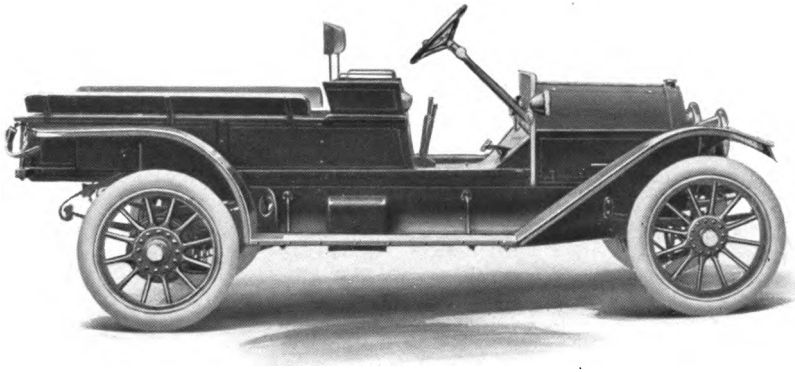
COLOR	Optional.
CARRYING CAPACITY	Five tons.
CLUTCH	Cone.
WHEELBASE	168 or 204 inches.
GAUGE	64 inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches (single).
REAR	40 x 6 inches (dual).
BRAKE SYSTEMS	Contracting on transmission and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅛ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Worm.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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THE WILLYS-OVERLAND COMPANY

TOLEDO, OHIO

Price	**$900**
With Electric Self-Starter	**1025**



MODEL: OVERLAND 79 DELIVERY EXPRESS

COLOR	Dark green.	CAST	Separately.
CARRYING CAPACITY	800 pounds.	BORE	4⅛ inches.
CLUTCH	Cone.	STROKE	4½ inches.
WHEELBASE	114 inches.	COOLING	Water.
GAUGE	56 or 60 inches.	RADIATOR	Vertical tube.
TIRE DIMENSIONS:		IGNITION	Jump spark.
FRONT	33 x 4 inches.	ELECTRIC SOURCE	High tension magneto and dry batteries.
REAR	33 x 4 inches.	DRIVE	Shaft.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.	TRANSMISSION	Selective sliding gear.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.	GEAR CHANGES	Three forward, one reverse.
CYLINDERS	Four.	POSITION OF DRIVER	Right side drive and center control.
ARRANGED	Vertically, under hood.		

Price includes electric lighting, windshield and speedometer

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PIERCE-ARROW MOTORCAR COMPANY

BUFFALO, N. Y.

Price $4500



MODEL: PIERCE-ARROW FIVE-TON TRUCK

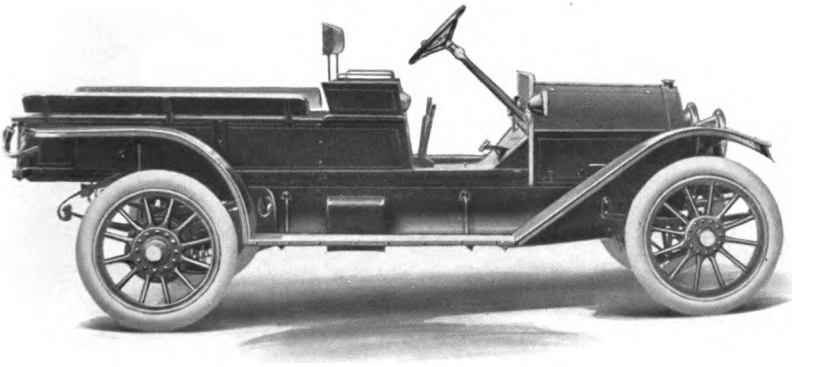
COLOR	Optional.
CARRYING CAPACITY	Five tons.
CLUTCH	Cone.
WHEELBASE	168 or 204 inches.
GAUGE	64 inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches (single).
REAR	40 x 6 inches (dual).
BRAKE SYSTEMS	Contracting on transmission and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 38.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¾ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Worm.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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THE WILLYS-OVERLAND COMPANY

TOLEDO, OHIO

Price	**$900**
With Electric Self-Starter	**1025**



MODEL: OVERLAND 79 DELIVERY EXPRESS

COLOR	Dark green.
CARRYING CAPACITY	800 pounds.
CLUTCH	Cone.
WHEELBASE	114 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	33 x 4 inches.
REAR	33 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4⅛ inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and center control.

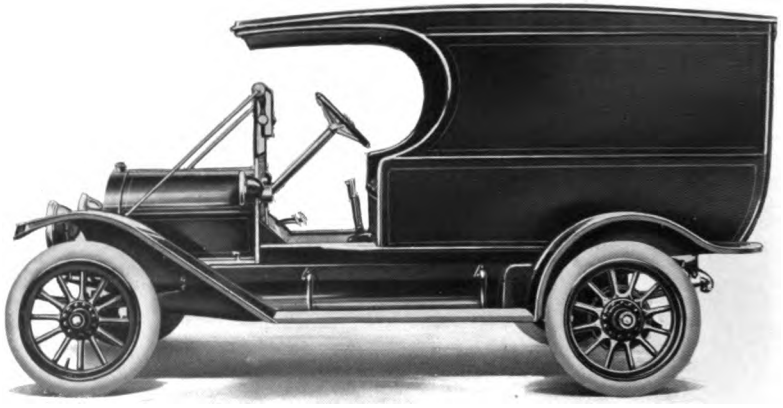
Price includes electric lighting, windshield and speedometer

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THE WILLYS-OVERLAND COMPANY

TOLEDO, OHIO

Price $950
With Electric Self-Starter . 1075



MODEL: OVERLAND 79 DELIVERY SPECIAL

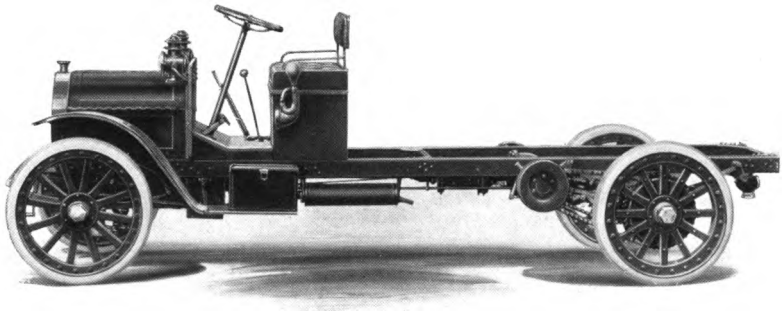
COLOR	Dark green.
CARRYING CAPACITY	800 pounds
CLUTCH	Cone.
WHEELBASE	114 inches.
GAUGE	56 or 60 inches.
TIRE DIMENSIONS:	
FRONT	33 x 4 inches.
REAR	33 x 4 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4⅛ inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and dry batteries.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and center control.

Price includes electric lighting, windshield and speedometer

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FEDERAL MOTOR TRUCK COMPANY
DETROIT MICHIGAN

Price, Chassis $1800



MODEL: FEDERAL TRUCK

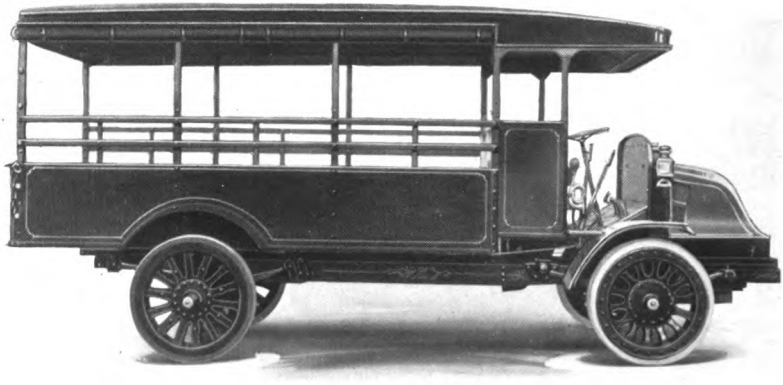
COLOR	Primer.
CARRYING CAPACITY .	3000 pounds.
CLUTCH	Cone.
WHEELBASE . . .	120 or 144 inches.
GAUGE	Front, 56 inches; rear, 59½ inches.
TIRE DIMENSIONS:	
FRONT	36 x 3½ inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS . .	Expanding on jackshaft and both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, underhood.
CAST	En bloc.
BORE	4⅛ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto.
DRIVE	Side chains.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

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WALTER MOTOR TRUCK COMPANY

49 WEST 66th ST.
NEW YORK

Price, Chassis $3750



MODEL: WALTER FIVE-TON FRONT WHEEL DRIVE TRUCK

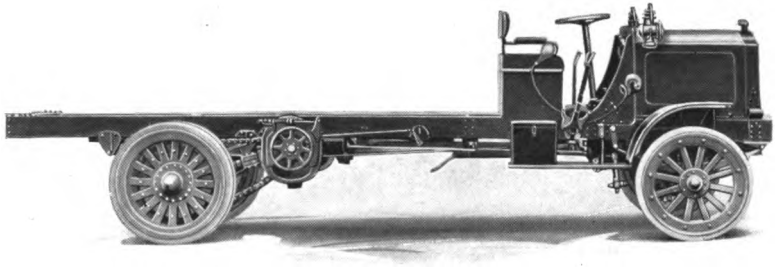
COLOR	Lead.
CARRYING CAPACITY .	Five tons.
CLUTCH	Cone.
WHEELBASE . . .	Optional.
GAUGE	Optional.
TIRE DIMENSIONS:	
FRONT	38 x 6 inches (diagonal block).
REAR	48 x 6 inches (steel shod).
BRAKE SYSTEMS . .	Contracting on transmission and expanding on both rear wheels).
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4¼ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto and storage battery.
DRIVE	Spur gears direct to front wheels.
TRANSMISSION . . .	Selective gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

Price includes Cab

Digitized by Google

PACKARD
MOTOR CAR
COMPANY
DETROIT
MICHIGAN

Price, Chassis $4500



MODEL: PACKARD FIVE-TON TRUCK

COLOR	Chassis, prime; standard parts, black.
CARRYING CAPACITY .	10,000 pounds.
CLUTCH	Dry plate.
WHEELBASE	168 inches.
GAUGE	73 inches.
TIRE DIMENSIONS:	
FRONT	36 x 6 inches.
REAR	40 x 6 inches.
BRAKE SYSTEMS . .	Contracting on jack shaft and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 40.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto and storage battery.
DRIVE	Double side chain.
TRANSMISSION . . .	Sliding gear.
GEAR CHANGES . . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

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WALTER MOTOR TRUCK COMPANY

49 WEST 66th ST. NEW YORK

Price, Chassis . . . $3750



MODEL: WALTER FIVE-TON FRONT WHEEL DRIVE TRUCK

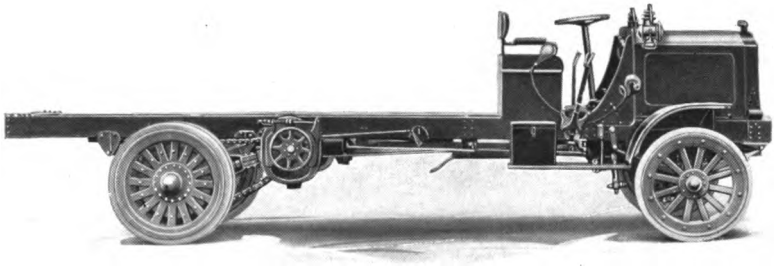
COLOR	Lead.
CARRYING CAPACITY	Five tons.
CLUTCH	Cone.
WHEELBASE	Optional.
GAUGE	Optional.
TIRE DIMENSIONS:	
FRONT	38 x 6 inches (diagonal block).
REAR	48 x 6 inches (steel shod).
BRAKE SYSTEMS	Contracting on transmission and expanding on both rear wheels).
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4¼ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Spur gears direct to front wheels.
TRANSMISSION	Selective gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes Cab

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PACKARD
MOTOR CAR
COMPANY
DETROIT
MICHIGAN

Price, Chassis $4500



MODEL: PACKARD FIVE-TON TRUCK

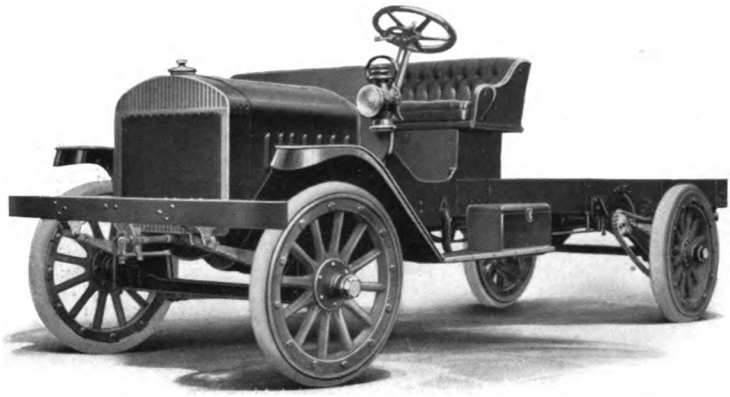
COLOR	Chassis, prime; standard parts, black.
CARRYING CAPACITY	10,000 pounds.
CLUTCH	Dry plate.
WHEELBASE	168 inches.
GAUGE	73 inches.
TIRE DIMENSIONS:	
FRONT	36 x 6 inches.
REAR	40 x 6 inches.
BRAKE SYSTEMS	Contracting on jack shaft and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 40.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5 inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto and storage battery.
DRIVE	Double side chain.
TRANSMISSION	Sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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GENERAL MOTORS TRUCK COMPANY

PONTIAC MICHIGAN

Price, Chassis	**$1900.00**
No. 117, Open Express Flare Board	**2062.50**
No. 217, Covered Express Flare Board	**2115.00**
No. 406, Stake Body, Cincinnati Type	**2040.00**
No. 606, Stake Body, New York Type	**2075.00**
No. 809, Covered Furniture Body	**2107.50**



MODEL: G-M-C ONE AND ONE-QUARTER-TON TRUCK "VC"

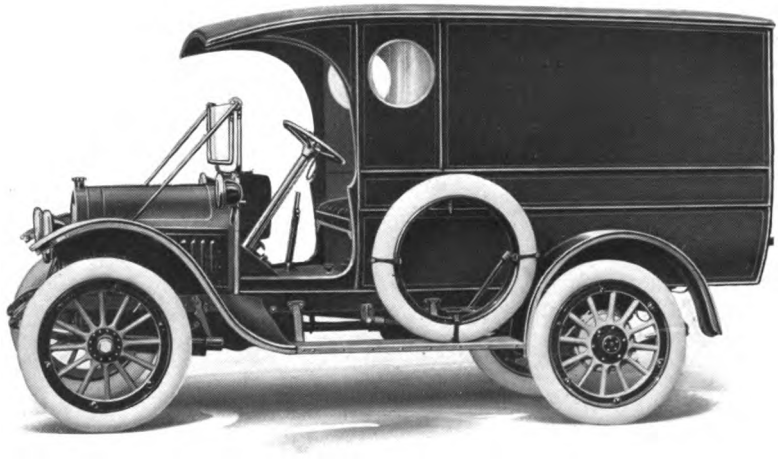
COLOR	Lead.
CARRYING CAPACITY	One and one-quarter tons.
CLUTCH	Cone.
WHEELBASE	126½ or 148½ inches.
GAUGE:	
FRONT	56 inches.
REAR	57½ inches.
TIRE DIMENSIONS:	
FRONT	34 x 3 inches.
REAR	36 x 5 inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 19.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3½ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Double side chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

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STUDEBAKER CORPORATION

DETROIT MICHIGAN

Price, Chassis	**$1050**
With Delivery Body	**1150**
With Express Body	**1150**



MODEL: STUDEBAKER "FOUR" DELIVERY WAGON

COLOR	Olive green and gray.
CARRYING CAPACITY	1500 pounds.
CLUTCH	Cone.
WHEELBASE	106½ inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4½ inches.
REAR	34 x 4½ inches.
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 19.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3½ inches.
STROKE	5 inches.
COOLING	Water.
RADIATOR	Tubular.
IGNITION	Jump spark.
ELECTRIC SOURCE	Generator.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

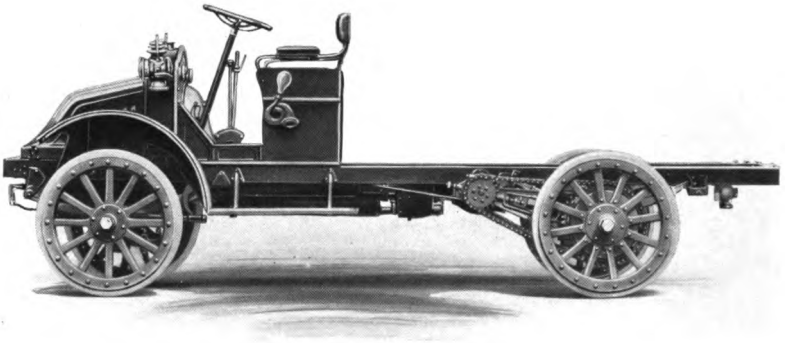
Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

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KELLY-SPRINGFIELD MOTOR TRUCK COMPANY

SPRINGFIELD OHIO.

Price, Chassis $2000



MODEL: KELLY TRUCK "K30"

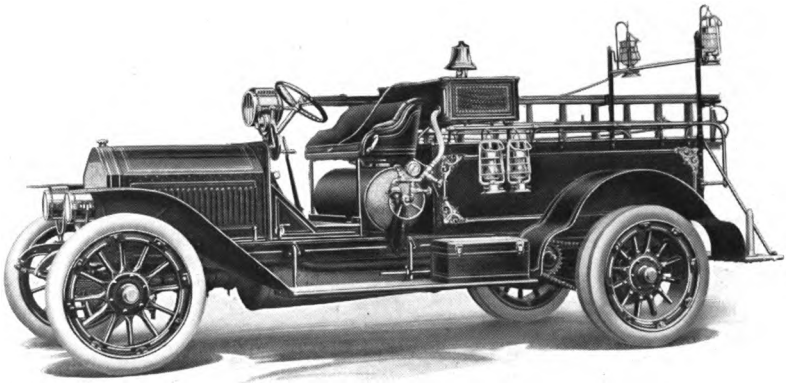
COLOR	Lead.
CARRYING CAPACITY .	3,000 pounds.
CLUTCH	Cone.
WHEELBASE . . .	120 or 144 inches.
GAUGE	Front, 56 inches; rear, 60 inches.
TIRE DIMENSIONS:	
FRONT	36 x 3½ inches (solid).
REAR	36 x 4 inches (solid); or 36 x 3 ins. (dual solid).
BRAKE SYSTEMS . .	Expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto.
DRIVE	Double side chain.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

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AMERICAN-LA FRANCE FIRE ENGINE COMPANY, Inc.

ELMIRA, N. Y

Price $5500



MODEL: AMERICAN-LA FRANCE CHEMICAL ENGINE AND HOSE CAR—TYPE 10

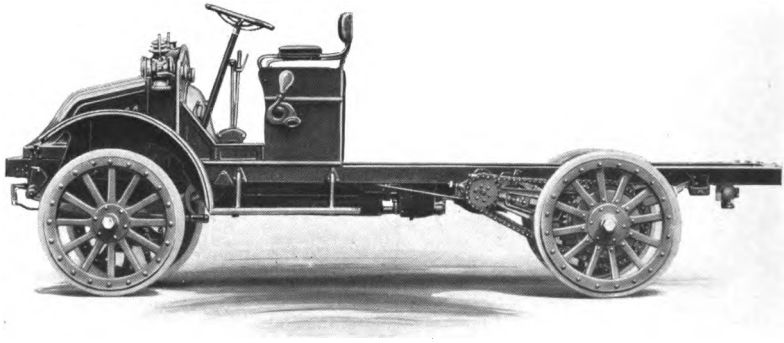
COLOR	Optional.
CLUTCH	Multiple disc.
WHEELBASE	140¾ inches.
GAUGE	Front, 62 inches; rear, 65⅝ inches.
TIRE DIMENSIONS:	
FRONT	38 x 4½ inches (single cushion).
REAR	38 x 4½ inches (dual cushion).
BRAKE SYSTEMS	Expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto—dual system.
DRIVE	Double side chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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KELLY-SPRINGFIELD MOTOR TRUCK COMPANY

SPRINGFIELD OHIO.

Price, Chassis $2000



MODEL: KELLY TRUCK "K30"

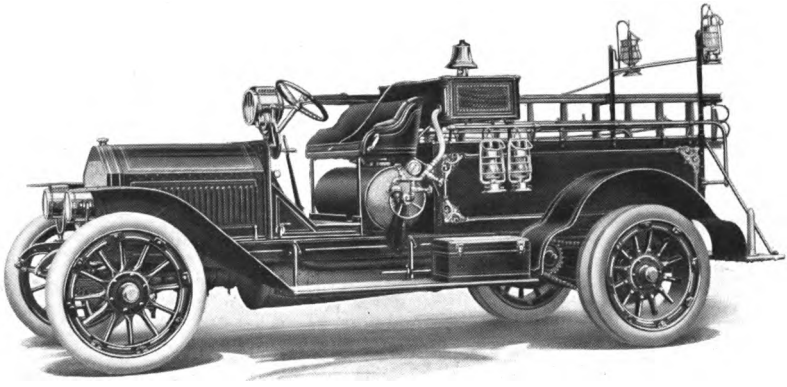
COLOR	Lead.
CARRYING CAPACITY .	3,000 pounds.
CLUTCH	Cone.
WHEELBASE . . .	120 or 144 inches.
GAUGE	Front, 56 inches; rear, 60 inches.
TIRE DIMENSIONS:	
FRONT	36 x 3½ inches (solid).
REAR	36 x 4 inches (solid); or 36 x 3 ins. (dual solid).
BRAKE SYSTEMS . .	Expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto.
DRIVE	Double side chain.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

Digitized by Google

AMERICAN-LA FRANCE FIRE ENGINE COMPANY, Inc.

ELMIRA, N. Y

Price $5500



MODEL: AMERICAN-LA FRANCE CHEMICAL ENGINE AND HOSE CAR—TYPE 10

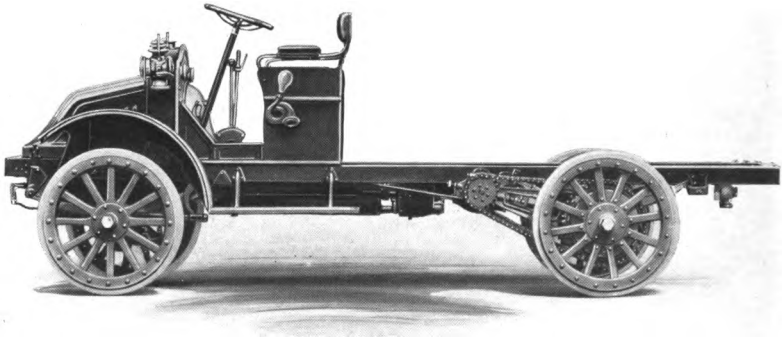
COLOR	Optional.
CLUTCH	Multiple disc.
WHEELBASE	140¾ inches.
GAUGE	Front, 62 inches; rear, 65⅝ inches.
TIRE DIMENSIONS:	
FRONT	38 x 4½ inches (single cushion).
REAR	38 x 4½ inches (dual cushion).
BRAKE SYSTEMS	Expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto—dual system.
DRIVE	Double side chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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KELLY-SPRINGFIELD MOTOR TRUCK COMPANY

SPRINGFIELD
OHIO.

Price, Chassis $2000



MODEL: KELLY TRUCK "K30"

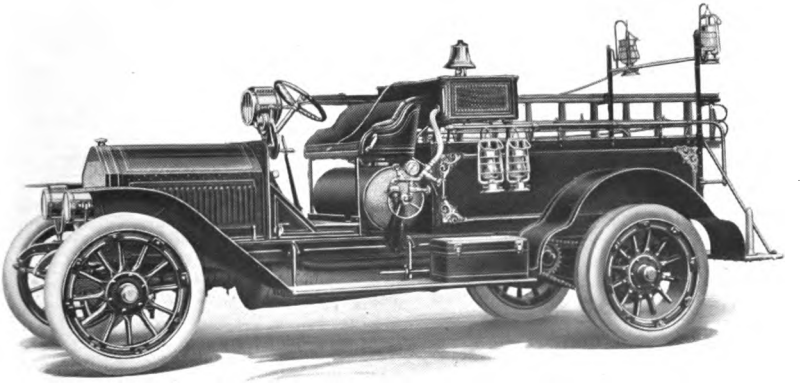
COLOR	Lead.
CARRYING CAPACITY .	3,000 pounds.
CLUTCH	Cone.
WHEELBASE . . .	120 or 144 inches.
GAUGE	Front, 56 inches; rear, 60 inches.
TIRE DIMENSIONS:	
FRONT	36 x 3½ inches (solid).
REAR	36 x 4 inches (solid); or 36 x 3 ins. (dual solid).
BRAKE SYSTEMS . .	Expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto.
DRIVE	Double side chain.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

Digitized by Google

AMERICAN-LA FRANCE FIRE ENGINE COMPANY, Inc.

ELMIRA, N. Y

Price $5500



MODEL: AMERICAN-LA FRANCE CHEMICAL ENGINE AND HOSE CAR—TYPE 10

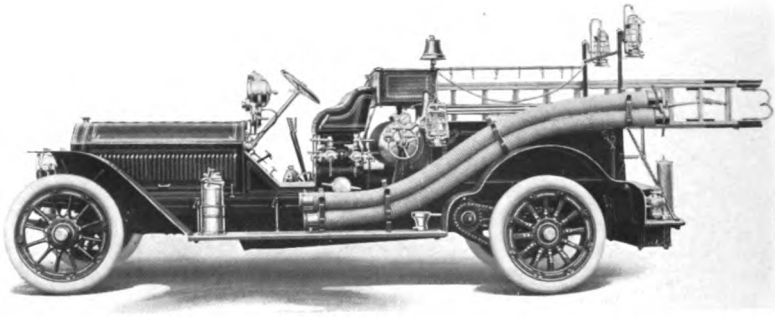
COLOR	Optional.
CLUTCH	Multiple disc.
WHEELBASE	140¾ inches.
GAUGE	Front, 62 inches; rear, 65⅝ inches.
TIRE DIMENSIONS:	
FRONT	38 x 4½ inches (single cushion).
REAR	38 x 4½ inches (dual cushion).
BRAKE SYSTEMS	Expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto—dual system.
DRIVE	Double side chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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AMERICAN-LA FRANCE FIRE ENGINE COMPANY, Inc.

ELMIRA, N. Y.

Price $9000



MODEL: AMERICAN-LA FRANCE PUMPING ENGINE—TYPE 12

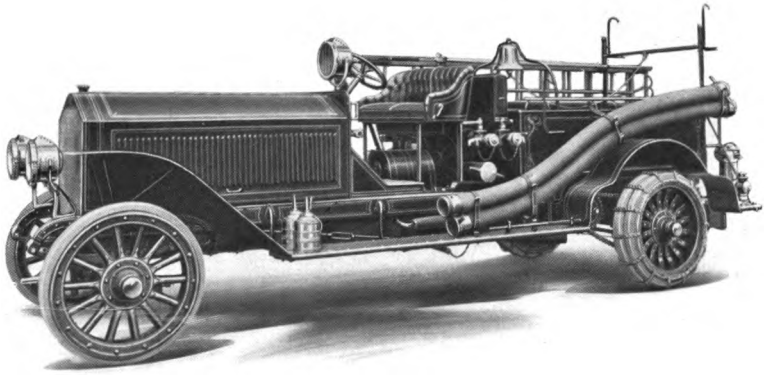
COLOR	Optional.
CLUTCH	Multiple disc.
WHEELBASE	156¾ inches.
GAUGE	Front, 62 inches; rear, 65⅝ inches.
TIRE DIMENSIONS:	
FRONT	38 x 4½ inches (single cushion).
REAR	38 x 4½ inches (dual cushion).
BRAKE SYSTEMS	Expanding on both rear wheels).
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 72.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto—dual system.
DRIVE	Double side chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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AMERICAN-LA FRANCE FIRE ENGINE COMPANY, Inc.

ELMIRA, N. Y.

Price $10,000



MODEL: AMERICAN-LA FRANCE PUMPING ENGINE—TYPE 15

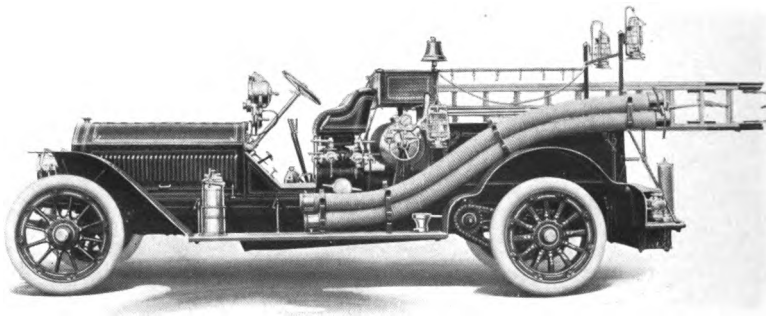
COLOR	Optional.
CLUTCH	Multiple disc.
WHEELBASE	172¾ inches.
GAUGE	Front, 62 inches; rear, 67 inches.
TIRE DIMENSIONS:	
FRONT	38 x 5 inches (single solid).
REAR	38 x 4 inches (dual solid).
BRAKE SYSTEMS	Expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 121.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	7⅛ inches.
STROKE	8 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto—dual system.
DRIVE	Double side chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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AMERICAN-LA FRANCE FIRE ENGINE COMPANY, Inc.

ELMIRA, N. Y.

Price $9000



MODEL: AMERICAN-LA FRANCE PUMPING ENGINE—TYPE 12

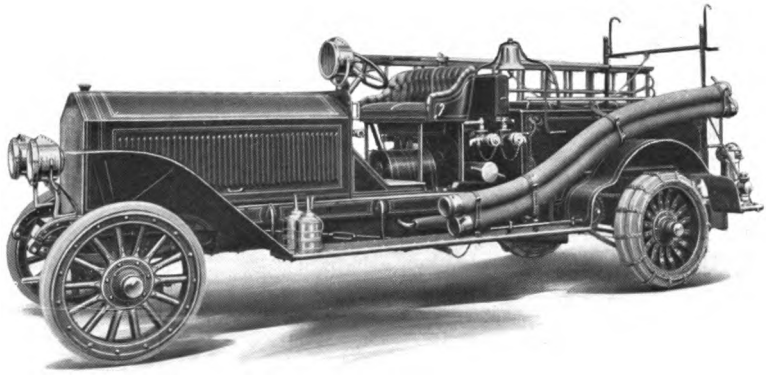
COLOR	Optional.
CLUTCH	Multiple disc.
WHEELBASE	156¾ inches.
GAUGE	Front, 62 inches; rear, 65⅝ inches.
TIRE DIMENSIONS:	
FRONT	38 x 4½ inches (single cushion).
REAR	38 x 4½ inches (dual cushion).
BRAKE SYSTEMS	Expanding on both rear wheels).
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 72.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto—dual system.
DRIVE	Double side chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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AMERICAN-LA FRANCE FIRE ENGINE COMPANY, Inc.

ELMIRA, N. Y.

Price $10,000



MODEL: AMERICAN-LA FRANCE PUMPING ENGINE—TYPE 15

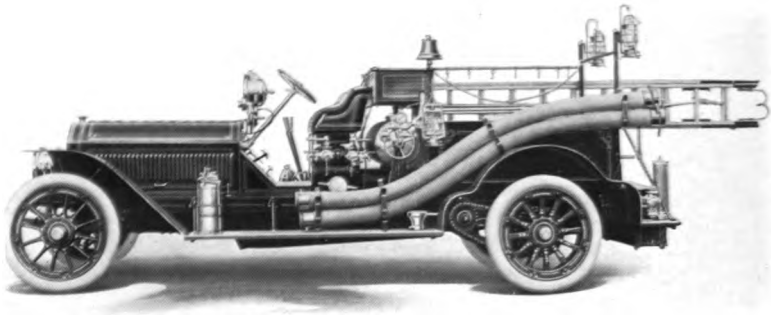
COLOR	Optional.
CLUTCH	Multiple disc.
WHEELBASE	172¾ inches.
GAUGE	Front, 62 inches; rear, 67 inches.
TIRE DIMENSIONS:	
FRONT	38 x 5 inches (single solid).
REAR	38 x 4 inches (dual solid).
BRAKE SYSTEMS	Expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 121.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	7⅛ inches.
STROKE	8 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto—dual system.
DRIVE	Double side chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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AMERICAN-LA FRANCE FIRE ENGINE COMPANY, Inc.

ELMIRA, N. Y.

Price **$9000**



MODEL: AMERICAN-LA FRANCE PUMPING ENGINE—TYPE 12

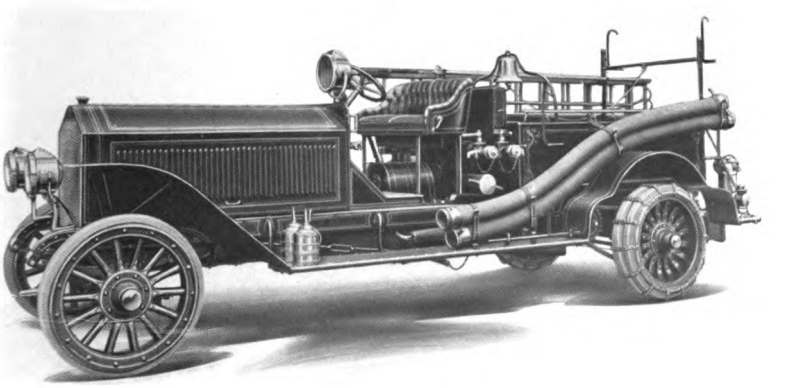
COLOR	Optional.
CLUTCH	Multiple disc.
WHEELBASE	156¾ inches.
GAUGE	Front, 62 inches; rear, 65⅜ inches.
TIRE DIMENSIONS:	
FRONT	38 x 4½ inches (single cushion).
REAR	38 x 4½ inches (dual cushion).
BRAKE SYSTEMS	Expanding on both rear wheels).
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 72.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto—dual system.
DRIVE	Double side chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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AMERICAN-LA FRANCE FIRE ENGINE COMPANY, Inc.

ELMIRA, N. Y.

Price $10,000



MODEL: AMERICAN-LA FRANCE PUMPING ENGINE—TYPE 15

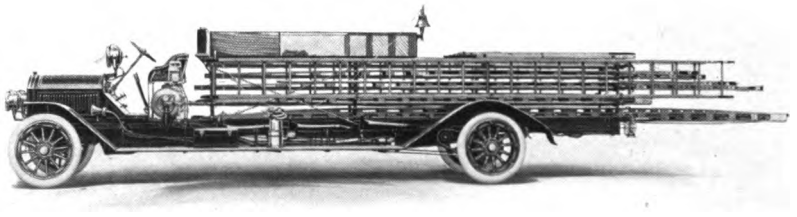
COLOR	Optional.
CLUTCH	Multiple disc.
WHEELBASE	172¾ inches.
GAUGE	Front, 62 inches; rear, 67 inches.
TIRE DIMENSIONS: FRONT	38 x 5 inches (single solid).
REAR	38 x 4 inches (dual solid).
BRAKE SYSTEMS	Expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 121.8.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	7⅛ inches.
STROKE	8 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto—dual system.
DRIVE	Double side chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Digitized by Google

AMERICAN-LA FRANCE FIRE ENGINE COMPANY, Inc.

ELMIRA, N. Y.

Price $6500



MODEL: AMERICAN-LA FRANCE SERVICE HOOK AND LADDER TRUCK—TYPE 14

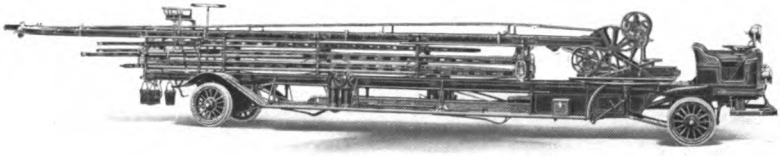
COLOR	Optional.
CLUTCH	Multiple disc.
WHEELBASE	242 inches.
GAUGE	Front, 62 inches; rear, 65⅝ inches.
TIRE DIMENSIONS:	
FRONT	38 x 4½ inches (single cushion)
REAR	38 x 4½ inches (dual cushion).
BRAKE SYSTEMS	Expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto—dual system.
DRIVE	Double side chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Digitized by Google

AMERICAN-LA FRANCE FIRE ENGINE COMPANY, Inc.

ELMIRA, N. Y.

Price $12,000



MODEL: AMERICAN-LA FRANCE AERIAL HOOK AND LADDER TRUCK—TYPE 16

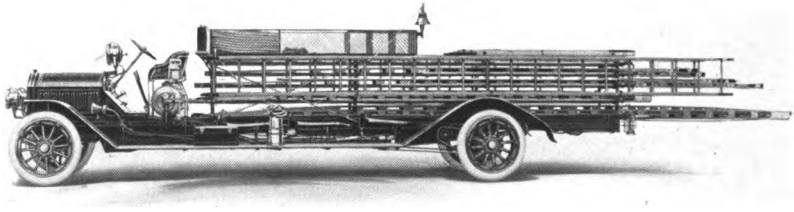
COLOR	Optional.
WHEELBASE . . .	239, 287, 335 or 383 inches.
GAUGE	66 inches.
TIRE DIMENSIONS:	
FRONT	36 x 3½ inches (dual solid).
REAR	36 x 3½ inches (dual solid).
BRAKE SYSTEMS . .	Expanding on front and rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 48.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto—dual system.
DRIVE	Electric; generator connected to engine, driving four motors, one at each wheel, making four-wheel drive and steer.
CONTROLLER CHANGES	Two forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

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AMERICAN-LA FRANCE FIRE ENGINE COMPANY, Inc.

ELMIRA, N. Y.

Price $6500



MODEL: AMERICAN-LA FRANCE SERVICE HOOK AND LADDER TRUCK—TYPE 14

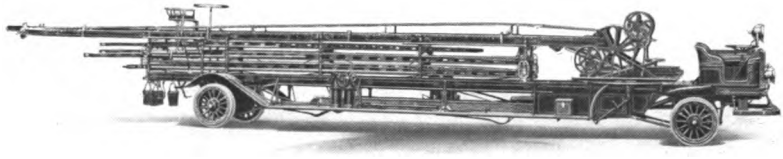
COLOR	Optional.
CLUTCH	Multiple disc.
WHEELBASE	242 inches.
GAUGE	Front, 62 inches; rear, 65⅝ inches.
TIRE DIMENSIONS:	
FRONT	38 x 4½ inches (single cushion)
REAR	38 x 4½ inches (dual cushion).
BRAKE SYSTEMS	Expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto—dual system.
DRIVE	Double side chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Digitized by Google

AMERICAN-LA FRANCE FIRE ENGINE COMPANY, Inc.

ELMIRA, N. Y.

Price $12,000



MODEL: AMERICAN-LA FRANCE AERIAL HOOK AND LADDER TRUCK—TYPE 16

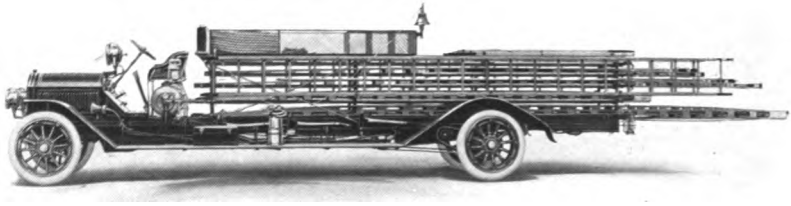
COLOR	Optional.
WHEELBASE	239, 287, 335 or 383 inches.
GAUGE	66 inches.
TIRE DIMENSIONS:	
FRONT	36 x 3½ inches (dual solid).
REAR	36 x 3½ inches (dual solid).
BRAKE SYSTEMS	Expanding on front and rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto—dual system.
DRIVE	Electric; generator connected to engine, driving four motors, one at each wheel, making four-wheel drive and steer.
CONTROLLER CHANGES	Two forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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AMERICAN-LA FRANCE FIRE ENGINE COMPANY, Inc.

ELMIRA, N. Y.

Price $6500



MODEL: AMERICAN-LA FRANCE SERVICE HOOK AND LADDER TRUCK—TYPE 14

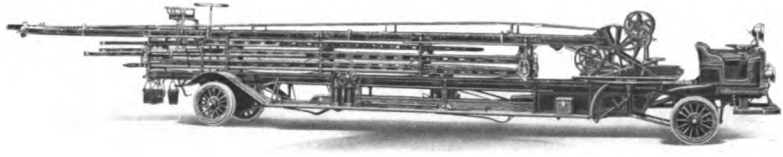
COLOR	Optional.
CLUTCH	Multiple disc.
WHEELBASE	242 inches.
GAUGE	Front, 62 inches; rear, 65⅝ inches.
TIRE DIMENSIONS: FRONT	38 x 4½ inches (single cushion)
REAR	38 x 4½ inches (dual cushion).
BRAKE SYSTEMS	Expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto—dual system.
DRIVE	Double side chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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AMERICAN-LA FRANCE FIRE ENGINE COMPANY, Inc.

ELMIRA, N. Y.

Price $12,000



MODEL: AMERICAN-LA FRANCE AERIAL HOOK AND LADDER TRUCK—TYPE 16

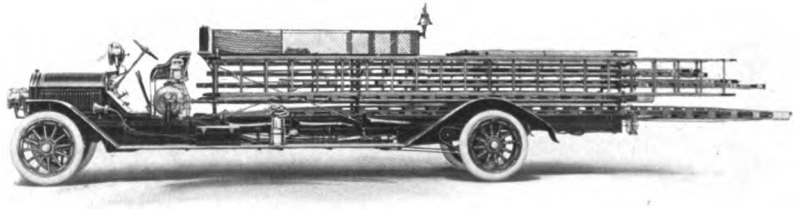
COLOR	Optional.
WHEELBASE	239, 287, 335 or 383 inches.
GAUGE	66 inches.
TIRE DIMENSIONS:	
FRONT	36 x 3½ inches (dual solid).
REAR	36 x 3½ inches (dual solid).
BRAKE SYSTEMS	Expanding on front and rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto—dual system.
DRIVE	Electric; generator connected to engine, driving four motors, one at each wheel, making four-wheel drive and steer.
CONTROLLER CHANGES	Two forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

Digitized by Google

AMERICAN-LA FRANCE FIRE ENGINE COMPANY, Inc.

ELMIRA, N. Y.

Price $6500



MODEL: AMERICAN-LA FRANCE SERVICE HOOK AND LADDER TRUCK—TYPE 14

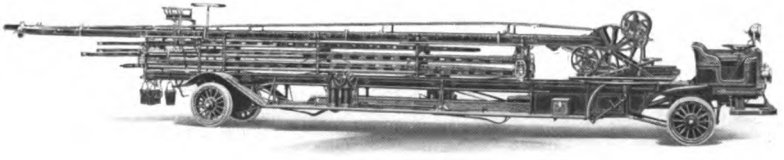
COLOR	Optional.
CLUTCH	Multiple disc.
WHEELBASE	242 inches.
GAUGE	Front, 62 inches; rear, 65⅝ inches.
TIRE DIMENSIONS:	
FRONT	38 x 4½ inches (single cushion)
REAR	38 x 4½ inches (dual cushion).
BRAKE SYSTEMS	Expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto—dual system.
DRIVE	Double side chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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AMERICAN-LA FRANCE FIRE ENGINE COMPANY, Inc.

ELMIRA, N. Y.

Price $12,000



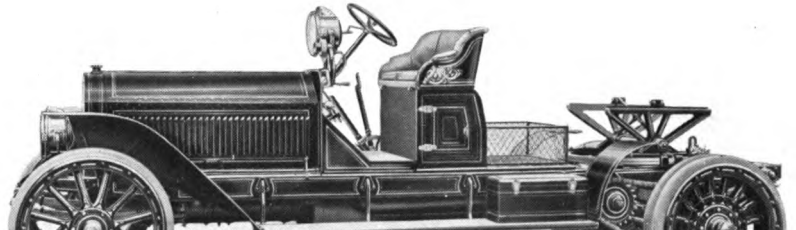
MODEL: AMERICAN-LA FRANCE AERIAL HOOK AND LADDER TRUCK—TYPE 16

COLOR	Optional.
WHEELBASE	239, 287, 335 or 383 inches.
GAUGE	66 inches.
TIRE DIMENSIONS:	
FRONT	36 x 3½ inches (dual solid).
REAR	36 x 3½ inches (dual solid).
BRAKE SYSTEMS	Expanding on front and rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto—dual system.
DRIVE	Electric; generator connected to engine, driving four motors, one at each wheel, making four-wheel drive and steer.
CONTROLLER CHANGES	Two forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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AMERICAN-LA FRANCE FIRE ENGINE COMPANY, Inc.
ELMIRA, N. Y.

Price $6000



MODEL: AMERICAN-LA FRANCE TRACTOR—TYPE 17

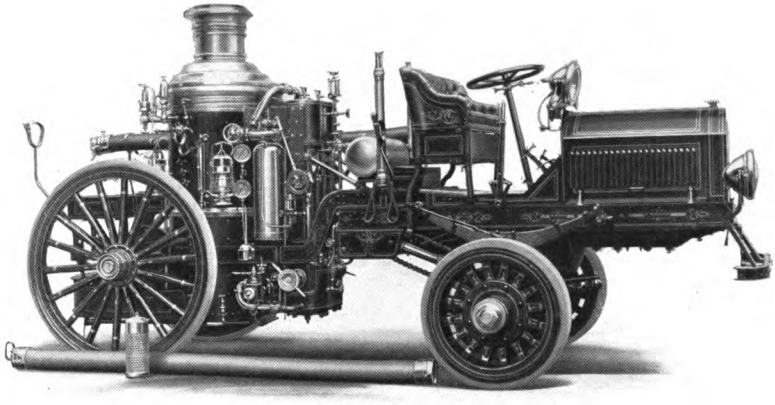
COLOR	Optional.
CLUTCH	Multiple disc.
WHEELBASE	156¾ inches.
GAUGE	Front, 62 inches; rear, 67 inches.
TIRE DIMENSIONS:	
FRONT	38 x 4 inches (single solid).
REAR	38 x 4 inches (dual solid).
BRAKE SYSTEMS	Expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 72.6.
CYLINDERS	Six.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto—dual system.
DRIVE	Double side chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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AMERICAN-LA FRANCE FIRE ENGINE COMPANY, Inc.

ELMIRA, N. Y.

Price $6000



MODEL: AMERICAN-LA FRANCE TWO-WHEEL TRACTOR—TYPE 18

COLOR	Optional.
CLUTCH	Multiple disc.
GAUGE	68½ inches.
TIRE DIMENSIONS: FRONT	38 x 5 inches (solid dual).
BRAKE SYSTEMS	Contracting on jack-shaft and expanding on wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto—dual system.
DRIVE	Double chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

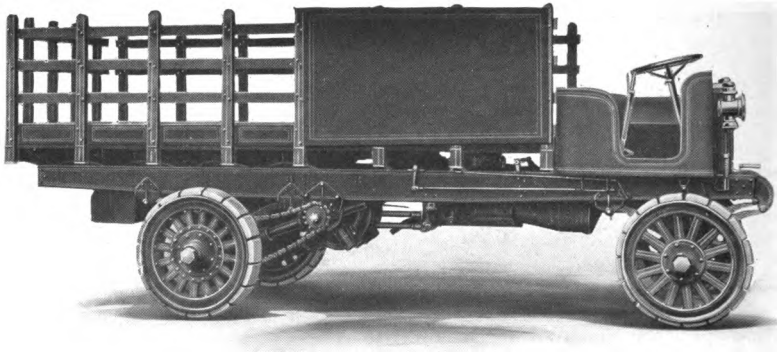
Bevel gear drive in each wheel.

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AMERICAN-LA FRANCE FIRE ENGINE COMPANY, Inc.

ELMIRA, N. Y.

Price $5500



MODEL: AMERICAN-LA FRANCE SIX-TON TRUCK—TYPE 6

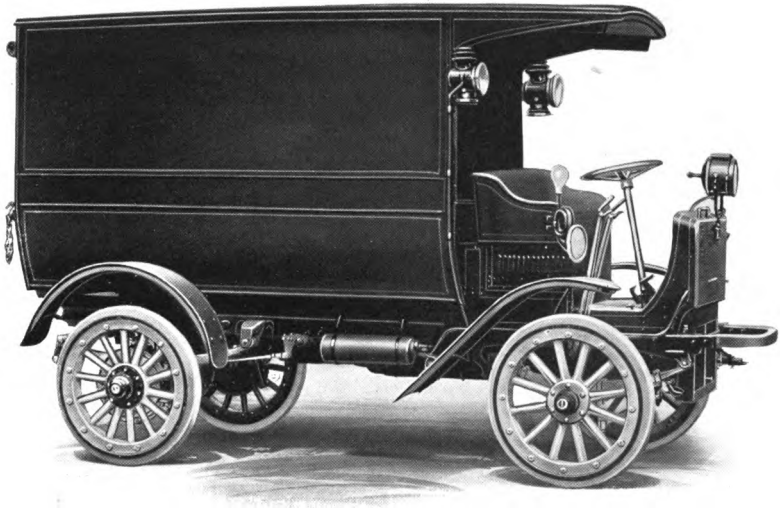
COLOR	Gray.
CARRYING CAPACITY	Six tons.
WHEELBASE	129 inches.
GAUGE	68 inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches (single solid).
REAR	38 x 6 inches (dual solid).
BRAKE SYSTEMS	Expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 48.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	5½ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.—dual system.
DRIVE	Double side chain.
TRANSMISSION	Hydraulic.
SPEED CHANGES	Forward, 0 to maximum; reverse, 0 to maximum.
POSITION OF DRIVER	Right side drive and right hand control.

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THE AUTOCAR COMPANY

ARDMORE PENNSYLVANIA

Price, Chassis	**$1850**
With Single Curved Closed Body	**2050**
With Double Curved Closed Body	**2075**
With Open Express Body	**2000**
With Stake Body	**2050**
With Six-post Open Body	**2025**
With Six-post Open Body with Wheel Pockets	**2025**
With Furniture Wheel Pocket Body	**2075**



MODEL: AUTOCAR TYPE "XXI"

COLOR	Chassis, Autocar red; body optional.
CARRYING CAPACITY	3,000 pounds.
CLUTCH	Multiple disc.
WHEELBASE	97 inches.
GAUGE	58 inches.
TIRE DIMENSIONS:	
FRONT	34x3 1/3 inches(solid) or 36 x 5 inches (pneumatic).
REAR	34 x 4 inches (solid) or 36 x 5 inches (pneumatic).
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 18.
CYLINDERS	Two.
ARRANGED	Horizontally opposed under driver's seat.
CAST	Separately.
BORE	4¾ inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Progressive sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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THE AUTOCAR
COMPANY

ARDMORE
PENNSYLVANIA

Price. Chassis	$1850
With Piano Body	2100
With Straight Side Closed Body	2850
With Closed Body Rear Doors	2975
With Casket Body	2300
With Hotel and Station Bus	2600
With Cross Seat Tourer	2650
With Coach	3050



MODEL: AUTOCAR TYPE "XXI"

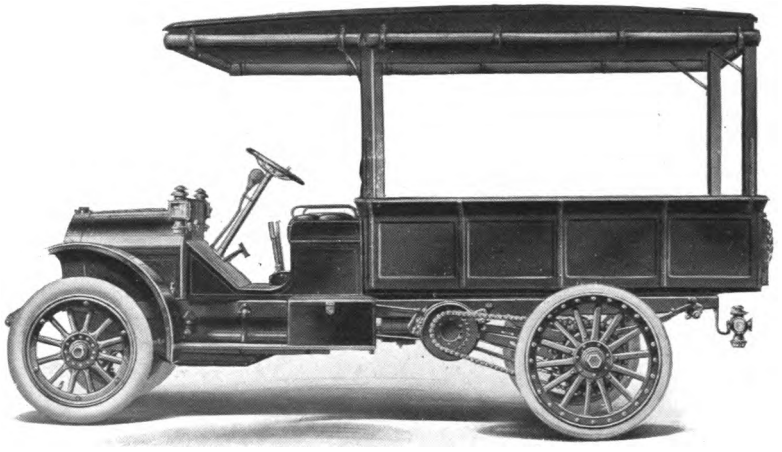
COLOR	Chassis, Autocar red; body optional.
CARRYING CAPACITY	3,000 pounds.
CLUTCH	Multiple disc.
WHEELBASE	97 inches.
GAUGE	58 inches.
TIRE DIMENSIONS:	
FRONT	34x3 1/3 inches (solid) or 36 x 5 inches (pneumatic).
REAR	34 x 4 inches (solid) or 36 x 5 inches (pneumatic).
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE POWER	N. A. C. C. (formerly A. L. A. M.) rating 18.
CYLINDERS	Two.
ARRANGED	Horizontally opposed under driver's seat.
CAST	Separately.
BORE	4¾ inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Progressive sliding gear.
GEAR CHANGES	Three forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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GRAMM MOTOR TRUCK COMPANY

LIMA, OHIO

Price, Chassis $1350
With Express Body . . . 1500



MODEL: WILLYS UTILITY TRUCK

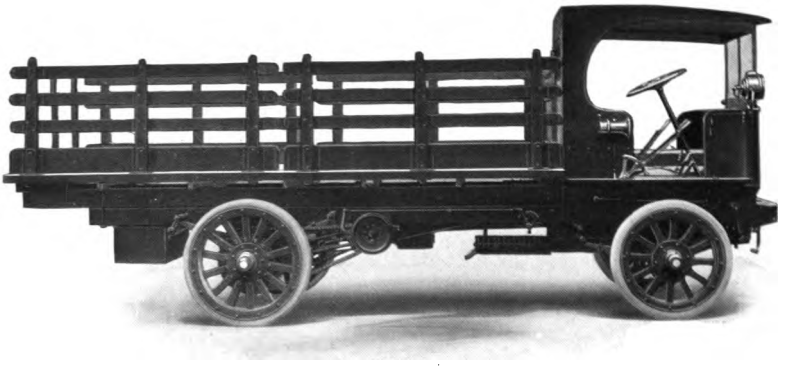
COLOR	Red.
CARRYING CAPACITY .	1500 pounds.
CLUTCH	Cone.
WHEELBASE . . .	120 inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4½ inches.
REAR	36 x 3½ inches.
BRAKE SYSTEMS . .	Contracting on jack-shaft and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 27.2.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	Separately.
BORE	4⅛ inches.
STROKE	4½ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto and dry batteries.
DRIVE	Double side chain.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and center control.

Price includes demountable rims

Digitized by Google

THE GARFORD COMPANY
ELYRIA, OHIO

Price $2800



MODEL: GARFORD TRUCK "L"

COLOR	Optional.
CARRYING CAPACITY .	4000 pounds.
CLUTCH	Cone.
WHEELBASE . . .	128 to 150 inches.
GAUGE	63¼ inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches (single).
REAR	40 x 3½ inches (dual).
BRAKE SYSTEMS . .	Foot brakes on jack-shaft, hand brakes on rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4¼ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Flat vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto.
DRIVE	Double side chain.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

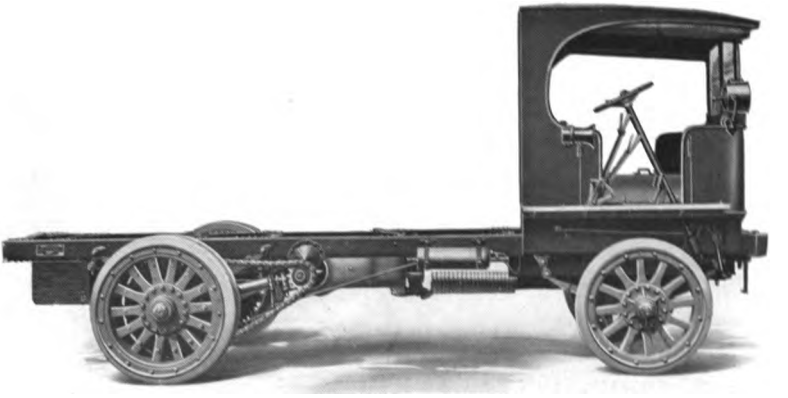
Price includes prestolite tank, windshield and hubodometer

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THE GARFORD COMPANY

ELYRIA, OHIO

Price $4500



MODEL: GARFORD TRUCK "D"

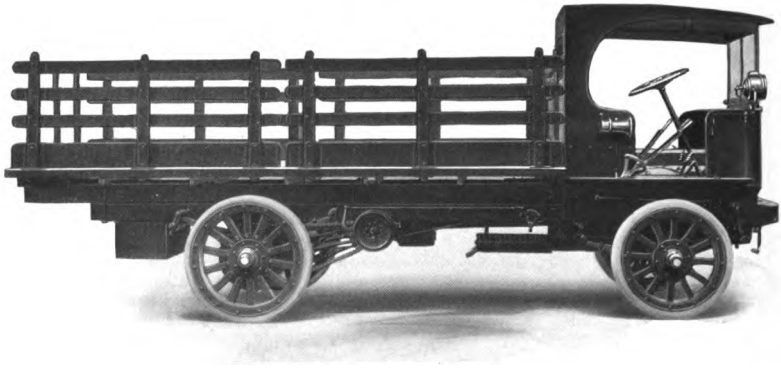
COLOR	Optional.
CARRYING CAPACITY .	10,000 pounds.
CLUTCH	Cone.
WHEELBASE . . .	128 to 150 inches.
GAUGE	71 inches.
TIRE DIMENSIONS:	
FRONT	36 x 6 inches (single).
REAR	40 x 6 inches (dual).
BRAKE SYSTEMS . .	Foot brakes on jack-shaft, hand brakes on rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4¼ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Flat vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto.
DRIVE	Double side chain.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

Price includes prestolite tank, windshield and hubodometer

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THE GARFORD COMPANY
ELYRIA, OHIO

Price $2800



MODEL: GARFORD TRUCK "L"

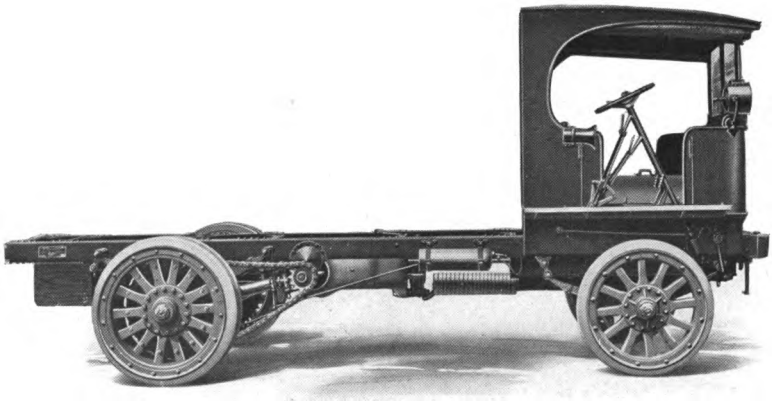
COLOR	Optional.
CARRYING CAPACITY .	4000 pounds.
CLUTCH	Cone.
WHEELBASE . . .	128 to 150 inches.
GAUGE	63¼ inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches (single).
REAR	40 x 3½ inches (dual).
BRAKE SYSTEMS . .	Foot brakes on jack-shaft, hand brakes on rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4¼ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Flat vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto.
DRIVE	Double side chain.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

Price includes prestolite tank, windshield and hubodometer

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THE GARFORD COMPANY
ELYRIA, OHIO

Price $4500



MODEL: GARFORD TRUCK "D"

COLOR	Optional.
CARRYING CAPACITY .	10,000 pounds.
CLUTCH	Cone.
WHEELBASE . . .	128 to 150 inches.
GAUGE	71 inches.
TIRE DIMENSIONS:	
FRONT	36 x 6 inches (single).
REAR	40 x 6 inches (dual).
BRAKE SYSTEMS . .	Foot brakes on jack-shaft, hand brakes on rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4¼ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Flat vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto.
DRIVE	Double side chain.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

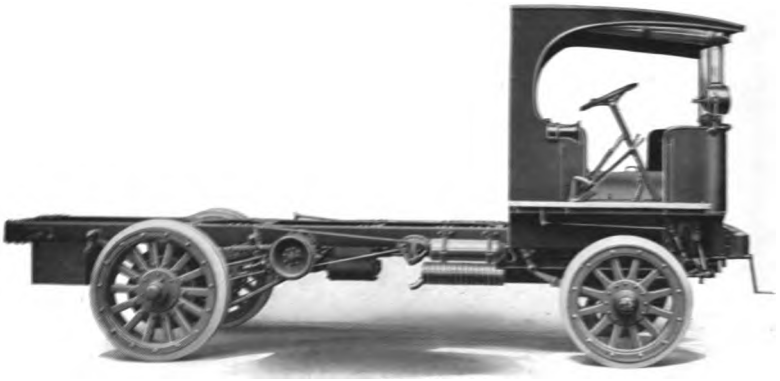
Price includes prestolite tank, windshield and hubodometer

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THE GARFORD COMPANY

ELYRIA, OHIO

Price $2500



MODEL: GARFORD TRUCK "J"

COLOR	Optional.
CARRYING CAPACITY .	6000 pounds.
CLUTCH	Cone.
WHEELBASE . . .	128 to 150 inches.
GAUGE	64¾ inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches (single).
REAR	40 x 4 inches (dual).
BRAKE SYSTEMS . .	Foot brakes on jack-shaft, hand brakes on rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4¼ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Flat vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto.
DRIVE	Double side chain.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

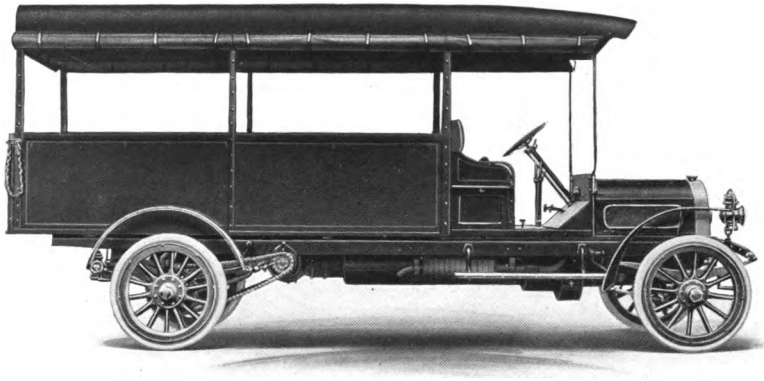
Price includes prestolite tank, windshield and hubodometer

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MACK BROS MOTOR CAR COMPANY

BROADWAY & 57th STREET, NEW YORK, N. Y.

Price, Chassis $2700



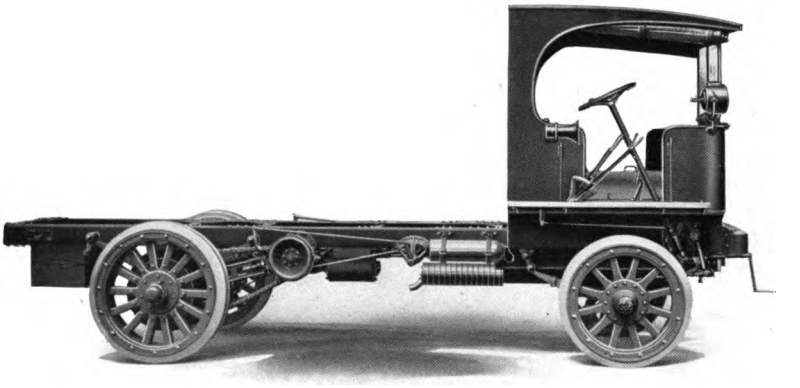
MODEL: MACK TWO-TON TRUCK

COLOR	Optional.
CARRYING CAPACITY .	Two tons.
CLUTCH	Multiple disc.
WHEELBASE . . .	126, 138, 150 or 162 inches.
GAUGE	59 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches (single solid).
REAR	36 x 3½ inches (dual solid).
BRAKE SYSTEMS . .	Contracting on differential and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto.
DRIVE	Double side chains.
TRANSMISSION . . .	Mack patent non-sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

Digitized by Google

THE GARFORD COMPANY
ELYRIA, OHIO

Price $3500



MODEL: GARFORD TRUCK "J"

COLOR	Optional.
CARRYING CAPACITY .	6000 pounds.
CLUTCH	Cone.
WHEELBASE . . .	128 to 150 inches.
GAUGE	64¾ inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches (single).
REAR	40 x 4 inches (dual).
BRAKE SYSTEMS . .	Foot brakes on jack-shaft, hand brakes on rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4¼ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Flat vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto.
DRIVE	Double side chain.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

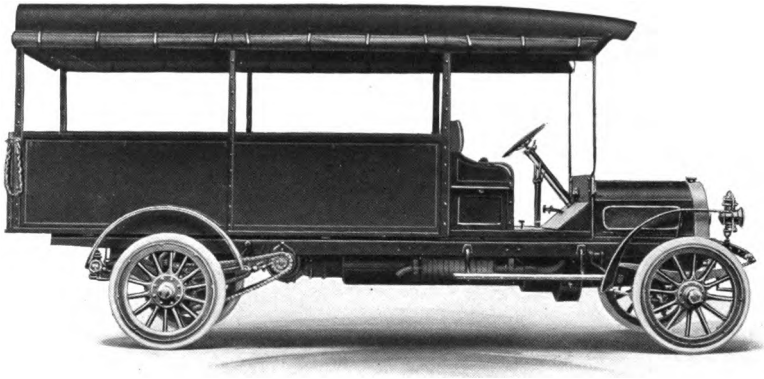
Price includes prestolite tank, windshield and hubodometer

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MACK BROS MOTOR CAR COMPANY

BROADWAY & 57th STREET, NEW YORK, N. Y.

Price, Chassis $2700



MODEL: MACK TWO-TON TRUCK

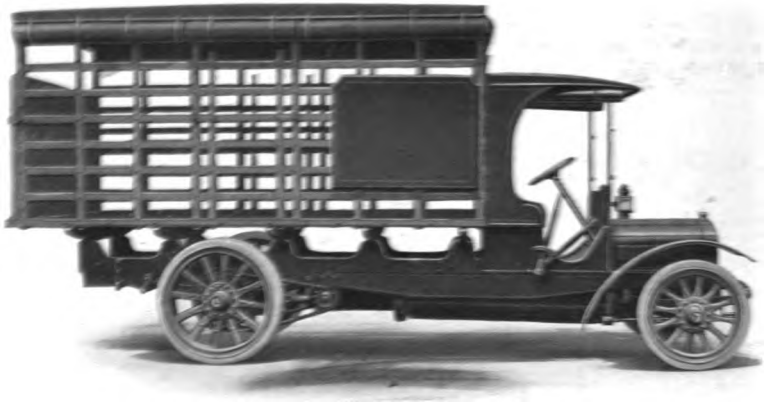
COLOR	Optional.
CARRYING CAPACITY .	Two tons.
CLUTCH	Multiple disc.
WHEELBASE . . .	126, 138, 150 or 162 inches.
GAUGE	59 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4 inches (single solid).
REAR	36 x 3½ inches (dual solid).
BRAKE SYSTEMS . .	Contracting on differential and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 32.4.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4½ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto.
DRIVE	Double side chains.
TRANSMISSION . . .	Mack patent non-sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

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SAURER MOTOR COMPANY

BROADWAY & 57th STREET. NEW YORK, N. Y.

Price, Chassis $6500



MODEL: SAURER FIVE-TON TRUCK

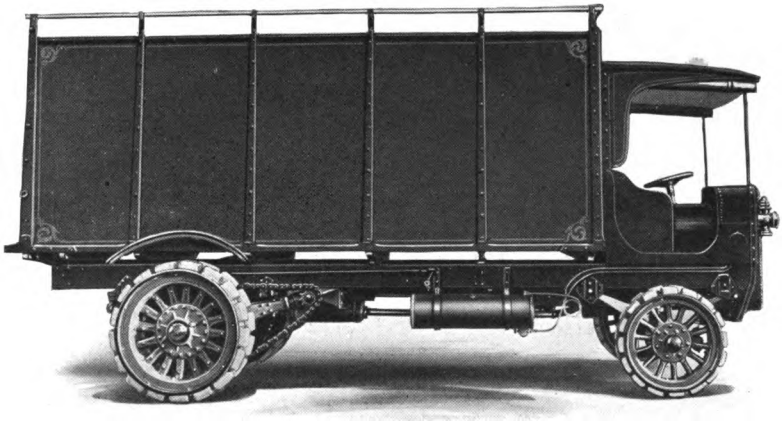
COLOR	Optional.
CARRYING CAPACITY	Five tons.
CLUTCH	Cone.
WHEELBASE	153½ or 177½ inches.
GAUGE	66¼ inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches (single solid).
REAR	42 x 5 inches (dual solid).
BRAKE SYSTEMS	Air brake, and contracting on differential and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 30.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¾ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Double side chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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HEWITT MOTOR COMPANY

BROADWAY & 57th STREET, NEW YORK, N. Y.

Price, Chassis . . . $5500



MODEL: HEWITT TEN-TON TRUCK

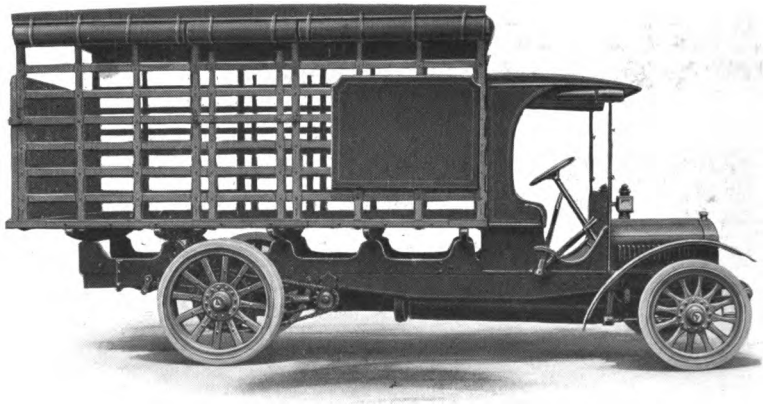
COLOR	Optional.
CARRYING CAPACITY	Ten tons.
CLUTCH	Cone.
WHEELBASE	138 to 164 inches.
GAUGE	68 inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches (single).
REAR	44½ x 7 inches (dual).
BRAKE SYSTEMS	Service brake on gear box and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, between driver's seats.
CAST	In pairs.
BORE	4¼ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Double side chain.
TRANSMISSION	Planetary.
GEAR CHANGES	Two forward, one reverse.
POSITION OF DRIVER	Left side drive and left hand control.

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SAURER MOTOR COMPANY

BROADWAY & 57th STREET, NEW YORK, N. Y.

Price, Chassis $4800



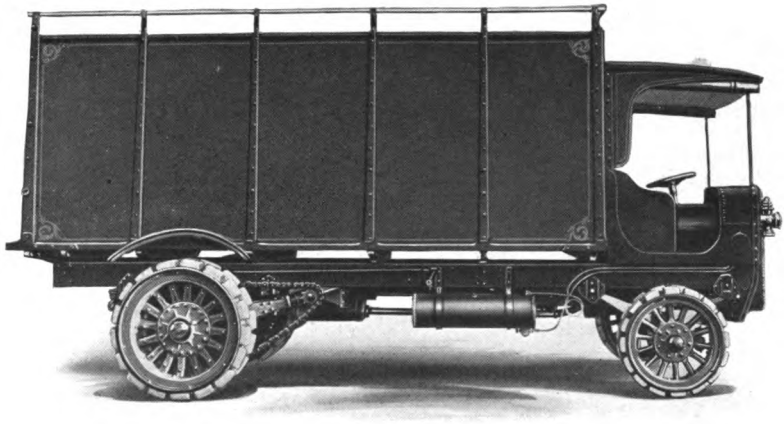
MODEL: SAURER FIVE-TON TRUCK

COLOR	Optional.
CARRYING CAPACITY .	Five tons.
CLUTCH	Cone.
WHEELBASE . . .	153½ or 177½ inches.
GAUGE	66¼ inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches (single solid).
REAR	42 x 5 inches (dual solid).
BRAKE SYSTEMS . .	Air brake, and contracting on differential and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 30.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅜ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	High tension magneto.
DRIVE	Double side chain.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Right side drive and right hand control.

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HEWITT MOTOR COMPANY
BROADWAY & 57th STREET, NEW YORK, N. Y.

Price, Chassis . . . $5500



MODEL: HEWITT TEN-TON TRUCK

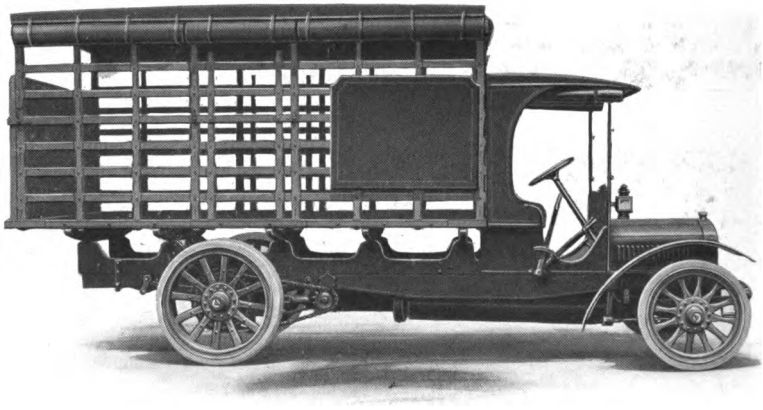
COLOR	Optional.
CARRYING CAPACITY	Ten tons.
CLUTCH	Cone.
WHEELBASE	138 to 164 inches.
GAUGE	68 inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches (single).
REAR	44½ x 7 inches (dual).
BRAKE SYSTEMS	Service brake on gear box and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, between driver's seats.
CAST	In pairs.
BORE	4¼ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Double side chain.
TRANSMISSION	Planetary.
GEAR CHANGES	Two forward, one reverse.
POSITION OF DRIVER	Left side drive and left hand control.

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SAURER MOTOR COMPANY

BROADWAY & 57th STREET, NEW YORK, N. Y.

Price, Chassis $4800



MODEL: SAURER FIVE-TON TRUCK

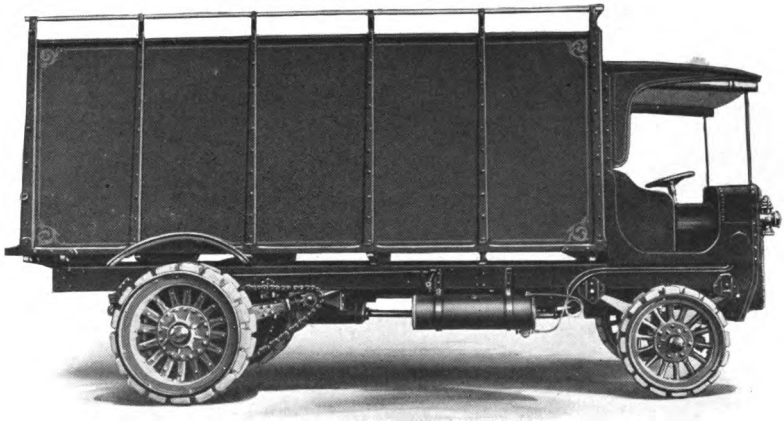
COLOR	Optional.
CARRYING CAPACITY	Five tons.
CLUTCH	Cone.
WHEELBASE	153½ or 177½ inches.
GAUGE	66¼ inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches (single solid).
REAR	42 x 5 inches (dual solid).
BRAKE SYSTEMS	Air brake, and contracting on differential and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 30.6.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4⅜ inches.
STROKE	5½ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Double side chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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HEWITT MOTOR COMPANY

BROADWAY & 57th STREET, NEW YORK, N. Y.

Price, Chassis . . . $5500



MODEL: HEWITT TEN-TON TRUCK

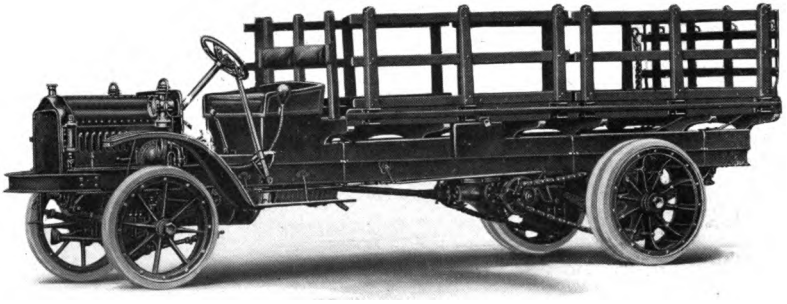
COLOR	Optional.
CARRYING CAPACITY	Ten tons.
CLUTCH	Cone.
WHEELBASE	138 to 164 inches.
GAUGE	68 inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches (single).
REAR	44½ x 7 inches (dual).
BRAKE SYSTEMS	Service brake on gear box and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, between driver's seats.
CAST	In pairs.
BORE	4¼ inches.
STROKE	6 inches.
COOLING	Water.
RADIATOR	Cellular.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Double side chain.
TRANSMISSION	Planetary.
GEAR CHANGES	Two forward, one reverse.
POSITION OF DRIVER	Left side drive and left hand control.

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THE WHITE COMPANY

CLEVELAND, OHIO

Price, Chassis	**$4500**
With Standard Body	**4700**
With Power Dumping Body	**5200**



MODEL: "TCB" WHITE FIVE-TON TRUCK

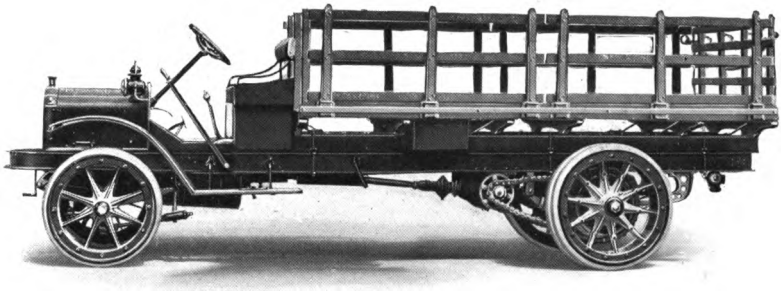
COLOR	Red.
CARRYING CAPACITY	Five tons.
CLUTCH	Cone.
WHEELBASE	165 inches.
GAUGE	64 inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches (single solid).
REAR	40 x 6 inches (dual solid).
BRAKE SYSTEMS	Contracting on jack-shaft and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	4¼ inches.
STROKE	5¾ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Double side chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

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THE WHITE COMPANY

CLEVELAND, OHIO

Price, Chassis	**$3700**
With Standard Body	**3850**
With Power Dumping Body	**4400**



MODEL: "TAD" WHITE THREE-TON TRUCK

COLOR	Red.
CARRYING CAPACITY	Three tons.
CLUTCH	Cone.
WHEELBASE	163 inches.
GAUGE	Front, 64 inches; rear 62 inches.
TIRE DIMENSIONS:	
FRONT	36 x 5 inches (single solid).
REAR	40 x 5 inches (dual solid).
BRAKE SYSTEMS	Contracting on jack-shaft and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	5⅛ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Double side chain.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

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THE WHITE COMPANY
CLEVELAND, OHIO

Price, Chassis	**$3000**
With Standard Body	**3150**
With Standard Platform Body	**3150**



MODEL: "TBC" WHITE ONE AND ONE-HALF TON TRUCK

COLOR	Red.
CARRYING CAPACITY	One and one-half tons.
CLUTCH	Cone.
WHEELBASE	145½ inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches (pneumatic).
REAR	36 x 4½ inches (pneumatic).
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	5⅝ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

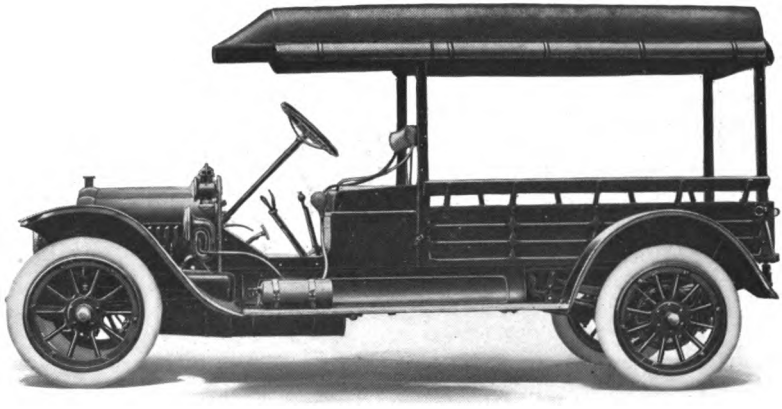
Price includes prestolite tank and demountable rims

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THE WHITE COMPANY

CLEVELAND, OHIO

Price, Chassis $2100
With Standard Body . . . 2250



MODEL: "GBBE" WHITE THREE-QUARTER TON TRUCK

COLOR	Chassis red; body dark green.
CARRYING CAPACITY	1500 pounds.
CLUTCH	Cone.
WHEELBASE	133½ inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4½ inches (pneumatic).
REAR	34 x 4½ inches (pneumatic).
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	5⅛ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

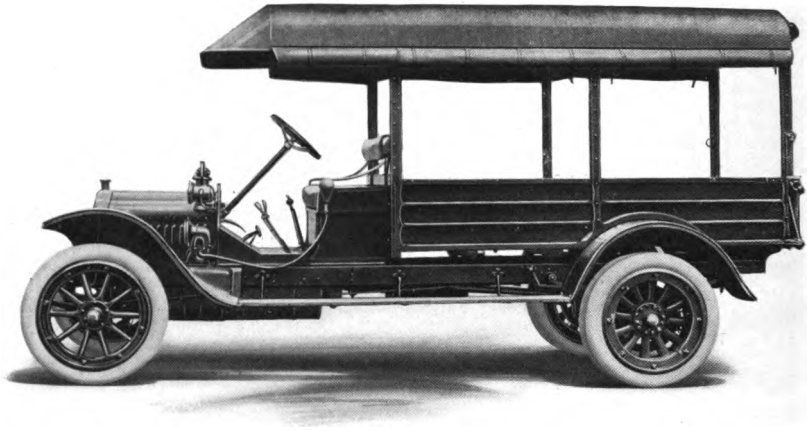
Price includes demountable rims and prestolite tank

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THE WHITE COMPANY

CLEVELAND, OHIO

Price, Chassis $3000
With Standard Body . . . 3150
With Standard Platform Body 3150



MODEL: "TBC" WHITE ONE AND ONE-HALF TON TRUCK

COLOR	Red.
CARRYING CAPACITY .	One and one-half tons.
CLUTCH	Cone.
WHEELBASE . . .	145½ inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	36 x 4½ inches (pneumatic).
REAR	36 x 4½ inches (pneumatic).
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	5⅛ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE .	High tension magneto.
DRIVE	Shaft.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Four forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

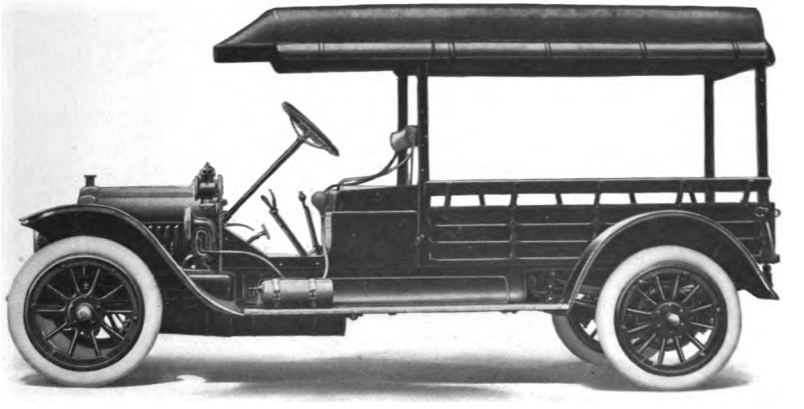
Price includes prestolite tank and demountable rims

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THE WHITE COMPANY

CLEVELAND, OHIO

Price, Chassis $2100
With Standard Body . . . 2250



MODEL: "GBBE" WHITE THREE-QUARTER TON TRUCK

COLOR	Chassis red; body dark green.
CARRYING CAPACITY	1500 pounds.
CLUTCH	Cone.
WHEELBASE	133½ inches.
GAUGE	56 inches.
TIRE DIMENSIONS:	
FRONT	34 x 4½ inches (pneumatic).
REAR	34 x 4½ inches (pneumatic).
BRAKE SYSTEMS	Contracting and expanding on both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	5⅛ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Left side drive and center control.

Price includes demountable rims and prestolite tank

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SELDEN MOTOR VEHICLE COMPANY

ROCHESTER, N. Y.

Price $2000



MODEL: SELDEN TRUCK "J"

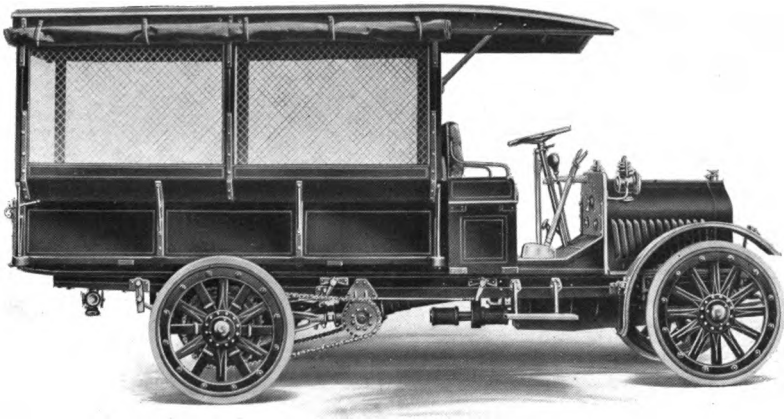
COLOR	Body, green; running gear, red.
CARRYING CAPACITY .	2,000 pounds.
CLUTCH	Multiple disc.
WHEELBASE . . .	125 inches.
GAUGE	Front, 56 inches; rear 60 inches.
TIRE DIMENSIONS:	
FRONT	36 x 3½ inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS . .	Contracting on jack-shaft and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Magneto.
DRIVE	Double chain.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

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SELDEN MOTOR VEHICLE COMPANY

ROCHESTER, N. Y.

Price $2000



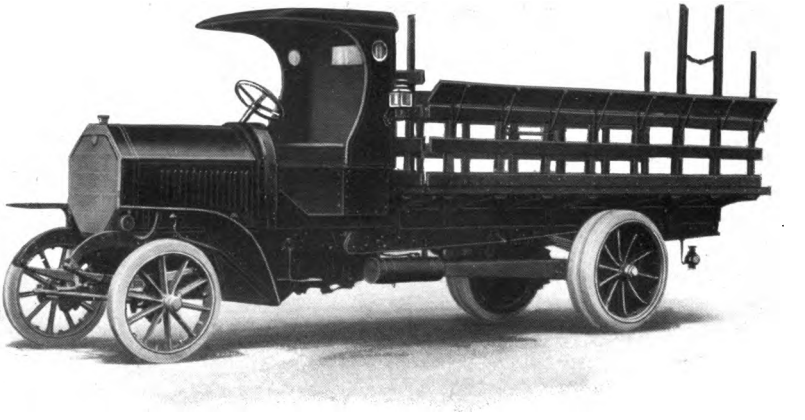
MODEL: SELDEN TRUCK "JL"

COLOR	Body, green; running gear, red.
CARRYING CAPACITY .	2000 pounds.
CLUTCH	Multiple disc.
WHEELBASE . . .	145 inches.
GAUGE	Front, 56 inches; rear, 60 inches.
TIRE DIMENSIONS:	
FRONT	36 x 3½ inches.
REAR	36 x 4 inches.
BRAKE SYSTEMS . .	Contracting on jack-shaft and expanding on both rear wheels.
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 22.5.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	En bloc.
BORE	3¾ inches.
STROKE	5¼ inches.
COOLING	Water.
RADIATOR	Vertical tube.
IGNITION	Jump spark.
ELECTRIC SOURCE . .	Magneto.
DRIVE	Double chain.
TRANSMISSION . . .	Selective sliding gear.
GEAR CHANGES . .	Three forward, one reverse.
POSITION OF DRIVER .	Left side drive and center control.

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GENERAL VEHICLE COMPANY, Inc.

LONG ISLAND CITY
NEW YORK



MODEL: GENERAL VEHICLE MERCEDES "F"

COLOR	Lead.
CARRYING CAPACITY	Six tons.
CLUTCH	Cone.
WHEELBASE	169¼ inches.
GAUGE	Front, 57½ inches; rear, 60⅝ inches.
TIRE DIMENSIONS:	
FRONT	34 x 5 inches (single solid).
REAR	40 x 6 inches (dual solid).
BRAKE SYSTEMS	Contracting on transmission and both rear wheels.
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 28.9.
CYLINDERS	Four.
ARRANGED	Vertically, under hood.
CAST	In pairs.
BORE	4¼ inches.
STROKE	$5\frac{9}{16}$ inches.
COOLING	Water.
RADIATOR	Honeycomb.
IGNITION	Jump spark.
ELECTRIC SOURCE	High tension magneto.
DRIVE	Shaft.
TRANSMISSION	Selective sliding gear.
GEAR CHANGES	Four forward, one reverse.
POSITION OF DRIVER	Right side drive and right hand control.

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